



## THE GREENLINING INSTITUTE-APPLICATION

### DEVELOPING THE NEXT GENERATION OF DIVERSE LEADERS AND ADVOCATES

#### ABOUT THE GREENLINING INSTITUTE

Founded in 1993, The Greenlining Institute is a policy, research, organizing, and leadership institute working for racial and economic justice. We work on a variety of major policy issues, from the economy to environmental policy, civic engagement and many others, because we recognize that economic opportunity doesn't operate in a vacuum. We don't see these issues as being in separate silos, but as interconnected threads in a web of opportunity. We design and support policies designed to open doors to opportunity. We don't see these interactions as a zero-sum game in which one side must win and the other must lose. Instead, we reach for win-win solutions that expand the size of the pie for all Americans.

The Greenlining Institute works to bring the American Dream within reach of all, regardless of race or income. In a nation where people of color will make up the majority of our population by 2043, we believe that America will prosper only if communities of color prosper. For our nation to succeed, communities of color will have to succeed, and we are determined to make it happen.

#### THE GREENLINING ACADEMY

**ABOUT** Established in 1996, the Greenlining Academy works to empower and develop the next generation of multi-ethnic leaders to advance racial and economic equity and create positive social change. Our vision is to develop a cadre of leaders ready to work together across sectors to address the most critical policy issues facing our state and our nation. The Academy provides students the opportunity to acquire skills and build vital social networks that will enhance their effectiveness as future leaders.

**TRAINING METHOD** The Academy seeks to hone the unique skills and abilities of each participant through training, mentorship and hands-on experience. The Academy also provides opportunities for networking, exploration of new career fields and the opening of strategic pipelines to work for the pursuit of justice. Academy participants are integrated immediately as part of the Institute staff and participate actively in the development, planning and implementation of the Institute's projects.

**YOUR EXPERIENCE** Greenlining Academy experiences include a main project assignment, oral presentation(s), mentorship, leadership and skills building workshops and trainings, site visits, meetings with community, as well as government and corporate leaders. All of these experiences cultivate the capacity for young leaders to work in teams, build coalitions, lobby and frame issues, develop advocacy and communication strategies and to research and analyze policy. Academy participants have spearheaded housing, consumer protection, health, economic development, and political reform policies and informed Greenlining's work with fresh vision and new strategies.

**RESULTS** The Greenlining Academy believes today's leaders must have fluency across divisions of race, culture, class, sector and geography and must be adept at utilizing their networks to create social change. Academy alumni have gone on to work in the social benefit, public and private sectors and hold leadership positions in government, non-profit organizations, business, law, education and consulting. Over 80% of alumni reported that their Academy experience greatly advanced their professional development and confidence in pursuing leadership roles within their communities.



## THE SUMMER ASSOCIATES PROGRAM (JUNE 8, 2015-AUGUST 14, 2015)

The Academy Summer Associates program is an intensive 10-week development program and learning community for young leaders that have completed, at minimum, their undergraduate degree by the start of the program. Associates are assigned to a Greenlining policy team and manage and complete a research and advocacy capstone project with the direction of a Greenlining staff member. Associates present their findings and projects in both a written and oral report at the end of the program. Associates gain a broad understanding of the policy landscape in California through a racial equity framework. Associates participate in leadership discussions and skills building workshops and conduct site visits to community, government, and corporate entities. Associates receive mentorship and coaching, and are given opportunities to interact with the media, write reports, blog, balance multiple priorities, testify at key policy meetings, and participate in meetings with top government officials, corporate leaders, and community leaders.

**Submission Deadline: 12pm PST on January 29, 2015**

**Compensation: \$4,750 total stipend for 10 weeks**

## THE FELLOWSHIP PROGRAM (AUGUST 27, 2015-AUGUST 19, 2016)

The Fellowship program is a year-long development and experiential learning program for young leaders that have completed their undergraduate degree and are seeking hands-on public policy experience. Fellows are assigned to a Greenlining policy team and develop an expertise in their field with the support and direction of their policy team, staff and the Academy Director. Fellows participate in leadership and skills building workshops, attend power lunch series with key stakeholders, and conduct site visits to community, government, and corporate entities. Fellows receive regular professional and personal skill development and are given opportunities to interact with the media, write reports/press releases, blog, fundraise, testify at policy meetings, and participate in key meetings with top government officials, corporate leaders, and community leaders.

**Submission Deadline: 12pm PST on February 5, 2015**

**Compensation: \$37,500 per year/Health Benefits Included**

## PARTICIPANTS

Greenlining seeks talented, self-motivated individuals committed to equity and justice. Academy participants generally have the following traits:

- ◆ track record of working towards social justice
- ◆ ability to work well with diverse groups
- ◆ strong personal initiative and motivation
- ◆ leadership experience or potential, and meaningful involvement in school, the workplace or community
- ◆ open to new ideas

Participants are carefully selected to represent Greenlining's constituency in terms of age, education, work and volunteer experience, political perspective, and ethnic and socio-economic backgrounds. Individuals from all academic disciplines are encouraged to apply; there are no preferred majors.

## TO SUBMIT YOUR APPLICATION

Please upload your documents at [http://greenlining.formstack.com/forms/academy\\_application20152016](http://greenlining.formstack.com/forms/academy_application20152016)

Contact Claudia Paredes at (510) 926-4007 or email [claudiap@greenlining.org](mailto:claudiap@greenlining.org) for more information.

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