GREENLINING ECONOMIC SUMMIT

2021 SPONSOR OPPORTUNITIES: Virtual Summit, May, 2021
A UNIQUE GATHERING WHERE INNOVATION, EQUITY, AND ACTIVISM ALIGN
Premier Virtual Experience

Each year Greenlining brings together powerful voices for change for a unique event focusing on how to build a more just and equitable society.

The Virtual Summit is no different. With engaging speakers and interactive sessions, attendees leave feeling informed, inspired and energized.
Groundbreaking Panels
Our sessions take a deep dive into the most urgent racial equity issues impacting our communities. Participants will have an opportunity to learn from and shape solutions with thought leaders, industry experts, and practitioners alike.

Captivating Speakers
Our Summit brings in inspiring change makers, activists, artists, corporate leaders and policy experts.

WHAT TO EXPECT
Interaction
With over 1500 policy experts, social justice advocates, and leaders from across the country in attendance, we've built numerous ways to connect.

Connections
Attendees can interact through: one-to-one networking, a lively chat stream, polling, direct messages, and audience video participation in breakout sessions. Over 300 connections were made during our 2020 Summit.
Previous Summit Speakers

Ibram X. Kendi  NYT Bestselling Author
Elizabeth Warren  Senator
Maxine Waters  Congresswoman
W. Kamau Bell  Host, CNN's United Shades of America
Dolores Huerta  Co-Founder, United Farm Workers, Labor Rights Leader
Alicia Garza  Co-Founder, Black Lives Matter and Founder, Black Futures Lab
Jane Kim  Former Supervisor, City and County of San Francisco
Boots Riley  Director and Screenwriter of Sorry to Bother You
Jose Antonio Vargas  Founder, Define American
Race & Ethnicity

- White/Caucasian: 28.3%
- Latinx: 19.9%
- African American/Black: 18.6%
- Asian: 27.7%
- Pacific Islander: 2%
- Southwest Asian (1.8%)
- Native American (1.6%)
- South Asian (1.8%)
- Under 18 (1.3%)

Age Groups

- 56+: 19.9%
- 46-55: 21.1%
- 36-45: 34.9%
- 26-35: 11.6%
- 18-25: 11.2%
- Under 18 (1.3%)
Business Sectors

- Nonprofit: 49.5%
- Private: 20.1%
- Public: 16.9%
- Philanthropy: 7.2%
- Other: 6.3%

Gender Identity

- Cis Woman: 63.1%
- Cis Man: 29.4%
- Not Specified: 3.7%
- Gender Non-Binary (2.7%): 0.3%
- Other (0.8%): 0.8%
- Trans Woman (0.3%): 0.3%
Tap into our Network

Align your brand with Greenlining’s Economic Summit to forge awareness of your business with over 1500 diverse attendees and build new connections to advance racial justice.
## Sponsorship Packages

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<th>PLATINUM $100,000+</th>
<th>GOLD $75-99K</th>
<th>SILVER $50-75K</th>
<th>BRONZE $25-50K</th>
<th>ADVOCATE $10-25K</th>
<th>ALLY $5-10K</th>
<th>EQUAL JUSTICE $2.5-5K</th>
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<td>All-access tickets to event (Includes access to plenary, breakout, and networking sessions)</td>
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THE GREENLINING INSTITUTE envisions a nation where communities of color thrive and race is never a barrier to economic opportunity.