



THE GREENLINING INSTITUTE'S LEADERSHIP ACADEMY

# GRADUATION 2013



## ABOUT GREENLINING

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### OUR VISION

The Greenlining Institute works to bring the American Dream within reach of all, regardless of race or the zip code one is born into. In a nation where people of color will make up the majority of our population by 2040, we believe that America will prosper only if communities of color prosper.

### OUR WORK

Founded in 1993, The Greenlining Institute is a policy, research, organizing, and leadership institute working for racial and economic justice. We work on a variety of major policy issues, from the economy to environmental policy, civic engagement, and many others, because we recognize that economic opportunity doesn't operate in a vacuum. We don't see these issues as being in separate silos, but as interconnected threads in a web of opportunity.

## 2013 GREENLINING ACADEMY GRADUATION AND CELEBRATION PROGRAM

### WELCOME!

5:30 p.m. - 6:00 p.m.

#### ■ RECEPTION

6:00 p.m. - 6:10 p.m.

#### ■ OPENING REMARKS



**Orson Aguilar**, *Executive Director*,  
The Greenlining Institute



**Claudia Paredes**, *Academy Director*,  
The Greenlining Institute

6:15 p.m. - 6:25 p.m.

#### ■ INTRODUCTION OF KEYNOTE SPEAKER

**Samuel Kang**, *General Counsel*,  
The Greenlining Institute



6:15 p.m. - 6:25 p.m.

#### ■ KEYNOTE ADDRESS

**Anne Shen Smith**, *Chief Executive Officer*,  
Southern California Gas Company



6:30 p.m. - 6:50 p.m.

#### ■ CONFERRING OF PLAQUES

**Greenlining Academy Alumni Association** *Board Members*

6:50 p.m. - 7:00 p.m.

#### ■ CLOSING REMARKS

**Greenlining Academy Alumni Association** *Board Members*

7:00 p.m. - 10:00 p.m.

#### ■ CELEBRATION

## 2013 SUMMER ASSOCIATES



*Photo: Scott Hoag*

**The 2013 Greenlining Summer Associates** (from left to right): Jose Pablo Hernandez, Denisse Rojas, Vincent Raboteau, Sydney Céspedes, Jose Antonio Perez, Sydney Fang, Alberto Avalos, Reynold Graham, Allison Reed, Brian Kim, Asia Womack

**The Summer Associate Program** is an intensive, 10-week development program for young leaders who have completed, at minimum, their undergraduate degrees by the start of the program. Associates learn about issues impacting California and the nation and manage research and advocacy projects under the direction of a Greenlining staff member. The learning environment is based on combining experiential learning opportunities, individual development, and team participation. Each Summer Associate cohort is made up of 12-15 people and includes Legal Associates. Each Summer Associate experience is unique and is shaped by the current policy

focus of their program area. Associates present their findings and projects in both a written and oral report at the end of the program. Summer Associates participate in leadership skills workshops, attend meetings with key stakeholders, and conduct site visits to community, government, and corporate entities. Associates receive regular mentorship, professional and personal skill development, and are given opportunities to interact with the media, write reports/press releases, testify at key policy hearings, and participate in key meetings with top government officials, corporate CEOs, and political leaders.

**Alberto Avalos** grew up in the Boyle Heights and South Gate neighborhoods of Los Angeles, California. He recently received his BA in Political Science from the University of California, Santa Barbara. As a Summer Associate, Alberto works to safeguard the right to vote for all communities by holding public assistance agencies accountable for actively offering voter registration services.

**Sydney Cespedes** is a native New Yorker currently attending the University of California, Berkeley for her graduate degree in City and Regional Planning with a concentration in Housing, Community, and Economic Development. She earned her BA in Political Science and a minor in Urban Studies at Hunter College of the City University of New York. This summer Sydney is creating a playbook to increase the effectiveness of the supplier diversity program within the Offices of Minority and Women Inclusion located within 20 feet of the Federal regulatory agencies.

**Sydney Fang** is a native of the Bay Area and graduated in 2012 from the University of California, Berkeley with a degree in Public Health and a minor in Public Policy. As a Summer Associate, Sydney examines the largest non-profit hospitals systems in California and their community benefit spending in order to advocate for more prevention-oriented efforts and promote systems' accountability to local community health needs.

