



GREENLINING ECONOMIC SUMMIT

Reinventing California - Solutions from the New Majority



THURSDAY, MAY 26, 2016 • OAKLAND, CALIFORNIA

#ReinventCA



ROSARIO ANAYA

October 7, 1944 - August 5, 2015



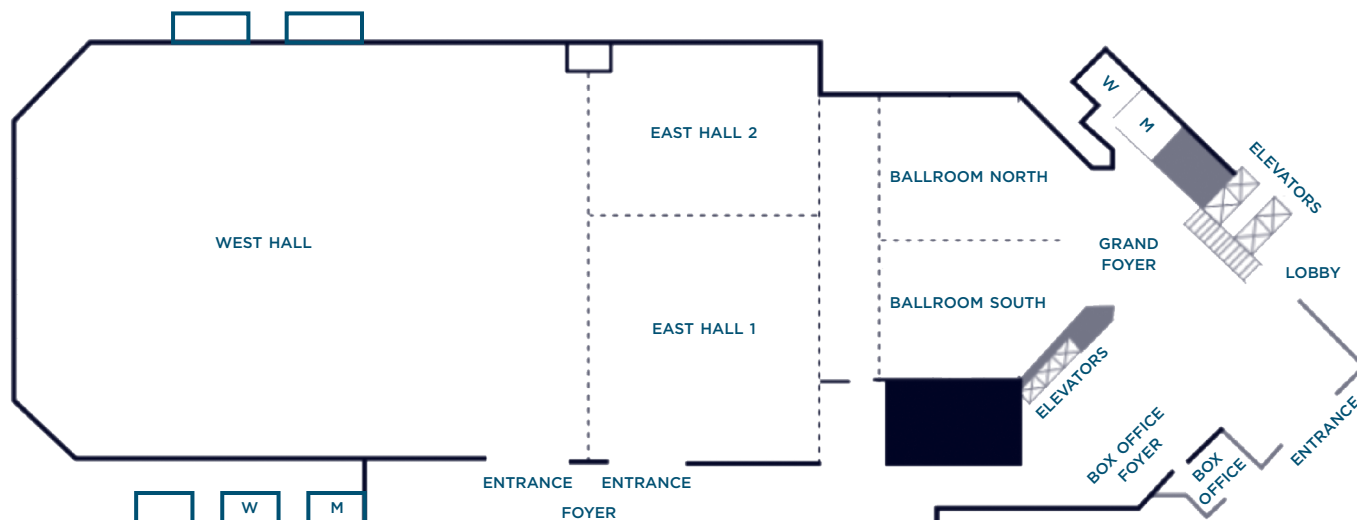
BEN BENAVIDEZ

November 25, 1946 - April 4, 2016

Greenlining recently lost two founders and former board members, Ben Benavidez and Rosario Anaya. Ben and Rosario exemplified the spirit of The Greenlining Coalition by always fighting for underserved communities throughout their lives and careers. Their activism embodied our values of empowerment, ownership, and multi-ethnic unity. Although they will be missed, their spirits will always live through our programs, advocacy, and Leadership Academy. We are strong because of Ben and Rosario's courageous leadership. We dedicate this summit to them.



FIRST FLOOR



SESSION ROOMS

West Hall
 East Hall 1
 East Hall 2
 Ballroom North
 Ballroom South

ACCESSIBILITY

If you have access needs, please let us know and we will do our best to accommodate you. Our staff at the registration tables are available to assist.

GENDER NEUTRAL BATHROOMS

Gender neutral bathrooms can be found on the first floor between the Box Office Foyer and the East Hall.



Dear Friends,

Welcome to Greenlining's 23rd Annual Economic Summit. Thank you for joining us today as we discuss Reinventing California: Solutions from the New Majority.

We want you to be part of the dialogue, and invite you to join the conversation online using the hashtag [#ReinventCA](#) and tagging [@greenlining](#). Please also see page 9 of this program for Twitter handles of Greenlining's team, and stay in touch today and throughout the year.

23 years ago, something visionary happened. Leaders from the African American, Latino, and Asian/Pacific Islander communities put aside their differences and instead prioritized what they had in common. They realized that both government and corporate America had redlined their communities, leaving a path of blight and decay. Instead of simply fighting to stop redlining, these leaders decided to push for Greenlining, the proactive practice of providing economic opportunities to communities of color.

Until people of color are crafting strategies to advance economic rights across the state, advocates for economic rights will miss out on opportunities to advance policies that uniquely impact folks of color in a myriad of ways. The ultimate form of empowerment is for people of color to be at the helm of movements themselves. Today, you'll hear from diverse voices that come from diverse sectors and who are taking leadership roles to greenline our communities.

And what you'll hear is that we have a long way to go on issues of diversity. You will also hear about the impact we can make when social justice leaders are rooted in the communities they serve.

When people of color who are rooted in the community lead, you get policies that make a difference in the lives of real people and their communities. You'll hear about many examples today, involving nearly every aspect of our society and economy. But we also know that we still have a lot of work to do.

If you've been watching the presidential race, you're seeing the opposite model at work. Certain candidates have mastered the politics of division, fear and hatred, with disturbing success. This might win one election (though hopefully not), but such an approach can't move our country forward. You won't see or hear hatred and division here. Today you'll hear about positive ideas, solutions, and progress.

Thank you for joining us here in Oakland — Greenlining's new home later this year — to engage with leaders of color who are bringing positive change and helping to reinvent California.

Orson Aguilar,
President

- 8:00 a.m. Registration Opens *Atrium*
- 8:00 a.m. – 9:00 a.m. Continental Breakfast *Atrium*
- 8:30 a.m. – 8:40 a.m. **OPENING REMARKS** *East Hall*
Orson Aguilar, *President*, the Greenlining Institute
- 8:40 a.m. – 10:00 a.m. **OPENING PLENARY** *East Hall*

**SOLUTIONS FROM THE NEW MAJORITY:
WHY DIVERSE LEADERSHIP IS CRITICAL TO SUSTAINABLE SOLUTIONS**

California's growing diverse majority can lead the way to solving our state's challenges—and the nation's. Sadly, in nearly every sector we find redlining, a lack of people of color in leadership positions, or both. Panelists will discuss the importance of empowering people of color to lead in all sectors of the economy and why this leadership is critical to sustainable long-lasting solutions.

Moderator: Jose Antonio Vargas, *Founder*, Define American

Panelists:

Fred Blackwell, *CEO*, San Francisco Foundation

Nicole Sanchez, *VP of Social Impact*, GitHub

Miya Yoshitani, *Executive Director*, APEN

Janea A. Scott, *Commissioner*, California Energy Commission

Lynette Gibson McElhaney, *Councilmember*, Oakland City Council

- 10:10 a.m. – 11:45 a.m. **BREAKOUT SESSIONS**

**CLIMATE SOLUTIONS THAT LEAD WITH EQUITY:
ADDRESSING COMMUNITY NEEDS WHILE PROTECTING THE ENVIRONMENT** *Ballroom South*

While climate change ranks high as a priority for communities of color, so do jobs, health, education, and safety. California's strategy to address climate change offers an unparalleled opportunity to address community needs and protect the environment. In this panel we will discuss community-driven projects funded by the Greenhouse Gas Reduction Fund that advance our fight against poverty and pollution.

Moderator: Emi Wang, *Environmental Equity Manager*, The Greenlining Institute

Panelists:

Manisha Vaze, *Director of Organizing, Strategic Concepts in Organizing and Policy Education*, (SCOPE)

Veronica Garibay, *Co-Founder & Co-Director*, Leadership Counsel for Justice and Accountability

Carolina Martinez, *Senior Planner & Policy Advocate*, Environmental Health Coalition

Doria Robinson, *Founding Member*, Cooperation Richmond

**DIVERSE COMMUNITY DEVELOPMENT:
BUILDING VIBRANT NEIGHBORHOODS WITH RACIAL EQUITY** *Ballroom North*

While popular rhetoric suggests that our economy is on the mend, redlining, disinvestment, and gentrification continue to decimate communities of color. This interactive session will highlight equity-driven community development innovations from the new majority that combat the widening racial wealth gap.

Moderator: Sasha Werblin, *Economic Equity Director*, The Greenlining Institute

Panelists:

Janis Bowdler, *Managing Director, Consumer Financial Empowerment and Affordable Housing, Global Philanthropy, Office of Corporate Responsibility*, JPMorgan Chase & Co

Scott Syphax, *President & Chief Executive Officer*, Nehemiah Corporation

Mercedes Márquez, *Founder & President*, Marquez Community Strategy

Lisa Hasegawa, *Executive Director*, National CAPACD

Sean Daniel Murphy, *CEO*, ICA Fund Good Jobs

10:10 a.m. – 11:45 a.m.

BREAKOUT SESSIONS cont.**TECH AND EQUITY IN CALIFORNIA: CAN THE TWO EXIST, AND IF SO, HOW?** *East Hall 2*

The digital economy is disrupting and changing society and the economy in profound ways. While many agree that technology has the potential to solve many of the world's problems, there is also a growing understanding that technology is leaving many behind. The benefits of our technological surge have been unevenly distributed, and some communities could be left in the lurch. Can the tech sector lead with greenlining policies and if so, how?

Moderator: Orson Aguilar, *President, The Greenlining Institute*

Panelists:

Debra Watkins, *Founder, President, and Executive Director, California Alliance of African American Educators*

Derecka Mehrens, *Executive Director, Working Partnerships USA*

Kamilah Priforce, *Headmaster CEO & CO-Founder, Qeyno Labs*

Adriana Martinez, *Director of External Affairs – Statewide, CA, AT&T*

12:00 p.m. – 2:00 p.m.

