Comcast continues its trend of performing well below the GO 156 voluntary procurement goals (21.5 percent of spending with DBEs, 15 percent with MBEs, 5 percent with WBEs, and 1.5 percent with DVBEs). Its largest areas of diverse spending in 2016 were in raw materials, construction, and industrial services. From 2015 to 2016 the company decreased total DBE spending by $8 million or 3 percent—despite achieving over $1 billion with these businesses nationally. The stark contrast between its California and national spending, and relatively low investment in staff, indicates a lack of commitment to the state’s local economies.

Comcast Five Year DBE Trend