

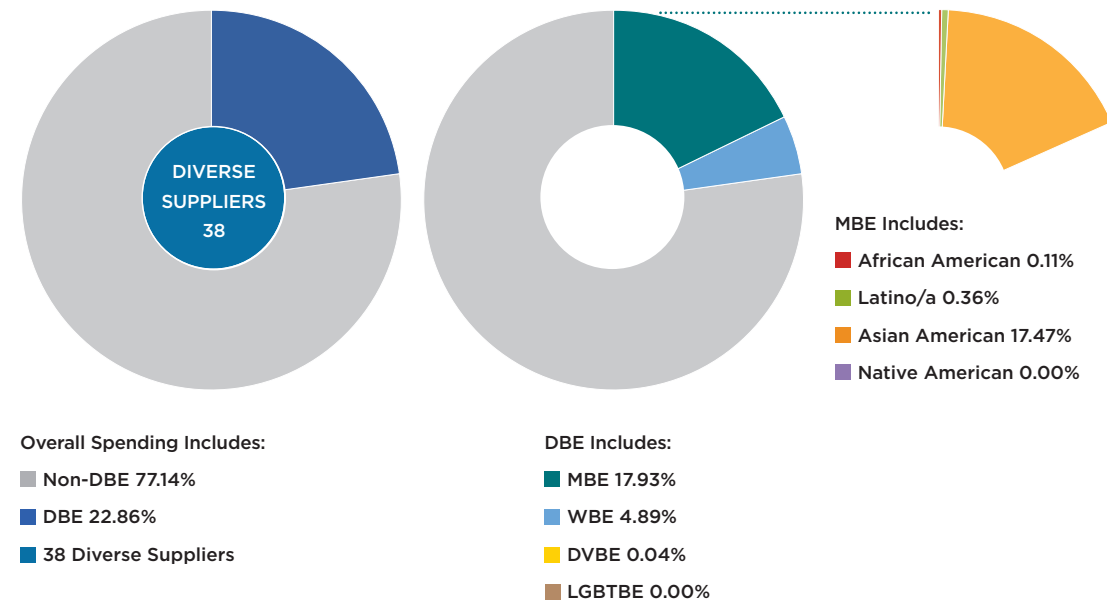
Verizon Wireless

Headquarters: Basking Ridge, NJ

Total 2016 California Procurement: \$2,344,685,749

Category	Spend	Percentage	Legacy Average	Grade
All Diverse Business Enterprises (DBE)	\$536.01 M	22.86%	28.80%	C-
All Minority Business Enterprises (MBE)	\$420.42 M	17.93%	19.26%	C
African American	\$2.43 M	0.11%	3.85%	F
Latino/a	\$8.39 M	0.36%	7.32%	F
Asian American	\$409.54 M	17.47%	6.81%	A
Native American	\$50.91 K	0.00%	1.01%	F
Women of Color	\$17.10 M	0.73%	3.12%	F
Women Business Enterprises (WBE)	\$114.58 M	4.89%	8.30%	D+
Disabled Veteran Business Enterprises (DVBE)	\$1.02 M	0.04%	1.05%	F
Lesbian, Gay, Bisexual, and Transgender Business Enterprises (LGBTBE)	\$0	0.00%	0.08%	F

Company Overall Spending



Supplier Diversity Infrastructure and Investment

Supplier Diversity Program Established	1984
Full-time Staff Dedicated to Supplier Diversity	1
Supplier Diversity Program Cost	\$171,155
Champion Program	Yes. In 2016 the program had 20 active members.

Verizon Wireless increased its DBE spending from 2015 to 2016 after a steady downward decline from 2012-2015. Having sold its California landline and FiOS business to Frontier in 2015, Verizon's economic impact in California now comes entirely from its wireless business, and current results leave clear room for improvement. Over 76 percent of its diverse spending comes from one category, Asian and Pacific Islander businesses, and it is the only company in this report to spend zero dollars with LGBT businesses. A stark contrast between its California DBE spending and the \$4.85 billion it achieves on a national level suggests a lack of commitment to the state's diverse economy. In 2016 Verizon's largest areas of diverse spending included heavy construction, wholesale trade of durable goods, and business services. It must devise a state-specific supplier diversity strategy.

Verizon Wireless Five Year DBE Trend