LUNCH PROGRAM AND AWARDS CEREMONY *West Hall*

Keynote: ALEJANDRA Y. CASTILLO, ESQ., *National Director, Minority Business Development Agency*

This Awards Ceremony will highlight the work of individuals and organizations that have exhibited exceptional leadership by stepping forward and pioneering solutions that empower the most underserved members of our communities.

The Disruptive Advocate Award is reserved for individuals or organizations that have exhibited exceptional leadership and courage by stepping forward to shake things up and pioneer solutions that empower the most underserved members of our communities.

The Torchbearer Award recognizes a Greenlining Leadership Academy graduate who represents the next generation of leaders whose activism and leadership honors the legacy of past social justice trailblazers.

Moderator: Olga Talamante, *Executive Director, Chicana Latina Foundation*

TORCHBEARER AWARD:

Wazi Davis, *Violence Prevention Educator, Youth ALIVE!*

DISRUPTIVE ADVOCATE AWARDS:**Black Lives Matter**

Causa Justa: Just Cause, accepted by **Maria Poblet**, *Executive Director, Just Cause*

Mari Rose Taruc, *Former State Organizing Director, Asian Pacific Environmental Network*

Pastor Michael McBride, *Director of Urban Strategies and Live Free Campaign, PICO National Network*

2:00 p.m. – 4:00 p.m.

IDEA LAB *East Hall***FIGHTING DISPLACEMENT: SOCIAL INNOVATIONS FOR EQUITABLE DEVELOPMENT**

For too long, communities of color have been pushed out from areas where the economy booms and new opportunities emerge. The rapid growth of the Bay Area tech sector makes Oakland ground zero for displacement and gentrification. While tech super stars may bring the potential for economic reinvestment, how can we assure that communities of color benefit equally from these changes? In this interactive lab, participants will examine questions such as: What types of policies can assure equitable growth? What does a model for equitable development look like, and how can we make it happen?

Moderator: Cedric Brown, *Chief of Community Engagement, Kapor Center for Social Impact*

Panelists:

Jane Kim, *San Francisco Supervisor, District 6*

Jahmese Myres, *Campaign Director, East Bay Alliance for a Sustainable Economy*

Jose Corona, *Director of Diversity & Strategic Partnerships, Office of Mayor Libby Schaaf*

Darrell Jones III, *Business Development, Clef*

Chinaka Hodge, *Poet, Educator, and Performer*

4:30 p.m. – 5:30 p.m. **NETWORKING RECEPTION WITH DESSERTS** *East and West Foyer*

An hour of live music and desserts to continue networking and exchanging ideas.

4:30 p.m. – 5:30 p.m. **SUPPLIER DIVERSITY NETWORKING HOUR** *Ballroom South*

You are invited to network with supplier diversity leaders across key industries including banking, utilities, hospitals, and more. Business owners, procurement and supplier diversity managers, and champions of diverse contracting are welcome to attend!

4:30 p.m. – 5:30 p.m. **ALUMNI MEETING** *East Hall 2*

5:30 p.m. – 8:00 p.m. **DINNER PROGRAM** *West Hall*

ART AND ACTIVISM IN THE MOVEMENT TOWARDS EQUITY

Art has long been a means of empowerment for communities of color. As a form of truth that extends where policy cannot, the arts stand at the crux of both struggle and progress. This lively panel will bring together various media in which artists of color create art that reflects and drives a movement towards equity.

Special performance by local artists Rachel Lastimosa of Dirty Boots, RyanNicole, Xiomara and TD Camp

Moderator: **W. Kamau Bell**, *Host*, CNN's United Shades of America

Panelists:

Lalo Alcaraz, *Artist & Political Cartoonist*

Melanie Cervantes, *Dignidad Rebelde*

Anyka Barber, *Founder*, Betti Ono

Janine Macbeth, *Founding Publisher*, Blood Orange Press



TORCHBEARER AWARD

Wazi Davis



DISRUPTIVE ADVOCATE AWARD

Black Lives Matter



DISRUPTIVE ADVOCATE AWARD

Causa Justa :: Just Cause



DISRUPTIVE ADVOCATE AWARD

Mari Rose Taruc



DISRUPTIVE ADVOCATE AWARD

Pastor Michael McBride

Founded in 1993, The Greenlining Institute envisions a nation where communities of color thrive and race is never a barrier to economic opportunity. Because people of color will be the majority of our population by 2044, America will prosper only if communities of color prosper. Greenlining advances economic opportunity and empowerment for people of color through advocacy, community and coalition building, research and leadership development. We work on a variety of major policy issues, from the economy to environmental policy, civic engagement and many others, because economic opportunity doesn't operate in a vacuum. Rather than seeing these issues as being in separate silos, Greenlining views them as interconnected threads in a web of opportunity.

ISSUES & IMPACT



Bridges to Health seeks to bring the resources needed for a healthy life, including access to care, within reach of communities of color and low-income communities, and to open doors to economic opportunities in the health industry.



Democratizing Philanthropy promotes diversity and transparency in the philanthropic world, encouraging charitable foundations to treat communities of color as full partners in their work.



Economic Equity works to overcome the lingering effects of redlining, help communities of color build wealth, and ensure that our financial system works for all.



Energy addresses the electric and gas services upon which homes and businesses depend, seeking to ensure that low-income ratepayers are protected and that race, language or income are never barriers to these essential services.



Environmental Equity focuses on the emerging green economy in order to make sure that communities of color not only have a clean environment, but also benefit from the economic opportunities made possible by environmental efforts.



Claiming Our Democracy strives to ensure that communities of color and low-income Americans are able to make their voices heard in our electoral process and the halls of government.



Telecommunications & Technology works to make sure that people at all income levels have access to the information and communications technology that is so vital in today's economy, and to ensure that telecommunications companies are responsive to the needs of communities of color.



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LEADERSHIP ACADEMY

Our Leadership Academy trains the leaders of the future to be effective advocates for justice and fairness. Through its programs, the Academy has trained and empowered over 800 young leaders since 1996.

OUR VISION

Thriving communities of color urgently need a generation of young people who are informed and engaged in addressing the most critical issues facing their communities. The Greenlining Academy works to empower and develop the next generation of multi-ethnic leaders to advance racial and economic equity and create positive social change. We seek to develop a network of visionary leaders ready to work across racial and ethnic lines to address America's most pressing problems and develop sustainable solutions rooted in equity and justice.

OUR PROGRAMS

Fellowship Program

The Fellowship Programs consist of the Policy Fellowship, Health Equity Fellowship, and Legal Fellowship. These are year-long, paid training programs for young leaders who have completed their undergraduate or graduate degrees. Each fellow is assigned to a specific program area and develops expertise under the mentorship of the program director.

Summer Associate Programs

The Summer Associate Programs consist of the Summer Associate Program and the Legal Summer Associate Program. These are intensive, 10-week paid training programs for young leaders who have completed at least their undergraduate degrees. Associates take on research and advocacy projects under the direction of a Greenlining staff member.

Casa Residency

Founded in 1970 by Chicano/Latino students, Casa is a multi-ethnic residential leadership program for students attending UC Berkeley, committed to fostering academic success and cross-racial understanding among participating students.

Internship Program

The Internship program offers part-time paid positions to college and graduate students. Interns typically work between 10-20 hours per week on research-related projects. Undergraduates with work-study are encouraged to apply during the spring and fall semesters.





THE GREENLINING INSTITUTE'S LEADERSHIP ACADEMY

GRADUATION 2016

We invite you join us to celebrate the hard work and passion
that have brought our academy graduates to this proud moment,
and toast to the bright futures in store for them.

join us! save the date

2016 ANNUAL ACADEMY GRADUATION AND CELEBRATION

AUGUST 11, 2016



Impact Hub Oakland

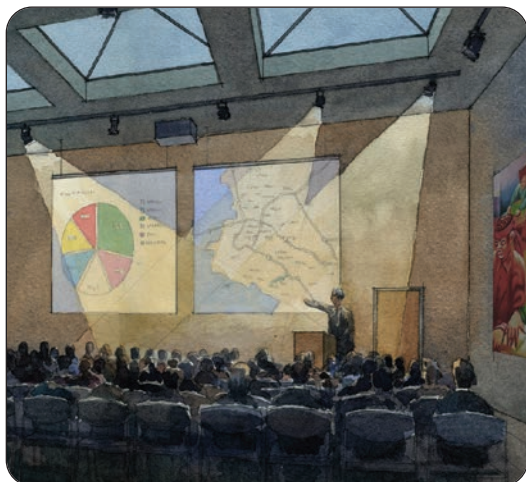
2323 Broadway, Oakland, CA 94612



COMING
THIS FALL

GREENLINING 360

360 14TH STREET • OAKLAND, CALIFORNIA
A CENTER FOR COLLABORATION AND REVITALIZATION



GREENLINING 360 ♦ 360 14TH STREET, OAKLAND

A CENTER FOR COLLABORATION AND REVITALIZATION

Greenlining is moving to downtown Oakland this fall! We're taking our own bold step to create a model of equitable growth and anti-displacement by reclaiming, revitalizing, and transforming an 85 year old, failed bank building at 360 14th Street in the heart of downtown Oakland.

RECLAIM

Our vision is not limited by the walls of this building. We're turning a semi-abandoned structure into a flourishing, energy-efficient nonprofit center built with local, minority-owned businesses. This won't be just another building with nonprofit offices, but rather an ecosystem that fosters collaboration among those who want to build equitable economic models that fight gentrification and displacement.

REVITALIZE

Being in the heart of Oakland is central to our vision. Oakland, with its diverse population and innovative community leaders actively working to address the many problems we face, is where all these challenges and opportunities come together. Greenlining intends to be there, creating a space for collaboration and bringing 100 well-paying jobs to downtown Oakland.

