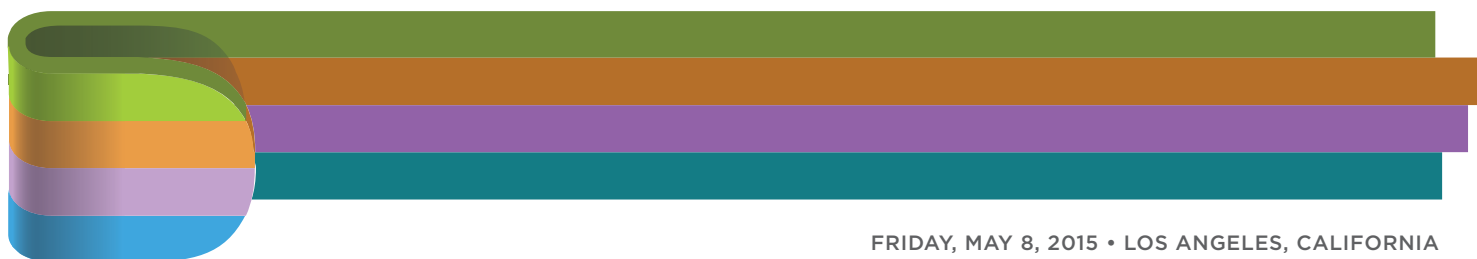


GREENLINING'S 22ND ANNUAL ECONOMIC SUMMIT

# #DiversityTrending

Building An Inclusive Economy



FRIDAY, MAY 8, 2015 • LOS ANGELES, CALIFORNIA



---

*dedication*

---

**RAFAELA G. CASTRO**

---



December 7, 1943 - February 12, 2015



This year we dedicate our Summit to Rafaela G. Castro, a leader in the Chicano movement and the wife to our founding Executive Director John C. Gamboa. Rafaela was an accomplished author, an outstanding librarian and a superb mother. She served the U.S. Peace Corps in Brazil, and picketed with the United Farmworkers in the famous grape boycott. Rafaela was a strong supporter of Greenlining's efforts since our inception. We honor and thank her for her service to La Causa.

Dear Friends,



Every year, The Greenlining Institute brings together top business, government and grassroots community leaders at our Economic Summit in order to connect, brainstorm and strategize on important economic issues affecting communities of color. This year, Greenlining is bringing its 22nd Annual Economic Summit to LA Live, where we will explore ways to advance diversity as a critical component of an inclusive economy, and honor visionary leaders paving the way.

With race and diversity in the spotlight, now is the time to collaborate across sectors and build solutions that bring economic opportunity to all. From Ferguson to the NBA to Silicon Valley, issues of race and diversity are forcing themselves into the mainstream and making national headlines. Increasingly, Americans are coming to understand that racial disparities we see in the news are not isolated issues—they are ingrained in the system and cannot be overlooked anymore.

Although the unemployment rate is lower today than in recent years, that positive statistic masks some grim trends. Job growth has been fueled in part by some workers trading good-paying jobs lost during the recession for lower-paying positions that are all they can find today.

This has no doubt contributed to our ongoing racial wealth gap, which remains stubbornly entrenched. For every dollar of wealth a white family has, the median Asian family has about 81 cents (a figure that masks pockets of real poverty within some Asian communities),

the median Latino family has 7 cents and the median black family has less than 6 cents.

The false notion that America is in a “post-racial” era has come to an end, and diversity is trending! More and more stakeholders agree that our nation is entering a new period in which practicing diversity is no longer simply a compliance issue or a matter of checking boxes. Practicing diversity — not just lip service, but digging deep and doing it seriously — leaves everybody better off.

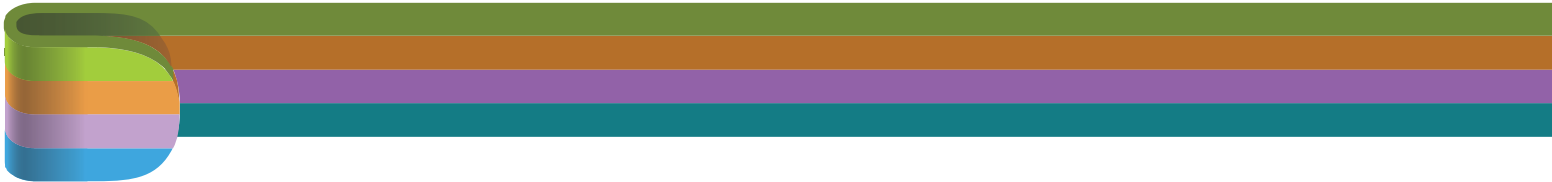
The Greenlining Institute envisions a society where private and public institutions move beyond just eliminating *redlining* and instead practice *greenlining*, proactively reaching and serving the nation’s growing communities of color. At today’s summit, we will discuss how a movement from redlining to greenlining can ensure that communities of color thrive. There is a growing consensus that for our nation to succeed, communities of color will have to succeed, and that means having the courage to tackle issues of race and ethnicity in all of our nation’s institutions.

Thank you for joining us as we expand the diversity discussion in L.A.

Sincerely,


A stylized, handwritten signature in dark grey ink, consisting of a large, sweeping initial 'O' followed by a series of connected loops and a long horizontal tail.

Orson Aguilar  
Executive Director



FRIDAY, MAY 8, 2015

8:30 a.m. – 8:50 a.m.	<p>■ <b>OPENING REMARKS</b> (PLATINUM BALLROOM A-C)</p> <p><b>Orson Aguilar</b>, <i>Executive Director</i>, The Greenlining Institute</p>
9:00 a.m. – 9:15 a.m.	<p>■ <b>KEYNOTE:</b></p> <p><b>Pedro Pizarro</b>, <i>President</i>, Southern California Edison</p>
9:15 a.m. – 10:00 a.m.	<p>■ <b>DIVERSITY TRENDING IN GREENLINING’S INITIATIVES GREENLINING STAFF PRESENTATION</b> (PLATINUM BALLROOM A-C)</p> <p>This opening session will feature presentations by Greenlining’s Directors regarding the organization’s current advocacy efforts focused on building an inclusive economy.</p>
10:10 a.m. – 10:15 a.m.	<p>■ <b>KEYNOTE:</b></p> <p><b>Alex Padilla</b>, <i>California Secretary of State</i></p>
10:15 a.m. – 11:45 a.m.	<p>■ <b>PANEL: BUILDING AN INCLUSIVE ECONOMY</b> (PLATINUM BALLROOM A-C)</p> <p>Everyone is suddenly talking about diversity, but how do we translate that rhetoric into reality? This session will look at what companies and institutions are doing and need to do to embrace our nation’s growing diversity and improve diversity in their fields. A panel of leaders from across sectors will assess the impacts of these actions on their organizations, communities of color and the economy as a whole.</p> <p><b>Presentation:</b> <b>Danielle Beavers</b>, <i>Economic Equity Program Manager</i>, The Greenlining Institute</p> <p><b>Moderator:</b> <b>Dr. Robert K. Ross</b>, <i>President &amp; Chief Executive Officer</i>, The California Endowment</p> <p><b>Panelists:</b> <b>Monica Barrera</b>, <i>Senior Policy Advisor for Latino Affairs</i>, Office of U.S. Senator Bob Menendez <b>Annabel R. Chang</b>, <i>Public Policy Manager</i>, Lyft <b>David Hochschild</b>, <i>Commissioner</i>, California Energy Commission <b>Carra L. Wallace</b>, <i>Chief Diversity Officer</i>, Office of New York City Comptroller Scott M. Stringer <b>Surina Khan</b>, <i>CEO</i>, Women’s Foundation of California</p>
12:00 p.m. – 2:00 p.m.	<p>■ <b>LUNCH PROGRAM AND AWARDS CEREMONY</b> (PLATINUM BALLROOM D-E)</p> <p>■ <b>LUNCH KEYNOTES:</b> <b>Melvin L. Watt</b>, <i>Director</i>, Federal Housing Finance Agency <b>Dennis Arriola</b>, <i>President and Chief Executive Officer</i>, Southern California Gas Company</p> <p>■ <b>AWARDEES:</b></p> <p><b>Big Brain Award – Ronald B. Garnett</b>, <i>President &amp; CEO</i>, Council for Supplier Diversity</p> <p><b>Big Heart Award – Steven Figueroa</b>, <i>President</i>, Inland Empire Latino Coalition</p>

