



MOMENTUM

**A VIRTUAL SUMMIT
ON RACIAL EQUITY**

2020
TH
ANNUAL
ECONOMIC
SUMMIT

It is our privilege and pleasure to welcome you to The Greenlining Institute's 28th annual Economic Summit! We are so pleased that you could join us virtually this year for an exciting two days of conversations on racial equity.

When we met last year at our virtual Summit, we had no idea that the pandemic would persist into 2021. This past year we experienced the intensity of multiple overlapping crises and the ebbs and flows of optimism and sorrow as the pandemic and racial injustice persist. Our communities coped with the stress and tragedy of the pandemic, ongoing police abuse, and growing violence against Asian Americans. We also resisted assaults on democracy and channeled our grief and anger into policy change – building new foundations for a movement to achieve real equity and justice in this country.

We are now beginning to see growing glimmers of hope in the number of vaccinations and the return to connection that we all missed this past year. A new governing era has begun to swiftly answer the call to action on COVID recovery, climate change, and infrastructure investments needed in our communities. And even as we make new strides toward living up to our country's highest ideals of a true multi-racial democracy where all of our humanity is valued, we continue to be confronted with new threats to democracy and justice.

We chose *Momentum* as this year's theme to highlight the tremendous acts of courage and organizing that we witness across the country and the optimism that we carry to make a major leap forward in achieving racial equity. We see evidence today of a future in which all our communities are healthy and thriving, where lives are valued and equity isn't just a slogan but a reality.

But the future we seek won't happen all by itself. It will take all of us. We hope these two days of discussions, panels, interactive sessions and networking will not just inform but inspire us all for the work ahead.

Thank you for joining us as we work to build a just economy where race is never a barrier to opportunity.

Sincerely,

Debra Gore-Mann
President and Chief Executive Officer

Tunua Thrash-Ntuk
Board Co-Chair

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AGENDA MAY 5, 2021

MEETING THE MOMENT

All Session times are in PST.

9:00 a.m. - 9:30 a.m. **WELCOME + OPENING CEREMONY**

We'll kick off the day with a DJ set with **DJ Omé**, opening remarks from Greenlining's President, and a performance to set the tone for the day.

9:30 a.m. - 10:00 a.m. **FIRESIDE CHAT ON A HISTORIC TIME OF MOMENTUM**

Amid the backdrop of a global pandemic, this past year has seen incredible events unlike any time in history: worldwide racial justice uprisings resulting in a uniquely powerful time of racial awakening followed by unprecedented voter mobilization efforts that flipped the White House and the Senate. This session will discuss the implications of this past year and zero in on the extraordinary efforts of Georgia organizers, reflecting on how this historic win reflects the enormous power our movements have built. Though the struggle for voting rights continues, their efforts have helped to create a year of momentum and hope.

SPEAKERS:

Nsé Ufot, Chief Executive Officer, The New Georgia Project
Manuel Pastor, Professor of Sociology and American Studies & Ethnicity, University of Southern California

10:00 a.m. - 11:00 a.m. **REFLECTIONS ON THE STATE OF MOVEMENT BUILDING**

This past year has seen historic, and at times unlikely, wins for racial equity. The common thread: movement building and mass mobilization. This session will explore effective strategies and lessons learned from a variety of movements that have galvanized change. From Black Lives Matter to voter engagement tactics and beyond, speakers will explore what comes next to take movement building and civic engagement to the next level of real, lasting change for communities of color.

MODERATOR:

Alicia Garza, Principal, Black Futures Lab

SPEAKERS:

Alex Tom, Executive Director, Center for Empowered Politics
Cat Brooks, Co-Founder, Anti Police-Terror Project
Dulce Garcia, Executive Director, Border Angels

11:00 a.m. - 11:10 a.m. **STRETCH BREAK + NETWORKING + EXPO**

Get networking! This is your chance to connect with fellow racial equity advocates and visit the Expo.

