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WE THE FUTURE | GREENLINING ECONOMIC SUMMIT 2020

A VIRTUAL SUMMIT ON RACIAL EQUITY

Welcome to The Greenlining Institute's 27th annual Economic Summit! We are very grateful to you for joining us. In the past, this was our favorite time of year where we could connect, build, and reinvigorate each other to continue the challenging work of racial equity. Moving our Summit from an in-person event to a new digital platform aligned with our values of safety and the well-being of all our communities. So we dug in, redesigned and innovated our Summit to bring to you a provocative experience that still offers the connections we desire, the engagement we need, and the inspiration to fuel us for action.

This year's theme, We the Future, expresses our aspirations for a nation where all communities have the opportunity to participate in the creation of healthy, thriving, and resilient lives. To help us get there, we've pulled together a day of networking, fireside chats, thought-provoking panels, and an exciting keynote speaker to help guide us on what we must do to build purpose and build a foundation that reaches ALL communities.

We're living through a pandemic of devastating speed, scale, and severity. These impacts weigh on each of us in different ways. Meeting this moment will require all of us working together to overcome the crisis and resolve the deeper inequalities it has exposed. This Summit offers you conversations that are multi-generational, interdisciplinary and cross-cultural that can generate ideas to implement and serve as a catalyst for action. We hope you will jump into the chat rooms, ask questions, get answers, meet comrades who will sustain you and create resilience for you after the day is over.

As we ground ourselves in the present realities, my hope is that the Summit allows us to reach each other in ways that propel us forward with enthusiasm so we can continue to meet our challenging work of dismantling racial inequity and removing structural biases that impede opportunity. We will be explicit in our naming and exploring intentional actions to transform our economy and our communities while advancing a dialogue through the strength and the power of community, collective thought, collective voices and collective action.

Finally, I truly believe this gathering of some of the country's leading racial justice experts, advocates and activists has never been more critical. We are proud to create space for raw, uncut information and authentic voices from people of diverse backgrounds, all united by the common cause of advancing racial equity. May the power of our local and historical wisdom move us from the adequate to the extraordinary.

Thank you for joining us and we hope to meet you in person in the near future.

Sincerely,

Debra Gore-Mann
President and CEO
The Greenlining institute

CONTENTS

01 WELCOME LETTER

03 AGENDA

07 SPEAKER SPOTLIGHT

09 INTERACT & ENGAGE

11 ABOUT GREENLINING

13 SPONSORS

AGENDA MAY 21, 2020

All session times are in PST.

9:00 a.m. - 9:15 a.m. REGISTRATION, PROFILE SETUP & NETWORKING

Sign in to **Hopin** (<https://hopin.to/events/economic-summit-we-the-future>) to set up your profile and enjoy some morning networking!

9:15 a.m. - 9:30 a.m. OPENING REMARKS

from The Greenlining Institute's President & CEO, **Debra Gore-Mann**

9:30 a.m. - 10:00 a.m. FIRESIDE CHAT WITH **john a. powell** AND **LATEEFAH SIMON**

A conversation with world-renowned author and professor **john a. powell** to discuss the COVID-19 crisis and its implications for our communities. This session will explore what history can teach us about times of crisis, and how we can learn from powerful movements in our nation's history in order to move forward. Drawing on **powell's** lens of othering and belonging, this session will highlight where we can find hope and resilience in the face of the unknown.

Moderated by **Lateefah Simon**, President, Akonadi Foundation; Board President, Bay Area Rapid Transit
john a. powell, Director, Othering and Belonging Institute, University of California, Berkeley

10:00 a.m. - 11:00 a.m. OPENING PLENARY: MOVEMENT BUILDING & SOLIDARITY IN A TIME OF CRISIS

With the COVID-19 pandemic exacerbating issues faced by people of color, our communities are moving quickly to organize and address the needs of those most impacted. From advocating for undocumented communities and those facing incarceration to the rise in racism toward the AAPI communities and the need to build power and mobilize for the 2020 elections and beyond, this session will discuss how power-building and voter engagement strategies need to adapt and what solidarity can look like in this unprecedented time.

Moderated by **Alicia Garza**, Principal, Black Futures Lab
Chesa Boudin, District Attorney, City of San Francisco
Jacqueline Martinez Garcel, CEO, Latino Community Foundation
EunSook Lee, Director, AAPI Civic Engagement Fund
Michael Strautmanis, Chief Engagement Officer, The Obama Foundation

11:00 a.m. - 11:10 a.m. STRETCH BREAK + NETWORKING + EXPO

Get networking! This is your chance to connect with fellow racial equity advocates and visit the Expo.