2:00 p.m. – 3:00 p.m.	■ <b>NETWORKING RECEPTION WITH DESSERTS</b> (FOYER)
2:00 p.m. – 3:00 p.m.	■ <b>ACADEMY ALUMNI MEETING</b> (PRIVATE • SALON F)
3:00 p.m. – 5:00 p.m.	<p>■ <b>IDEA LAB: HOW CAN DISRUPTIVE INNOVATION CLOSE THE RACIAL WEALTH GAP?</b> (PLATINUM BALLROOM A-C)</p> <div><p>The racial wealth gap and disruptive innovation strategies have both reached all-time highs in the United States. Disruptive innovators like Google, Lyft and Airbnb are redefining entire sectors of our economy or creating whole new sectors — changing and improving the way we do many things, but also carrying the potential to worsen the lack of economic opportunity in low-income communities and communities of color. This interactive lab will explore the role disruptive innovation can play to close the racial wealth gap and how communities of color can better harness technology to disrupt the growing gap between rich and poor. A panel of leaders will discuss strategies to address disruptive innovations that have so far missed low-income communities and communities of color and propose new ways that disruptive innovation can help address pressing community needs.</p><p><b>Moderator:</b> <b>Juan Vasquez</b>, <i>Online Evangelist</i>, NationBuilder</p><p><b>Panelists:</b> <b>Brandon Anderson</b>, <i>CEO</i>, SWAT (Safety With Accountability &amp; Transparency) <b>Laura Weidman Powers</b>, <i>Co-Founder &amp; CEO</i>, Code2040 <b>Hector Javier Preciado Ruiz</b>, <i>Manager of Advertising Operations</i>, LinkedIn</p></div>
5:30 p.m. – 8:00 p.m.	<p>■ <b>DINNER PROGRAM AND AWARDS CEREMONY</b> (PLATINUM BALLROOM D-E)</p> <p>■ <b>DINNER KEYNOTE:</b> <b>Honorable Reginald Byron Jones-Sawyer, Sr.</b>, California Assemblymember for the 59th District</p> <p>■ <b>AWARDEES:</b></p> <p><b>Lifetime Achievement Award – Joel F. Jacinto</b>, <i>Executive Director</i>, Search to Involve Pilipino Americans (SIPA)</p> <p><b>Big Foot Award – Coalition for Clean Air</b></p> <p><b>Torchbearer Award – Hector Javier Preciado Ruiz</b>, <i>Manager of Advertising Operations</i>, LinkedIn</p> <p>■ <b>SPECIAL PERFORMANCE:</b> <b>Kayamanan ng Lahi</b></p>

Founded in 1993, The Greenlining Institute envisions a nation where communities of color thrive and race is never a barrier to economic opportunity. Because people of color will be the majority of our population by 2044, America will prosper only if communities of color prosper. Greenlining advances economic opportunity and empowerment for people of color through advocacy, community and coalition building, research and leadership development. We work on a variety of major policy issues, from the economy to environmental policy, civic engagement and many others, because economic opportunity doesn't operate in a vacuum. Rather than seeing these issues as being in separate silos, Greenlining views them as interconnected threads in a web of opportunity.

#### ISSUES & IMPACT



**Bridges to Health** seeks to bring the resources needed for a healthy life, including access to care, within reach of communities of color and low-income communities, and to open doors to economic opportunities in the health industry.



**Democratizing Philanthropy** promotes diversity and transparency in the philanthropic world, encouraging charitable foundations to treat communities of color as full partners in their work.



**Economic Equity** works to overcome the lingering effects of redlining, help communities of color build wealth, and ensure that our financial system works for all.



**Energy** addresses the electric and gas services upon which homes and businesses depend, seeking to ensure that low-income ratepayers are protected and that race, language or income are never barriers to these essential services.



**Environmental Equity** focuses on the emerging green economy in order to make sure that communities of color not only have a clean environment, but also benefit from the economic opportunities made possible by environmental efforts.



**Claiming Our Democracy** strives to ensure that communities of color and low-income Americans are able to make their voices heard in our electoral process and the halls of government.



**Telecommunications & Technology** works to make sure that people at all income levels have access to the information and communications technology that is so vital in today's economy, and to ensure that telecommunications companies are responsive to the needs of communities of color.



#### LEADERSHIP ACADEMY

Our Leadership Academy trains the leaders of the future to be effective advocates for justice and fairness. Through its programs, the Academy has trained and empowered over 800 young leaders since 1996.

#### OUR VISION

Thriving communities of color urgently need a generation of young people who are informed and engaged in addressing the most critical issues facing their communities. The Greenlining Academy works to empower and develop the next generation of multi-ethnic leaders to advance racial and economic equity and create positive social change. We seek to develop a network of visionary leaders ready to work across racial and ethnic lines to address America's most pressing problems and develop sustainable solutions rooted in equity and justice.

#### OUR RESPONSE

A Comprehensive Set of Development Programs for Young Leaders

##### Legal Academy

The Greenlining Legal Academy seeks to train law students to be skilled, ethical and reform-minded professionals who scrutinize the quality of justice for communities of color. Positions are available in both the Fellowship program and Summer Associate Program.

##### Fellowship Program

The Fellowship program is a year-long, paid training program for young leaders who have completed their undergraduate or graduate degrees. Each fellow is assigned to a specific program area and develops expertise under the mentorship of the program director. An additional program launched in 2012 places six Health Equity Fellows within The California Endowment's philanthropic programs to address community health disparities in California.

##### Summer Associate Program

The Summer Associate program is an intensive, 10-week paid training program for young leaders who have completed at least their undergraduate degrees. Associates take on research and advocacy projects under the direction of a Greenlining staff member.

##### Casa Residency

Founded in 1970 by Chicano/Latino students, Casa is a multi-ethnic residential leadership program for students attending UC Berkeley, committed to fostering academic success and cross-racial understanding among participating students.

##### Internship Program

The Internship program offers part-time paid positions to college and graduate students. Interns typically work between 10-20 hours per week on research-related projects. Undergraduates with work-study are encouraged to apply during the spring and fall semesters.





Something amazing is starting in California. But Big Oil wants to stop it. Learn the truth.