11:10 a.m. - 12:00 p.m. **BREAKOUT SESSIONS**

National and State Approaches to Achieve Clean Mobility Equity

The Biden administration has made bold statements about investing in clean transportation and mobility strategies to advance climate justice and resilience. While federal leadership and support is crucial to opening up new opportunities, we need to think beyond a blanket national approach to clean mobility equity. True mobility equity requires programs and strategies that foster community-led ideas and decision-making power to meet community needs. This session will bring together thinkers and leaders from around the country to discuss the types of clean mobility equity programs that should be replicated and scaled up.

MODERATOR:

Isa Gaillard, Transformative Communities Program Manager, The Greenlining Institute

SPEAKERS:

Marcel Porras, Chief Sustainability Officer, Los Angeles Department of Transportation

Dr. Shelley Francis, Co-Founder, EV Hybrid Noire

Beth Osborne, Director, Transportation for America

How Can Community-Led Transformation Undo Legacies of Racist Policy?

Our neighborhoods have been shaped and carved out by exclusionary and racist public policies, policies that segregated African Americans and other communities of color into less desirable neighborhoods and then starved those neighborhoods of public dollars, services and resources. Against this backdrop of structural disinvestment and neglect, communities are pushing back and building solutions from the ground up.

This session will take a dive into one such example as a case study for community-led transformation: the Transformative Climate Communities (TCC) program is a grant program that makes catalytic climate investments in California's most under-resourced neighborhoods. Using TCC as an example, we'll explore how to design equitable policy and we'll hear directly from communities about all that goes into community transformation: from building power to turning local visions into tangible projects that are ready to be funded.

MODERATOR:

Emi Wang, Associate Director of Capacity Building, The Greenlining Institute

SPEAKERS:

Dora Fritze-Armenta, Lead Project Planner, Pacoima Beautiful

Marquita Price, Director of Urban and Regional Planning, East Oakland Collective

How are Private Sector and Major Institutions Meeting the Moment?

2020 was a big year for corporate accountability. Across the globe, corporations made pledges to challenge the status quo, develop better commitments to social justice, corporate social responsibility, and transform outdated DEI behaviors and beliefs. The scale of the large institutions is massive, with great influence and impacts on democracy, systemic racism and the environment. This session will discuss the many ways corporations are responding to calls to build equity and justice into their business and community practices.

MODERATOR:

Debra Gore-Mann, President & Chief Executive Officer, The Greenlining Institute

(continued)

How are Private Sector and Major Institutions Meeting the Moment?

SPEAKERS:

Kleber Santos, Head of Diverse Segments Representation and Inclusion, Wells Fargo
Natalie K. Schilling, Vice President of People Culture and Strategy,
Southern California Edison
Angela Jenkins, Director of Strategic Initiatives, Kaiser Permanente Northern California

12:00 p.m. - 12:30 p.m. MIDDAY BREAK + NETWORKING

Grab lunch, meet our partners in the Expo, and network away!

12:30 p.m. - 1:30 p.m. KEYNOTE AND Q&A WITH ISABEL WILKERSON, BEST-SELLING AUTHOR OF CASTE & THE WARMTH OF OTHER SUNS

In order to create systemic change, we need to understand the system itself. Isabel Wilkerson has provoked a generation to rethink the way we see hierarchy in America, challenging oft-told narratives on race and racism toward a more complex, yet incisive view on the invisible systemic structures at play. Wilkerson, winner of the Pulitzer Prize and the National Humanities Medal, is the author of The New York Times bestsellers *The Warmth of Other Suns* and *Caste: The Origins of Our Discontents*. This session will discuss Wilkerson's most recent book, *Caste*, her take on this present moment of racial truth, and a timely reexamination of systemic racism.

This session will be moderated by **Alexis Madrigal**, staff writer at *The Atlantic*, co-founder of the COVID Tracking Project, and author of *Powering the Dream: The History and Promise of Green Technology*.

1:30 p.m. - 1:45 p.m. PRESENTATION OF GREENLINING'S TORCHBEARER AWARDS + CLOSING REMARKS

Join us as we wrap up day one of summit and transition from "Meeting the Moment" to "Galvanizing the Next Wave of Change" with the presentation of Greenlining's Torchbearer Award and closing remarks from our hosts.

