

GREENLINING ECONOMIC SUMMIT

2021 SPONSOR OPPORTUNITIES: Virtual Summit, May, 2021

A photograph of a woman with dark hair, smiling and looking to her right. She is wearing a dark jacket and a large, ornate gold earring. In the background, other people are visible, including a woman in a purple top. The text is overlaid on the left side of the image.

**A UNIQUE
GATHERING WHERE
INNOVATION,
EQUITY, AND ACTIVISM
ALIGN**

A man with short dark hair, wearing a white t-shirt and a black headset, is seated at a desk. He is looking down at a spiral-bound notebook in his hands, with a pen in his right hand. A laptop is open in front of him, and a brown paper coffee cup with a white lid is on the desk to the left. The background is a blurred indoor setting with greenery.

ABOUT GREENLINING'S ECONOMIC SUMMIT

Premier Virtual Experience

Each year Greenlining brings together powerful voices for change for a unique event focusing on how to build a more just and equitable society.

The Virtual Summit is no different. With engaging speakers and interactive sessions, attendees leave feeling informed, inspired and energized.

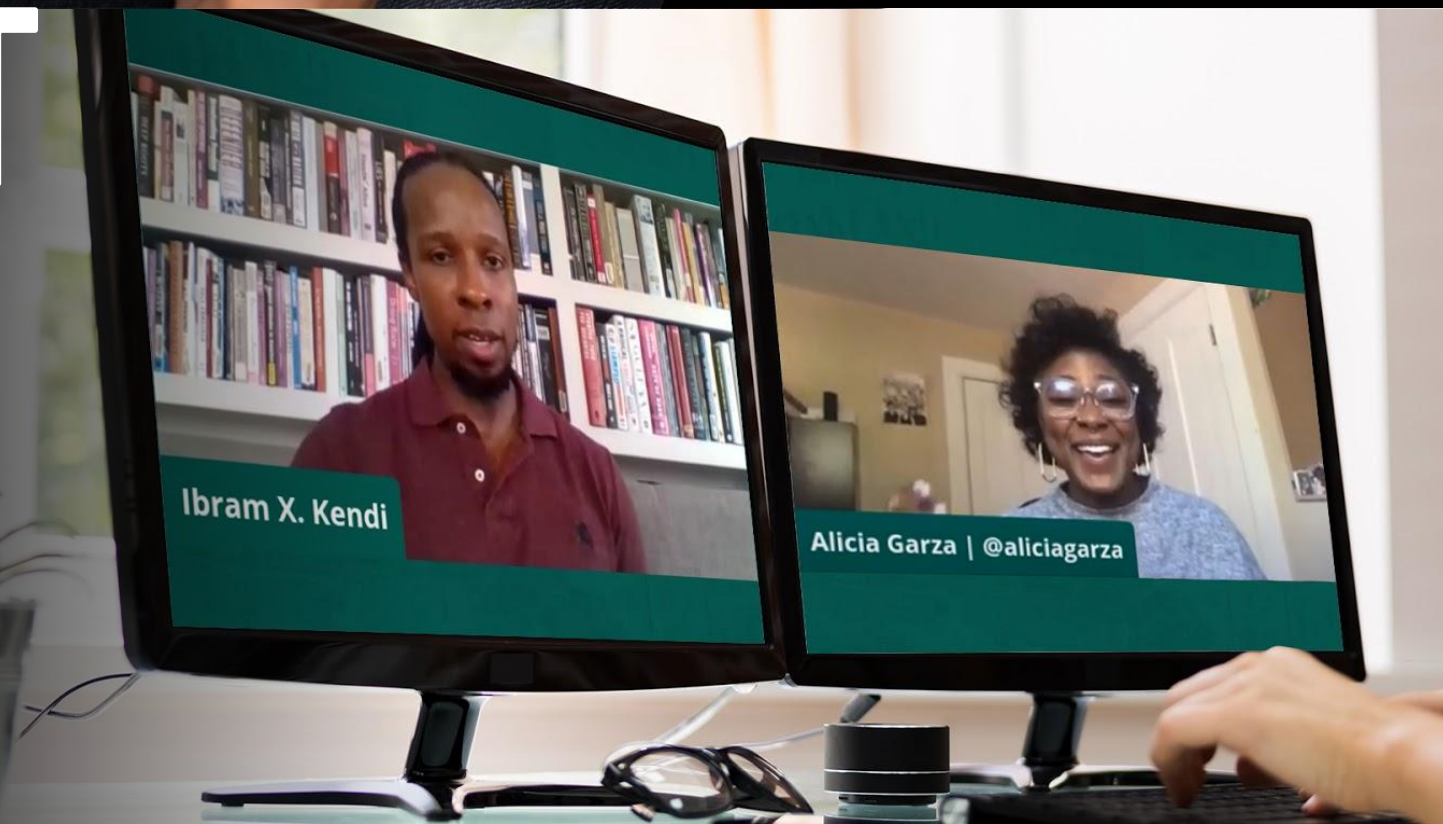
WHAT TO EXPECT

Captivating Speakers

Groundbreaking Panels

Our sessions take a deep dive into the most urgent racial equity issues impacting our communities. Participants will have an opportunity to learn from and shape solutions with thought leaders, industry experts, and practitioners alike.