ENGLISH | SPANISH  
[upliftca.org](http://upliftca.org) | [es.upliftca.org](http://es.upliftca.org)

We’re cleaning our air by charging polluters for the damage they cause, and using that money to **UpLift** our neighborhoods — with good jobs, new investment and healthier air. We’re helping families and taking control of our future.

The polluters don’t like it, and they’re fighting to bring back the old days. This is a fight we can’t afford to lose! We invite you to learn about the cleaner, brighter, more prosperous future Californians are building, and how we can protect it.

#UpLiftCA





BIG BRAIN AWARD

*The Big Brain Award is reserved for individuals who have exhibited exceptional acumen, foresight and moxie in advocating on behalf of communities of color.*

**Ronald B. Garnett**, *President & CEO, Council for Supplier Diversity*



BIG HEART AWARD

*The Big Heart Award is reserved for individuals who embody self-sacrifice, compassion and a high level of commitment in meeting the needs of communities of color.*

**Steven Figueroa**, *President, Inland Empire Latino Coalition*



LIFETIME ACHIEVEMENT AWARD

*The Lifetime Achievement Award is reserved for champions of poor communities who have demonstrated a lifetime of tireless dedication to serving the poorest and most ignored communities. These leaders have been constant trailblazers in the fight against injustice, racism and inequality of opportunity.*

**Joel F. Jacinto**, *Executive Director, Search to Involve Pilipino Americans (SIPA)*



BIG FOOT AWARD

*The Big Foot Award is reserved for individuals who leave a lasting mark and exhibit exceptional leadership by stepping out on a limb to pioneer new trails in empowering the underserved.*

**Coalition for Clean Air**



TORCHBEARER AWARD

*The Torchbearer Award recognizes a Greenlining Leadership Academy graduate who represents the next generation of leaders whose activism and leadership honor the legacy of past social justice trailblazers.*

**Hector Javier Preciado Ruiz**, *Manager of Advertising Operations, LinkedIn*



THE GREENLINING INSTITUTE'S LEADERSHIP ACADEMY  
**GRADUATION 2015**

*join us! save the date*

2015 ANNUAL ACADEMY GRADUATION AND CELEBRATION

AUGUST 13TH, 2015



#### ■ MORNING KEYNOTE:

**Pedro J. Pizarro,**  
*President, Southern California Edison*

Pedro Pizarro joined Southern California Edison on October 1, 2014, as its president and a member of its board of directors. Headquartered in Rosemead, California, SCE is one of the nation's largest utilities, delivering power to more than 14 million people over a 50,000 square mile area spanning central, coastal, and southern California.

Mr. Pizarro was president of Edison Mission Energy (EME) and chair of its board of directors from 2011 until its sale to NRG Energy on April 1, 2014. Previously, Mr. Pizarro progressed through several roles at Edison International (EIX) and SCE. He joined EIX in 1999 as director of Strategic Planning, and was elected vice president of Technology Business Development in 2000. He moved to SCE in 2001 as vice president of Strategy and Business Development and general manager of Edison Carrier Solutions (ECS), an SCE division that provides wholesale broadband services to telecommunications carriers. Pizarro was elected vice president of Power Procurement in 2004, senior vice president of Power Procurement in 2005, and executive vice president of Power Operations in 2008. In that role, he oversaw SCE's transmission and distribution system; the procurement unit for conventional and renewable power contracts; SCE's gas-fired and hydroelectric generation facilities; and ECS.

Prior to this, Mr. Pizarro was a senior engagement manager with McKinsey & Company in Los Angeles providing management consulting services to energy, technology, engineering services, and banking clients.

Mr. Pizarro earned a Ph.D. in chemistry from Caltech and held National Science Foundation and Department of Defense graduate fellowships. He earned a bachelor's degree in chemistry from Harvard University.

Mr. Pizarro has served on the boards of Caltech, the Electric Power Supply Association, the California Power Exchange, the Colburn School and House Research Institute.



#### ■ MORNING KEYNOTE:

**Alex Padilla,**  
*California Secretary of State*

Alex Padilla was sworn in as California Secretary of State on January 5, 2015. He previously served in the California State Senate (2006-2014), where he chaired the Committee on Energy, Utilities, and Communications. As chair, he shepherded legislation to combat climate change and create a greener and more sustainable economy.

Padilla's parents emigrated from Mexico and raised their family in the working class community of Pacoima, California. His father worked as a short order cook and his mother cleaned houses. Padilla attended local public schools and went on to graduate from the Massachusetts Institute of Technology with a bachelor's degree in Mechanical Engineering.

In 1999, at the age of 26, Padilla was elected to the Los Angeles City Council to represent the same east San Fernando Valley community where he grew up. In 2001, his colleagues elected him to the first of three terms as Council President, becoming the youngest member and the first Latino to serve in this capacity.

In 2006, Padilla was elected to the California State Senate. He was reelected in 2010. Padilla authored the law that made California the first state in the nation to require chain restaurants to post calorie information directly on menus and menu boards. He also authored California's first smoke free housing law and fought to increase enforcement and penalties for the illegal sale of tobacco to minors. He also established a sustainable funding source for pediatric trauma care throughout the state and advocated for funding reform and accountability for schools and school districts with high concentrations of English Learner students.

Padilla currently serves as President of the National Association of Latino Elected and Appointed Officials (NALEO). He lives with his wife Angela and their three sons in the San Fernando Valley.



#### ■ LUNCH KEYNOTE:

**Melvin L. Watt,** *Director,*  
*Federal Housing Finance Agency*

Born in Mecklenburg County, North Carolina, Mel Watt was a Phi Beta Kappa graduate of the University of North Carolina with a B.S. in Business Administration in 1967. In 1970 he received a J.D. from Yale University Law School and was a published member of the Yale Law Journal.

Mel practiced law from 1970-1992, specializing in minority business and economic development law. He served in the North Carolina Senate from 1985 to 1986 and was elected to the U.S. House of Representatives in 1992, serving until 2014 as a member of the House Financial Services Committee and the House Judiciary Committee. Mel was confirmed by the Senate and was sworn in as Director of the Federal Housing Finance Agency on January 6, 2014.



#### ■ LUNCH KEYNOTE:

**Dennis Arriola,**  
*President and Chief Executive Officer,*  
*Southern California Gas Company*

Dennis Arriola is president and CEO of Southern California Gas Company, the nation's largest natural gas distribution company serving nearly 21 million consumers. SoCalGas has over 8,000 employees and is headquartered in Los Angeles.

Mr. Arriola spent most of the past 20 years in a broad range of leadership roles for the Sempra Energy companies. He served as president and chief operating officer of SoCalGas since 2012, and was promoted to CEO in 2014. From 2008 to 2012, Mr. Arriola served as executive vice president and chief financial officer for SunPower Corp., a Silicon Valley-based solar panel manufacturer. From 2006 to 2008, he was senior vice president and chief financial officer of both SDG&E and SoCalGas.

Previously, Mr. Arriola also served as vice president of communications and investor relations for Sempra Energy and regional vice president and general manager of Sempra's South American operations. He first joined the company in 1994 as treasurer for Pacific Enterprises/SoCalGas.