TORCHBEARER AWARD RECIPIENT:

Haleema Bharoocha, Advocacy Manager, Alliance for Girls

The Torchbearer Award recognizes a Greenlining Leadership Academy graduate who represents the next generation of leaders whose activism and leadership honor the legacy of past social justice trailblazers.

1:45 p.m. - 2:00 p.m. VIRTUAL RECEPTION

Music from **DJ Omé** until 2:00 p.m. and networking will stay open until 3:00 p.m.

2:00 p.m. - 3:00 p.m. POST-EVENT NETWORKING

Networking will stay open until 3:00 p.m.

AGENDA MAY 6, 2021

GALVANIZING THE NEXT WAVE OF CHANGE

9:00 a.m. - 9:30 a.m. **WELCOME + OPENING REMARKS**

We'll kick off day two with a DJ set with DJ Omé and opening remarks on 'Galvanizing the Next Wave of Change'.

SPEAKERS:

Dr. Shirley Weber, Secretary of State, State of California
Tunua Thrash-Ntuk, Board of Directors, The Greenlining Institute

9:30 a.m. - 10:30 a.m. **HOW NARRATIVES BUILD MOVEMENTS**

History has shown that culture and narratives have the power to shape a movement and inspire transformative action. This session will explore the role of culture and narrative-building in systems change. Speakers will explore: How do culture and storytelling create and sustain momentum? How have conservative movements tapped into this power and what can we do about it?

MODERATOR:

Lisa Hu, Climate Equity Analyst, Artist & Performer

SPEAKERS:

Favianna Rodriguez, Co-Founder & President, Center for Cultural Power
Kyra Kyles, Chief Executive Officer, YR Media
Primo Lagaso Goldberg, Journalism Instructor, YR Media

10:30 a.m. - 10:40 a.m. **STRETCH BREAK + NETWORKING + EXPO**

Get networking! This is your chance to connect with fellow racial equity advocates and visit the Expo.

10:40 a.m. - 11:30 a.m. **BREAKOUT SESSIONS**

Algorithmic Equity Now: Why Regulating AI is an Urgent Racial Justice Issue

From determining whether or not you may receive unemployment benefits to when you may receive a COVID-19 vaccine, algorithms make decisions every day that impact the health and wealth of communities of color. However, algorithms often opaquely make decisions that exacerbate discrimination. This panel will explore why regulating AI is a racial justice issue and how we can approach regulating AI in a way that protects and uplifts communities of color.

MODERATOR:

Serena Oduro, Technology Equity Fellow, The Greenlining Institute

SPEAKERS:

Vinhcent Le, Economic Equity Legal Counsel, The Greenlining Institute
Dr. Sara R. Jordan, Senior Counsel, Artificial Intelligence and Ethics, The Future of Privacy Forum
Mutale Nkonde, Chief Executive Officer, AI For The People

(continued)

BREAKOUT SESSIONS

The Case for Reparations in Closing the Racial Wealth Gap

Since the rise of the Black Lives Matter movement, conversations on reparations have gained increasing momentum. In Fall 2020, California passed legislation to develop a task force to study the impact of reparations for African Americans. This represents an enormous opportunity to address systemic racism and move toward justice and equity for African Americans, especially in the wake of the COVID-19 crisis that has disproportionately impacted Black and Latinx communities. In this session panelists will discuss how government, foundations, and nonprofits can work together to help close the racial wealth gap through reparations in California — and consider how California's statewide efforts can serve as a framework for reparations initiatives across the country.

MODERATOR:

Kelsey Lyles, Senior Policy Manager of Transformative Racial Equity,
The Greenlining Institute

Speakers:

Jesse Van Tol, Chief Executive Officer, National Community Reinvestment Coalition
Mekaelia Davis, Program Director, Surdna Foundation
Pecolia Manigo Awobodu, Executive Director, Bay Area Plan

Just & Equitable Decarbonization: BIPOC Community Stories Across California

As entire states like California move away from fossil fuels and towards cleaner energy options, we must improve the buildings where we live, work, and play — a major source of carbon emissions and health impacts. A just and equitable transition towards electrification requires Black, Indigenous, and people of color organizers and communities to lead the way, as they have been the most historically excluded, systemically impacted, and hit first and worst by climate change.

