



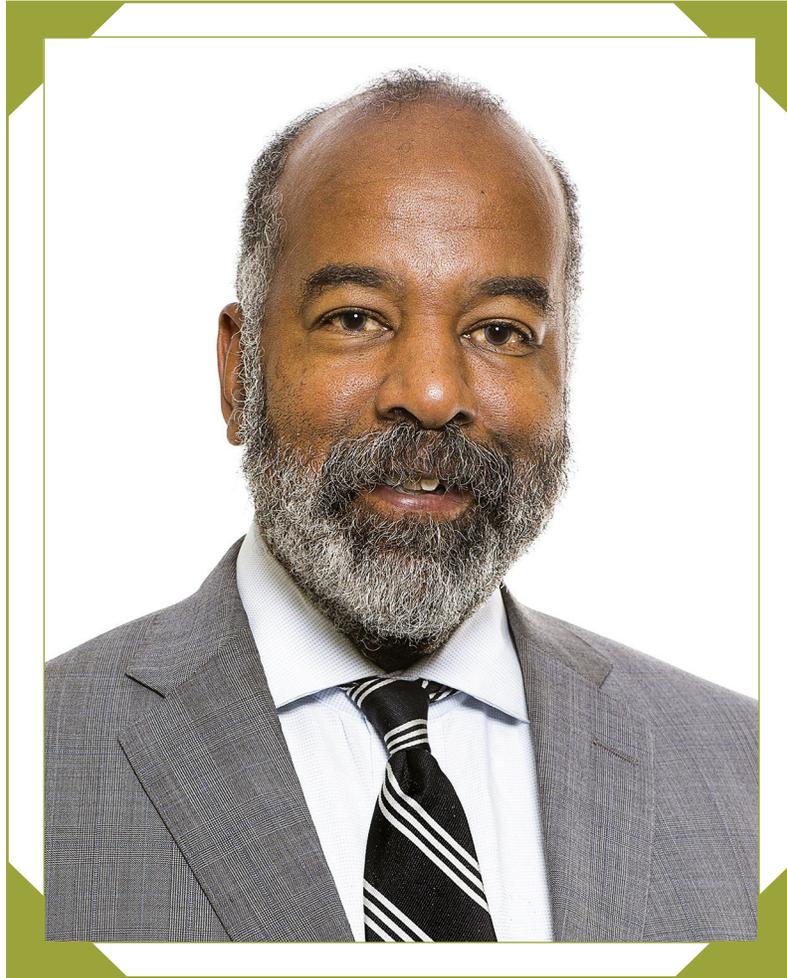
The 21st Century Majority

EMPOWERING A NEW NATION



GREENLINING'S 21st ANNUAL ECONOMIC SUMMIT

FRIDAY, APRIL 4, 2014 • OAKLAND, CALIFORNIA



dedication

DAVID GLOVER, FOUNDING BOARD MEMBER

We dedicate this year's Economic Summit to David Glover, a cherished and powerful community leader whom we lost in 2013. David was the Executive Director of OCCUR, an Oakland-based organization committed to creating communities of opportunity. David's impact and contributions cannot be underestimated—he treated every person he met as an equal and as a partner in the fight for racial equity.

The Greenlining Institute would not be what it is today without David's tireless work and vision. He was a visionary, an inspiration and a friend to many of us. We miss him dearly and are forever inspired to continue in his footsteps.



Dear Friends,



Greenlining was created 21 years ago to fight redlining, the practice of denying economic opportunities to people of color. Little did we know then that America would rapidly become majority people of color.

Today, the majority of all babies born in the country are of color and the vast majority of new households in America are diverse. In other words, America's economic engine lies in the strength and potential that communities of color bring.

The growing racial wealth gap in our country demonstrates that the economy needs new models and new ways of thinking. Instead of just stock market gains, we need economic indicators that capture true human progress. We need to reverse our upside-down tax system that rewards hedge fund managers to the detriment of working people. We need models that put communities of color in the C-suite, not just in the basement. We need anchor institutions such as banks, utilities, insurance companies, hospitals and tech companies to "Think Different" and make diversity a key element in their practices. We need models that invest in youth and don't simply lock them up. And most importantly, we need models that are driven by people of color themselves.

Today's Economic Summit, *The 21st Century Majority: Empowering a New Nation*, is our attempt to uplift promising new economic models that serve as ladders of opportunity for people of color. We are excited to have this discussion with an excellent array of speakers, young people, nonprofit leaders, key government stakeholders, and with corporations that want to be part of the solution. Very few events anywhere in the country bring together

these diverse stakeholders for an all-day discussion focused on economic opportunities for communities of color.

This year, Greenlining has taken its own bold step to create new economic models by committing to reclaim, revitalize and transform a failed bank building in the heart of downtown Oakland. We are taking an abandoned eyesore and turning it into a flourishing, energy-efficient conference and nonprofit center built with minority-owned businesses and local employees. But our vision goes far beyond the walls of this building.

We are thinking big with this project, aiming to redefine the process by which not-for-profit organizations, government, individuals and corporations invest in communities.

We will need your help to make this vision a reality. Please see page 8 for more details.

Our strength is powered by a courageous board, a dynamic staff, our funders and our visionary founders. Our compass is rooted in leaders such as David Glover, Greenlining Founding Board Member, whom we lost last year to cancer. We hope you will join us in honoring David's legacy by continuing to fight for justice and fairness as David always did.

Yours truly,

Orson Aguilar
Executive Director

FRIDAY, APRIL 4, 2014

- 8:30 a.m. – 8:45 a.m. ■ **OPENING REMARKS** (GRAND BALLROOM)
Orson Aguilar, *Executive Director*, The Greenlining Institute
- 8:40 a.m. – 8:50 a.m. ■ **WELCOME:**
The Honorable Jean Quan, *Mayor of Oakland*
- 9:00 a.m. – 9:15 a.m. ■ **KEYNOTE ADDRESS:**
Anthony F. Earley Jr., *Chairman, Chief Executive Officer and President*, PG&E Corporation
- 9:15 a.m. – 10:00 a.m. ■ **ADVANCING AN INCLUSIVE ECONOMY: CALL TO ACTION** (GRAND BALLROOM)

This opening session will feature presentations by Greenlining’s dynamic staff on issues pertinent to a more equitable future economy. This session will give participants greater insight into Greenlining’s “think and do” strategies on major issues facing the economy and communities of color.