Our Summit brings in inspiring change makers, activists, artists, corporate leaders and policy experts.



Interaction

With over 1500 policy experts, social justice advocates, and leaders from across the country in attendance, we've built numerous ways to connect.



FROM OUR VIRTUAL SUMMIT



Connections

Attendees can interact through: one-to-one networking, a lively chat stream, polling, direct messages, and audience video participation in breakout sessions. Over 300 connections were made during our 2020 Summit.

Previous Summit Speakers

Ibram X. Kendi NYT Bestselling Author

Elizabeth Warren Senator

Maxine Waters Congresswoman

W. Kamau Bell Host, CNN's United Shades of America

Dolores Huerta Co-Founder, United Farm Workers, Labor Rights Leader

Alicia Garza Co-Founder, Black Lives Matter and Founder, Black Futures Lab

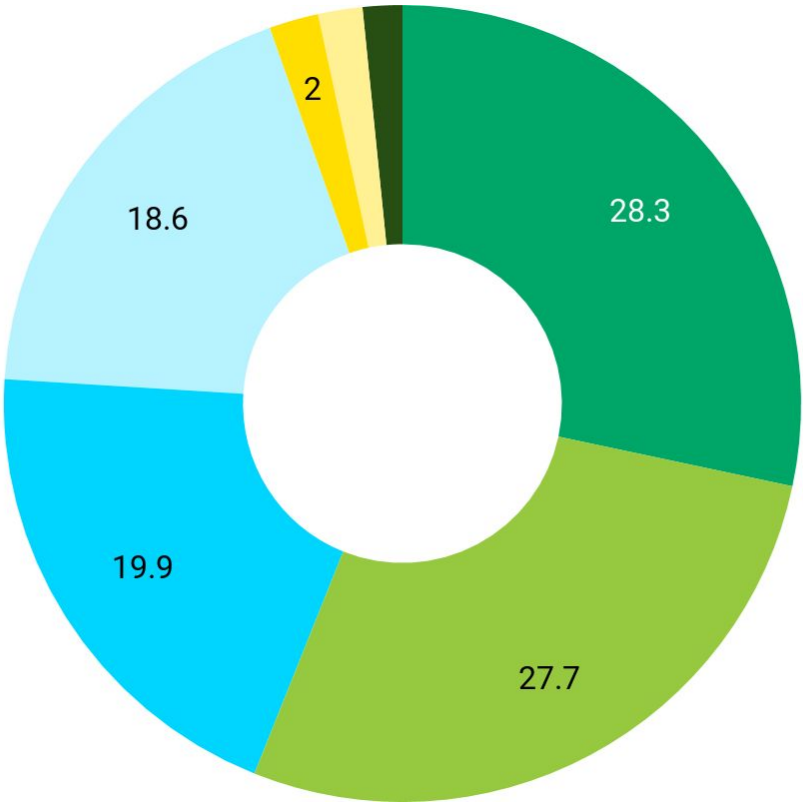
Jane Kim Former Supervisor, City and County of San Francisco