TRANSFORM

This new space will include:

- ♦ 7,500 square feet of office and work-space for nonprofit organizations that will be assured of permanently affordable rent.
- ♦ 7,500 square feet for Greenlining's 45-plus staff members, including members of our nationally recognized Leadership Academy.
- ♦ 8,000 square feet of art and community space for meetings and events to foster collaboration and develop innovative ideas for reducing the growing inequality in our nation.
- ♦ A place where local diverse artists can showcase their art to a larger audience.

Please join our efforts by donating today.

Visit: <http://greenlining.org/about-greenlining/greenlining-360/>

For more information about Greenlining 360, how you can help, or to review the formal Greenlining 360 proposal, please contact Janine Macbeth at (510) 926-4026 or janinem@greenlining.org.

SUPPORTERS

We sincerely thank the generous support of:

East West Bank
Federal Home Loan Bank of San Francisco
First Republic Bank
George Dean
William and Flora Hewlett Foundation

John C. Gamboa
Briones International, LLC
Pacific Gas and Electric Company
The San Francisco Foundation
Wells Fargo



Something amazing is happening in
California. But Big Oil wants to stop it.
Learn the truth.



UPLIFT

Our Air • Our Jobs • Our Neighborhoods



ESPAÑOL

SEARCH

HOW THIS AFFECTS YOU

IN OUR NEIGHBORHOODS

OPPORTUNITIES & RESOURCES

LATEST NEWS

CHARGING POLLUTERS

OUR AIR, OUR JOBS, OUR NEIGHBORHOODS

Air pollution hurts us all. It damages our health, shortens our lives and even changes the very climate we all depend on. In 2006, California said, "Enough!" We passed a smart law called AB 32, the Global Warming Solutions Act, designed to help us take control of our air and our future. It committed our state to cutting carbon pollution (the "greenhouse gases" that damage our climate) back down to 1990 levels by 2020.

Thanks to this law, big industrial polluters like power plants have to pay for the right to put pollution into our air. Under a program called "cap-and-trade," they have to buy permits to pollute that are auctioned by the state of California. The amount of pollution that's allowed goes down a little every year. By making it cost more to foul our air, this gives polluters a good reason to cut pollution and make our air cleaner.

Just as important, the sale of carbon permits raises lots of money: \$872 million the first year alone, and that's just the start. That money goes into a special fund, the Greenhouse Gas Reduction Fund. The law says that the money in this fund *must* go to help cut pollution even more.

That money is already being put to work on projects that Californians have identified as things we need in our communities. For a detailed history of AB 32 and related laws, [click here](#). To see how the money is going to help our communities, see [Investing in Our Neighborhoods](#).

THE POLLUTERS WANT TO FOOL YOU!

The oil industry and others who profit from fouling our air are going to great lengths to kill California's new clean-energy economy. They've even set up front groups, pretending to be the voice of ordinary consumers or small business owners in order to confuse Californians. Don't let them fool you! To learn what they're up to, [click here](#).

SHARE THIS!

#UpLiftCA

APEN (@APENIEJ)

Underserved communities power CA's #CleanEnergy economy bill by #tortgtr #UpLiftCA #Greening #Codelaw #twitter.com/HYUu7H8dR

Expand

GreeningInstitute @Greening

Business leaders tell #California legislators...

Tweet #UpLiftCA

TAKE ACTION

The fight to protect our air, our jobs and our neighborhoods begins with you.

SHARE YOUR STORY ➡

SIGN UP ➡

ENGLISH

SPANISH

upliftca.org

es.upliftca.org

We're cleaning our air by charging polluters for the damage they cause, and using that money to **UpLift** our neighborhoods — with good jobs, new investment and healthier air. We're helping families and taking control of our future.

The polluters keep trying to stop our progress – but we can beat them! Even better, we can grow this effort to help more neighborhoods and more families. We invite you to learn about the cleaner, brighter, more prosperous future Californians are building, and new legislation that can make it brighter still.

#UpLiftCA

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**LUNCH KEYNOTE:**

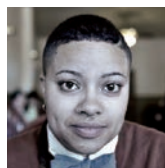
Alejandra Y. Castillo, Esq.,
*National Director,
 Minority Business Development Agency*

In 2014, U.S. Secretary of Commerce Penny Pritzker appointed Ms. Alejandra Y. Castillo to serve as the National Director of the Minority Business Development Agency (MBDA). Ms. Castillo is the first Hispanic-American woman to lead the agency since its creation. In this capacity, Ms. Castillo directs the agency's strategic efforts to enhance the growth and global competitiveness of minority business enterprises (MBEs). Under Ms. Castillo's leadership, the Agency has expanded its effort to help MBEs grow and succeed through access to capital, access to contract and access to business opportunities both domestically and abroad. Prior to assuming this role, she served as National Deputy Director managing the agency's day-to-day operations and its national network of 44 business centers.

Under the Obama Administration, MBDA has assisted minority-owned firms in obtaining nearly \$15 billion in contracts and capital and creating and saving over 33,000 new jobs. She has forged important strategic stakeholder relations and key public-private partnerships.

Ms. Castillo first joined the Department of Commerce in 2008 as a Special Advisor to the Under Secretary for the U. S. Department of Commerce's International Trade Administration (ITA). A practicing attorney for several years, Ms. Castillo has worked in the private, government and nonprofit sector. Prior to joining the Obama Administration, Ms. Castillo served as the Executive Director of the Hispanic National Bar Association (HNBA) headquartered in Washington D.C. During her tenure at HNBA, she was instrumental in working with the White House, and nonprofit organizations, such as the Latinos for a Fair Judiciary, in support of the nomination and confirmation of Supreme Court Justice Sonia Sotomayor. Ms. Castillo served as a member of the Clinton Administration as a Senior Policy Analyst to the Deputy Director at the White House Office of National Drug Control Policy, and was responsible for developing and analyzing White House initiatives on anti-drug traffic and interdiction, anti-money laundering policies, as well as drug prevention and treatment programs.

A native of New York, Ms. Castillo holds a Bachelor of Arts from the State University of New York at Stony Brook in economics and political science. Ms. Castillo holds a master's Degree in Public Policy from the Lyndon Baines Johnson School of Public Affairs, University of Texas at Austin; and also holds a Juris Doctorate Degree from American University — Washington College of Law. Ms. Castillo is active in a number of civic and professional organizations, including: The Hispanic National Bar Association, the Hispanic Bar Association of DC, the American Bar Association, and the American Jewish Committee. She also serves as a Board Trustee for the University of the District of Columbia. In 2010, *Hispanic Business Magazine* recognized Ms. Castillo among the Top 100 Influential Latinos in the U.S. and she received the 2010 Rising Star Award by the Hispanic Bar Association of the District of Columbia.

**TORCHBEARER AWARDEE:**

Wazi Davis,
*Violence Prevention Educator,
 Youth ALIVE!*

Wazi is a Black trans* educator, organizer, and warrior artist from Hyattsville, Maryland, now living in Oakland. By day, Wazi facilitates Youth ALIVE!'s Teens On Target (a peer violence prevention program), which allows him to organize alongside, support and mentor young students of color in East Oakland.

Wazi is dedicated to the liberation of all black people and all people impacted by violent systems of oppression. He commits to this work through his art, forms of creative resistance and direct action, as well as community organizing with the Black Lives Matter and Black Youth Project 100 chapters in the Bay Area. In addition, Wazi volunteers with the Transgender Gender-Variant Intersex Justice Project, helping develop and lead the coordination of their Trans* Advocacy Visitation Team — a team dedicated to prison advocacy and relationship building with transgender and gender non-conforming folks impacted by the prison system.

Wazi holds a B.A. from the University of Maryland, College Park and an M.A. in Human Sexuality Studies from San Francisco State University, where he focused much of his work on trauma, black masculinity and black freedom movements. Outside of his heart work, Wazi does his best to practice radical softness, self-love and care. He loves cooking, exercising at the gym, writing music and performing with his soul punk band AFROFONIX.

**DISRUPTIVE ADVOCATE AWARDEE:**

Black Lives Matter,

Black Lives Matter is a chapter-based national organization working for the validity of black life, working to (re)build the black liberation movement.

#BlackLivesMatter was created in 2012 after Trayvon Martin's murderer, George Zimmerman, was acquitted for his crime, and dead 17-year old Trayvon was posthumously placed on trial for his own murder. Rooted in the experiences of black people in this country who actively resist our de-humanization, #BlackLivesMatter is a call to action and a response to the virulent anti-black racism that permeates our society. Black Lives Matter is a unique contribution that goes beyond extrajudicial killings of Black people by police and vigilantes.

When we say Black Lives Matter, we are broadening the conversation around state violence to include all of the ways in which black people are intentionally left powerless at the hands of the state. We are talking about the ways in which black lives are deprived of our basic human rights and dignity.



**DISRUPTIVE
ADVOCATE AWARDEE:**
Causa Justa :: Just Cause,
*accepted by Maria Poblet,
Executive Director*

Causa Justa :: Just Cause (CJJC) is a multi-racial, grassroots organization building community leadership to achieve justice for low-income San Francisco and Oakland residents. In 2010, CJJC emerged from the strategic collaboration of two powerful organizations: St. Peter's Housing Committee and Just Cause Oakland. These two organizations represent more than 30 years combined experience working toward housing and racial justice for African Americans and Latinos. With offices in East and West Oakland and in San Francisco's Mission District, together we are a force for justice and unity among Black and Brown communities.

Causa Justa :: Just Cause has a multi-faceted approach to fighting for social justice. We provide tenant rights advocacy and information to tenants through our Housing Committee/Tenants' Rights Clinic. We build our membership through recruitment in the tenants' rights clinics and through neighborhood door knocking and outreach. We fight grassroots campaigns to win immigrant rights and housing rights and work toward building a larger movement for social transformation.