Moderator: **Preeti Vissa**, *Chief Operating Officer*, The Greenlining Institute

Greenlining Institute Presenters:

Stephanie Chen, *Energy and Telecommunications Policy Director*

Jordan Medina, *Health Policy Fellow*

Claudia Paredes, *Academy Director*

Michelle Romero, *Claiming Our Democracy Director*

Carla Saporta, *Health Policy Director*

Vien Truong, *Environmental Equity Director*

Sasha Werblin, *Economic Equity Director*

- 10:15 a.m. – 11:45 a.m. ■ **PANEL: THE NEW ECONOMY** (GRAND BALLROOM)

This session will focus on people and organizations working to create a more equitable and inclusive economy. This new economy works to connect communities and businesses so that both can grow strong together. In the new economy, success is not only measured by quarterly profits, but by the long-term benefits of investing in people. In addition, government agencies and corporations are learning the benefits of investing in a diverse workforce and diverse supplier base, while new, community-generated services such as lending circles and sharing networks are springing up.

Moderator: **Sandy Fernandez**, *Senior Vice President of Citi Community Development*, Citi

Speakers:

David Hochschild, *Commissioner*, California Energy Commission

Billy Parish, *Founder & President*, Solar Mosaic

Kalimah Priforce, *Co-founder*, Qeyno Labs

Jacqueline Rosa, *Managing Director, Global Head of Supplier Diversity*, JPMorgan Chase

Catherine Sandoval, *Commissioner*, California Public Utilities Commission

- 12:00 p.m. – 2:00 p.m. ■ **LUNCH PROGRAM: “FROM POLICY TO PEOPLE”** (EXHIBIT HALL EAST)

The lunch program will highlight the work being done by our partners to advance a more inclusive and equitable economy. Join us for a program that connects our policy efforts to the grassroots work of our coalition partners and the stories of real people benefitting from this work. It’s these real-world impacts that demonstrate the strength and diversity of our community.

Emcee: **Aimee Allison**, *Senior Vice President*, PowerPAC

Opening Remarks: **Orson Aguilar**, *Executive Director*, The Greenlining Institute

David Glover Tribute: **Sasha Werblin**, *Economic Equity Director*, The Greenlining Institute

Nia Richardson, *Student*, David E. Glover Technology Clubhouse

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Lunch Program continued

Introduction of Lunch Keynote: José Cisneros, *Treasurer*, City and County of San Francisco

■ **KEYNOTE ADDRESS:**

Richard Cordray, *Director*, Consumer Financial Protection Bureau

■ **AWARDEES:**

Street Level Health Project (Community Action Award)

Asian Americans Advancing Justice - Los Angeles (Advancing Equity Award)

Asian Americans Advancing Justice - Asian Law Caucus (Advancing Equity Award)

Kevin de León, California State Senate (Big Brain Award)

Tim Hanlon, *President*, Wells Fargo Foundation (Big Heart Award)

Milicent Johnson, *Director of Partnerships and Community*, Peers (Torchbearer Award)

2:00 p.m. – 3:00 p.m. ■ **NETWORKING RECEPTION** (FOYER)

Greenlining's Annual Economic Summit brings together diverse people from diverse sectors who are eager to connect with one another. With free refreshments, we hope that the networks created from this event serve to better promote our vision of a more equitable economy!

2:00 p.m. – 3:00 p.m. ■ **ACADEMY ALUMNI MEETING** (PRIVATE)

3:00 p.m. – 5:00 p.m. ■ **IDEA LAB** (GRAND BALLROOM)



Effective policy work cannot be created in a vacuum. It must be informed by the stories, voices and ideas of real people. The Idea Lab is an opportunity for participants to lend their experiences and stories through an interactive session in which participants meet in smaller groups to brainstorm solutions to critical issues facing communities.

Moderators:

Zixta Martinez, *Associate Director for External Affairs*, Consumer Financial Protection Bureau

Steve Phillips, *Board Chair and Co-Founder*, PowerPAC

Morgan Simon, *Founder and Chair*, Transform Finance

Miya Yoshitani, *Executive Director*, Asian Pacific Environmental Network

5:30 p.m. – 8:00 p.m. ■ **EVENING RECEPTION:**
HONORING OAKLAND YOUTH SERVING ORGANIZATIONS (EXHIBIT HALL EAST)

Celebrating organizations that develop youth in Oakland, this dynamic reception will showcase local entertainment, inspire change makers, and bring us all together to end the night on a lively and energized note.

Emcee: Vien Truong, *Environmental Equity Director*, The Greenlining Institute

■ **KEYNOTE ADDRESS:**

Dr. Sandra R. Hernández, *President and CEO*, California HealthCare Foundation

■ **AWARDEES:**

Youth UpRising (Next Generation Award)

Youth Radio (Next Generation Award)

■ **SPECIAL PERFORMANCE:**



Youth Speaks

#NewMajority21

VISION

The Greenlining Institute works to bring the American Dream within reach of all, regardless of race or income. In a nation where people of color will make up the majority of our population by 2043, we believe that America will prosper only if communities of color prosper.

OUR WORK

Founded in 1993, The Greenlining Institute is a policy, research, organizing and leadership institute working for racial and economic justice. We work on a variety of major policy issues, from the economy to environmental policy, civic engagement and many others, because we recognize that economic opportunity doesn't operate in a vacuum. We don't see these issues as being in separate silos, but as interconnected threads in a web of opportunity.

ISSUES & IMPACT



Bridges to Health seeks to bring the resources needed for a healthy life, including access to care, within reach of communities of color and low-income communities, and to open doors to economic opportunities in the health industry.



Democratizing Philanthropy promotes diversity and transparency in the philanthropic world, encouraging charitable foundations to treat communities of color as full partners in their work.



Economic Equity works to overcome the lingering effects of redlining, help communities of color build wealth, and ensure that our financial system works for all.