11:10 a.m. - 12:00 p.m. BREAKOUT SESSIONS: RELIEF AND RECOVERY

The first round of breakouts will focus on the immediate economic and health impacts of COVID-19 and where to bolster current efforts to ensure communities of color are prioritized in the recovery.

Turning the Corner: Government Recovery Programs and their Impact on Communities of Color

More than \$2 trillion have been committed to helping American families and businesses begin to recover from the COVID-19 pandemic. This panel will explore the impact of existing federal and state efforts on communities of color, and what our communities need from the next large scale COVID-19 recovery legislation.

Moderated by **Adam Briones**, Economic Equity Director, The Greenlining Institute, and **De'Zhon Grace**, Economic Equity Fellow, The Greenlining Institute
Eileen Fitzgerald, Head of Housing Affordability Philanthropy, Wells Fargo
Sonja Diaz, Founding Executive Director, UCLA Latino Policy and Politics Initiative
Joyce Pisanant, Director of Economic Empowerment, National Coalition for Asian Pacific American Community Development

Prioritizing Racial Equity and Justice in California's Health Policy Agenda

COVID-19 has exacerbated poor health outcomes for California's low-income communities of color. Protecting and centering the needs of the most vulnerable will be critical to mitigating the health and economic consequences of the pandemic. During this discussion we will 1) learn how the legislature is integrating health and racial equity in California's budget and policy response, and 2) discuss how direct advocacy on the timely public health intersections of immigration and decarceration issues have critical health impacts for low-income communities of color.

Moderated by **Kelsey Lyles**, Health Equity Policy Lead, The Greenlining Institute
Assemblymember Rob Bonta, California's 18th District
Phoebe Abramowitz, Northern California Organizer, Health Access
Dominique Nong, Senior Policy Associate, Children's Defense Fund-California

What's Next for Small Business?

The COVID-19 pandemic has highlighted the extreme vulnerability of small businesses in our economy. Yet with this crisis comes an opportunity to dream bigger and explore how recovery efforts can support small businesses in equitable and radically different ways. In this session, panelists will discuss how small businesses of color have been impacted by this crisis and how we can use this time of rapid change to reimagine an economy that better supports our communities.

Moderated by **Mercedes Gibson**, Economic Equity Strategist, City of Oakland & The Greenlining Institute
Sabrina Wu, Senior Fellow, Equitable Economic Development, East Bay Community Foundation
Jennifer DaSilva, Executive Director, Start Small, Think Big
Vinny Eng, Community Organizer, SF New Deal

12:00 p.m. - 12:45 p.m. MIDDAY BREAK

Grab lunch, meet our partners in the Expo, and network away!

12:45 p.m. - 1:30 p.m. FIRESIDE CHAT WITH IBRAM X. KENDI AND ANNE PRICE

For our afternoon fireside chat, we will be joined by *New York Times* bestselling author **Ibram X. Kendi**. Kendi's concept of antiracism and antiracist policy has reshaped the conversation about racial justice in America. As the COVID-19 pandemic pushes policy changes at an unprecedented pace and lays bare the stark racial inequities that exist in our country, this session will explore what an antiracist society might look like and how we can play an active role in building it.

Ibram X Kendi, Author, *How to Be an Antiracist*; Director, The Antiracist Research and Policy Center, American University
Moderated by **Anne Price**, President, Insight Center for Community Economic Development

1:30 p.m. - 2:20 p.m. BREAKOUT SESSIONS: RESILIENCE AND TRANSFORMATION

The afternoon breakouts will focus on ways to bolster resilience in ourselves and our communities as we move through this crisis and focus on what is needed for long-term transformation as we build out a recovery process.

Building Resilience at the Intersection of COVID and Climate Change

In the face of climate change and COVID-19, we're seeing striking similarities in how pandemics and climate disasters hit low-income communities and communities of color the hardest, both during the immediate impacts and the subsequent economic fallout. As California begins to recover from COVID-19 and at the same time continues to prepare for climate threats, we must develop innovative and intersectional solutions that address the socioeconomic, health and environmental impacts that our frontline communities will face from both crises. This session will explore the intersection of COVID-19 and the climate crisis, and the challenges and opportunities they present to build resilience in frontline communities.