DISRUPTIVE ADVOCATE AWARDEE
Pastor Michael McBride,
*Director of Urban Strategies and Live
Free Campaign, PICO National Network*

Pastor Michael McBride (known as "Pastor Mike") is a native of San Francisco and has been active in ministry for over 20 years. Throughout the years, Pastor McBride's commitment to holistic ministry can be seen through his leadership roles in both the church and community organizations. A graduate of Duke University's Divinity School, with an emphasis in Ethics and Public Policy, Pastor McBride planted The Way Christian Center in West Berkeley, where he presently serves as the Lead Pastor.

In March 2012, he became the National Director for the Lifelines to Healing/LIVE FREE Campaign with the PICO National Network, a campaign led by hundreds of faith congregations throughout the United States committed to addressing gun violence and mass incarceration of young people of color. In 2013, Pastor McBride was selected as the #9 Top Clergy Leader to Watch in the U.S. by the Center for American Progress. He has served on a number of local and national task forces with the White House and Department of Justice regarding gun violence prevention, boys and men of color and police-community relationships. He is a regular guest on MSNBC, CNN and Al-Jazeera programs providing commentary for issues related to faith and racial justice. He is married to Cherise McBride and they have two beautiful daughters, Sarai and Nylah.



DISRUPTIVE ADVOCATE AWARDEE
Mari Rose Taruc,
*Former State Organizing Director,
Asian Pacific Environmental Network*

Mari Rose Taruc is a mother of two boys and has helped grow the environmental justice movement for 20 years. Her deep connection to the EJ movement was inspired by her Filipino farmworker family experience in Delano, California's contaminated fields, and by the incredible organizing of the United Farmworkers Union to improve those conditions. She has valued the vision for EJ as her own path to making social change, merging her UC Berkeley Environmental Science background with community organizing.

For 16 years at the Asian Pacific Environmental Network (APEN), including as the State Organizing Director, she has advanced campaigns for clean air, affordable housing, renewable energy and climate solutions. In Oakland, she helped coordinate grassroots groups to pass one of the strongest Energy and Climate Action Plans in California. For APEN, she was the convener of the Asian Pacific American Climate Coalition and the SB535 Coalition to ensure successful implementation of SB535, which directs climate investments to benefit disadvantaged communities related to affordable housing, transportation, energy, clean freight and urban forestry. She helped train EJ leaders to be effective policy advocates with the California Environmental Justice Alliance. She currently serves on the AB32 Environmental Justice Advisory Committee to integrate EJ into the state's climate policies.

Nationally, she served as the co-chair of the Southwest Network for Environmental & Economic Justice (SNEEJ), the largest EJ Network in the U.S. & northern Mexico. Internationally, she serves as the Board Chair of the Filipino/American Coalition for Environmental Solidarity (FACES), which is developing a binational climate justice campaign between the Philippines and the Bay Area. In her Oakland neighborhood, she founded the Eastlake United for Justice to fight for affordable housing and cultural diversity. She is a Zen practitioner.



Orson Aguilar,
President, The Greenlining Institute

Orson Aguilar is the President of the Greenlining Institute, one of the nation's largest and most successful multi-ethnic, advocacy and leadership development nonprofits. Greenlining envisions a nation where race is never a barrier to economic opportunity and communities of color thrive. Because people of color will be the majority of our nation's population by 2040, Greenlining believes that America will prosper only if communities of color prosper.

Under Orson's leadership, Greenlining has become a leading voice in the movement to fight *redlining* by advocating for greenlining policies, particularly in the areas of the economy, the environment, health, energy, voting, and telecommunications.

Orson's leadership has been featured in major media such as *The New York Times*, *The Wall Street Journal*, Univision, *La Opinion*, NPR, Politico, The Huffington Post and many others news outlets. He meets regularly with major Fortune 100 CEOs and with many of our nation's economic leaders. His op-eds on diverse topics impacting communities are regularly featured in small and large newspapers throughout the country.

Orson's work has been recognized by the New Leaders Council, *Latino Leaders Magazine*, *La Opinion*, The Congressional Hispanic Caucus Institute, and several other prominent organizations. He is a board member at the California Women's Foundation and also sits on Bank of America's Community Advisory Committee. He is also a past member of important local boards and committees, including the Mission Economic Development Agency and the City of Oakland's Budget Advisory Committee.

Orson received a B.A. from the UC Santa Cruz and an M.P.A. from the University of Texas at Austin. Orson is a product of Greenlining's leadership academy. He was also a Public Policy and International Affairs Fellow and Congressional Hispanic Caucus Institute Fellow.

Orson's passion is fueled on his experiences growing up in the working class neighborhood of Boyle Heights in Los Angeles. Orson lives in Oakland with his wife Claudia, and their three children, Emilio, Nayeli, and Danilo.



Jose Antonio Vargas,
Founder, Define American

Jose Antonio Vargas is a Pulitzer Prize-winning journalist, filmmaker, and media publisher whose work centers on the changing American identity. He is the founder of Define American, a nonprofit media and culture organization that seeks to elevate the conversation around immigration and citizenship in America; and the founder and editor of #EmergingUS, a digital platform that lives at the intersection of race, immigration, and identity in a multicultural America. #EmergingUS is the first-ever media property owned by an undocumented immigrant.

In June 2011, the *New York Times* Magazine published a groundbreaking essay he wrote in which he revealed and chronicled his life in America as an undocumented immigrant. A year later, he appeared on the cover of *TIME* magazine worldwide with fellow undocumented immigrants as part of a follow-up cover story he wrote. He then produced and directed Documented, a documentary feature film on his undocumented experience. It was released theatrically and broadcast on CNN in 2014, and is now available on various digital platforms.

In July 2015, MTV aired, as part of its "Look Different" campaign, White People, a television special Mr. Vargas produced and directed on what it means to be young and white in contemporary America.



Fred Blackwell, *Chief Executive Officer,
San Francisco Foundation*

Fred Blackwell is a visionary leader working to ensure shared prosperity, innovation, and equity in the Bay Area. As CEO of The San Francisco Foundation, he leads one of the largest community foundations in the country, working hand-in-hand with donors, nonprofits, community leaders, business, and government partners in philanthropy to identify, influence, and leverage best practices and long-term solutions to make a greater impact in our community.

Blackwell, an Oakland native, is a nationally recognized community leader with a longstanding career in the Bay Area. Prior to joining the Foundation, he served as Interim City Administrator for the City of Oakland, where he previously served as the Assistant City Administrator. He was the Executive Director of the San Francisco Redevelopment Agency and Director of the Mayor's Office of Community Development in San Francisco; served as the Director of the Making Connections Initiative for the Annie E. Casey Foundation in the Lower San Antonio neighborhood of Oakland; was a Multicultural Fellow in Neighborhood and Community Development at The San Francisco Foundation; and subsequently managed a multi-year comprehensive community initiative for TSFF in West Oakland.

Blackwell currently serves on the board of the San Francisco Bay Area Super Bowl 50 Legacy Fund, UC Berkeley's College of Environment Dean's Advisory Council, and as an advisor for Google Impact Challenge: Bay Area. He previously served on the boards of California Redevelopment Association, Urban Habitat Program, LeaderSpring, SPUR and Leadership Excellence. He holds a master's degree in City Planning from UC Berkeley and a Bachelor's degree in Urban Studies from Morehouse College.



Nicole Sanchez,
Vice President of Social Impact, GitHub

Nicole Sanchez is GitHub's VP of Social Impact. She is an organizational culture and management expert with over 20 years of experience. Prior to joining GitHub, she was CEO of Vaya Consulting, a firm focused on supporting tech companies on diversity and inclusion efforts. Nicole holds an undergraduate degree from Stanford University and an M.B.A. from UC Berkeley's Haas School of Business. A self-described "people and culture geek," Nicole has worked in both the public and private sectors on issues of engaging communities in education access, technology, and civic participation.



Miya Yoshitani, *Executive Director,*
Asian Pacific Environmental Network

Miya is the Executive Director of the Asian Pacific Environmental Network (APEN), a leading force for climate justice for all communities. She has an extensive background in community organizing and a long history of working in the environmental justice movement. Miya was a participant in the First National People of Color Environmental Leadership Summit in 1991, and was on the drafting committee of the original Principles of Environmental Justice, a defining document for the environmental justice movement that continues to be used today by grassroots communities of color and large environmental organizations to illustrate the heart of environmental justice.

Miya first joined the APEN staff in the mid-90's as a youth organizer, and served as Lead Organizer, Development Director and APEN's Associate Director for 5 years. APEN has been fighting – and winning – environmental justice struggles for the past 22 years and remains one of the most unique organizations in the country explicitly developing the leadership and power of low-income Asian American and Pacific Islander immigrant and refugee communities. APEN has been a trailblazer in bringing the voices of API communities to the forefront of environmental health and social justice fights in the Bay Area, winning real policy solutions for the community across a gamut of issues, including occupational safety of high-tech workers, affordable housing, transportation and land-use, and challenging multinational corporations to mitigate pollution that is devastating the health and well-being of countless low-income communities of color.

Through many years of leadership, Miya has supported APEN's growth and expansion from a powerful local organization in the Bay Area, to having a statewide impact — accomplished through an integrated API voter engagement strategy, a statewide Asian Pacific American Climate Coalition, and winning transformational state policy for equitable climate solutions and transitioning the state to a clean energy economy for all Californians. A movement leader in many key local, state, and national alliances, APEN is helping to shift the center of gravity of what is possible when the health and economic well-being of working families, immigrants and communities of color are put at the center of solutions to the economic and climate crises. Miya has been Executive Director since November 2013.