Energy addresses the electric and gas services upon which homes and businesses depend, seeking to ensure that low-income ratepayers are protected and that race, language or income are never barriers to these essential services.



Environmental Equity focuses on the emerging green economy in order to make sure that communities of color not only have a clean environment, but also benefit from the economic opportunities made possible by environmental efforts.



Claiming Our Democracy strives to ensure that communities of color and low-income Americans are able to make their voices heard in our electoral process and the halls of government.



Telecommunications & Technology works to make sure that people at all income levels have access to the information and communications technology that is so vital in today's economy, and to ensure that telecommunications companies are responsive to the needs of communities of color.

LEADERSHIP ACADEMY

Our Leadership Academy trains the leaders of the future to be effective advocates for justice and fairness. Through its programs, the Academy has trained and empowered over 800 young leaders since 1996.

OUR VISION

Thriving communities of color urgently need a generation of young people who are informed and engaged in addressing the most critical issues facing their communities. The Greenlining Academy works to empower and develop the next generation of multi-ethnic leaders to advance racial and economic equity and create positive social change. We seek to develop a network of visionary leaders ready to work across racial and ethnic lines to address America's most pressing problems and develop sustainable solutions rooted in equity and justice.

OUR RESPONSE

A Comprehensive Set of Development Programs for Young Leaders

Legal Academy

The Greenlining Legal Academy seeks to train law students to be skilled, ethical and reform-minded professionals who scrutinize the quality of justice for communities of color. Positions are available in both the Fellowship program and Summer Associate Program.

Fellowship Program

The Fellowship program is a year-long, paid training program for young leaders who have completed their undergraduate or graduate degrees. Each fellow is assigned to a specific program area and develops expertise under the mentorship of the program director. An additional program launched in 2012 is placing six Health Equity Fellows within The California Endowment's philanthropic programs to address community health disparities in California.

Summer Associate Program

The Summer Associate program is an intensive, 10-week paid training program for young leaders who have completed at least their undergraduate degrees. Associates take on research and advocacy projects under the direction of a Greenlining staff member.

Casa Residency

Founded in 1970 by Chicano/Latino students, Casa is a multi-ethnic residential leadership program for students attending UC Berkeley, committed to fostering academic success and cross-racial understanding among participating students.

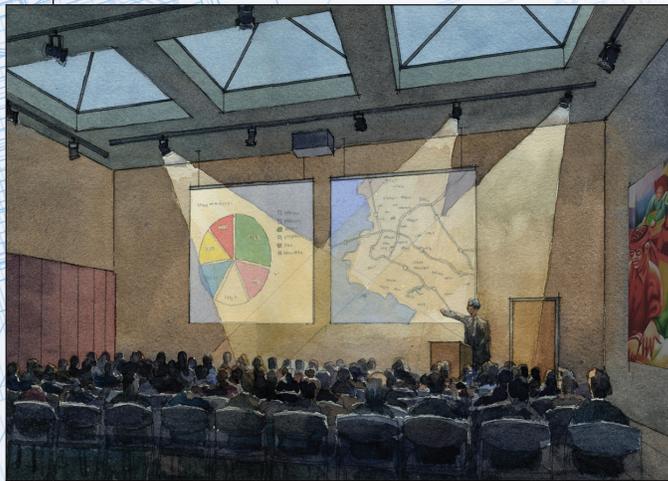
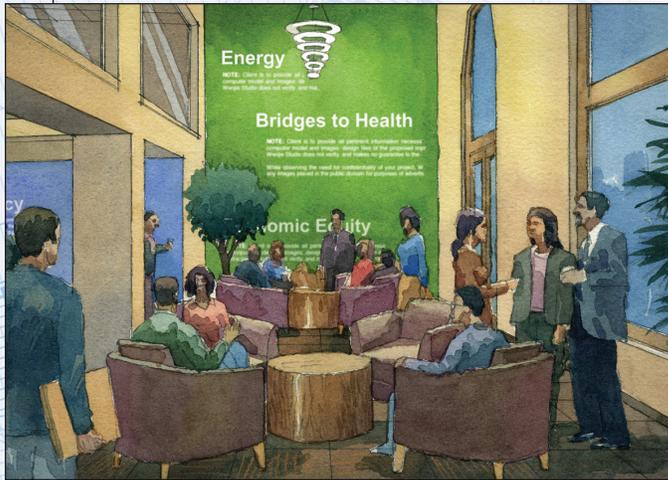
Internship Program

The Internship program offers part-time paid positions to college and graduate students. Interns typically work between 10-20 hours per week on research-related projects. Undergraduates with work-study are encouraged to apply during the spring and fall semesters.



Please join us for our **2014 ACADEMY GRADUATION AND CELEBRATION** on Thursday, August 14!

See page 20 for details



GREENLINING 360 ♦ 360 14TH STREET, OAKLAND

AN ANCHOR INSTITUTION: INNOVATION, COLLABORATION AND REVITALIZATION

Greenlining is moving to Oakland! We're taking our own bold step to create new economic models by reclaiming, revitalizing, and transforming a failed bank building in the heart of downtown Oakland.

RECLAIM

Our vision is not limited by the walls of this building. We're turning an abandoned eyesore into a flourishing, energy-efficient conference and nonprofit center built with minority-owned businesses hiring local employees. We are thinking big, aiming to redefine the process by which not-for-profit organizations, government, individuals, and corporations invest in communities. This won't be just another building with nonprofit offices, but rather an ecosystem that fosters the vitality of the whole region.

REVITALIZE

Being in the heart of Oakland is central to our vision. Greenlining believes that rising income inequality and double-digit unemployment rates for young people are not inevitable, and that determined action can and will change the direction of our communities for the better. Oakland, with its diverse population and innovative community leaders actively working to address the many problems we face, is where all these challenges and opportunities come together. Greenlining intends to be there, creating a space for innovation, creativity and collaboration, while bringing 100 well-paying jobs to downtown Oakland.

TRANSFORM

This new space will include:

- ♦ 7,500 square feet of office and work-space for nonprofit organizations that will be assured of permanently affordable rent.
- ♦ 7,500 square feet for Greenlining's 45-plus staff members, including members of our nationally recognized Leadership Academy.
- ♦ 8,000 square feet of innovative community conference space for meetings and events to foster collaboration and develop innovative ideas for reducing the growing inequality in our nation.
- ♦ A place where local diverse artists can showcase their art to a larger audience.