Mr. Arriola serves on the board of directors for the American Gas Association, United Way of Greater Los Angeles, California Business Roundtable, Latino Donor Collaborative and Southern California Leadership Council. He is actively involved in the United Way's efforts to implement Linked Learning in association with the Los Angeles Unified School District.

Mr. Arriola has a master's degree in business administration from Harvard University and a bachelor's degree in economics from Stanford University.



#### ■ DINNER KEYNOTE:

**The Honorable**  
**Reginald Byron Jones-Sawyer, Sr.,**  
*California Assemblymember, 59th District*

Reggie Jones-Sawyer was elected in November 2012 to represent California's 59th Assembly District with multicultural support. His family's history is rooted deep in the civil rights movement. His history of public service includes serving as Chair of the L.A. County Small Business Commission, an Assistant Deputy Mayor for the City of L.A., and Vice President of SEIU's local. Assemblymember Jones-Sawyer also serves on the Budget, Higher Education and Public Safety Committees. He is Chair of Budget Subcommittee #5 Public Safety, where he is closing the school-to-prison pipeline, funding data-driven rehabilitation, creating high-paying jobs, and providing quality education for disadvantaged students. He is a graduate of USC's School of Public Administration and Harvard University's program for senior executives in state and local government.





**Orson Aguilar**, *Executive Director*,  
The Greenlining Institute

Orson Aguilar is the Executive Director of the Greenlining Institute, one of the nation's largest and most successful multi-ethnic, advocacy and leadership development non-profits. Greenlining envisions a nation where race is never a barrier to economic opportunity and communities of color thrive. Because people of color will be the majority of our nation's population by 2040, Greenlining believes that America will prosper only if communities of color prosper.

Under Orson's leadership, Greenlining has become a leading voice in the movement to fight *redlining* by advocating for *greenlining* policies, particularly in the areas of the economy, the environment, health, energy, voting and telecommunications.

Orson's leadership has been featured in major media such as *The New York Times*, *The Wall Street Journal*, *Univision*, *La Opinion*, *NPR*, *Politico*, *The Huffington Post* and many others news outlets. He meets regularly with major Fortune 100 CEOs and with many of our nation's economic leaders. His op-eds on diverse economic topics impacting communities are regularly featured in small and large newspapers throughout the country.

Orson's work has been recognized by the New Leaders Council, Latino Leaders Magazine, *La Opinion*, The Congressional Hispanic Caucus Institute and several other prominent organizations. He is a board member at the California Women's Foundation and also sits on Bank of America's Community Advisory Committee. He is also a past member of important local boards and committees, including the Mission Economic Development Agency and the City of Oakland's Budget Advisory Committee.

Orson received a B.A. from the University of California at Santa Cruz and an M.P.A. from The University of Texas at Austin. Orson is a product of Greenlining's Leadership Academy. He was also a Public Policy and International Affairs Fellow and Congressional Hispanic Caucus Institute Fellow.

Orson's passion is fueled by his experiences growing up in the working-class neighborhood of Boyle Heights in Los Angeles. Orson lives in Oakland, with his wife Claudia and their three children, Emilio, Nayeli and Danilo.



**Brandon Anderson**, *CEO*,  
SWAT (Safety With Accountability  
and Transparency)

Brandon Anderson is the founder and CEO of SWAT (Safety With Accountability and Transparency), a secure evidence collector and police misconduct reporting service. He is responsible for the company's overall vision and strategy as well as business development and asset management.

A Georgetown University graduate and social entrepreneur, Brandon is motivated by a desire to improve the quality of life for victims of systemic discrimination. He has a record of social justice activism, beginning with his involvement in appealing discharges under the military's "Don't Ask, Don't Tell" policy. It was during his service in the U.S. Army as a satellite engineer that he began using technology as a problem-solving tool. Following the loss of his partner to police violence and realizing his own risk of victimization as a black man, Brandon recognized an opportunity to integrate his skills with his commitment to the pursuit and attainment of justice.

Prior to SWAT, Brandon founded Black Business Matters, a project advocating for greater employment and wealth within the African-American community through the support of black-owned businesses. Previously, he served as Racial Equity Consultant at the Center for the Study of Social Policy in Washington, DC, and was a fellow at the Center for Social Justice at Georgetown University.



**Monica Barrera**, *Senior Policy Advisor  
for Latino Affairs*,  
Office of U.S. Senator Bob Menendez

Monica Barrera is a senior policy advisor for Latino affairs for U.S. Senator Bob Menendez (D-NJ). Monica provides strategic advice to the Senator on a wide range of legislative and policy issues affecting Latino communities in New Jersey and nationally, including immigration. Monica is also responsible for leading the Senator's work on the Senate Democratic Hispanic Task Force and the Congressional Hispanic Caucus. In 2014, Monica was the lead staffer on the Senator's expansive Corporate Diversity Survey, which includes a quantitative analysis of Fortune 100 companies and their inclusion of women and people of color in executive leadership positions, boards of directors, and procurement practices.

Prior to moving to Washington, D.C., Monica was a policy analyst at the Women of Color Policy Network, where she advanced the policy institute's legislative priorities in the areas of economic security, social equity, and immigration reform. Monica's previous Capitol Hill experience includes a post-graduate Congressional Fellowship in the office of U.S. Representative Lucille Roybal-Allard (D-Calif.), sponsored by the Women's Research and Education Institute.

Monica holds a master's degree from Columbia University's School of Social Work, with a specialization in policy practice and a minor in law at Columbia Law School. She graduated from Dartmouth College with a B.A. in social inequalities.



**Danielle Beavers**, *Economic Equity  
Program Manager*,  
The Greenlining Institute

As Greenlining's Economic Equity Program Manager, Danielle advocates for a financial sector that looks more like America. This includes leading Greenlining's work with the federal Offices of Minority and Women Inclusion and serving on the California Department of Insurance's Diversity Task Force. For Danielle, every issue is an economic issue; utilizing the lived experiences and knowledge of communities of color in corporate America is essential to economic recovery and prosperity for the entire nation. To this effect, she regularly advises banks and their regulators on metrics to best measure workforce and supplier diversity. She received her B.A. from Stanford University in Comparative Studies in Race and Ethnicity with Honors.



**Annabel R. Chang**,  
*Public Policy Manager*, Lyft

Annabel R. Chang is West Coast Public Policy Manager for Lyft. Annabel oversees policy and strategy for some of Lyft's most mature markets including, California and Washington State. While at Lyft, she brokered the first ever Statewide Temporary Operating Agreement with the State of Virginia and also shepherded the passage of favorable legislation in the State of Illinois. She also worked to help launch Lyft's Community Solutions effort to partner with minority and underserved communities. Before she joined Lyft, Annabel prosecuted cases at the San Francisco District Attorney's office and litigated at one of San Francisco's largest firms, Morrison & Foerster. Prior to practicing law, Annabel worked as a legislative staffer for U.S. Senator Dianne Feinstein in Washington, DC and served as a Jesse Unruh California State Assembly fellow in Sacramento, California. Annabel has a *Juris Doctorate* from Washington University in St. Louis and a B.A. from the University of California at Berkeley.