This session will feature seasoned local BIPOC leaders across California sharing stories, strategies, barriers and lessons learned from their efforts to center equity in decarbonization work, focused on the people most impacted. Speakers will discuss how equitable decarbonization can meet local community needs, build resilience, offer protections, and provide potential workforce and bill savings options to frontline communities.

MODERATOR:

Katie Valenzuela, Environmental Justice Consultant

PANELISTS:

Abigail Solis, Sustainable Energy Solutions Manager, Self-Help Enterprises
Antonio Diaz, Organizational Director, PODER
Caroline Farrell, Executive Director, Center on Race, Poverty, and the Environment
Leslie Martinez, Community Engagement Specialist, Leadership Counsel
Martha Dina Arguello, Executive Director, Physicians for Social Responsibility Los Angeles

11:30 a.m. - 12:00 p.m. MIDDAY BREAK + NETWORKING

Grab lunch, meet our partners in the Expo, and network away!

12:00 p.m. - 1:00 p.m. EQUITY LAB: BUILDING A JUST & HEALTHY ECONOMY

Before the COVID-19 pandemic started, our system was already broken. The racial wealth gap, displacement and gentrification were destroying communities of color and climate disasters were already a predictable part of the national news cycle. Now, in the midst of the worst economic downturn in decades, this is our time to build a new economic system that radically meets the needs of people of color.

Attendees will have the chance to participate in roundtable conversations with racial equity leaders and learn tools to put equity into practice. With two concurrent sessions on 'Power Building' and 'Policy in Action', attendees and speakers will explore how to center communities of color and greenline our economy.

OPENING REMARKS

Sonrisa Cooper, Transformative Communities Program Manager, The Greenlining Institute

Building Power

This session will explore how we can organize and build power in our communities to build a better economy after COVID.

FACILITATOR:

Brianna Wells, Health Equity Fellow, The Greenlining Institute

SPEAKERS:

Emi Wang, Associate Director of Capacity Building, The Greenlining Institute

Alberto Retana, President & Chief Executive Officer, Community Coalition

Michelle Mascarenhas-Swan, Collective Member & Co-Director, Movement Generation Justice & Ecology Project

Policy in Action

This session will explore strategies and visions for building equity into our policy response for COVID recovery.

FACILITATOR:

Leslie Aguayo, Climate Equity Program Manager, The Greenlining Institute

SPEAKERS:

Rawan Elhalaby, Economic Senior Program Manager, The Greenlining Institute

Yana Garcia, Deputy Secretary of Environmental Justice, Tribal Affairs, and Border Relations, California Environmental Protection Agency

Dr. Destiny Thomas, Founder & Chief Executive Officer, Thrivance Project

12:00 p.m. - 1:00 p.m.

SUSTAINING YOUR PERSONAL MOMENTUM: CULTIVATING RESILIENCE IN CHALLENGING TIMES

Over a year into the pandemic, many of us have experienced fatigue and burnout as we live through multiple overlapping crises. While this Summit speaks to the theme of 'momentum,' this session will get more nuanced on the theme and what it means to us personally as organizers and advocates — championing a type of momentum that

makes

space for pause, rest and self care. Session facilitator **Kelsey Blackwell** will lead attendees through ways to cultivate long-term resilience to sustain the hard work ahead.

Blackwell is a somatic practitioner and writer dedicated to undermining the master's tools with contemplative, embodied and creative practices. She supports womxn of color to trust and follow the guidance of their bodies so they may powerfully radiate their worth, dignity and wisdom in a world which sorely needs this brilliance.

1:00 p.m. - 1:50 p.m.

CLOSING PLENARY: A JUST FUTURE

How can we reimagine a society that is truly built upon principles of justice and equity? Incremental change alone will not deliver true racial equity. This session will explore how we can hold and work toward a vision of a radically reimagined future, and challenge us to dream big and lay the groundwork for real transformation of our systems.

MODERATOR:

Alvaro Sanchez, Vice President of Policy, The Greenlining Institute

SPEAKERS:

Angela Glover Blackwell, Founder in Residence, PolicyLink

Michael Tubbs, Special Advisor for Economic Mobility and Opportunity to California Governor Gavin Newsom

1:50 p.m. - 2:00 p.m.