Janea A. Scott, *Commissioner,*
California Energy Commission

Janea A. Scott is one of five Commissioners on the California Energy Commission. The Energy Commission is the State's primary energy policy and planning agency. Ms. Scott was appointed by Governor Edmund G. Brown Jr. in February 2013 to serve as the Commission's public member. She is the lead Commissioner on transportation and western regional planning, and last year Ms. Scott led the 2014 Integrated Energy Policy Report Update. Ms. Scott serves as the chair of the California Plug-In Electric Vehicle Collaborative, a public/private organization focused on accelerating the adoption of PEVs to meet California's economic, energy and environmental goals. She is also a member of the U.S. Department of Energy's Hydrogen and Fuel Cell Technical Advisory Committee.

Prior to joining the Energy Commission, Ms. Scott worked at the U.S. Department of the Interior in the Office of the Secretary as the Deputy Counselor for Renewable Energy and at Environmental Defense Fund in both the New York and Los Angeles offices as a senior attorney in the climate and air program. Ms. Scott was also an AmeriCorps member working at the San Francisco Urban Service Project from 1996-1997. Ms. Scott earned her J.D. from the University of Colorado Boulder Law School and her M.S. and B.S. in Earth Systems from Stanford University.



Lynette Gibson McElhaney,
Councilmember, Oakland City Council

Elected in 2012, Lynette represents District 3 – a district of diverse communities including West Oakland, Adams Point/Downtown/Uptown/Lake Merritt, Jack London, Pill Hill/KONO and the Port of Oakland. Lynette is an effective bridge builder who balances the need to expand economic opportunities with the needs of the neighborhood.

In 2015 Lynette was named one of "The Most Influential Women in Bay Area Business" and was elected President of the Council by her colleagues, becoming the first African American woman to assume that important post. A 20-year leader in affordable housing, Lynette works to: 1) increase housing and jobs, 2) improve public safety, 3) expand educational opportunities for youth and adults, and 4) improve the quality of life for Oakland residents.

Her accomplishments include expanding the Affordable Housing Trust fund, strengthening tenant protections, stimulating a multi-million-dollar investment to renovate the historic de Fremery Park, increasing funding for Head Start, Oakland Public Libraries and a program to reduce truancy, and attracting the first full service grocer and pharmacy to District 3 in 10 years.

Lynette is working now to eradicate gun violence, address the housing crisis and protect Oakland's artists.



Emi Wang,
Environmental Equity Manager,
The Greenlining Institute

Emi helps lead the Environmental Equity team's work tracking state implementation of SB 535, which directs at least one quarter of California's Greenhouse Gas Reduction Fund investments to disadvantaged communities. Emi works to engage stakeholders and advocates around opportunities to access climate investments in communities of color and low-income communities, where the impacts of climate change and pollution hit the hardest. Prior to joining Greenlining, Emi supported grassroots community improvement initiatives, primarily in low-income neighborhoods across New York City. She oversaw over 60 micro-grants yearly, facilitated capacity-building workshops focused on community organizing skills, and engaged in outreach efforts. Emi has also worked as an ESL teacher in northeastern Thailand, living amidst lush rice fields in a small village community, and fell in love with the mountains while living on the South Island of New Zealand.

Born and raised in Brooklyn, New York, Emi moved to the Bay Area to pursue her commitments to social and racial justice, as well as to soak up the sunny skies of California. She graduated from Vassar College in 2011 with a B.A. in History, focusing on modern American social and political history, and a minor in Japanese. When not diving deep into justice work, she enjoys slow travel, hiking, and scouring out the cheapest eats.



Manisha Vaze, *Director of Organizing,*
SCOPE (Strategic Concepts in Organizing
and Policy Education)

Manisha Vaze joined SCOPE as Lead Organizer in July 2013 and became the Director of Organizing in January 2014. South Los Angeles residents face a crisis of unemployment, underemployment, historic disinvestment and chronically low wages, while at the same time bearing the brunt of the environmental and health effects of climate change and toxicity. Manisha manages SCOPE's grassroots voter engagement strategy, community organizing, and campaign activities to build power alongside residents of South L.A. to eliminate structural barriers to social and economic opportunities and build replicable job training and workforce models that have regional and national impact.

Before SCOPE, Manisha was the Senior Organizer at Families for Freedom (FFF), a New York City-based community organization by and for families facing deportation due to an interaction with the criminal system. She campaigned to win federal changes to immigration law and statewide changes to cut ties between the local criminal system and the federal immigration system. Manisha also has experience in mental health program development and policy advocacy and served as the Follow-up Coordinator at the National Suicide Prevention Lifeline. She holds a Bachelor's degree in Cognitive Science from the UC Berkeley and a master's in Social Work from Columbia University.



Veronica Garibay, *Co-Founder and*
Co-Director, Leadership Counsel for Justice
and Accountability

Veronica Garibay is the Co-Founder and Co-Director of Leadership Counsel for Justice and Accountability. Based in the agriculturally rich San Joaquin and East Coachella Valleys, Leadership Counsel works alongside the most impacted communities to advocate for sound policy and eradicate injustice to secure equal access to opportunity regardless of wealth, race, income, and place. Areas of focus include landuse, natural resources, environmental justice, municipal services, civil rights and government transparency.

Ms. Garibay leads the organization's efforts to ensure equitable land use planning and investment policies, access to basic services such as safe and affordable drinking water and waste water service, and public transit and active travel. Veronica also leads the organization's climate justice regional and statewide advocacy efforts. Her work has also focused on developing and maintaining meaningful community engagement in land use and investment decisions at the state, regional and local levels. Veronica holds a B.A. in Law and Society and Psychology from UC Santa Barbara and a Master of Public Administration from California State University, Fresno.

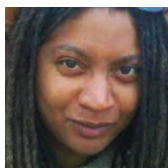


Carolina Martinez, *Senior Planner & Policy*
Advocate, Environmental Health Coalition

Carolina Martinez is a Senior Planner and Policy Advocate at Environmental Health Coalition (EHC), a social and environmental justice non-profit based in the San Diego/Tijuana border region. Martinez' work with EHC's Toxic Free Neighborhoods Campaign focuses on National City. She is responsible for supporting residents in this low-income, majority Latino community to advocate for land use policies that respect their priorities, improve health, and are consistent with environmental justice principles.

Currently, she is working on the implementation of a comprehensive community plan that includes phasing polluting industries out of a residential neighborhood and creating an affordable housing project. Carolina has an M.A. in Urban Planning and an M.A. in Latin American Studies. Her work experience includes environmental justice policy advocacy in Oxnard, California, collaborating with community groups in Orange County on cultural and social justice campaigns, and researching international labor rights.

Carolina enjoys working at the intersection of race, culture, gender, civic engagement, environmental issues, health, and city planning in the struggle for environmental justice. She spends her free time learning to play Son Jarocho and dance Bomba.



Doria Robinson,
Founding Member, Cooperation Richmond

A third-generation resident of Richmond, California, Doria grew up spending weekends at her grandparents' church ranch in Fairfield, tending chickens, turkeys, rabbits and hogs on their small farm with her grandmother.

Doria previously acted as the Program Manager at Urban Creeks Council in Berkeley, Coordinator and Manager for Community Stewardship Programs at the Watershed Project, and Instructional Assistant in the West Contra Costa Unified School District. She also worked at Real Food Company in San Francisco, an early proponent of organic and sustainable agriculture, and with Veritable Vegetable, a women-owned organic produce distribution company, also in San Francisco. Today, Doria is the Executive Director of Urban Tilth, a community based organization rooted in Richmond dedicated to cultivating a more sustainable, healthy, and just food system. Urban Tilth hires and trains residents to work with schools, community-based organizations, government agencies, businesses, and individuals to develop the capacity to produce five percent of Richmond's own food supply.

Doria holds a B.A. in Media and Film Production from Hampshire College as well as a B.A. in Environmental Studies from San Francisco State University. She is a Certified Permaculture Designer, Certified Bay Friendly Gardener and a Certified Nutrition Educator. She received a Human Rights Award from the City of Richmond for her work in Environmental Education in 2013; in 2011 she was presented with a Community Resiliency Leadership Award from Bay Localize; and was awarded the Environmental Advocate of the Year for CCC and Woman of the Year for CCC in 2010. Doria currently lives in the Richmond neighborhood where she grew up with her wonderful 11 year-old twins.



Sasha Werblin, *Economic Equity Director,
The Greenlining Institute*

Sasha Werblin is a proud Oakland native who brings extensive nonprofit, public sector and campaign experience to the Economic Equity team. As Economic Equity Director, she works to build wealth, assets, and financial sustainability in communities of color. Her policy experience began as Greenlining's Sustainable Development Fellow in 2007-2008. Between completion of her Academy fellowship and returning to Greenlining, Sasha ran Congresswoman Barbara Lee's successful 2008 reelection campaign. She has also worked in Mombasa, Kenya to ensure that underserved communities were at the vanguard of local development initiatives and to build fundraising capacity for local community-based organizations. In addition, she was assistant director at a progressive campaign consulting firm mobilizing activists, building membership and fundraising for organizations like Amnesty International, Equality California and Save the Children.