**Reynold Graham** is originally from Englewood, New Jersey and recently received his BA in Sociology from Fordham University. Reynold's capstone project looks at how to ensure communities of color benefit from the Bay Delta Conservation Plan, a statewide water infrastructure project, specifically by advocating for equitable water rates.

**Jose Pablo Hernandez** is from Pomona, California and recently graduated from the University of California, Berkeley with a BA in Political Science. As a Summer Associate, Jose's capstone project gathers data on California municipal election practices and identifies steps that can be taken to increase voter participation rates and to reduce election costs.

**Brian Kim** grew up in Diamond Bar, California and received his BA degree from the University of California, Los Angeles. He currently attends the University of California, Hastings and plans to work in the field of intellectual property as a patent prosecutor. This summer, Brian's capstone project works to ensure that all communities have affordable telephone access and examines the potential consequences of deregulation.

**Jose Antonio Perez** is originally from Guadalajara, Mexico and immigrated to Redwood City at the age of 15. He transferred from Cañada Community College to the University of California, Berkeley and recently graduated with a degree in History and a Public Policy minor. Jose's capstone project looks at the expected growth of living wage jobs in California for 2020 and how prepared communities of color are to take advantage of the growing sectors.

**Vincent Raboteau** is originally from Galveston, Texas and grew up in Honolulu, Hawai'i. In 2010, Vincent graduated cum laude from the University of Hawai'i and is currently attending law school at the University of San Francisco. As a Summer Associate, Vincent has initiated the Digital Divide Challenge: a campaign to challenge organizations, individuals, and political figures to go without the Internet for three days to alert and inform Congress and the FCC that access to affordable Internet is critical for low-income communities and communities of color.

**Allison Reed** is from St. Louis, Missouri and received a BA in Urban Studies with minors in French and Anthropology from Washington University, St. Louis. Allison's capstone project investigates how the racial wealth gap impacts access to homeownership, especially in communities of color and creates a public/private down payment assistance funding pool for low- and moderate income home buyers.

**Denisse Rojas** is from Fremont, California and graduated with a BA in Integrative Biology and Sociology from University of California, Berkeley. As a Summer Associate, Denisse has been investigating the impact of health care reform on the health safety net to ensure that every single person has access to health care.

**Asia Womack** is originally from San Diego, California. She completed her undergraduate degree in Political Science at Spelman College and is now pursuing her law degree at UCLA School of Law. Asia currently specializes in Critical Race Studies. Asia's capstone looks to compile and uplift model environmental legislation with a measurable positive impact on low income and communities of color across the state of California and the nation.





*Photo: Scott Hoag*

**Greenlining Health Equity Fellows** (from left to right): George Chacon, Sadad Ali, Jamilah Bradshaw, Kristine Lee, Adriana Diaz-Ordaz, Jessica Dunn

**The Health Equity Fellowship Program** began in 2012 with a landmark grant is providing six emerging health advocates the opportunity to work within The California Endowment's philanthropic programs to address community health disparities in California. Health Equity Fellows gain hands-on policy, advocacy, and philanthropic experience and also benefit from the Greenlining Academy's extensive leadership development curriculum. The Health Equity Fellowship is a year-long place-

ment program that seeks to advance advocacy, research and policy projects related to Affordable Care Act implementation efforts in California, creating healthy school environments for low-income students, and fostering safe and healthy neighborhoods where youth and families can prosper. Fellows are placed at one of The California Endowment's regional offices in Sacramento, Oakland, Fresno, Los Angeles, and San Diego.

**Sadad Ali** moved to San Diego, California in 1994 as a refugee with his mother and his five siblings. He graduated from San Diego State University in 2008 with a Bachelor of Science in Public Administration. Sadad works on the development of the Deferred-Entry Restorative Justice pilot initiative that will create a community alternative to incarceration for juveniles in the City Heights, San Diego region.

**Jamilah Bradshaw** is from East Oakland, California. She graduated from Mills College in 2007 with a BA in Black Diaspora Studies, with a focus on the legacy of resiliency throughout the African Diaspora in the Americas. Jamilah works on integrating transformative practices, including the practice of bringing the whole self and resiliency, in how systems leaders approach service delivery, funding, policy reform, and organizing and advocacy.