Moderated by **Sona Mohnot**, Senior Environmental Equity Program Manager, The Greenlining Institute
Corrine Van Hook-Turner, Director of Climate Innovation, The Movement Strategy Center
Rita Kampalath, Ph.D., P.E., Sustainability Programs Director, County of Los Angeles Chief Sustainability Office
Darryl Sarmiento, Executive Director, Communities for a Better Environment

Resilience in the Apocalypse: When the End Is a New Beginning

In this session, large-scale change expert **Becky Margiotta** and apocalypse expert and race, diversity, equity, and inclusion trainer and coach **Susan X Jane** will guide you through a series of experiential exercises designed to strengthen your resilience, develop a vision for an equitable future and clarify your intentions going forward. You will leave this session feeling rejuvenated, inspired, and having tools to help you contribute to this new beginning within ourselves, communities, and institutions.

Becky Margiotta, Principal and Owner, The Billions Institute, LLC
Susan X Jane, Principle, Navigators Consulting

Disruptive Advocates: Youth at the forefront of Social Change

With school closures and a dim financial outlook for those entering the job market, the COVID-19 crisis has presented unique challenges to young adults. Despite this, young organizers and activists continue to lead with creativity and resilience, using this moment to radically reimagine our future and drastically shift our present. This session will highlight young leaders who are playing a pivotal role in climate activism, creating economic mobility opportunities for youth, and advocacy for immigration and decarceration. Panelists will discuss: What is the future we are fighting for? And how can we get there?

Moderated by **Jamileh Ebrahimi**, Director of Programs and Organizing, RYSE Center
Amadeos Oyagata, Program Assistant, MyPath
Isha Clarke, Member, Youth v. Apocalypse
Juan Prieto, Communications Strategist, California Immigrant Youth Justice Alliance

2:20 p.m. - 2:30 p.m. STRETCH BREAK + NETWORKING + EXPO

Get networking! Now's your chance to connect with fellow racial equity advocates and visit the Expo.

2:30 p.m. - 3:30 p.m. CLOSING PLENARY: REIMAGINING THE FUTURE WITH RACIAL EQUITY

With politicians and institutions responding to the economic crisis generated by COVID-19, the recovery process offers an important moment to rethink our political and economic system. This session will discuss how an equity-centered response to this crisis can not only help us recover, but create a stronger and more resilient planet and people.

Moderated by **Alvaro Sanchez**, Environmental Equity Director, The Greenlining Institute
Manuel Pastor, Professor of Sociology and American Studies & Ethnicity, University of Southern California
Rhiana Gunn Wright, Director of Climate Policy, The Roosevelt Institute
Solana Rice, Co-Founder and Co-Executive Director, Liberation in a Generation

3:30 p.m. - 4:00 p.m. VIRTUAL RECEPTION

Top off the day with some networking and chat with our artists and vendors in the Expo. Don't forget to BYO beverage!

SPEAKER SPOTLIGHT



Ibram X. Kendi

**Author, *How to Be an Antiracist*;
Director, The Antiracist Research and Policy Center,
American University**

Ibram X. Kendi is a *New York Times* bestselling author and the founding director of The Antiracist Research and Policy Center at American University. A professor of history and international relations, Kendi is a contributing writer at *The Atlantic*. He is the author of *The Black Campus Movement*, which won the W.E.B. Du Bois Book Prize, and *Stamped from the Beginning: The Definitive History of Racist Ideas in America*, which won the 2016 National Book Award for Nonfiction. At 34 years old, he was the youngest ever winner of the NBA for Nonfiction.

Kendi has published numerous essays in academic journals and periodicals, including *The New York Times*, *The Guardian*, *Time*, and *The Washington Post*. He has received research fellowships, grants, and visiting appointments from a variety of universities, foundations, professional associations, and libraries, including the American Historical Association, Library of Congress, National Academy of Education, Rutgers Center for Historical Analysis, Brown University, Princeton University, UCLA, and Duke University. Kendi was awarded the prestigious Guggenheim Fellowship and he was honored on The Root 100 in 2019, which listed him as the 15th most influential African American between the ages of 25 and 45 and the most influential college professor.

In August, Kendi's third book, *How to Be an Antiracist*, debuted at no. 2 on the *New York Times* bestseller list and was hailed by the *New York Times* as "the most courageous book to date on the problem of race in the Western mind." It has been named to several Best Books of 2019 lists, including in *The Washington Post*, *The New York Times*, *Time*, and *NPR*. His most recent book, co-authored with Jason Reynolds and released in March, is *Stamped: Racism, Antiracism, and You*, a young adult version of *Stamped from the Beginning*. Kendi lives in Washington, D.C.



Alicia Garza

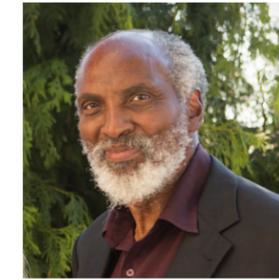
Principal, Black Futures Lab

Alicia Garza founded the Black Futures Lab to make Black communities powerful in politics. In 2018, the Black Futures Lab conducted the largest survey of Black communities in over 150 years.