Please join our efforts by donating today. Drop by the Greenlining 360 table at today's Summit or visit:

www.greenlining.org/360

For more information about Greenlining 360, how you can help, or to review the formal Greenlining 360 proposal, please contact Hector Marin Rodas at (510) 809-1814 or hectorm@greenlining.org

CORNERSTONE FUNDERS

We sincerely thank the Cornerstone Funders, Wells Fargo Corporation, The William and Flora Hewlett Foundation, and First Republic Bank, who have provided early seed funds for our effort to Reclaim, Revitalize, and Transform 360 14th Street.



www.greenlining.org/360





GREENLINING 360

360 14TH STREET • OAKLAND, CALIFORNIA

AN ANCHOR INSTITUTION: INNOVATION, COLLABORATION AND REVITALIZATION



COMMUNITY ACTION AWARD

The Community Action Award honors commitment to transforming communities of color through collaborative advocacy.

Street Level Health Project



ADVANCING EQUITY AWARD



The Advancing Equity Award honors dedication to fairness and opportunity for communities of color.

Asian Americans Advancing Justice - Los Angeles

Asian Americans Advancing Justice - Asian Law Caucus



BIG BRAIN AWARD

The Big Brain Award is reserved for individuals who have exhibited exceptional acumen, foresight and moxie in advocating on behalf of communities of color.

Kevin de León, California State Senate



BIG HEART AWARD

The Big Heart Award is reserved for individuals who embody self-sacrifice, compassion and a high level of commitment in meeting the needs of communities of color.

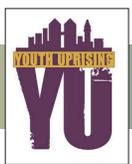
Tim Hanlon, President, Wells Fargo Foundation



TORCHBEARER AWARD

The Torchbearer Award recognizes a Greenlining Leadership Academy graduate who represents the next generation of leaders whose activism and leadership honor the legacy of past social justice trailblazers.

Milicent Johnson, Director of Partnerships and Community, Peers



NEXT GENERATION AWARD



The Next Generation Award honors dedication to empowering and developing the leaders of tomorrow.

Youth UpRising

Youth Radio



■ OPENING KEYNOTE ADDRESS:

Anthony F. Earley Jr.

*Chairman, Chief Executive Officer
and President, PG&E Corporation*

Anthony F. Earley Jr. joined PG&E in September 2011 after 17 years at Detroit-based DTE Energy, where he served as chairman and chief executive officer for 12 years, before becoming executive chairman of the board in September 2010.

Under Earley's leadership, DTE successfully navigated the largest blackout in U.S. history in 2003 and played a critical role in the revitalization efforts of its headquarters city.

As former chairman of the Edison Electric Institute, the trade association of investor-owned utilities, Earley was directly involved in the development of national policies on energy, the environment and climate change issues. Earley also served as chair of the Nuclear Energy Institute and worked to revitalize the nuclear industry in the United States.

Earley earned a Bachelor of Science degree in physics, a Master of Science degree in engineering and a law degree at the University of Notre Dame, where he serves on the advisory council of the College of Engineering. After graduating from Notre Dame, Earley went on to serve as an officer in the United States Navy nuclear submarine program, where he was qualified as a chief engineer officer. He joined DTE Energy as president and chief operating officer in March 1994. Prior to joining DTE Energy, Earley served in various capacities of increasing responsibility at Long Island Lighting Co., including president and chief operating officer and executive vice president and general counsel.

Earley serves on the executive committees of the Edison Electric Institute and the Nuclear Energy Institute and is a board member of the Electric Power Research Institute. He is on the board at Ford Motor Company and serves on the listed member advisory board for the New York Stock Exchange.

His commitment to the community includes memberships on the boards of United Way Bay Area and The Exploratorium, a science, arts and human perception museum based in San Francisco. His community service has also been recognized by readers of *The Detroit News*, and in 2003 he was selected as one of several Michiganders of the Year.



■ LUNCH KEYNOTE ADDRESS:

Richard Cordray

Director, Consumer Financial Protection Bureau

On July 18, 2011, President Obama nominated Richard Cordray to be the first Director of the Consumer Financial Protection Bureau, and on January 4, 2012, Mr. Cordray became Director.

Prior to joining the CFPB, Mr. Cordray served on the front lines of consumer protection as Ohio's Attorney General. Mr. Cordray recovered more than \$2 billion for Ohio's retirees, investors and business owners and took major steps to help protect its consumers from fraudulent foreclosures and financial predators. His office responded to a record number of consumer complaints, but Mr. Cordray went further and opened that process for the first time to small businesses and non-profit organizations to

ensure protections for even more Ohioans. To recognize his work on behalf of consumers as Attorney General, the Better Business Bureau presented Mr. Cordray with an award for promoting an ethical marketplace.

Mr. Cordray also served as Ohio Treasurer and Franklin County Treasurer, two elected positions in which he led state and county banking, investment, debt and financing activities. As Ohio Treasurer, he resurrected a defunct economic development program that provides low-interest loan assistance to small businesses to create jobs, re-launched the original concept as GrowNOW and pumped hundreds of millions of dollars into access to credit for small businesses. Mr. Cordray simultaneously created a Bankers Advisory Council to share ideas about the program with community bankers across Ohio.

Earlier in his career, Mr. Cordray was an adjunct professor at the Ohio State University College of Law, served as a State Representative for the 33rd Ohio House District, was the first Solicitor General in Ohio's history, and was a sole practitioner and Of Counsel to Kirkland & Ellis. Mr. Cordray has argued seven cases before the United States Supreme Court, including by special appointment of both the Clinton and Bush Justice Departments. He is a graduate of Michigan State University, Oxford University and the University of Chicago Law School. Mr. Cordray was Editor-in-Chief of the University of Chicago Law Review and later clerked for U.S. Supreme Court Justices Byron White and Anthony Kennedy.

Mr. Cordray lives in Grove City, Ohio with his wife Peggy, a Professor at Capital University Law School in Columbus, and twin children Danny and Holly.