**George Chacon** is from Los Angeles and graduated from the University of California, Los Angeles with a BA in International Development Studies and a minor in Education Studies. George has been working on the BMoC Summer Enrichment Camp with the California Endowment, a week-long camp with 100 young men that focuses on teamwork and leadership development and supports various organizations in reforming school discipline policies in Los Angeles and Long Beach.

**Adriana Diaz-Ordaz** is from Pasadena, California and graduated from the University of California, Riverside with a major in Sociology and a minor in Labor Studies. Adriana's scope of work includes research of school discipline policies including implementation and advocacy for Restorative Justice in Long Beach, South Los Angeles, and Boyle Heights Building Health Community sites. Adriana has also worked in raising the LGBTQ profile in The California Endowment and among respective grantees to provide culturally competent programs and services.

**Jessica Dunn** is originally from Fresno, California. She moved to the Bay Area to attend the University of California, Berkeley where she received her BA in the Interdisciplinary Studies Field with an emphasis in Cross Cultural Perspectives of Health and Illness. Jessica works on statewide policies affecting the social, emotional, and physical well being of all students in California, with a primary focus on the increase of parent involvement in decision making within schools and school districts.

**Kristine Lee** is from Sacramento, California and received her degree in psychology from the University of California, Davis. Kristine Lee contributes to the Healthy California team's Prevention campaign by assisting program managers on the remaining uninsured, undocumented, and immigrant groups work group, and she follows the California and national conversations on the Affordable Care Act and health insurance coverage to inform grantmakers at The California Endowment.



*Photo: Mark Garcia*

**Greenlining Policy Fellows** (from left to right): Adrian Sanchez, Jose I. Sanchez, Noemí Gallardo, Tierra Moore Piens, Danielle Beavers

**The Fellowship Program** is a year-long training program for young leaders who have completed, at minimum, their undergraduate degrees by the start of the program. Fellows are assigned to specific program areas and develop expertise with the direction of a Program Manager and the Academy Director. Each Fellowship experience is unique and is shaped by the current policy focus of the program area. Although the

curriculum is similar to that of the Associates program, Fellows are given more responsibility and independence to implement projects and programs. The learning environment is based on combining experiential learning opportunities, individual development, and team participation. Each Fellowship cohort is made up of 4-6 people and includes Legal Fellows.



**Danielle Beavers** is from Atlantic City, New Jersey and earned a BA from Stanford University in Comparative Studies in Race and Ethnicity with Honors. As the Economic Equity Fellow, Danielle advocates for greater diversity in the financial services sector. She leads Greenlining's work with the Offices of Minority and Women Inclusion to increase workforce and supplier diversity.

**Noemí Gallardo** is from Ventura County, California and holds a BA from Pepperdine University in International Studies and Spanish, a Masters in Public Policy from the University of Southern California, and recently graduated from UC Hastings with a concentration in civil litigation. Noemí's projects include seeking to ensure that low-income ratepayers are protected and that race, language, or income are not barriers to electric and gas essential services and advocating for fair criminal background check policies in the energy and health sectors.

**Tierra Moore Piens** is from South Central Los Angeles and was raised in Rancho Cucamonga, California. Tierra holds a BA from the University of California, Los Angeles in Global Studies and Political Science with a minor in Geography and will be an incoming 1L at Berkeley Law School's Boalt Hall. As the Executive Fellow, Tierra has continued Greenlining's efforts in diversifying the philanthropic sector and giving practices as well as spearheaded the organization's work in water policy.

**Adrian Sanchez** is from Salinas, California and recently received his BA in Ethnic Studies with a minor in Public Policy from the University of California, Berkeley. As the Health Policy Fellow, Adrian works to create a racial equity toolkit to provide policymakers and stakeholders with a thinking tool to equitably advance policies and strategies that create favorable outcomes for communities of color. Additionally, he leads the team's research and advocacy around Boys and Men of Color (BMoC) work.

**Jose I. Sanchez** is from Chicago, Illinois and received a BA in Latina/o Studies from the University of Illinois at Urbana-Champaign. As the Claiming Our Democracy Fellow, Jose is responsible for expanding access to democracy alongside communities of color, specifically limited English proficient and new citizen communities.



Anne Shen Smith is chief executive officer of Southern California Gas Company. Prior to this, Smith was the chief operating officer of SoCalGas, a Sempra Energy California regulated utility. She started her career with SoCalGas in 1977 and held management positions in public affairs, strategic planning, demand forecasting, and market research.