Alicia believes that Black communities deserve what all communities deserve -- to be powerful in every aspect of their lives. An innovator, strategist, organizer, and cheeseburger enthusiast, she is the co-creator of #BlackLivesMatter and the Black Lives Matter Global Network, an international organizing project to end state violence and oppression against Black people. The Black Lives Matter Global Network now has 40 chapters in 4 countries.

Alicia serves as the Strategy & Partnerships Director for the National Domestic Workers Alliance, the nation's premier voice for millions of domestic workers in the United States. She is also the co-founder of Supermajority, a new home for women's activism. She shares her thoughts on the women transforming power in *Marie Claire* magazine every month.

Her forthcoming book, tentatively titled *How to Turn a Hashtag Into a Movement* will be published in 2020, and she warns you that hashtags don't start movements. People do.



John A. Powell

Director, Othering and Belonging Institute, University of California, Berkeley

John A. Powell is Director of the Othering and Belonging Institute and Professor of Law, African American, and Ethnic Studies at the University of California, Berkeley. He was previously the Executive Director at the Kirwan Institute for the Study of Race and Ethnicity at the Ohio State University, and prior to that, the founder and director of the Institute for Race and Poverty at the University of Minnesota. John formerly served as the National Legal Director of the American Civil Liberties Union. He is a co-founder of the Poverty & Race Research Action Council and serves on the boards of several national and international organizations. John led the development of an "opportunity-based" model that connects affordable housing to education, health, health care, and employment and is well-known for his work developing the frameworks of "targeted universalism" and "othering and belonging" to effect equity-based interventions. John has taught at numerous law schools, including Harvard and Columbia University. His latest book is *Racing to Justice: Transforming our Concepts of Self and Other to Build an Inclusive Society*.

INTERACT & ENGAGE

HOPIN EXPO

Head over to the Hopin Expo to visit our virtual marketplace with Bay Area-based artists and vendors. (<https://hopin.to/events/economic-summit-we-the-future>)

VIRTUAL NETWORKING

Connect with people around the country using Hopin's virtual networking tool. Available all day, the networking area pairs you with other attendees for 3 minute, one-on-one video meetings.

BREAKOUT SESSIONS

Hop over to our Breakout Sessions for a deeper dive on racial equity issues, from the morning breakouts discussing Relief & Recovery to the afternoon breakouts focused on Resilience & Transformation.

COMMUNITY GUIDELINES

At Greenlining, we believe in the power of community. As such, we are committed to providing an inclusive and harassment-free experience for participants at all of our events. We encourage the open exchange of ideas and require an environment that recognizes the inherent worth of every person and group. While attending Greenlining events, any participants should not engage in harassment in any form.

EXPECTED BEHAVIOR

1. Be kind, considerate, respectful, and collaborative.
2. Refrain from demeaning, discriminatory or harassing behavior and speech.
3. Comply with local, state, and federal laws.
4. Alert event staff if you notice a dangerous situation or someone in distress

UNACCEPTABLE BEHAVIOR

Harassment will not be tolerated in any form, including but not limited to harassment based on gender, gender identity and expression, sexual orientation, disability, physical appearance, body size, race, age, religion or any other status. Harassment includes the use of abusive, offensive, or degrading language, intimidation, stalking, harassing photography or recording, sexual imagery and unwelcome sexual advances or requests for sexual favors. Participants asked to stop any harassing behavior are expected to comply immediately. Anyone who witnesses or is subjected to unacceptable behavior should notify a conference organizer at once (see instructions below). We reserve the right to mute or remove any attendees who participate in harassing or any otherwise unacceptable behavior.

If you have a complaint or concern about any behavior that violates the Economic Summit Code of Conduct, we encourage you to make a report. You can make a report by:

- Contacting our team at events@greenlining.org or (510) 473-6876
- Filling out an anonymous report [here](#)

We can work together to make our Economic Summit a powerful and inclusive space for all participants.

ABOUT GREENLINING

Founded in 1993, The Greenlining Institute envisions a nation where communities of color thrive and race is never a barrier to economic opportunity. Because people of color will be the majority of our population by 2044, America will prosper only if communities of color prosper. Greenlining advances economic opportunity and empowerment for people of color through advocacy, community and coalition building, research, and leadership development. We work on a variety of major policy issues, from the economy to environmental policy, civic engagement and many others, because economic opportunity doesn't operate in a vacuum. Rather than seeing these issues as being in separate silos, Greenlining views them as interconnected threads in a web of opportunity.

