



**LYFT AND THE GREENLINING INSTITUTE  
JOINT STATEMENT FOR COMMUNITY ADVANCEMENT  
March 24, 2015**

**SAN FRANCISCO, CA** - LYFT, the leader in community ridesharing, and THE GREENLINING INSTITUTE, a racial justice institute that works to bring the American Dream within reach of all, regardless of race or income, share a commitment to advance ridesharing to improve economic opportunities and transportation options in California's underserved communities. Both organizations share a commitment to diversity and inclusion at all levels, view service to diverse communities as a core part of our mission, and are excited about the potential that ridesharing has to uplift communities in underserved areas of California.

The organizations commit to working together in the following areas:

- ***Ensure that ridesharing grows to its fullest potential in California.*** Ridesharing should be free of unnecessary and burdensome requirements that could create barriers for underserved communities to participate in the ridesharing economy.
- ***Ensure that all communities have the opportunity to access ridesharing services and its economic opportunities.*** Data recently provided to the California Public Utilities Commission shows that Lyft's ridesharing completion rates in traditionally underserved communities are comparable, if not higher, than those in higher-income neighborhoods in cities such as San Francisco, Los Angeles and San Diego. Both organizations will work to identify solutions to transportation challenges in underserved parts of California.
- ***Promote diversity.*** Lyft relies on a high proportion of women and minorities in key leadership positions to develop a ridesharing community based on trust and inclusiveness. Almost half of Lyft's driver community self-identifies as belonging to a minority group. Lyft and Greenlining share a commitment to diversity and inclusion in all aspects of the ridesharing economy, including workforce diversity and procurement diversity.
- ***Expose members of diverse communities to careers in the technology sector.*** Lyft will invite Greenlining's Academy to visit Lyft to discuss and learn about policy, business development, marketing and other aspects of the California's rapidly growing ridesharing sector and the opportunities it provides.

"Ridesharing offers economic opportunity for drivers, less traffic in our cities, and lower greenhouse gas emissions for our planet," said David Estrada, Lyft's Vice President of Government Relations. "We are excited to work with the Greenlining Institute to expand our outreach to diverse communities across California and deliver on these promises."

Orson Aguilar, The Greenlining Institute's Executive Director, said that "Diverse communities throughout California could greatly benefit from Lyft and the ridesharing economy. We look forward to lending our expertise on issues related to diversity and inclusion in the American business community."

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