■ EVENING KEYNOTE ADDRESS:

Dr. Sandra R. Hernández

*President and CEO
California HealthCare Foundation*

Dr. Sandra R. Hernández became President and CEO of the California HealthCare Foundation (CHCF) in January 2014. CHCF is an independent foundation with assets of more than \$700 million, headquartered in Oakland, California, and dedicated to improving the health of the people of California. Prior to joining CHCF, Hernández was CEO of The San Francisco Foundation, which she led for 16 years. She previously served as director of public health for the City and County of San Francisco.

Hernández is an assistant clinical professor at the University of California, San Francisco, School of Medicine and maintains a clinical practice at San Francisco General Hospital in the AIDS clinic. She is a graduate of Yale University, the Tufts School of Medicine, and the certificate program for senior executives in state and local government at Harvard University's John F. Kennedy School of Government.

Originally from Tucson, Arizona, she spent much of her childhood in rural New Mexico with her grandparents. There she came to honor and appreciate her Mexican culture and the intrinsic values of community and public service. Her love of science and math was nourished by her father, a self-educated engineer.



Orson Aguilar

Executive Director, The Greenlining Institute

Orson Aguilar is the Executive Director of The Greenlining Institute, one of the nation's largest and most successful multi-ethnic public policy nonprofits. Greenlining works to bring the American Dream within reach of all communities, regardless of race or income. Because people of color will be the majority of our nation's population by 2040, Greenlining believes that America will prosper only if communities of color prosper.

Orson's leadership has been featured in major media such as *The New York Times*, *The Wall Street Journal*, Univision, Telemundo, *La Opinion*, NPR, Politico, The Huffington Post and many other news outlets. He meets regularly with major Fortune 100 CEOs and with many of our nation's political leaders.

Orson has been recognized by the New Leaders Council, *Latino Leaders* magazine, *La Opinion*, The Congressional Hispanic Caucus Institute and Silicon Valley Latino.

Orson's passion is fueled by his experiences growing up in the immigrant and working class neighborhood of Boyle Heights in Los Angeles. He attended the University of California, Santa Cruz and received a Master's Degree in Public Affairs at the University of Texas at Austin. Orson is a product of Greenlining's Leadership Academy. He is also a former Public Policy and International Affairs Fellow and Congressional Hispanic Caucus Institute Fellow. Orson lives in Oakland, California with his wife Claudia, and their three children, Emilio, Nayeli and Danilo.



Aimee Allison

Senior Vice President, PowerPAC

Aimee Allison is senior vice president of Power PAC, a group dedicated to electing social justice champions. She is a political and communications strategist who served as Director of Media and Community Affairs at the San Francisco Department on the Status of Women. She was also a radio and TV talk show host in the Bay Area, acting as a host and producer for LinkTV, Comcast Newsmakers and a public radio morning show. Aimee has also appeared as a political commentator on various media outlets, including PBS, CBS and Fox. She is the author of *Army of None* (Seven Stories Press, 2007) and holds an M.A. and B.A. from Stanford University, where she was honored with an Award of Merit for her public service.

Asian Americans Advancing Justice - Asian Law Caucus

Advancing Justice - ALC was founded in 1972 as the nation's first legal and civil rights Asian American organization. Recognizing that social, economic, political and racial inequalities continue to exist in the United States, Advancing Justice - ALC is committed to the pursuit of equality and justice for all sectors of our society, with a specific focus directed toward addressing the needs of low-income,

immigrant and underserved Asian Americans and Pacific Islanders. Advancing Justice - ALC focuses on housing rights, immigration and immigrants' rights, labor and employment issues, student advocacy (ASPIRE), civil rights and hate violence, national security and criminal justice reform.

Asian Americans Advancing Justice - Los Angeles

Building upon the legacy of the Asian Pacific American Legal Center, Asian Americans Advancing Justice - Los Angeles (Advancing Justice - LA) is the nation's largest legal and civil rights organization for Asian Americans, and Native Hawaiians and Pacific Islanders (NHPI). Founded in 1983, Advancing Justice - LA serves more than 15,000 individuals and organizations every year. Through direct services, impact litigation, policy advocacy, leadership development and capacity building, Advancing Justice - LA focuses on the most vulnerable members of Asian American and NHPI communities while also building a strong voice for civil rights and social justice.



Jose Cisneros

Treasurer, City and County of San Francisco

José Cisneros has been the elected Treasurer of the City and County of San Francisco since 2004. He serves as the city's banker and chief investment officer, and manages tax and revenue collection for San Francisco. Treasurer Cisneros believes that his role of safeguarding the city's money should extend to all San Franciscans and, as such, has embarked upon an ambitious financial empowerment agenda since taking office. The most known of these programs is an innovative public-private partnership to bank the unbanked called Bank on San Francisco, launched in 2006. Today Bank On programs are being replicated by nearly 100 cities and states nationwide. Treasurer Cisneros has since launched the San Francisco Office of Financial Empowerment (OFE). Its newest initiatives include Kindergarten to College, the first universal matched children's savings account program in a public school system in the country, and CurrenSF, an employer-focused initiative designed to make electronic pay universal for all workers in San Francisco.



Kevin de León

California State Senate

State Senator Kevin de León represents California's 22nd District, which includes the cities of Los Angeles, Alhambra, Maywood, San Marino, South Pasadena, Vernon and parts of unincorporated Los Angeles County. In 2013, De León became the first Latino to chair the powerful Senate Appropriations Chair. He was first elected to the State Legislature in 2006 as an Assemblymember for Los Angeles and chaired the Assembly Appropriations Committee, making him the first Latino chair of that fiscal committee in the past 100 years. Since 2009,

Sen. De León has confronted corporate tax reform to level the playing field for California businesses. His efforts inspired Proposition 39, which passed with over 60 percent of the vote in November 2012. With his Senate Bill 1234, the California Secure Choice Retirement Savings Trust Act of 2012, he set up the framework for the 6.3 million Californians, mostly lower and middle-income workers who don't have a retirement plan at work, to set up a portable and reliable plan that will serve as a modest supplement to Social Security. De León is also an environmental advocate who firmly believes that clean air, clean water and access to open space should not be determined by the zip code someone resides in but rather that is a right for all people. He authored legislation that creates hundreds of millions of dollars for alternative fuel research and development.