ISSUES & IMPACT

Health Equity

Nothing is more essential than our health. Everybody should have access to good health regardless of race or income. Health care must be responsive to the nation's growing communities of color, but health care isn't enough. People also need access to the things that lead to good health such as safe neighborhoods, healthy foods, clean environments and decent jobs. Greenlining brings the voices of communities of color into critical decisions that affect all of our lives and health.

Economic Equity

The Greenlining Institute's Economic Equity program works to overcome the lingering effects of redlining, help communities of color build wealth, and ensure that our financial system works for all.

Technology Equity

Technology Equity works to make sure that people at all income levels have access to the information and communications technology that is so vital in today's economy, and to ensure that technology companies are responsive to the needs of communities of color.

Environmental Equity

The Greenlining Institute's Environmental Equity program develops policies to improve public health and environmental quality for low-income communities and communities of color while bringing "green" dollars to these communities.

Energy Equity

Energy Equity addresses the electric and gas services upon which homes and businesses depend, seeking to ensure that low-income ratepayers are protected and that race, language or income are never barriers to these essential services.

Leadership Academy

The Leadership Academy works to empower and develop the next generation of multi-ethnic leaders to advance racial and economic equity and create positive social change. We seek to develop a network of visionary leaders ready to work across racial and ethnic lines to address America's most pressing problems and develop sustainable solutions rooted in equity and justice.

CONTACT US

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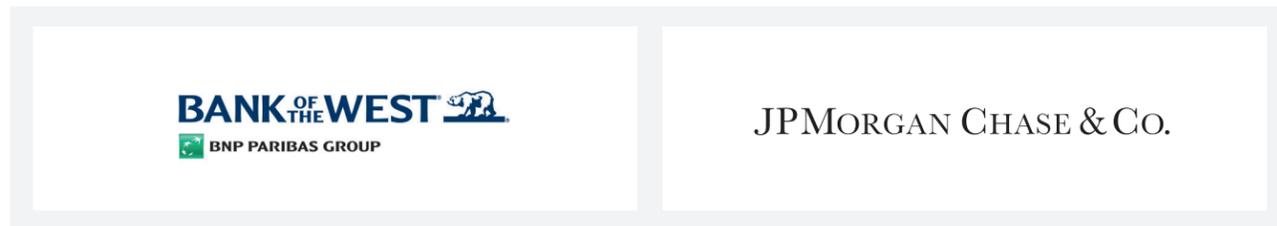
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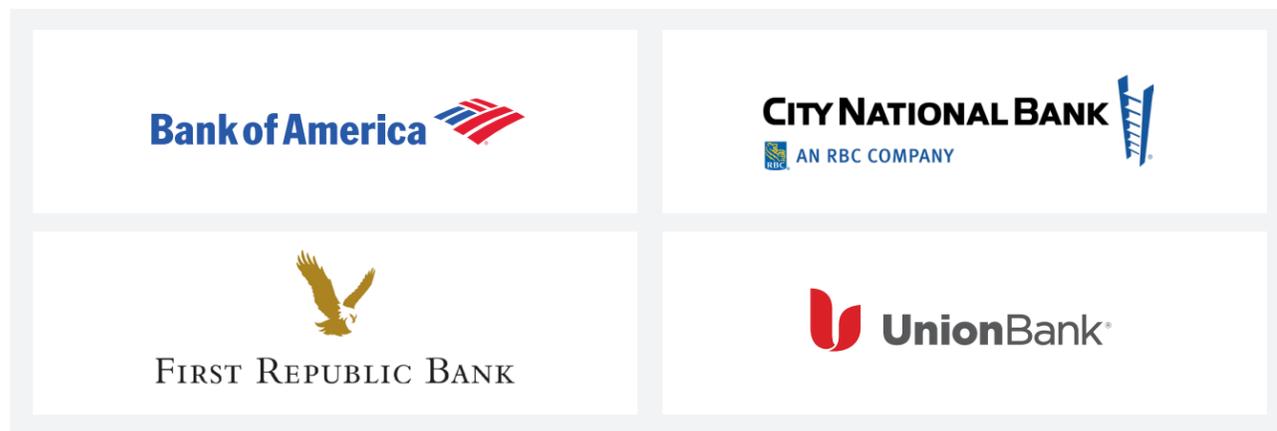
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Achieving great things for our community



When a group of people comes along who have the courage and vision to turn dreams into reality, they make the future bright for everyone.

**We are proud to sponsor Greenlining Institute
and its inaugural virtual Economic Summit.**

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Together we'll go far



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