#### Coalition for Clean Air

Established in 1971, the Coalition for Clean Air is California's only statewide organization exclusively advocating for improving air quality and preventing climate change. CCA believes

that we can and should assure that policymakers, businesses and individuals make good clean air choices that save lives and improve the quality of life in California. The mission of CCA is to restore clean, healthy air to California by advocating for effective public policy and practical business solutions. CCA has spearheaded innovative air quality policies throughout the years, such as the Smog Check program, a ban on toxic dry cleaning chemicals, and incentive funding for clean vehicles — all of which serve as national precedents. Today, CCA continues

as a leading advocate for ground-breaking policies, such as ensuring that climate investments benefit disadvantaged communities, and promoting the development and deployment of zero and near-zero emission technologies. CCA uses donations secured through foundation grants, fundraising events, and gifts from businesses and individuals to reduce air pollution and improve public health through advocacy, outreach and education.



**Steven Figueroa**, *President*,  
Inland Empire Latino Coalition

Steven Figueroa was born in East L. A. in 1961, one of seven children in a family with a long history in California. His family moved to Compton, where even as small child the

Watts riots had a lifetime impact on his choice of a career advocating for others. Steven's father Manuel instructed all his children that it was their duty as Americans to help out the less fortunate.

Working on his first political campaign at age nine (a Paramount city council race), he learned that if you want change you have to be involved. As an adult he got involved in the labor movement through the California School Employees Association and later as a union shop steward at the U.S. Postal Service.

A father of three, Steven has been advocating for children with disabilities for 30 years, beginning with his own son, who is autistic. Before there was special education, he took the Hesperia School District to court for violating his disabled son's rights and prevailed. Word spread quickly to other parents, who began requesting help for their disabled children. Steven has advocated for thousands of disabled children and their families and currently advocates for over 200 hundred families with children with disabilities, along with conducting educational workshops and seminars for such families.

Steven suffers from severe chronic heart failure and neck and back injuries but has not let his disabilities define him. Currently, he serves as president of the Inland Empire Latino Coalition and sits on the advisory boards of National Latina Business Women Association Inland Empire and the Disability Rights and Legal Center Inland Empire. Among his many past roles, he is proudest of serving from 1994 to 2003 as the vice president of the Mexican American Political Association Voter Registration & Education Corp. under President Ben Benavidez.

Steven was among the first to support same-sex marriage and ran against marriage equality opponent Pete Knight as the Democratic nominee for the 17th senatorial district. He has received many awards over the years, including the Greater Riverside Hispanic Chamber of Commerce Advocate of the Year for 2013 and recognitions for community involvement from U.S. Rep. Mark Takano, Sen. Connie Leyva, Sen. Mike Morrell and many others.



**Ronald B. Garnett**, *President & CEO*,  
Council for Supplier Diversity

Ronald B. Garnett is President and CEO of the Council for Supplier Diversity, whose mission is to use the disciplines of Supplier Diversity initiatives as an engine for economic development in underrepresented communities. The Council is dedicated to expanding business opportunities for diverse business enterprises and creating mutually beneficial links between members and diverse business enterprises, believing that diverse business development is a key component of reducing poverty, unemployment, increasing wealth, and integrating American society.

Ron is the visionary and principal architect of the Council's new Diverse Business Development Center. The Center provides valuable support and critical resources to help women-owned, minority-owned and service disabled veteran-owned businesses optimize the opportunities to continue building and expanding their enterprises. The Center's conference and training facilities serve as a place of collaboration for DBEs and member corporations to work together for success.

Previously Ron was founder and CEO of PPI, a performance consulting firm, where he distinguished himself as an effective performance strategist. Ron held executive positions as senior vice president and director of operations, vice president training and development, vice president human resources, and vice president of corporate development for a large consumer products distribution company. He was a partner in a minority-owned plastic manufacturing business, Gemini Plastics, that provided products to Hallmark Cards, United Airlines, Burger King and many other major companies. Ron also served in sales and management positions for Chesebrough-Ponds, Inc. and the American Can Company.

His work has been recognized in national trade magazines and his writings on performance improvement have been published in professional publications. Ron currently serves on the Board of the Asian Business Association.



**David Hochschild**, *Commissioner*,  
California Energy Commission

David Hochschild was appointed to the California Energy Commission by Gov. Jerry Brown in February 2013. He fills the environmental position on the five-member Commission, where four of the five members by law are required to have professional training in specific areas: engineering or physical science, environmental protection, economics and law.

Commissioner Hochschild's career has spanned public service, environmental advocacy and the private sector. He first got involved in the solar energy field in 2001 in San Francisco as a Special Assistant to Mayor Willie Brown, where he launched a citywide \$100 million initiative to put solar panels on public buildings. He went on to co-found the Vote Solar Initiative, a 60,000-member advocacy organization promoting solar policies at the local, state and federal level. He served as executive director of a national consortium of leading solar manufacturers and worked for five years at Solaria, a solar company in Silicon Valley. In 2007-2008, he served as a commissioner at the San Francisco Public Utilities Commission.

For his work to advance clean energy, Commissione Hochschild was awarded the Sierra Club's Trailblazer Award, the American Lung Association's Clean Air Hero Award and the Department of Energy's Million Solar Roof True Champion Award. Commissioner Hochschild holds a B.A. degree from Swarthmore College and a Masters of Public Policy degree from Harvard's Kennedy School of Government and was a Coro Fellow in Public Affairs.



**Joel F. Jacinto**, *Executive Director*,  
Search to Involve Pilipino Americans  
(SIPA)

*Ka Lokomaika'i*, Joel's Hawaiian name, sums up his work and why he is the recipient of Greenlining's Lifetime Achievement Award.

Meaning benevolent and kind on the inside, it is his guiding principle as a community leader and a Catholic Christian.

Joel was born in San Francisco to Jaime and Lusberta Jacinto, while Lusberta worked as part of the consular staff with the Foreign Relations Department. He grew up surrounded by an incredible array of diversity, ranging from other Asians, to Latinos, African-Americans, Russian immigrants and Jews, among others. As an adult, Joel has matured and developed his cornerstone philosophy, which he calls his three C's: Cita (Short for Avecita), his wife and partner since he was 18 years old and with whom he is raising two sons, Kai and Keanu; Culture, which he expresses continuously through Kayamanan Ng Lahi, the Pilipino cultural organization he co-founded and leads; and Community, to which he dedicates his life as the Executive Director of Search to Involve Pilipino Americans.



### Kayamanan ng Lahi

Kayamanan ng Lahi Philippine Folk Arts is a critically acclaimed non-profit organization based in Los Angeles. Under the leadership of Joel Jacinto,

Barbara Ele and Ave Jacinto, Kayamanan is committed to presenting, promoting and preserving the richness and diversity of Philippine culture through dance and music, to educate, entertain and enlighten. Kayamanan's artistic approach is based on anthropological research, resulting in a strong and appropriate translation between traditional folk and folkloric Philippine dance and music forms and styles — from the village to the stage. Noted for its extensive dance repertoire, costumes and music ensembles, Kayamanan has received numerous accolades including the *L.A. Times'* description of one of the group's concerts as "...consistently exciting and a triumph of enlightened cultural preservation.

In addition to performing and holding weekly workshops, Kayamanan also plays a leadership role in providing technical assistance, training and consultation, instruction and planning of innovative and culturally appropriate performances and programs in folk dance to many student and community folk dance groups across the United States.