Boots Riley Director and Screenwriter of Sorry to Bother You

Jose Antonio Vargas Founder, Define American

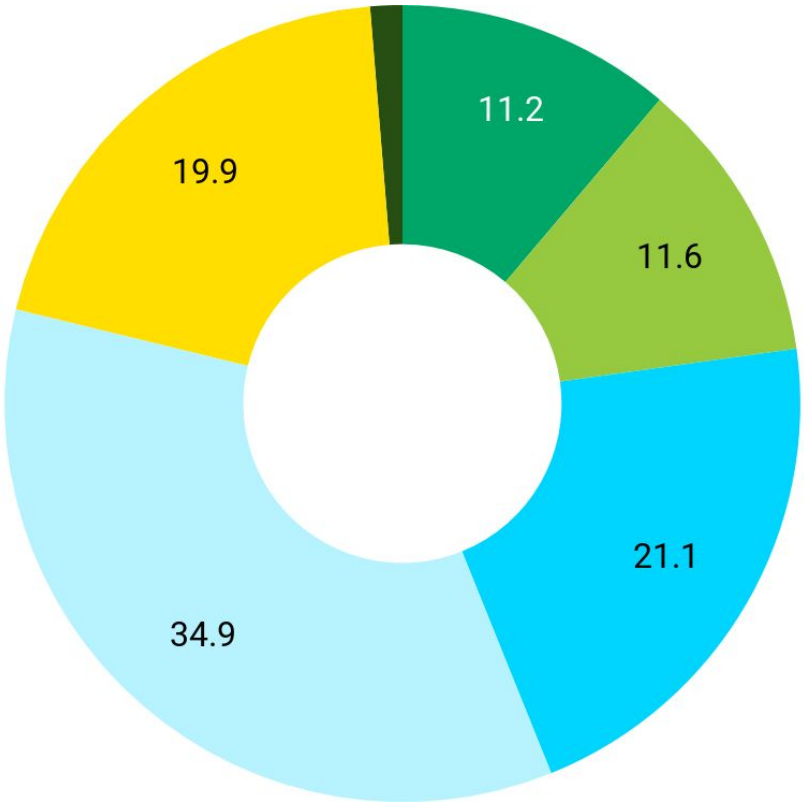


Race & Ethnicity



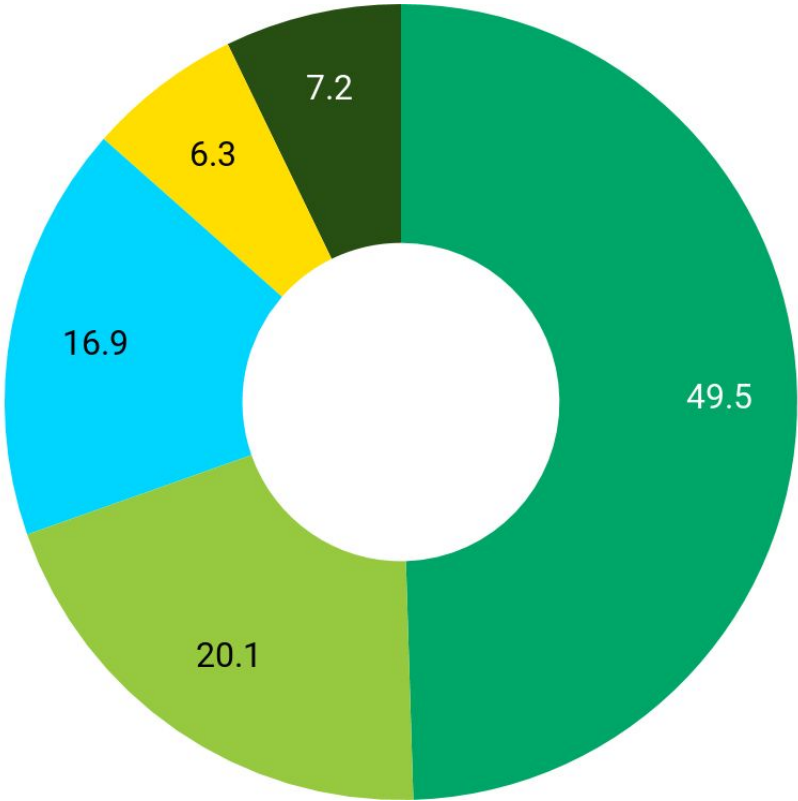
- White/Caucasian
- Latinx
- African American/Black
- Asian
- Pacific Islander
- Southwest Asian (1.8%)
- Native American (1.6%)

Age Groups



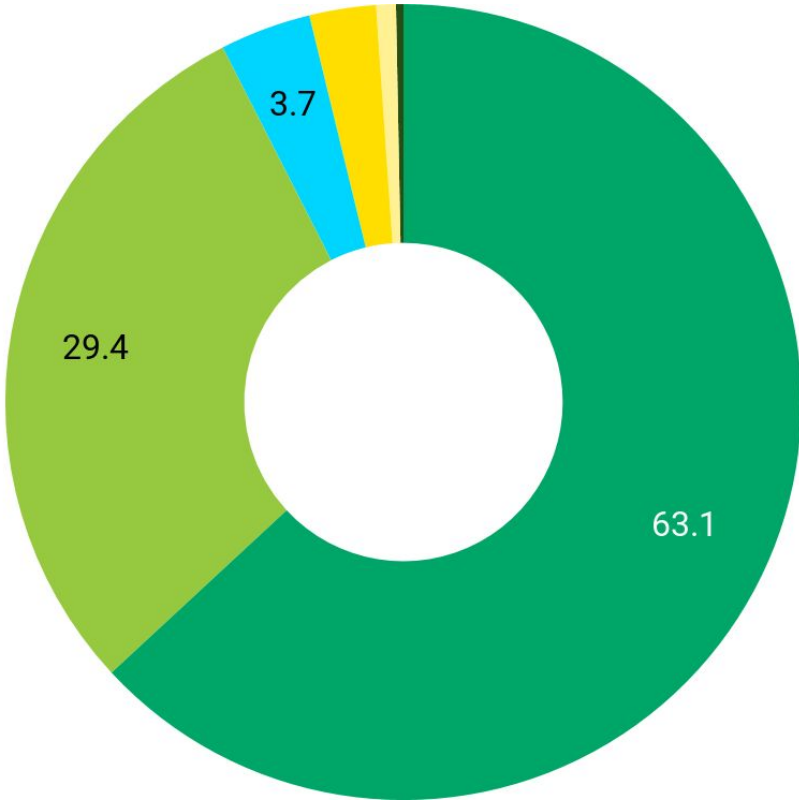
- 56+
- 46-55
- 36-45
- 26-35
- 18-25
- Under 18 (1.3%)