Janis Bowdler, *Head of Community
Development, Small Business, and Financial
Capability Initiatives Global Philanthropy,
JPMorgan Chase & Co.*

Janis Bowdler is a Managing Director within Global Philanthropy at JPMorgan Chase & Co, a global leader in corporate philanthropy with more than \$200 million invested in communities annually. Janis joined JPMorgan Chase's Global Philanthropy team in 2013 to lead the firm's philanthropic strategy in three strategic areas: Financial Capability, Small Business, and Community Development. Under her leadership the firm invests more than \$80 million each year to advance strategies that connect distressed communities and underserved individuals and entrepreneurs from around the world with the tools, resources, and opportunities necessary to prosper. In her short time at the firm she has launched several high profile initiatives, including Financial Solutions Lab, PRO Neighborhoods, the National African American Loan Fund, and blight mitigation initiatives in Detroit, Michigan. Janis has authored a number of publications on financial opportunity and economic mobility. Recent publications include: *All In: Building the Path to Global Prosperity through Financial Capability and Inclusion*, *Latino Financial Access and Inclusion in California*, *Affording Citizenship and Securing a Sound Financial Future*, and *The Foreclosure Generation: The Long-Term Impact of Foreclosures on Latino Children and Families*.

Prior to coming to JPMorgan Chase, Janis served as the Director of Economic Policy at the National Council of La Raza (NCLR), the largest national Latino civil rights and advocacy organization in the United States, where she led research, advocacy and policy analysis issues on financial capability and asset-building. She advised the CEO and worked closely with NCLR's senior leadership to expand the organization's visibility and impact in the areas of job creation and job quality, retirement security, housing, banking, community development and consumer protection. Janis also served as a project manager at Famicos Foundation, a community development corporation working in the Hough and Glenville neighborhoods of Cleveland, Ohio.

Janis serves on the board of Raza Development Fund, the nation's largest Hispanic Community Development Corporation. Janis received a Bachelor of Arts degree from Malone College in Canton, Ohio and a Master of Science degree from Cleveland State University.



Scott Syphax, *Chief Executive Officer,
The Nehemiah Companies*

Scott Syphax is the Chief Executive Officer of The Nehemiah Companies, a Sacramento-based National Social Enterprise and Real Estate Development Corporation. Scott leads the development of Township 9, a 2,300 unit, master-planned, smart-growth community in downtown Sacramento. As CEO, he manages the Nehemiah Community Reinvestment Fund, which has leveraged over \$880 million in development projects in low-income and underserved communities.

Mr. Syphax serves on the boards of Federal Home Loan Bank of San Francisco, Norcal Mutual Insurance Company, Medicus Insurance Company, FD Insurance Company, Valley Vision, the Bay Area Council, and the American Leadership Forum.

Mr. Syphax is the Emmy Award-winning Host and Co-Executive Producer of PBS affiliate KVIE's weekly public affairs program Studio Sacramento.



Mercedes Márquez, *Founder & President,
Marquez Community Strategy*

Mercedes Márquez is an experienced practitioner, strategist, and innovator with more than 30 years of leadership and public service in housing and economic development, community advocacy, city management, and executive coaching.

She is adept at both crafting a vision and executing it to create effective social change, and has served from multiple perspectives throughout these sectors – in local government as a Deputy Mayor in Los Angeles and in the federal government as an Assistant Secretary at HUD, as a civil rights advocate, and in real estate development. At times, she has overseen more than 800 employees and managed more than \$50 billion in funds.



Lisa Hasegawa, *Executive Director,
National Coalition for Asian Pacific
American Community Development*

Lisa Hasegawa is the Executive Director of the National Coalition for Asian Pacific American Community Development (National CAPACD). National CAPACD's mission is to improve the quality of life for low-income Asian Americans and Pacific Islanders (AAPIs) by promoting economic vitality, civic and political participation, and racial equity. They focus on four key community development areas: affordable housing development; economic development, including workforce and business development; community empowerment and cultural preservation; and neighborhood revitalization.

Lisa currently serves on the boards of the National Low Income Housing Coalition and Progressive Congress. She has provided leadership for the National Council for Asian Pacific Americans for over a decade, currently serving on the

Executive Committee and serving as the Chair from 2006 through 2007. Prior to joining National CAPACD, Lisa was the Community Liaison for the White House Initiative on AAPIs and the President's Advisory Commission on AAPIs. She also worked for two community health centers in Los Angeles and Oakland serving low-income AAPI communities. She is a fourth generation Japanese American from California, and is a graduate of UCLA and the Harvard School of Public Health.



Sean Daniel Murphy,
CEO, ICA Fund Good Jobs

As CEO of ICA Fund Good Jobs, Sean Daniel Murphy is leading the charge for positive disruption in small business support by focusing on access to capital and good job creation for those who need it most. Sean's personal philosophy is to "bet on people who build people." Through this approach, ICA Fund Good Jobs is out to prove an important idea: when we bet on good jobs creators with support and capital, they in turn bet on people in their community, ultimately creating a world in which everyone has a good job.

In July 2015, Sean returned to Inner City Advisors to assume the Interim CEO position, having formerly served as COO before leaving to launch Fund Good Jobs in 2013. ICA has been providing technical assistance to Bay Area companies through its educational and advisory programs for nearly 20 years, helping to create thousands of Bay Area jobs in the process.

Under Sean's leadership, Fund Good Jobs has grown to a \$2.35 million fund and has deployed more than \$2 million to four Oakland-based businesses. These investments directly unlocked an additional \$7 million of growth capital for its portfolio companies, and created nearly 100 local jobs. Additionally, thousands of consumers joined the "good jobs" conversation by purchasing products from the Fund's portfolio companies, which are co-branded with the "Fund good jobs" stamp to reflect this unique source of capital.

Prior to his work with ICA Fund Good Jobs, Sean was a lead consultant for The MattMar Group, Inc., a global consulting firm. Sean worked on financing transactions and led operation planning sessions for start-ups in Canada, Europe, Africa and the San Francisco Bay Area.

Sean earned his bachelor's degree in Sociology with a minor in Education from UCLA, and has also completed the entrepreneurship curriculum at Stanford University. He has spoken to groups across the country about the needs of high growth small businesses and the challenge of creating inner city jobs.

Sean serves as a member of President Obama's White House Business Council, a group of business advisors that meets at the White House to help shape policy on issues that impact small businesses and promote economic prosperity and job creation in urban areas. In 2014, Sean became an American Express NGEN Fellow and a Cordes Foundation Fellow. Fund Good Jobs is also a recipient of the 2015 Innovation Ecosystem Award.



Debra Watkins, *Founder, President/Executive Director, California Alliance of African American Educators (CAAAE)*

Debra Watkins was born in Los Angeles and raised in Pomona, California. She earned a B.A. in English with minors in French and Psychology from Pitzer College in 1976. She earned a master's degree in Education from Stanford University, as well as Life-time Teaching Credentials in English, French and Psychology in 1977. She received a second master's degree in Counselor Education from San Jose State University in 1996.

Debra had spent her entire career of 35 years in the East Side Union High School District (ESUHSD) of San Jose before retiring in May 2012. Debra taught high school English for 14 years, then helped start an alternative high school called Pegasus. After eight years at Pegasus, she coordinated Project WORD (Working On Re-defining our Destiny), a culturally responsive intervention program for African American students.

After being away from the classroom for five years, Debra returned for three years and taught juniors and seniors. As of July 2007, she is the full-time Executive Director of the California Alliance of African American Educators (CAAAE), an organization she founded in 2001. Debra was also one of the founding members of the Santa Clara County Alliance of Black Educators (SCCABE) and served as its president from 1994 to 2001. In 2007, the CAAAE partnered with the ESUHSD and garnered a four-year, \$400,000 grant from the AT&T Foundation's Aspire program to fully implement Project WORD at Oak Grove High School in order to ensure the on-time graduation of a cohort of African American freshmen. Project WORD is a model for districts seeking to close the opportunity gap and reduce high school drop-out rates.

When Debra established the CAAAE in 2001, she also created the Dr. Frank S. Greene Scholars Program (GSP). Named after an African American scientist who helped pave the way for today's computers, the GSP is a long-term, youth development STEM initiative for students of African ancestry based in Santa Clara County. With 100 percent of its students enrolling in college, 90 percent graduating in four years with a B.S. or B.A. degree, and 60 percent of those degrees in STEM fields (eight times the national average for black students), the GSP has garnered the support of Silicon Valley companies including Google, Texas Instrument, Cisco and Intel.

The next generation of Debra's work is national. She is the founder of A Black Education Network (ABEN). Her vision is to support/develop/sustain a network of 1,000 schools and school communities in the United States, selected over a ten year period, that are committed to academic and cultural excellence for black students.

Debra has garnered countless awards for her work, serves on local, regional and statewide committees and boards, and has helped raise several millions of dollars for the CAAAE since its inception. The CAAAE is considered the "go-to" organization for issues involving black students in the state of California.



Derecka Mehrens, *Executive Director, Working Partnerships USA*

Derecka Mehrens, Executive Director at Working Partnerships USA, brings fifteen years of community organizing, civic engagement, and public policy experience working in communities of color and with low and moderate-income families.

Under Derecka's leadership, Working Partnerships USA co-founded Silicon Valley Rising, a coordinated regional campaign to inspire a tech-driven economy where all workers, their families and communities thrive. The unprecedented labor-faith-community alliance is working to build a new economic model to rebuild the middle class, to raise wages and workplace standards for all workers in this valley, and to address a regional housing crisis that is pushing families and children to live in garages, cars, or near creek beds in order to survive. Silicon Valley Rising members have moved Facebook, Apple, Google, and a half dozen other companies to increase standards and support contract worker organizing and policy campaigns to increase funding for affordable housing and protections for renters are moving across the Valley.

Derecka also led Working Partnerships USA to launch a strategic plan for 2015-2018, including: improving the wages, benefits, and working conditions of 100,000 low-wage workers through industry and sector-based policy and organizing campaigns; developing cutting-edge health prevention programs aimed at eliminating growing health disparities based on race and income; and advancing progressive tax and fiscal policies through engaging our base of 60,000 infrequent voters in a new model of community-driven governance that connects mass-based civic engagement, deep grassroots organizing, and values-based leadership.