Kayamanan has been cited for outstanding leadership by the Los Angeles City Council and Philippine Consulate General. In the Southern California performing arts scene, the group has been consistently programmed by numerous museums and mainstream arts presenters, including Fil-Am Arts (Festival of Philippine Arts & Culture), Community Arts Resources (CARS), California Plaza Presents, Dance Kaleidoscope, International Festival of Masks and others.



**Surina Khan**, *CEO*,  
Women's Foundation of California

Surina Khan is CEO of the Women's Foundation of California. For more than two decades, Surina has been a leader in the philanthropic and nonprofit social justice sector, starting with local community-based publishing in New England and then shifting to national and global work on an array of social justice issues, including women's rights, LGBT rights, human rights and more.

Before being appointed CEO in 2014, Surina served as a Director in the Democracy Rights and Justice Program at the Ford Foundation, where she shaped more than \$30 million in annual grant making around the world to expand rights for women,

LGBT people, people living with HIV/AIDS, and in the area of strengthening democratic participation and governance. Before joining Ford in 2011, Surina spent six years at the Women's Foundation of California, serving as Vice President of Programs and providing strategic direction for grant making, strengthening the organizational effectiveness of social justice organizations and overseeing the Women's Policy Institute, a policy advocacy training program for community-based leaders.

She previously served as executive director of the International Gay and Lesbian Human Rights Commission, where she worked to advance the human rights of LGBT people and people living with HIV/AIDS worldwide. She currently serves on the Boards of Funders for LGBTQ Issues and the International Gay and Lesbian Human Rights Commission as well as on the Public Policy Committee for Southern California Grantmakers.



**Laura Weidman Powers**,  
*Co-Founder & CEO*, Code2040

Laura Weidman Powers is the co-founder and CEO of CODE2040, a nonprofit that creates pathways to success in the innovation economy for blacks and Latino/as. She

brings to this work a background in entrepreneurship, non-profit management, youth development and technology. Laura has started two organizations in the education space, one non-profit arts education organization in West Philadelphia that is currently celebrating its 10th year, and one for-profit tutoring company that gave rise to a book. Laura first explored the tech space as a project manager in a small web development shop in New York and, most recently before CODE2040, she served as VP of Product at a consumer web startup in Los Angeles, redesigning the product development process to be inclusive of engineers. Laura is a 2013 Echoing Green Fellow and a 2013 Stanford Social Innovation Fellow. The Root named her one of the 100 Most Influential African-Americans in 2013 and Goldman Sachs named her one of the 100 Most Intriguing Entrepreneurs of 2013. Her work has been covered by The New York Times, Forbes, NBC, Bloomberg, Fast Company, NPR, and others. Laura currently sits on the National Advisory Council on Innovation and Entrepreneurship. She has a B.A. cum laude from Harvard College and a J.D. and an M.B.A. from Stanford University. Laura and CODE2040 are based in San Francisco.





**Hector Javier Preciado Ruiz**, *Manager of Advertising Operations*, LinkedIn

Héctor was born in San Juan de los Lagos, Jalisco Mexico and raised in Boyle Heights, East Los Angeles in the Wyvernwood Garden Apartments. The 11th of 13 children, he is the first in his family to attend college. He earned an Associate of Arts degree from Mount San Antonio College (Mt. SAC) and was recently named 2014 Alumnus of the Year. After graduating from Mt. SAC, Héctor transferred to Pomona College, where he majored in Sociology and minored in Media Studies. Upon graduating, he joined the Greenlining Institute as a Summer Associate and spent the first nine years of his career there holding various positions, ultimately becoming Greenlining's first Chief Operating Officer.

While at Greenlining, Héctor earned an M.B.A. from the Haas School Business at UC Berkeley, specializing in Leadership & Marketing Strategy. While at Haas, he became the first Latino to be elected President of the Evening Weekend MBA Association representing the entire student body. Upon graduating from Haas, Héctor moved into the technology sector to help build bridges between community and technology. His career pivot started at Adchemy, a search engine marketing startup, and currently Héctor is a manager in LinkedIn's Advertising Operations division, focusing on driving utilization of its most successful product since profiles, Sponsored Updates. At LinkedIn he founded and co-chairs Latin@s, LinkedIn's Latino-themed employee resource group. Outside of LinkedIn he is an advisor to MANOS Accelerator and the Latino Startup Alliance, two of the leading organizations focused on facilitating business success for Latino led and run technology enterprises.

A resident of Oakland, Héctor is a loyal Dodgers, Lakers and Raiders fan, and is warming up to the two-time defending Stanley cup champion Kings too. Héctor is married to Greenlining Alumna Trina Villanueva-Preciado and they have two young sons, Santiago Manuel and Joaquin Xavier, the first full-blooded Greenlining babies. You can follow Héctor on Twitter @hjpreciado.



**Dr. Robert K. Ross**, *President & Chief Executive Officer*, The California Endowment

Robert K. Ross, M.D., is president and chief executive officer for The California Endowment, a health foundation established in 1996 to address the health needs of Californians. Prior to his appointment in July 2000, Dr. Ross served as director of the Health and Human Services Agency for the County of San Diego from 1993 to 2000, and Commissioner of Public Health for the City of Philadelphia from 1990 to 1993.

Dr. Ross has an extensive background in health philanthropy, as a public health executive, and as a clinician. His service includes: medical director for LINK School-Based Clinic Program, Camden, New Jersey; instructor of clinical medicine, Children's Hospital of Philadelphia; and faculty member at San Diego State University's School of Public Health. Dr. Ross received his undergraduate, Masters in Public Administration and medical degrees from the University of Pennsylvania in Philadelphia.

Dr. Ross serves as a Member, President's Advisory Commission on Educational Excellence for African Americans; Co-Chair, Diversity in Philanthropy Coalition; Board member, USC Center on Philanthropy and Public Policy; and has served as a Board member of the California Health Benefit Exchange Board, Rockefeller Philanthropy Advisors, Grantmakers in Health, National Vaccine Advisory Committee, the National Marrow Donor Program, San Diego United Way and Jackie Robinson YMCA. He has received numerous awards and honors, including the 2011 Public Health Champion award from the UCLA School of Public Health, 2011 Latino Health Alliance Champion Award, 2011 California Association of Human Relations Organization Civil Rights Award, and many others. He has also been named by Capitol Weekly as one of California's most influential civic leaders in health policy, and he was recently named by the NonProfit Times as one of the 50 Most Influential Non-Profit Leaders in America.

During his tenure at The California Endowment, the foundation has focused on the health needs of underserved Californians by championing the cause of health coverage for all children, reducing childhood obesity, strengthening the capacity of community health centers, improving health services for farm worker and ex-offender populations, and strengthening the pipeline for bringing racial and ethnic diversity to the health professions. Dr. Ross and his wife Robin have four children, and he serves on the Vestry Board at the St. Mark's Episcopal Church.



**Juan Vasquez**, *Online Evangelist*, NationBuilder

Community, technology, and creating access — three things I leverage and embrace. Working at NationBuilder I do this by working with nonprofits, governments, political campaigns, and leaders in using technology to build and mobilize community. As a member of various communities, I create impact by volunteering and facilitating workshops, trainings, and more.

Previously, I led the most active social media team in the 2013 Los Angeles mayoral elections and was the Director of Communications for a local technology nonprofit. There I also mentored and coached 7th-11th graders using technology as a leadership development tool.