Business Sectors



- Nonprofit
- Private
- Public
- Philanthropy
- Other

Gender Identity



- Cis Woman
- Cis Man
- Not Specified
- Gender Non-Binary (2.7%)
- Other (0.8%)
- Trans Woman (0.3%)

SPONSORSHIP BENEFITS

Tap into our Network

Align your brand with Greenlining's Economic Summit to forge awareness of your business with over 1500 diverse attendees and build new connections to advance racial justice.

The Greenlining Institute's Economic Summit

May 21, 9:00AM to May 21, 4:00PM PDT 1619 people attended

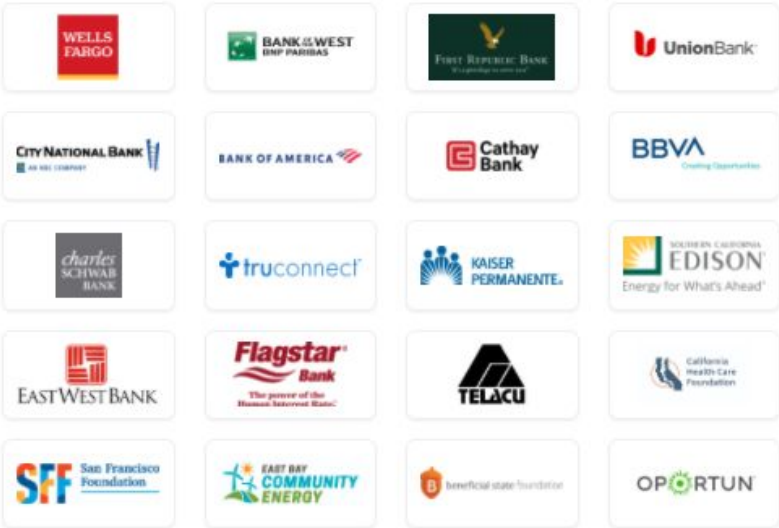


- Description
- Sponsors
- Schedule
- Speakers
- Booths

As our nation faces a public health crisis beyond our comprehension and the subsequent economic fallout, the need to embrace and uplift racial equity could not be more important. Our annual Economic Summit brings together thought leaders at the forefront of the fight for justice and equity. Join some of the country's leading racial justice experts, advocates, and activists for a full day of cyber networking, fireside chats, and thought-provoking panels on what we must do to ensure that recovery efforts reach all communities. We'll reimagine how to fundamentally transform our economy, society, and our planet with racial equity at the core.

For additional details on the program, scholarships, and more visit the Economic Summit [site](#). To purchase group tickets, click [here](#).

Proudly Supported By



The event is over



Hosted by
The Greenlining Institute

The Greenlining Institute envisions a nation where communities of color thrive and race is never a barrier to economic opportunity.



Sponsorship Packages

	PLATINUM \$100,000+	GOLD \$75-99K	SILVER \$50-75K	BRONZE \$25-50K	ADVOCATE \$10-25K	ALLY \$5-10K	EQUAL JUSTICE \$2.5-5K
Recognition during on the Main Stage during lunch break	✓	✓	✓	✓	✓	✓	✓
All-access tickets to event (Includes access to plenary, breakout, and networking sessions)	40	25	25	20	15	10	10
Logo on Virtual Platform, Digital Program, and Greenlining's Website (size varies by sponsor level)	✓	✓	✓	✓	✓	✓	✓
Ad on Virtual Event Program	✓	✓					
Recognition in Thank-you email (post event)	✓	✓	✓	✓	✓	✓	✓

A woman with dark, curly hair is speaking into a microphone. She is wearing a black t-shirt with the word 'GIFTED' in yellow capital letters and a yellow tiger head logo below it. She has a gold chain necklace and large hoop earrings. Her hands are raised in a gesture of emphasis. The background is dark with blue and green lighting.

THE GREENLINING INSTITUTE

**envisioning a nation where
communities of color
thrive and race is never
a barrier to economic
opportunity.**



greenlining.org