Senator De León grew up in the San Diego barrio of Logan Heights. He attended the University of California, Santa Barbara and graduated from Pitzer College at the Claremont Colleges with honors. He is a Rodel Fellow at the Aspen Institute and a Guest Lecturer at the University of Southern California. He has one daughter.



Sandy Fernandez

Senior Vice President,
Citi Community Development, Citi

Sandy Fernandez is a Senior Vice President of National Initiatives for Citi's Community Development group. He is responsible for the development and management of signature national community development programs and partnerships focused on low and moderate income communities with an emphasis on asset building program and policy. He currently represents and leads Citi's efforts with the Asset Building Policy Network – a coalition of national civil rights and policy groups who are focused on issues of financial access and asset building program and policy in low income communities of color. Mr. Fernandez currently serves on the National Council of La Raza's Corporate Board of Advisors, Credit Builder's Alliance Research Advisory Committee, and the NY Community Trust Nonprofit Management and Governance awards committee. He was recently awarded the 2013 National Diversity & Inclusion Award, 2013 National Diversity Leadership Award and the 2012 "EL Award" by *El Diario*, Spanish language newspaper, for outstanding achievements in the community.



Tim Hanlon

President, Wells Fargo Foundation

Tim Hanlon is President of Wells Fargo Foundation and an Executive Vice President of Wells Fargo. He is responsible for national and international charitable giving programs, the company's Community Support/United Way Campaign, Volunteerism and Financial Literacy Education. A 34-year veteran of the company, Hanlon previously served in management positions in human resources, including employee benefits, employee relations, and employment compensation and training.

He helped form the Corporate Community Development Group in 1990. Hanlon serves on the Board of Directors for the Palm Springs International Film Festival and Hispanic Scholarship Fund. He is a former board member of the Los Angeles Museum of Contemporary Art (MOCA), San Francisco's Yerba Buena Center for the Arts, San Francisco Ballet, AIDS Project Los Angeles, Los Angeles Gay and Lesbian Center, Center Theatre Group and Hammer Museum. He is also former Commissioner on the Human Rights Commission of the City and County of San Francisco. He graduated from the University of Detroit where he earned his Bachelor of Arts degree in English.



David Hochschild

Commissioner, California Energy Commission

David Hochschild was appointed by Governor Jerry Brown in February 2013. He fills the environmental position on the five-member Commission where four of the five members by law are required to have professional training in specific areas engineering or physical science, environmental protection, economics and law.

Commissioner Hochschild's career has spanned public service, environmental advocacy and the private sector. He first got involved in the solar energy field in 2001 in San Francisco as a Special Assistant to Mayor Willie Brown, where he launched a citywide \$100 million initiative to put solar panels on public buildings. He went on to co-found the Vote Solar Initiative, a 60,000-member advocacy organization promoting solar policies at the local, state and federal level. He served as executive director of a national consortium of leading solar manufacturers and worked for five years at Solaria, a solar company in Silicon Valley. In 2007-2008, he served as a commissioner at the San Francisco Public Utilities Commission.

For his work to advance clean energy, Commissioner Hochschild was awarded the Sierra Club's Trailblazer Award, the American Lung Association's Clean Air Hero Award and the Department of Energy's Million Solar Roof True Champion Award. Commissioner Hochschild holds a B.A. degree from Swarthmore College and a Masters of Public Policy degree from Harvard's Kennedy School of Government and was a Coro Fellow in Public Affairs.



Chet Hewitt

President & CEO, Sierra Health Foundation

Chet P. Hewitt is the President and CEO of Sierra Health Foundation and its independent operating unit, the Center for Health Program Management. Since beginning his tenure in 2007, Chet has focused foundation investments on health disparities, health equity and the healthy development and well-being of vulnerable youth.

Prior to joining the foundation, Chet spent five years as the Agency Director of Alameda County's Social Services Agency, where he is credited with transforming its failing child welfare system into a national model and using technology to improve the delivery of human services. Previously, he served as Associate Director for the Rockefeller Foundation in New York, established and managed its West Coast regional office in San Francisco and led its national employment and community building initiatives. Chet has received several national awards, including the Annie E. Casey Foundation Child and Family Leaders Fellowship and Child Welfare Administrator of the Year.

Born and raised in New York City, Chet credits life experience as the primary source of his commitment to serve those less fortunate than himself. He is also driven by his desire to ensure that his two young sons, and all children, have every opportunity to grow up healthy, safe and prepared for their roles as vital members of our communities.



Milicent Johnson

Director of Partnerships and Community, Peers

Drawing on her extensive involvement at the forefront of the sharing economy movement, Milicent is the Director of Partnerships and Community at Peers. She comes to Peers after co-founding Bayshare, an advocacy group dedicated to building a thriving environment for the sharing economy in San Francisco, and several years as community manager for *Shareable* magazine. Prior to Shareable, Milicent served as a community reinvestment fellow at The Greenlining Institute, a legislative aide in the Massachusetts House of Representatives, and a program coordinator at the Organization for a New Equality. Milicent's passion for empowering communities to find meaningful solutions and resilience led her to work on asset building and economic development through education, policy change, research and community organizing with a focus on new economic models for low income communities and communities of color.



Zixta Martinez

*Associate Director for External Affairs,
Consumer Financial Protection Bureau*

Zixta Martinez serves as CFPB's Associate Director for External Affairs. Previously, she served as the Bureau's Assistant Director for Community Affairs. She joined the Bureau from Freddie Mac, where she was Senior Director for Industry and State Relations. Before that, she was Director at the National Fair Housing Alliance, Legislative Staff Attorney at the Mexican American Legal Defense and Education Fund, Inc., Housing Policy Analyst for the National Council of La Raza, and Associate Staffer at the Housing and Community Development Subcommittee of the Banking Finance and Urban Affairs Committee in the U.S. House of Representatives. She is a graduate of Yale College, the Lyndon B. Johnson School of Public Affairs at the University of Texas at Austin, and the University of Miami School of Law.