I am part of the Huffington Post and The Good Men Project blogger networks, and in 2013 my social media team was named to Los Angeles' Social 25 (the 25 most influential entities in social media).

Most importantly, I am a pretend chef, amateur cyclist, and full-time rule breaker.



**Carra L. Wallace**, *Chief Diversity Officer*, Office of New York City Comptroller Scott M. Stringer

As the first Chief Diversity Officer appointed by New York City Comptroller Scott M. Stringer, Carra Wallace is responsible for delivering innovative solutions to increase contract opportunities for minorities and women across New York City's agencies and the private sector. She also works with Comptroller Stringer's corporate governance team on supplier, workplace and board diversity initiatives and leads the Comptroller's M/WBE Advisory Council.

Ms. Wallace previously served as Managing Director of the Office of Executive Initiatives at DASNY, New York State's public finance and construction authority. During her tenure at DASNY, Ms. Wallace was awarded a Gubernatorial Citation from Governor David A. Paterson for Excellence in Leadership for her role in promoting fairness and equity in State procedures.

Prior to joining DASNY in 2008, Ms. Wallace was an Executive Vice President at Telwares, the leading provider of telecommunications expense management services to the Fortune 1000. She previously guided the successful \$75 million fundraising campaign for Mayor Michael Bloomberg's and Chancellor Joel Klein's NYC Leadership Academy, where she was Executive Vice President of External Affairs of the independent nonprofit created to improve student achievement through the delivery of transformational leadership development for all NYC public school principals.

Ms. Wallace earned a Bachelor's Degree from Pepperdine University and a Master's Degree in Public Administration from Columbia University. She currently serves on the board of Eagle Academy Foundation, an organization committed to solving the educational crisis facing black and Latino young men through the development of public all-boys schools modeled with an innovative academic and social comprehensive approach. Ms. Wallace is an avid marathoner who has crossed the finish line in New York, Dubai, Los Angeles, Chicago, Miami and Paris, France.



SPONSORS

PLATINUM SPONSORS



GOLD SPONSORS

Community Development



EDISON  
INTERNATIONAL®

BRONZE SPONSORS



SILVER SPONSORS



ADVOCATE SPONSORS



SPONSORS

HOST SPONSOR



ALLY SPONSORS



at&t



beneficial state bank  
Member FDIC Equal Housing Lender



CALIFORNIA  
HEALTHCARE  
FOUNDATION



McCORMACK  
BARON  
SALAZAR



EQUAL JUSTICE SPONSORS





# COMMON GROUND.



Our differences make us stronger.

Diversity. It's what brings new ideas and new ways of thinking to business and our community.

At Comerica Bank, we commend **The Greenlining Institute**.

Comerica Bank

MEMBER FDIC. EQUAL OPPORTUNITY LENDER.

## Working together to make things happen

We can energize each other's efforts—and help reach those common goals faster. That's why PG&E applauds the Greenlining Institute. Thank you for your leadership in supporting economic prosperity in all communities. Together, we can help make great things happen.



Together, Building  
a Better California



WELLS  
FARGO

# Helping your child prepare for financial success



It's never too soon to teach your child the importance of saving, and to show our commitment Wells Fargo has developed a fun online program to make learning about saving easy. Our *Hands on Banking*® financial education website helps your child take learning to the next level. To learn more, stop by a store to speak with a banker, or visit [handsonbanking.org](http://handsonbanking.org) today.

[wellsfargo.com](http://wellsfargo.com)

© 2015 Wells Fargo Bank, N.A. All rights reserved.  
Member FDIC. (1244537\_14546)

Together we'll go far



# BEING NEIGHBORS IS MORE THAN JUST GEOGRAPHY.

GO WEST.

BANK OF THE WEST



BNP PARIBAS GROUP

[bankofthewest.com](http://bankofthewest.com)

## Proud to sponsor The Greenlining Institute's 22<sup>nd</sup> Annual Economic Summit.

At Bank of the West we're committed to being active members of the communities we call home. We're as dedicated to lending a helping hand around the neighborhood as we are to providing the personal banking, business banking and wealth management services that may be just right for you. Please visit us at a local branch or at [bankofthewest.com](http://bankofthewest.com) for more information.

Member FDIC. Equal Housing Lender. © 2015 Bank of the West.

©2015 JPMorgan Chase & Co.



COMMITMENT TO  
DIVERSITY



JPMORGAN CHASE & CO.

We proudly support The Greenlining Institute  
and the 22nd Annual Economic Summit.



Thank you for your support  
and partnership

# DiversityInc

# YOU DESERVE TO SUCCEED.

**Doing right starts right here.** At Union Bank®, we believe in the power of people. It's why we support and work with diverse business partners to foster growth. We think the term "opportunity" should apply equally to each and every one of us.

Union Bank is proud to support The Greenlining Institute.

unionbank.com   



**Atwater Branch**  
Arthur Gonzalez  
Branch Manager  
3355 Glendale Boulevard  
Los Angeles, CA 90039  
323-671-1361

**California Mart Branch**  
Ara Davoodi  
Branch Manager  
900 South Main Street  
Los Angeles, CA 90015  
213-312-4500





**Los Angeles Main Branch**  
Robin Vahoviak  
Branch Manager  
445 South Figueroa Street  
Los Angeles, CA 90071  
213-236-7711

©2015 MUFG Union Bank, N.A. All rights reserved. Member FDIC.  
Union Bank is a registered trademark and brand name of MUFG Union Bank, N.A.

## THE ENERGY OF » DIVERSITY



SoCalGas® and SDG&E® salute the *Greenlining Institute* for its commitment to heritage and culture. We are proud to recognize the 22<sup>nd</sup> Annual Economic Summit for its dedication to preserving and blending diverse traditions and cultures to improve our society.

    [socalgas.com](http://socalgas.com) [sdge.com](http://sdge.com)



A  Semptra Energy utility



A  Semptra Energy utility

© 2015 San Diego Gas & Electric Company and Southern California Gas Company. All copyright and trademark rights reserved. San Diego Gas & Electric (SDG&E) and Southern California Gas Company are separate companies. Each utility has a distinctive service area within the Southern California Region. N15E0053A 0315

[usbank.com/  
ourcommunity](http://usbank.com/ourcommunity)

## Celebrating together lifts our spirits.

The community that plays together, stays together. That's why we join you in supporting organizations and events, creating awe-inspiring memories that make us all happy to call this our hometown.

U.S. Bank is proud to support Greenlining's 22nd Annual Economic Summit.



Member FDIC. ©2014 U.S. Bank





When the community works  
together, the community works

A healthy, vibrant community depends on the participation of its members. And the more diverse their backgrounds, experiences and skills, the more interesting and unique their solutions.

Bank of America is honored to be connected to The Greenlining Institute for their leadership in creating common goals while nurturing self-empowerment.

Visit us at [bankofamerica.com/california](http://bankofamerica.com/california)

Life's better when we're connected®

©2015 Bank of America Corporation | ART146WCM

Bank of America



Proud to support Greenlining's  
22nd Annual Economic Summit.