CLOSING REMARKS

SPEAKERS:

Carmela Castellano-Garcia, Esq., Board of Directors, The Greenlining Institute

Debra Gore-Mann, President & Chief Executive Officer, The Greenlining Institute

2:00 p.m. - 3:00 p.m.

POST-EVENT NETWORKING

Networking will stay open until 3:00 p.m.

Agenda is subject to change.

INTERACT & ENGAGE

HOPIN EXPO

Head over to the Hopin Expo to visit our equity resource center and virtual marketplace featuring local Bay Area-based artists and vendors.

VIRTUAL NETWORKING

Connect with people around the country using Hopin's virtual networking tool. Networking opportunities are available throughout both days and we keep it open after programming ends from 2:00 p.m. - 3:00 p.m.! The networking area pairs you with other attendees for 3-minute, one-on-one video meetings.

BREAKOUT SESSIONS

Hop over to our Breakout Sessions for a deeper dive on racial equity issues. From day one's breakouts discussing Community-Led Transformation, Corporate Accountability, and Mobility Equity to day two's breakout sessions focused on Reparations, Decarbonization, and Algorithmic Equity.

COMMUNITY GUIDELINES

At Greenlining, we believe in the power of community. As such, we are committed to providing an inclusive and harassment-free experience for participants at all of our events. We encourage the open exchange of ideas and require an environment that recognizes the inherent worth of every person and group. While attending any Greenlining events, participants should not engage in harassment in any form.

EXPECTED BEHAVIOR

1. Be kind, considerate, respectful, and collaborative.
2. Refrain from demeaning, discriminatory, and/or harassing behavior and speech.
3. Comply with local, state, and federal laws.
4. Alert event staff if you notice a dangerous situation or someone in distress.

UNACCEPTABLE BEHAVIOR

Harassment will not be tolerated in any form, including but not limited to harassment based on gender, gender identity and expression, sexual orientation, disability, physical appearance, body size, race, age, religion or any other status. Harassment includes the use of abusive, offensive, or degrading language, intimidation, stalking, harassing photography or recording, sexual imagery, and unwelcome sexual advances or requests for sexual favors. Participants asked to stop any harassing behavior are expected to comply immediately. Anyone who witnesses or is subjected to unacceptable behavior should notify a conference organizer at once (see instructions below). We reserve the right to mute or remove any attendees who participate in harassing or any otherwise unacceptable behavior.

If you have a complaint or concern about any behavior that violates the Economic Summit Code of Conduct, we encourage you to make a report. You can make a report by:

- Contacting our team at events@greenlining.org.
- Filling out an anonymous report [here](#).

We can work together to ensure that our Economic Summit is a powerful and inclusive space for all participants.

ABOUT GREENLINING

ABOUT THE GREENLINING INSTITUTE

The Greenlining Institute works toward a future when communities of color can build wealth, live in healthy places filled with economic opportunity, and are ready to meet the challenges posed by climate change. To achieve this vision, Greenlining is committed to building a just economy that is inclusive, cooperative, sustainable, participatory, fair, and healthy. Our multifaceted advocacy efforts address the root causes of racial, economic, and environmental inequities in order to meaningfully transform the material conditions of communities of color in California and across the nation. We act as an incubator of new policy ideas, a bridge builder between people, communities and government, and an advocate to build momentum for transformative change.

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Inland Empire Latino Coalition

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Korean Churches for Community Development

Our Weekly

Richmond Neighborhood Housing Services, Inc.

Sacramento Observer

Southeast Asian Community Center

Unity Council

Vision y Compromiso

Ward Economic Development Corporation

West Angeles CDC

West Coast Black Publishers Association

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We look through the eyes of many

Recognizing and promoting diversity means having an appreciation for difference. At Wells Fargo, we welcome and value the insights and perspectives drawn from unique life experiences. It is those distinctive viewpoints that provide us with the fresh thinking we need to help all our customers reach their financial goals.

We are proud to be part of Greenlining Institute's 2021 Annual Economic Summit.





— A VIRTUAL SUMMIT ON RACIAL EQUITY —



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