

## AT&T Wireless

Headquarters: Dallas, TX

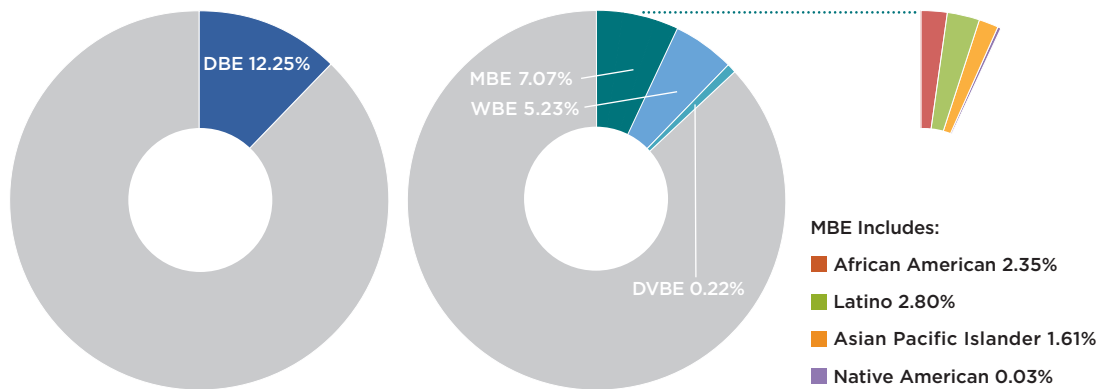
Total 2015 CA Spending: \$3,141,633,348

Category	Spend	Percentage	Grade <sup>1</sup>
All Diverse Business Enterprises (DBE) <sup>2</sup>	\$370 m	12.25%	D-
All Minority Business Enterprises (MBE) <sup>3</sup>	\$206 m	7.07%	F
African American	\$71 m	2.35%	D-
Latino	\$85 m	2.80%	F
Asian Pacific Islander	\$49 m	1.61%	F
Native American	\$1 m	0.03%	F
Women (WBE)	\$158 m	5.23%	C-
Women of Color (Minority Women)	\$23 m	0.77%	F
Service Disabled Veterans	\$7 m	0.22%	F
Best Practices, Technical Assistance & Capacity Building	-	-	**

### Comments and Recommendations:

AT&T Wireless' total DBE spending dropped significantly in 2015, from nearly 19% in 2014. AT&T's total MBE spending dropped by about half, both in raw dollars and in percentage. AT&T attributes much of the decrease to the end of a major capital project, and also to spending with companies that are certified by a national certifying agency (such as NMSDC or WBNC) but that elected not to recertify with the CPUC's Clearinghouse. AT&T's well-developed approach to supply chain diversity seems to need adaptation to be successful in the wireless business, and its lack of success in doing so has brought its rating for best practices, etc., down one star. Similarly, the diverse business community should view AT&T Wireless as a prime growth opportunity. AT&T Wireless reported \$8,510,777 in spending with multi-ethnic/other businesses and \$6,758 with LGBT businesses.

### Company Overall Spending



#### Glossary of Terms

- DBE** ■ Diverse Business Enterprise. Includes minority, women, and disabled veteran-owned business enterprises.
- MBE** ■ Minority-Owned Business Enterprise. MBEs have at least 51 percent ownership by ethnic/racial minorities. The MBE category includes businesses owned by African Americans, Latinos, Asian Pacific Islanders, and Native Americans.
- WBE** ■ Women-Owned Business Enterprise
- DVBE** ■ Service Disabled Veteran-Owned Business Enterprise

For more information, contact **Stephanie Chen**, Energy and Telecommunications Policy Director at: [stephaniec@greenlining.org](mailto:stephaniec@greenlining.org)

<sup>1</sup> Visit <http://greenlining.org/issues/2016/2016-supplier-diversity-report-card-californias-public-utilities> for more information on how grades are assigned.

<sup>2</sup> The DBE category includes all MBEs, WBEs, and SDVBEs.

<sup>3</sup> MBEs include African American, Latino, API, Native American, and women of color owned businesses.