As Working Partnerships USA's organizing director from 2008 to 2013, she was instrumental in developing organizing and campaign strategies to win policies improving the lives of workers and their families, including the 2012 minimum wage increase in the City of San Jose. She led the organization's non-partisan civic engagement programs building an organized base of more than 40,000 low-income communities of color in Silicon Valley, registering more than 14,000 voters and working to increase civic participation rates of voters of color and low-income voters in Santa Clara County.

Mehrens is the daughter of a union construction worker and a union community college teacher and is married with two young children. She graduated from the University of Oregon with a bachelor's degree in Sociology, History and International Studies.



Kalimah Priforce, *Headmaster, CEO, & Co-Founder, Qeyno Labs*

Kalimah Priforce is just a kid from Brooklyn, an education futurist, hacktivist, and Headmaster CEO of Qeyno Labs, the creators of Hackathon Academy, an inclusive innovation school that prepares youth and their mentors to build web and mobile apps that accelerate college and career opportunities in STEAM (Science, Technology, Engineering, Art Design, and Mathematics).

At eight years old, Kalimah held a successful hunger strike against his Brooklyn group home to add more books to its library, which drew the attention of a community of Buddhist monks and nuns who privately tutored him until the age of 14.

He left both the group home and the Buddhist order as a lost teenager, but in Harlem, legendary educator Dr. Lorraine Monroe discovered and mentored his potential to be an education innovator. By 16, Kalimah started his first tech startup that primarily served low income neighborhoods and the elderly. In 2000, his younger brother was shot and killed behind their childhood elementary school, inspiring Kalimah to accept his Bodhisattva path to transform children's lives towards mindfulness of their purpose.

From providing Oakland with its first Startup Weekend to launching hackathons for Prince, Essence, and Pres. Obama's "My Brother's Keeper," hackathons powered by Qeyno are bringing tomorrow's talent into today's tech with an inclusive vision that truly lives up to Dr. King's dream.

Kalimah has been featured on the cover of *USA Today*, the MSNBC mini-documentary "Swimming in Their Genius," the indie award-winning film "Code Oakland" and recognized by the White House as a Champion of Change. He is a 2013 Echoing Green fellow, a StartingBloc fellow, College Board Professional Fellow, Hive Global Leader, and a 40 Under 40: Tech Diversity for Silicon Valley.



Adriana Martinez, M.B.A.,
Director of External Affairs - Statewide, CA, AT&T California

Adriana Martinez is Director of External Affairs - Statewide Relations at AT&T, where she oversees and develops strategic partnerships and initiatives throughout California. Prior to joining AT&T in 2011, Adriana ran her own consulting practice focused on government and public affairs for various clients, including Capri Capital Partners, Forest City Development, the Festival Companies and the County of Los Angeles Community Development Commission, among others.

Adriana's professional career over the past 21 years spans the small business, nonprofit, corporate and government sectors, primarily in strategic planning & management, government, community & public affairs, and business development.

Prior to launching her consulting practice in 2007, Adriana served as Associate Director of Economic Development and L.A. Business Team Director for Mayor Antonio R. Villaraigosa, Field Director and Economic Development Deputy for Councilmember Villaraigosa, and Policy Director and Economic Development Manager for Mayor James K. Hahn. In these leadership positions, Adriana managed day-to-day oversight of city departments including but not limited to Planning, Building & Safety, Public Works and Housing.

Adriana earned an M.B.A. from the Anderson School/UCLA (2002) and a B.A. in International Relations from Stanford University (1993). She is also a graduate of the CORO Fellows Program in Public Affairs/San Francisco (1994). Adriana is from Boyle Heights and graduated Valedictorian from Roosevelt High School, 1989. Adriana and her husband, Luis Ayala, live in Alhambra with their two young children, Citlali, 10, and Diego, 8. She has received numerous awards for her civic work, including Mujeres Destacadas (La Opinion), 2009; Alumna of the Year, UCLA Latino Business Association, 2009; and is active on the YMCA Urban Council Advisory Board, HOPE (Hispanas Organized for Political Equality) Associates, among others.



Olga Talamante, *Executive Director, Chicana/Latina Foundation*

Olga Talamante became the first Executive Director of the Chicana Latina Foundation (CLF) in January 2003. The Chicana Latina Foundation's mission is the Empowerment of Chicanas/Latinas through their Personal, Educational, and Professional Advancement.

Ms. Talamante is widely respected for her community activism and leadership in the Chicano, Latin American solidarity, LGBT and progressive political movements. She gained national recognition in the 1970s as she participated in Argentina's political movement and as a result was tortured and held there as political prisoner for 16 months. Thanks to a national campaign, she was released and returned home in 1976. Since then, she has continued to be active in the progressive movements and as an advocate for equality and social justice for all.

Currently she serves on the Boards of Horizons Foundation, The Greenlining Institute and El Concilio of San Mateo County.



Maria Poblet,
Executive Director, Causa Justa :: Just Cause

Maria Poblet is Executive Director of Causa Justa :: Just Cause (www.cjjc.org). She is Chicana and Argentine, with extensive experience in Latino community organizing, connecting the provision of services to organizing and leadership development. She led the merger between St. Peter's Housing Committee and Just Cause Oakland that created Causa Justa :: Just Cause, and the subsequent merger integrating POWER (People Organized to Win Employment Rights). This strategic growth aggregated the power of neighborhood-based Latino & African American organizing, creating a single, regional, multi-racial powerhouse for racial and economic justice.

Under her leadership, CJJC's grassroots work addressing racialized displacement has earned powerful recognition, including the Patiño-Moore Legacy Award for breaking down barriers between Latino and African American communities. Creative and collective solutions to complex

issues like gentrification, racial equity, and gender equity won Maria the Next City Vanguard Fellowship – one of 40 leaders under 40 inspiring better cities, the Cesar Chavez Hero Award from the Marguerite Casey Foundation, and the Pioneer in Justice Award by the Levi-Strauss Foundation.

Within and beyond her role at Causa Justa, María is active in social movements. She serves on

the coordinating committee of the Grassroots Global Justice Alliance, and is founder and co-chair of the U.S. chapter of the World March of Women. An avid writer, María was mentored by June Jordan, serving as Artistic Director of Poetry for the People before she fell in love with community organizing. Follow her on twitter @mariadelpueblo.



Cedric Brown, *Chief of Community Engagement, Kapor Center for Social Impact*

Cedric Brown is the Chief of Community Engagement at the Oakland-based Kapor Center for Social Impact. He has over 20 years of experience as a funder and activist, steering over \$60 million in grants to community efforts, working with the Kapor Foundation, San Francisco Foundation, San Francisco Education Fund, Switzer Foundation, and SF Cultural Equity Grants among others.

His recent projects include collaborations with the White House Office of Science and Tech Policy, Google, the Congressional Black Caucus Tech2020 Initiative, Oakland Mayor Libby Schaaf, and an appearance in the "CODE: Debugging the Gender Gap" documentary. He is the founder of Brothers Code, the Oakland Summit on Blacks in Tech, and is co-founder of the College Bound Brotherhood.

Cedric was recognized as a Changemaker by the San Francisco Chronicle and on TheRoot.com for his leadership participation in President Obama's My Brother's Keeper initiative. Cedric is a proud board member and supporter of Color of Change.org. He holds degrees from the University of North Carolina and Stanford University. He lives in Oakland.



Jane Kim,
San Francisco Supervisor, District 6

San Francisco Supervisor Jane Kim is the first Korean-American Supervisor in the country. She represents a diverse district encompassing both the wealthiest and the poorest San Franciscans, with the most amount of construction. Her priorities include preserving and building more affordable housing, funding public schools and parks, and addressing homelessness.

Jane Kim is the former President of the San Francisco Board of Education and civil rights attorney whose practice at the Lawyers Committee for Civil Rights focused on combatting new Jim Crow voting laws in California. Prior to this, she directed the youth empowerment program at Chinatown Community Development Center. Supervisor Kim received her B.A. in Political Science and Asian American Studies from Stanford University and her J.D. from U.C. Berkeley School of Law.

Supervisor Kim's landmark initiatives include ensuring San Francisco was the first city in the country to remove conviction record questions from applications for jobs and affordable housing in both the public and private sectors; authoring and passing the strongest and most progressive minimum wage proposal in the nation; pushing forward a charter amendment to make developers double the amount of affordable housing production, and achieving 40% affordability project-by-project in her district; and working to make education accessible and affordable for every San Francisco resident with her "Free City College" proposal.



Jahmese Myres, *Campaign Director, East Bay Alliance for a Sustainable Economy (EBASE); Planning Commissioner, City of Oakland*

Jahmese Myres lives and works in Oakland. As a Campaign Director at the East Bay Alliance for a Sustainable Economy (EBASE), she leads coalitions of community organizations, labor unions, and faith leaders to win and implement policies that create good jobs and career opportunities for local residents. She worked closely with the Revive Oakland coalition to win the landmark Good Jobs Agreement on the Oakland Army Base, which has created quality job opportunities in the construction trades for local residents and those with barriers to employment. Jahmese also serves on the Oakland Planning Commission, working to ensure that new development supports Oakland's diversity and benefits longtime residents and workers. She holds a Bachelor of Science in Economics from Saint Mary's College of California and a master's in Urban and Regional Planning from UC Irvine.