Billy Parish

Founder and President, Solar Mosaic

Billy Parish is Founder and President of Mosaic, a marketplace for clean energy investing that was recently named one of the world's 10 most innovative companies in energy by Fast Company. In 2002, he dropped out of Yale to found the Energy Action Coalition and grew it into the largest youth clean energy organization in the world, with over 300,000 members. He was lead architect of the Clean Energy Corps. proposal to create five million new green jobs, which was incorporated into the American Recovery and Reinvestment Act, and also expanded Americorps with a new "Clean Energy Service Corps."

He has been honored as a *Rolling Stone* magazine "Climate Hero," and was elected as a Fellow by Ashoka, the global association of the world's leading social entrepreneurs. His book *Making Good: Finding Meaning, Money & Community in a Changing World* was an Amazon bestseller. He lives in Oakland, California with his wife and two daughters.



Steve Phillips

Board Chair and Co-Founder, PowerPAC

Steve Phillips is a national political leader, activist, investor, philanthropist and marathon runner. A pioneer in political innovation, Steve created the country's first Super PAC in 2007 (before Super PACs were cool), and is the founder and chairman of PAC+, a social justice political network that was the first national group to back Senator Cory Booker and Texas gubernatorial candidate Wendy Davis. He serves on the Board of The Democracy Alliance, the country's largest network of progressive major donors and an entity described by right-wing conspiracy theorists as "a shadowy, left-wing organization."

Steve grew up in Cleveland, Ohio, where his mother was a public school teacher and proud member of the Cleveland Teachers' Union and his father was a physician. Steve attended Stanford University, where he majored in English and Afro-American Studies and was a leader in the anti-apartheid and multi-cultural education movements.

After working directly at the school site level, Steve ran for a seat on the San Francisco Board of Education, and, at age 28, he became the youngest elected official in the history of San Francisco in 1992. Steve served on the School Board for eight years, including one year as President. His accomplishments include saving the early childhood education program that serves 4,000 San Francisco children, reducing class sizes in grades K-2 and authoring the proposal to make San Francisco the first school district in the country to mandate that the literature curriculum include works by writers of color (an initiative that was amusingly and inaccurately derided by conservatives as attacking Shakespeare).


Kalimah Priforce

Co-founder, Qeyno Labs

At eight years old, Kalimah Priforce held a successful hunger strike against his Brooklyn group home to add more books to its library, which drew the attention of a community of Buddhist monks and nuns who privately tutored him until the age of 14. By 16, Kalimah started his first computer tech company that primarily served low-income neighborhoods and the elderly. In October of 2000, his younger brother was shot and killed behind their childhood elementary school, inspiring Kalimah to form a life-long commitment to transforming the lives of under-served kids towards mindfulness of their path and purpose. He is the co-founder of Qeyno Labs, an education innovation startup that works with local partners and schools to close the STEM diversity gap in K-12 education by harnessing the interests of under-served youth into STEM career pathways using web and mobile-based technology and inclusive hackathons that promote mentorship and innovation in the app space. Qeyno recently launched the first hackathon focused on Black Male Achievement in Oakland and has been featured on *Essence* magazine, *Jet* and NPR's "Tell Me More." Recently, Kalimah has been recognized by the White House as a Champion of Change in increasing STEM Diversity and Access.


The Honorable Jean Quan

Mayor, Oakland

Jean Quan is the first woman and the first Asian American to be elected Mayor of Oakland and the first Asian American woman mayor of a major U.S. City. She was also the first Asian American woman elected to the Oakland School Board and to the Oakland City Council.

Since her start in Oakland politics in 1989 — as a parent trying to save the schools' music and arts programs — Jean Quan has strived to make public institutions work for people. She is the past chair of the Asian American Municipal Officials and currently, a member of the National League of Cities, Central City Caucus, Big 10 California Cities, Emerald Cities, Metropolitan Transportation Commission, and chair of the International Affairs Committee of the US Conference of Mayors.

She is a longtime Oakland resident whose family roots go back over 100 years in Oakland. Her children graduated from Oakland Public Schools, and her husband is a prominent physician known for his work for seniors, health reform, and public hospitals.


Jacqueline Rosa

Managing Director, Global Head of Supplier Diversity, JPMorgan Chase

Jacqueline Rosa is Managing Director and Global Head of Supplier Diversity at JPMorgan Chase. Prior to joining the firm in 2011, she spent 12 years at Morgan Stanley, first as head of their Supplier Diversity Program and later expanding her responsibilities to include Global

Diversity and Work-Life initiatives. Ms. Rosa was featured in *Hispanic Executive* magazine for her efforts in the Supplier Diversity industry and made their "Top 10 Lideres" list. Ms. Rosa currently sits on the boards of the US Pan Asian American Chamber of Commerce (USPAACC), the Women's Business Enterprise National Council (WBENC) and the National Veteran-Owned Business Association (NaVOBA).


Catherine Sandoval

*Commissioner,
California Public Utilities Commission*

Catherine J.K. Sandoval was appointed by Governor Jerry Brown in January 2011 to serve as a Commissioner at the California Public Utilities Commission (CPUC), the first Latino to serve as a CPUC Commissioner in the agency's 100-year history. She serves as the Co-Vice-Chair of the National Association of Regulatory Utility Commissioners (NARUC) Telecommunications Committee, on the NARUC Federalism and Telecommunications Committee, and on the NARUC Utility Market Access Committee. She is the Policy Chair of the Federal Communications Commission (FCC) Federal-State Joint Conference on Advanced Telecommunications Services. Sandoval has served since 2007 on the California Emerging Technology Fund Board of Expert Advisors and is a tenured professor at Santa Clara University School of Law. She served as Undersecretary and Staff Director of the State of California's Business, Transportation, and Housing Agency from 2001-2004 and directed the FCC's Office of Communications Business Opportunities and was a senior manager at the FCC from 1994-1999. In the private sector she was the Vice-President and General Counsel for Z-Spanish Media Corporation and was an associate at the law firm of Munger, Tolles & Olson. She earned a Masters of Letters in Politics from Oxford University in England where she was the first Latina to win a Rhodes Scholarship. She graduated magna cum laude with a B.A. from Yale University. She hails from East Los Angeles and Montebello, California, and lives with her husband in California's Silicon Valley.