**BBVA** Compass

Thank you for your support  
and partnership

**HSBC**



Thank you for your support  
and partnership

*charles*  
**SCHWAB**  
BANK

Thank you for your support  
and partnership



Thank you for your support  
and partnership



Thank you for your support  
and partnership



**Rabobank**

Thank you for your support  
and partnership



Thank you to Manufacturers Bank,  
our Host Sponsor, for your  
commitment to the Los Angeles  
community and beyond







# GREENLINING 360

360 14TH STREET • OAKLAND, CALIFORNIA  
A CENTER FOR ART, COLLABORATION AND REVITALIZATION

COMING IN  
2016



## GREENLINING 360 • 360 14TH STREET, OAKLAND

### A CENTER FOR ART, COLLABORATION AND REVITALIZATION

**G**reenlining is moving to Oakland! We're taking our own bold step to create new economic models by reclaiming, revitalizing, and transforming a failed bank building in the heart of downtown Oakland.

#### RECLAIM

Our vision is not limited by the walls of this building. We're turning an abandoned eyesore into a flourishing, energy-efficient nonprofit center built with local minority-owned businesses. This won't be just another building with nonprofit offices, but rather an ecosystem that fosters the vitality of the whole region.

#### REVITALIZE

Being in the heart of Oakland is central to our vision. Greenlining believes that rising income inequality and double-digit unemployment rates for young people are not inevitable, and that determined action can and will change the direction of our communities for the better. Oakland, with its diverse population and innovative community leaders actively working to address the many problems we face, is where all these challenges and opportunities come together. Greenlining intends to be there, creating a space for art and collaboration, while bringing 100 well-paying jobs to downtown Oakland.

#### TRANSFORM

This new space will include:

- 7,500 square feet of office and work-space for nonprofit organizations that will be assured of permanently affordable rent.
- 7,500 square feet for Greenlining's 45-plus staff members, including members of our nationally recognized Leadership Academy.
- 8,000 square feet of art and community space for meetings and events to foster collaboration and develop innovative ideas for reducing the growing inequality in our nation.
- A place where local diverse artists can showcase their art to a larger audience.

**P**lease join our efforts by donating today.

**Visit:** [www.greenlining.org/360](http://www.greenlining.org/360)

For more information about Greenlining 360, how you can help, or to review the formal Greenlining 360 proposal, please contact Hector Marin Rodas at (510) 809-1814 or [hectorm@greenlining.org](mailto:hectorm@greenlining.org)

#### CORNERSTONE SUPPORTERS

We sincerely thank the Cornerstone Supporters, Wells Fargo Corporation, The William and Flora Hewlett Foundation, First Republic Bank, and The San Francisco Foundation, who have provided early seed funds for our effort to Reclaim, Revitalize, and Transform 360 14th Street.



[www.greenlining.org/360](http://www.greenlining.org/360)





# Thank You For Attending!

**DESIGN:** VANDY RITTER DESIGN, SAN FRANCISCO

BRAELAN MURRAY, COMMUNICATIONS DIRECTOR, THE GREENLINING INSTITUTE

JC DE VERA, COMMUNICATIONS MANAGER, THE GREENLINING INSTITUTE

**SUMMIT 22 INSIGNIA ART:** HARRISON PARKER



## GREENLINING BOARD OF DIRECTORS

---

ORTENSIA LOPEZ, CO-CHAIR  
GEORGE DEAN, CO-CHAIR  
ROSARIO ANAYA  
ROBERT APODACA, TREASURER  
ALFRED FRAIJO, JR.  
NOEMÍ GALLARDO, ACADEMY ALUMNI ASSOCIATION DESIGNEE  
YUSEF FREEMAN  
DARLENE MAR  
OLGA TALAMANTE  
TUNUA THRASH-NTUK  
ORSON AGUILAR, EX-OFFICIO

## GREENLINING COALITION

---

ALLEN TEMPLE BAPTIST CHURCH  
AMERICAN GI FORUM  
ANEWAMERICA  
ASIAN BUSINESS ASSOCIATION  
ASIAN INC.  
ASIAN JOURNAL  
ASIAN PACIFIC ISLANDER SMALL BUSINESS PROGRAM  
BLACK BUSINESS ASSOCIATION  
BRIGHTLINE DEFENSE PROJECT  
CALIFORNIA BLACK CHAMBER OF COMMERCE  
CALIFORNIA HISPANIC CHAMBERS OF COMMERCE  
CALIFORNIA JOURNAL FOR FILIPINO AMERICANS  
CALIFORNIA RURAL LEGAL ASSISTANCE  
CHICANA/LATINA FOUNDATION  
COMMUNITY CHILD CARE COUNCIL OF SANTA CLARA COUNTY, INC.  
COMMUNITY HOUSING OPPORTUNITIES CORPORATION  
COMMUNITY RESOURCE PROJECT, INC.  
COUNCIL OF ASIAN AMERICAN BUSINESS ASSOCIATIONS  
EL CONCILIO OF SAN MATEO COUNTY  
ELLA BAKER CENTER FOR HUMAN RIGHTS  
FAME RENAISSANCE  
FRESNO METRO BLACK CHAMBER OF COMMERCE  
GREATER PHOENIX URBAN LEAGUE  
HISPANIC AMERICAN GROWERS ASSOCIATION  
HISPANIC CHAMBER OF COMMERCE-ALAMEDA COUNTY  
HISPANIC CHAMBER OF COMMERCE-ORANGE COUNTY  
KHEIR  
KOREAN CHURCHES FOR COMMUNITY DEVELOPMENT  
LA MAESTRA FAMILY CLINIC  
MENTORING IN MEDICINE & SCIENCE, INC.  
MEXICAN AMERICAN POLITICAL ASSOCIATION  
MISSION HOUSING DEVELOPMENT CORPORATION  
MISSION LANGUAGE & VOCATIONAL SCHOOL  
NaFFAA  
NATIONAL ASSOCIATION OF MINORITY COMPANIES  
OCCUR  
OUR WEEKLY  
PRECINCT REPORTER GROUP  
PROSPERA  
RISING SUN ENERGY CENTER  
SACRAMENTO OBSERVER  
SAN FRANCISCO AFRICAN AMERICAN CHAMBER OF COMMERCE  
SEARCH TO INVOLVE PILIPINO-AMERICANS  
SOUTHEAST ASIAN COMMUNITY CENTER  
STREET LEVEL HEALTH PROJECT  
TELACU  
THE UNITY COUNCIL  
TIME FOR CHANGE FOUNDATION  
VISIÓN y COMPROMISO  
WARD ECONOMIC DEVELOPMENT CORPORATION  
WEST ANGELES CDC  
WEST COAST BLACK PUBLISHERS ASSOCIATION

## GREENLINING ACADEMY ALUMNI BOARD

---

NOEMÍ GALLARDO, CHAIR  
JOHN CHRISTIAN "JC" DE VERA, VICE-CHAIR  
PAMELA PALPALLATOC, TREASURER  
ISABEL CORTES, INTERNAL SECRETARY  
SUNAENA CHHATRY, EXTERNAL SECRETARY  
KENECHUKWU OKOCHA, MENTORSHIP  
AVIS ATKINS, PROFESSIONAL DEVELOPMENT



---

THE GREENLINING INSTITUTE  
1918 UNIVERSITY AVENUE, 2ND FLOOR  
BERKELEY, CALIFORNIA 94704  
[WWW.GREENLINING.ORG](http://WWW.GREENLINING.ORG)

T: 510.926.4001 | F: 510.926.4010