Jose Corona,
*Director of Equity & Strategic Partnerships,
Office of Mayor Libby Schaaf, City of Oakland*

Jose is the Director of Equity and Strategic Partnerships under Oakland Mayor Libby Schaaf. In this role, Jose serves as senior advisor to the mayor, with the responsibility of creating, coordinating, and facilitating public/private/philanthropic partnerships that foster equitable opportunities and benefits for the people of Oakland. Prior to this, Jose served as CEO of Inner City Advisors (ICA) and led ICA to becoming a nationally recognized, award-winning organization for its work on scaling small businesses and entrepreneurs as a way to create Good Jobs, especially for people with highest need. His innovative thinking led ICA to launching Fund Good Jobs – an investment fund focused on using capital to influence the creation and retention of quality jobs.

Jose has built a reputation as a visionary leader, strong manager, innovator and relationship-builder who builds mindful and creative organizational cultures that yield high impact and results. Jose is passionate about promoting a fundamental change in the way communities and all its residents benefit from economic development efforts. He is a leader who has convened public, private and community people and resources to solve many community and business problems.

Jose is a BALLE (Business Alliance for Local Living Economies) Fellow and serves on the Board of several organizations, including ICA/Fund Good Jobs and SPUR Oakland. He holds a Bachelor of Science degree from UC Davis, and Entrepreneur Management Development Certification from the UCLA Anderson School of Management.



Darrell Jones III,
Head of Business Development, Clef

Darrell Jones oversees business development and social impact for Clef, an internet security startup based in Oakland. Clef powers logins on more than 200,000 sites. The *New York Times* described logging in with Clef as “magical,” and it has been recommended by usability and security experts across industries.

Darrell’s impact work includes hosting weekly Clef Cooks community dinners, which are open to all, and co-founding the TechEquity Collaborative — a citywide initiative aiming to create a more inclusive, equitable, and community-oriented tech ecosystem in Oakland.

Darrell received his B.A. in Politics from Pomona College. During his time in school, he co-founded two companies and served as student body president. Upon graduating, he lived in Shanghai, China as the co-founder of an education consulting venture. He currently resides in Oakland where you can follow Darrell on Twitter @darrelljonesiii



Chinaka Hodge,
Poet, Educator, and Performer

Chinaka Hodge is a poet, educator playwright and screenwriter. Originally from Oakland, she graduated from NYU’s Gallatin School of Individualized Study in May of 2006, and was honored to be the student speaker at the 174th Commencement exercise. Chinaka was a 2012 Artist in Residence at The Headlands Center for the Arts in Marin, California. In early 2013, she was a Sundance Feature Film lab Fellow for her script, *700th&Int'l*.

Chinaka has served in various capacities at Youth Speaks/The Living Word Project, the nation’s leading literary arts non-profit, since its early days. During her tenure there, Hodge served as Program Director, Associate Artistic Director, and worked directly with Youth Speaks’ core population — as a teaching artist and poet mentor. Her poems, editorials, interviews and prose have been featured in *Newsweek*, *San Francisco Magazine*, *Believer Magazine*, on PBS, NPR, CNN, C-SPAN, and in two seasons of HBO’s *Def Poetry*.



W. Kamau Bell,
Socio-Political Comedian

W. Kamau Bell is a socio-political comedian based in The People’s Republic of Berkeley, California. and is the host of CNN’s new show, *United Shades of America*, which premiered April 24. Kamau is best known for his critically acclaimed but criminally short-lived FX comedy series, *Totally Biased with W. Kamau Bell*.

Kamau is also proud to be the ACLU’s Ambassador of Racial Justice. Although he’s pretty upset that they didn’t give him a badge along with the title. Kamau sits on the advisory board of Race Forward, a racial justice think tank, and Hollaback, a non-profit movement to end street harassment. Kamau’s special can also be seen on Showtime in the spring of this year!



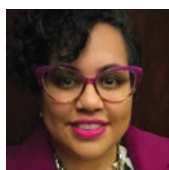
Lalo Alcaraz,
Chicano Artist, Writer and Cartoonist

Lalo Alcaraz is a nationally known Chicano artist, writer and cartoonist, known for chronicling the cultural and political ascendancy of Latinos in the U.S. for decades. Alcaraz is the creator of the syndicated daily comic strip, *La Cucaracha*, seen locally in the *L.A. Times* and other papers nationwide. Lalo is also a producer and writer at Fox Televisions Seth MacFarlane executive produced animated show, “*Bordertown*,” and is also consulting on the 2017 Pixar film *COCO*, a Dia de Los Muertos-themed animated movie.

A prolific political cartoonist, Lalo is winner of five Southern California Press Awards for Best Editorial Cartoon and numerous honors from across the country. He drew editorial cartoons for *The LA Weekly* from 1992-2010 and creates nationally syndicated editorial cartoons in English and Spanish. He drew the Sonia Sotomayor themed “Lil’ Judge Lopez” cartoon which appeared in 60 Minutes, CBS News and Univision, and hangs in Justice Sotomayor’s Supreme Court chambers.

His work in comics and satire has been featured in the *New York Times* and hundreds of publications, also internationally, and on all American TV networks, in English and Spanish.

Lalo's books include the *New York Times* bestseller "A Most Imperfect Union" U.S. history book with Ilan Stavans, (2014), "Latino USA: A Cartoon History, 15th Anniversary Edition" (2013), "Migra Mouse: Political Cartoons On Immigration" (2005), and "La Cucaracha" (2004). A brutal satirist, Alcaraz is also Jefe In Chief of the satirical website Pocho.com and co-host of KPFF radio's satirical talk show, "The Pocho Hour of Power," heard Fridays at 4 p.m. in L.A. on 90.7 FM. Lalo recently taught illustration at Otis College of Fine Art & Design in Los Angeles. He is a graduate of San Diego State University (B.A. in Art) and UC Berkeley (master's in Architecture). He lives in an undisclosed location in Los Angeles with his wife and three sometimes obedient children.



Melanie Cervantes,
Xicana Cultural Worker

Melanie Cervantes is a Xicana cultural worker who creates work that translates the hopes and dreams of justice movements into images that are life-affirming and that inspire people to take action. Melanie's work includes black and white illustrations, paintings, installations and paper stencils, but she is best known for her prolific production of political screen prints and posters.

Employing vibrant colors and hand-drawn illustrations, her work moves those viewed as marginal to the center — featuring powerful youth, elders, women, and queer and indigenous peoples. Working with partner and fellow printmaker Jesus Barraza, she formed Dignidad Rebelde, a collaborative graphic arts project that translates stories of struggle and resistance into artwork that can be put back into the hands of the communities who inspire it.

Melanie has exhibited at Yerba Buena Center for the Arts and Galería de la Raza (San Francisco); National Museum of Mexican Art (Chicago); Mexic-Arte and Guadalupe Cultural Arts Center (Austin, TX); and Museum of Modern Art (New York, NY). Internationally her art has reached Egypt, Brazil, Mexico, Thailand, Slovenia, Palestine, Venezuela, Switzerland, Colombia, India and Guatemala. Her work is in public collections of the Center for the Study of Political Graphics, the Latin American Collection of the Green Library at Stanford, and the Hispanic Research Center at the Arizona State University as well as various private collections throughout the U.S.



Anyka Barber, *Mother, Artist, Activist, Curator and Entrepreneur*

Born and raised in Oakland, Anyka Barber is a mother, an artist/activist, curator and entrepreneur. She has over 10 years of experience working professionally in Bay Area arts organizations, designing and producing visual arts, performing arts and community arts programs, exhibitions and curatorial projects. Anyka has spent the past 5 years developing community arts projects and programs that activate vacant,

blighted and non-traditional properties as sites for artistic intervention, commerce and community building. Betti Ono (founded in 2010), is one such project that has emerged from a pop-up engagement into a long-term, active space for arts, culture and community that includes an art gallery, retail design shop, and multidisciplinary venue. Betti Ono presents visual and performing arts, and public programs that feature the work of emerging and established artists of our time. Betti Ono has been voted 'Best of the Bay' by East Bay Express in 2014 & 2015, received the Spirit of the District Award by the Lake Merritt/Uptown CBD, has been an Oakland Indie Award nominee for the past five years and is an anchor in the Oakland arts community and greater Bay Area.

Behind the scenes Anyka is committed to strengthening the Bay Area arts community as an arts advocate and advisor, including three years as co-chair of the City of Oakland Funding Advisory Committee (FAC), two years as a mayor-appointed Arts Commissioner for the City of Richmond, an Oakland Museum of California advisory board member, and a sought-after arts selection panelist for juried city and county-wide artist commissioning programs. Most recently, Anyka initiated the formation and design of a new arts advocacy group, the Oakland Creative Neighborhoods Coalition, whose mission is to "KeepOaklandCreative, affordable and vibrant!" and focuses on equity and inclusion for people and arts and culture communities color.



Janine Macbeth,
Founding Publisher, Blood Orange Press, VP of Organizational Development and Sustainability, The Greenlining Institute

Janine is an artist, author, illustrator, and publisher who has daylighted as a racial justice nonprofit worker for 15 years. She grew up loving books, but as a child couldn't find any that reflected her diverse family and community. In college, she put words to the injustice of invisibility, and swore to one day start a publishing company. As an adult, Janine has contributed to a dozen picture books while working in publishing and as a freelance artist. In 2013, she started Blood Orange Press, a publishing house committed to correcting the invisibility of people of color in children's literature by creating books that affirm the power and potential of kids of color. As Greenlining's VP of Organizational Development, Janine advances infrastructure development, finance, and evaluation, and works closely with the Administrative, Communications, and Development departments to maximize the organization's efficiency and sustainability. Janine identifies as a woman of Asian, Black, white, and Native heritage. She was born and raised in Oakland, California, where she's now raising two mancubs of her own with their involved and loving father. Websites: www.bloodorangepress.com | www.j9macbeth.com On Facebook & Twitter: @BloodOrangePres | @J9Macbeth

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