

Sprint

Headquarters: Overland Park, KS

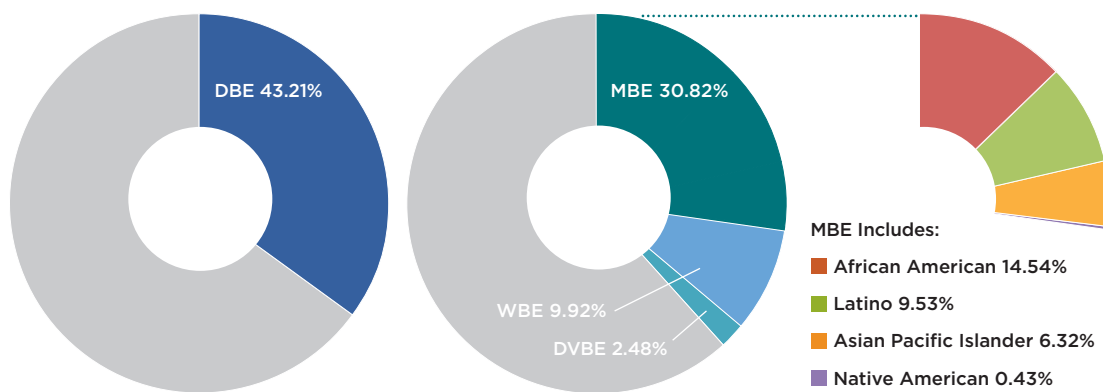
Total 2015 CA Spending: \$1,315,785,323

Category	Spend	Percentage	Grade ¹
All Diverse Business Enterprises (DBE) ²	\$569 m	43.21%	A-
All Minority Business Enterprises (MBE) ³	\$406 m	30.82%	A
African American	\$191 m	14.54%	A
Latino	\$125 m	9.53%	D
Asian Pacific Islander	\$83 m	6.32%	B
Native American	\$6 m	0.43%	D+
Women (WBE)	\$130 m	9.92%	B-
Women of Color (Minority Women)	\$50 m	3.78%	C-
Service Disabled Veterans	\$33 m	2.48%	B
Best Practices, Technical Assistance & Capacity Building	-	-	**

Comments and Recommendations:

While Sprint remains among the leaders in DBE and MBE spending, its diverse spending declined significantly in 2015. The same is true for Sprint's spending with African American businesses, which dropped from nearly 23% in 2015. Sprint did, however, report more significant spending with Native American businesses and DVBEs. Sprint has a unique approach to diversity commitments from large prime suppliers: If its bid does not include a diverse subcontractor, the prime agrees to either donate a percentage of the annual contract amount to a diverse nonprofit organization, or to develop a Value Added Reseller agreement with a diverse business. Sprint has been experiencing significant structural changes in recent years, but thus far its supplier diversity infrastructure remains intact. As Sprint vies to maintain competitive and financially stable, the benefits of a diverse supply chain will be more important than ever. *Sprint also reported \$16,592,802 in spending with women of color-owned subcontractors, but did not receive data from their prime contractors identifying which ethnic group to attribute the spending to.*

Company Overall Spending



Glossary of Terms

- DBE** ■ Diverse Business Enterprise. Includes minority, women, and disabled veteran-owned business enterprises.
- MBE** ■ Minority-Owned Business Enterprise. MBEs have at least 51 percent ownership by ethnic/racial minorities. The MBE category includes businesses owned by African Americans, Latinos, Asian Pacific Islanders, and Native Americans.
- WBE** ■ Women-Owned Business Enterprise
- DVBE** ■ Service Disabled Veteran-Owned Business Enterprise

For more information, contact **Stephanie Chen**, Energy and Telecommunications Policy Director at: stephaniec@greenlining.org

¹ Visit <http://greenlining.org/issues/2016/2016-supplier-diversity-report-card-californias-public-utilities> for more information on how grades are assigned.

² The DBE category includes all MBEs, WBEs, and SDVBEs.

³ MBEs include African American, Latino, API, Native American, and women of color owned businesses.