Smith served on numerous boards and commissions, including the Public Advisory Committee of the Grand Canyon Visibility Transport Commission, Los Angeles City Environmental Affairs Commission, and the Federal Advisory Committee on Personal Vehicles and Greenhouse Gas Reduction. She is a former board member of the

Coalition for Clean Air. Currently, Smith serves on the Board of Directors for the American Gas Association, California League of Conservation Voters Education Fund, Asian Pacific American Legal Center and the Southern California Leadership Council. She also sits on the Hank Lacayo Institute for Workforce and Community advisory board; the UC Davis Energy Efficiency Center board of advisors and the Board of Governors for the Japanese American Cultural & Community Center. Smith is also a member of The Trusteeship, an affiliate of the International Women's Forum.

## ABOUT THE ACADEMY

### OUR VISION

Thriving communities of color urgently need a generation of young people who are informed and engaged in addressing the most critical issues facing their communities. The Greenlining Academy works to empower and develop the next generation of multi-ethnic leaders to advance racial and economic equity and create positive social change. We seek to develop a network of visionary leaders ready to work across racial and ethnic lines to address America's most pressing problems and develop sustainable solutions rooted in equity and justice.

### THE CHALLENGE

American communities face a serious leadership gap, which will likely worsen as baby boomers retire and leave a leadership deficit in communities and organizations. While people of color comprise almost 60 percent of California's population, they are sorely underrepresented in leadership positions in government, business and the nonprofit world, and left without an adequate voice in crucial decisions. Young people of color have been hardest hit in the economic crisis, but with funding for jobs and educational opportunities drying up, there are few pipeline programs aimed at developing young leaders of color.

### OUR RESPONSE

#### A Comprehensive Set of Development Programs for Young Leaders

**Legal Academy** – The Greenlining Legal Academy seeks to train law students to be skilled, ethical, and reform-minded professionals who scrutinize the quality of justice for low-income Americans and communities of color. Positions are available in both the Fellowship program and Summer Associate Program. Basic Qualification: 2L or 3L law student.

**Fellowship Program** – The Fellowship program is a year-long, paid training program for young leaders who have completed their undergraduate or graduate degrees. Each fellow is assigned to a specific program area and develops expertise under the mentorship of the program director. An additional program launched in 2012 is placing six Health Equity Fellows within The California Endowment's philanthropic programs to address community health disparities in California. Basic Qualification: Completed undergraduate degree by the program start date.

**Summer Associate Program** – The Summer Associate program is an intensive, 10-week paid training program for young leaders who have completed at least their undergraduate degrees. Associates take on research and advocacy projects under the direction of a Greenlining staff member. Basic Qualification: Completed undergraduate degree by the program start date.

**Casa Residency** – Founded in 1970 by Chicano/Latino students, Casa is a multi-ethnic residential leadership program for students attending UC Berkeley, committed to fostering academic success and cross-racial understanding among participating students.

**Internship Program** – The Internship program offers part-time paid positions to college and graduate students. Interns typically work between 10-20 hours per week on research-related projects. Undergraduates with work-study are encouraged to apply during the spring and fall semesters. Basic Qualifications: Student at a local Bay Area college and can commit to working 10-15 hours per week.

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# MILLS

Myron "Mike" D. Moyer

# We salute you for empowering communities

PG&E applauds the Greenlining  
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to enable themselves.







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## EMPOWERING SUCCESS IN DIVERSITY

Verizon Foundation's philanthropy reaches neighborhoods across the country and around the globe. We embrace diversity to help our communities grow and expand in exciting new directions. A diverse community makes the world we live and work in a better place, and Verizon is sharing its technology, resources and passion so that together we can be even more successful.

Congratulations to the **Greenlining Institute 2013 Leadership Academy**. We wish you all the best in the future.



Check out our success at [verizonfoundation.org](http://verizonfoundation.org)  
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# PASSION. DEDICATION. CELEBRATION.

Congratulations to **Greenlining Institute - Leadership Academy** for your inspiring contribution to our communities.



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**Congratulations to the Graduates  
of the Greenlining Academy!**

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We applaud *The Greenlining Institute* for inspiring and motivating so many people in our communities. As an active sponsor of personal and professional achievement, we believe in the power of leadership. And we proudly support those organizations that share our vision.

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