Morgan Simon

Founder and Chair, Transform Finance

Morgan has been engaged in impact investment for over a decade. In addition to serving as Founder and Chair of Transform Finance, she is a Partner at Pi Investments, a single family office devoted to 100 percent mission investments in community empowerment and environmental sufficiency.

Morgan is also a board member of Toniic, where she served as founding CEO from 2010-2013. Toniic is a global network of early-stage social investors looking to move \$100 million into impact. Toniic members share deal flow, due diligence and monitoring on global investments in this action-oriented

community. She is also chair of the investment committee at The Working World, an evergreen fund for stakeholder-owned businesses in the U.S., Argentina and Nicaragua, and on the board of ROC United, a national worker's center supporting over 10,000 restaurant workers to raise the minimum wage and found cooperatively owned restaurants. Previously, as the founding Executive Director of the Responsible Endowments Coalition, Morgan brought together 100 colleges and universities from across the country, helping to move their \$200 billion in endowment dollars towards impact investment. She received a B.A with High Honors in Economics and Political Science from Swarthmore College.



Street Level Health Project

(Community Action Award)

“Health care for All” is the heart of Street Level Health Project. Incorporated in 2002, Street

Level Health Project serves as a critical entry point into the health care and social service system for those most often overlooked and neglected, medically uninsured and newly arrived. Street Level was one of the first community health portals in the County of Alameda for medically uninsured hard-to-reach communities in the Bay Area. Health portals serve as a link between residents of a community and the health care system.

Street Level believes that a central component to health is building strong communities. Its Health Access and Leadership and Empowerment programs address health needs beyond clinical care by offering classes to help low-wage workers cultivate long-term wellness, develop concrete skills and gain leadership opportunities. Street Level develops trusting relationships with isolated immigrants, offers them a place to build a healthy and vibrant community, and empowers them to advocate for the wellbeing of themselves and their families. It is known as an “international clinic” and sees clients from over 25 countries. Street Level’s experience is working primarily with men, many of whom face societal, cultural, occupational and familial barriers that prevent them from accessing health care, and it is dedicated to improving the health and well being of underserved immigrant communities in the Bay Area.



Miya Yoshitani

Executive Director,
Asian Pacific Environmental Network

Miya has an extensive background in community organizing, campaign strategy, leadership development and training, organizational development, and fundraising, and a long history of working in the environmental justice movement. In her twenties she was the executive

director of the largest student environmental network in the US, the Student Environmental Action Coalition, SEAC, and worked broadly in international environment and development networks organizing for environmental and economic justice. Miya was a participant in the First National People of Color Environmental Leadership Summit in 1991, and was on the drafting committee of the original Principles of Environmental Justice, a defining document for the environmental justice movement.

Miya first joined the APEN staff in the mid-90’s as a youth organizer, and has served as lead organizer, development director and spearheaded APEN’s strategic planning. APEN has been fighting — and winning — environmental justice struggles for the past 18 years and remains one of the most unique organizations in the country explicitly developing the leadership and power of low-income Asian American immigrant and refugee communities.



Youth Radio

Youth Radio is the nation's preeminent youth media educator and producer, headquartered in Oakland with bureaus in Los Angeles, Atlanta and Washington, D.C. More than 80 percent of Youth Radio students are low-income, all are between the ages of 14 and 24, and most come from under-resourced schools and communities struggling with chronic unemployment and persistent poverty. At Youth Radio, these young people produce award-winning multi-media content and live performances that fuse the arts, media innovation and journalism to engage local and national communities.

Youth Radio believes that under the right conditions and with the necessary supports, young people are makers of powerful media, technology and community. By providing hands-on production projects with top professionals and peer collaborators, we offer unique opportunities for technical, professional and leadership development. Our programs are structured around progressive curricula, helping young people develop marketable skill sets that lead to expanded education and career opportunities in the new economy.



Youth Speaks

Youth Speaks creates safe spaces to empower the next generation of leaders, self-defined artists and visionary activists through written and oral literacies. Youth Speaks challenges youth to find, develop, publicly present and apply their voices as creators of social change. Ultimately, the organization hopes to shift the perceptions of youth by combating illiteracy, alienation and silence, creating a global movement of brave new voices bringing the noise from the margins to the core.

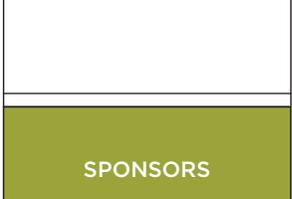
Founded in 1996 in San Francisco, Youth Speaks is the leading nonprofit presenter of spoken word performance, education and youth development programs in the country. Presenters of local and national youth poetry slams, festivals, reading series and more, Youth Speaks also offers a comprehensive slate of literary arts education programs during the school day, in the after-school hours, on weekends and evenings, while providing numerous opportunities for youth to be published and heard. All told, Youth Speaks works with 45,000 teens per year in the Bay Area alone, and has helped create partner programs in 47 cities across the U.S.



Youth UpRising

Youth UpRising is a multi-service community transformation hub located in the heart of East Oakland, providing comprehensive, fully integrated health, wellness, educational, career, arts and cultural programming to Alameda County County youth and young adults, ages 13-24.

The mission of Youth UpRising is to transform East Oakland into a healthy and economically robust community by developing the leadership of youth and young adults and improving the systems that impact them.



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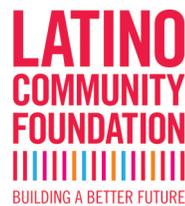
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**Martha Cooper,
Mother of
Earl "Skip" Cooper II,
Passed Away**

We are deeply saddened by the passing of Martha Cooper (92) mother of Earl "Skip" Cooper II, President & CEO of the Black Business Association (BBA). She passed away peacefully in her home Saturday, March 15, 2014 in Oakland, CA. She will be deeply missed by her family, friends and loved ones.

Memorial Services will be held:
Thursday, April 3, 2014 at 11 am
First AME Church
530 37th Street, OAKLAND, CA 94609
(510) 655-1527

For More Information Please Contact:
Black Business News
(323)291-7819



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