

Comcast

Headquarters: Philadelphia, PA

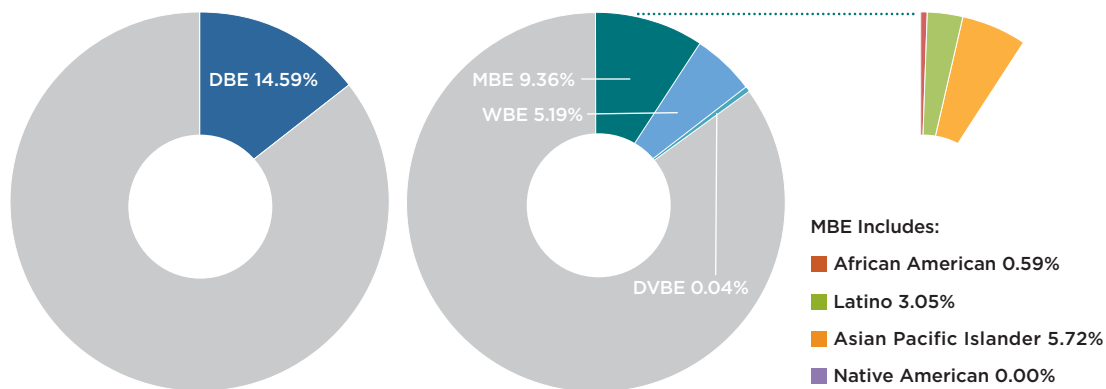
Total 2015 CA Spending: \$391,787,463

Category	Spend	Percentage	Grade ¹
All Diverse Business Enterprises (DBE) ²	\$57 m	14.59%	D
All Minority Business Enterprises (MBE) ³	\$37 m	9.36%	D-
African American	\$2 m	0.59%	F
Latino	\$12 m	3.05%	F
Asian Pacific Islander	\$22 m	5.72%	C
Native American	\$0	0.00%	F-
Women (WBE)	\$20 m	5.19%	C-
Women of Color (Minority Women)	\$4 m	1.06%	D-
Service Disabled Veterans	\$146 k	0.04%	F
Best Practices, Technical Assistance & Capacity Building	-	-	*

Comments and Recommendations:

Comcast remains well below the GO 156 voluntary procurement goals of 21.5% with DBEs, 15% with MBEs, and 1.5% with SDVBEs. Comcast did exceed the 5% goal for WBE procurement in 2015, but still dropped significantly from 2014. Comcast reported relatively low spending with all ethnic groups except API, and reported no spending at all with Native American businesses. While Comcast is visible in the diverse business community, Comcast's performance, both quantitative and qualitative, appears to suffer from a lack of commitment to diversity from the company's California headquarters. Comcast will need to dedicate more efforts and resources to supply chain diversity in order to reap the benefits.

Company Overall Spending



Glossary of Terms

- DBE** ■ Diverse Business Enterprise. Includes minority, women, and disabled veteran-owned business enterprises.
- MBE** ■ Minority-Owned Business Enterprise. MBEs have at least 51 percent ownership by ethnic/racial minorities. The MBE category includes businesses owned by African Americans, Latinos, Asian Pacific Islanders, and Native Americans.
- WBE** ■ Women-Owned Business Enterprise
- DVBE** ■ Service Disabled Veteran-Owned Business Enterprise

For more information, contact **Stephanie Chen**, Energy and Telecommunications Policy Director at: stephaniec@greenlining.org

¹ Visit <http://greenlining.org/issues/2016/2016-supplier-diversity-report-card-californias-public-utilities> for more information on how grades are assigned.

² The DBE category includes all MBEs, WBEs, and SDVBEs.

³ MBEs include African American, Latino, API, Native American, and women of color owned businesses.