

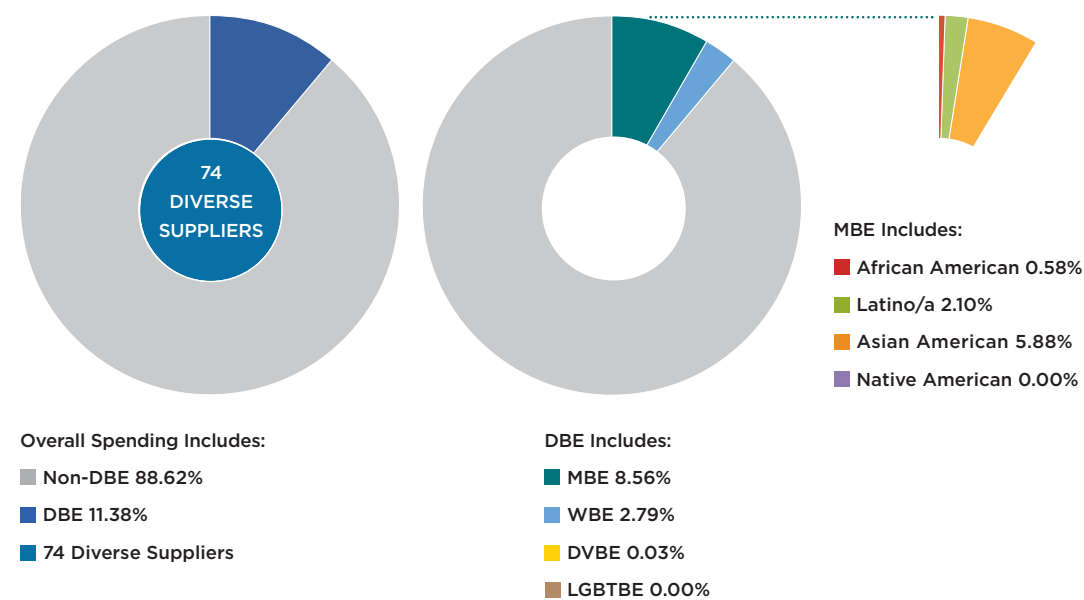
Comcast

Headquarters: Philadelphia, PA

Total 2016 California Procurement: \$430,540,814

Category	Spend	Percentage	Legacy Average	Grade
All Diverse Business Enterprises (DBE)	\$49.01 M	11.38%	28.80%	D-
All Minority Business Enterprises (MBE)	\$36.85 M	8.56%	19.26%	D
African American	\$2.50 M	0.58%	3.85%	F
Latino/a	\$9.04 M	2.10%	7.32%	D
Asian American	\$25.31 M	5.88%	6.81%	C-
Native American	\$0	0.00%	1.01%	F
Women of Color	\$4.19 M	0.97%	3.12%	F
Women Business Enterprises (WBE)	\$12.03 M	2.79%	8.30%	D-
Disabled Veteran Business Enterprises (DVBE)	\$147.28 K	0.03%	1.05%	F
Lesbian, Gay, Bisexual, and Transgender Business Enterprises (LGBTBE)	\$1.17 K	0.00%	0.08%	F

Company Overall Spending



Supplier Diversity Infrastructure and Investment

Supplier Diversity Program Established	2010
Full-time Staff Dedicated to Supplier Diversity	1
Supplier Diversity Program Cost	\$141,363
Champion Program	No

Comcast continues its trend of performing well below the GO 156 voluntary procurement goals (21.5 percent of spending with DBEs, 15 percent with MBEs, 5 percent with WBEs, and 1.5 percent with DVBEs). Its largest areas of diverse spending in 2016 were in raw materials, construction, and industrial services. From 2015 to 2016 the company decreased total DBE spending by \$8 million or 3 percent—despite achieving over \$1 billion with these businesses nationallyⁱⁱⁱ. The stark contrast between its California and national spending, and relatively low investment in staff, indicates a lack of commitment to the state's local economies.

Comcast Five Year DBE Trend

