

20TH ANNUAL ECONOMIC SUMMIT

V I S I O N



OUR LEGACY, OUR HORIZON

FRIDAY, MAY 17, 2013 • THE FAIRMONT HOTEL • SAN FRANCISCO, CALIFORNIA





OUR LEGACY, OUR HORIZON

Over the last 20 years, we've been called "radical," "diversity cops," "community-organizing thugs," "shakedown artists," "a growing menace," and "a political intimidation machine." And that's just what we can print!

Telling the truth doesn't always make you popular. But after 20 years, we know that the vision that gave birth to Greenlining was right. And it's more needed today than ever.

Back in 1990, two of our founders laid out that vision in a *Los Angeles Times* column. "California's long-term economic viability," they wrote, "depends on its business community developing partnership with its minorities – which will collectively be the majority by the year 2000." They understood that the fight for civil rights can never be complete until there is economic justice. And they were well aware of the fast-approaching demographic changes facing the nation.

We've made astonishing progress, from literally trillions of dollars in investments in underserved communities, to training over 800 young leaders through our Academy, to countless public policies that highlight the role that race plays in economic opportunity. But we still have far to go.

How far? For every dollar of wealth a white family owns, the median Asian family has 63 cents, the median Latino family has about seven cents and the median African American family has less than a nickel.

That cannot stand. For America to prosper, communities of color – who will be America's majority by 2043 or sooner – must prosper. And that means we'll have to redouble our efforts in the next 20 years.

We've grown as an organization – not just in terms of staff and budget, but also by expanding our reach and developing new programs. While continuing to focus on the wealth-building advocacy that is so crucial, we've broadened our horizons, understanding that racial equity is needed in nearly every major

public policy discussion. Today, our team members fight for racial equity in voting, health, energy, telecommunications, the economy, and the environment.

Of course, we've made a few mistakes along the way, and we are painfully aware that there is much more to do. We've grown, but so have the forces that seek to keep the doors of opportunity closed, who have PACs and think-tanks with budgets in the hundreds of millions of dollars. Now more than ever, it's important for us to stand together to work for an America where the American Dream rings true for all. And because we will never have the billionaire backers the other side does, we must be more creative than they are.

That's why we need you: your energy, your vision, and your ideas. We've set aside a special session at 3 p.m. today, the Idea Lab, for just that purpose. We invite you to join us to think, brainstorm, challenge existing assumptions, and help us envision the next 20 years of social justice.

We also hope you will join us this evening for a very special dinner program. While we are honoring three exceptional heroes, we are also taking a journey through our history with many of the people who lived it and created it. We remember every day that we stand on the shoulders of giants, and we invite you to meet some of them.

There is much to be done. Let's continue to work and get better each day that we do it.

Orson Aguilar
Executive Director

FRIDAY, MAY 17, 2013**8:30 a.m. – 8:45 a.m. ■ OPENING REMARKS**

Orson Aguilar, *Executive Director*, The Greenlining Institute

9:00 a.m. – 9:15 a.m. ■ OPENING KEYNOTE ADDRESS:

Van Jones, *President and Co-Founder*, Rebuild the Dream

9:15 a.m. – 10:00 a.m. ■ COALITION MEETING: CALL TO ACTION (OPEN TO PUBLIC):

This opening session will feature presentations by thought leaders regarding The Greenlining Institute's current advocacy efforts. The public is invited to hear issue updates, challenges, and impact.

10:15 a.m. – 11:45 a.m. ■ THE STATE OF THE MAJORITY: MAKING SENSE OF THE DEMOGRAPHIC REVOLUTION

Visionaries from a variety of disciplines examine the implications of the changing demographics of California and the nation. When the Greenlining Institute was founded in 1993, communities of color were roughly 30 percent of the nation's population. Today that figure is 37 percent and rising, expected to pass 50 percent by 2040. People of color already make up 60 percent of California's population. How can policymakers respond more effectively and dynamically to rapidly changing demographics? How should public policy go beyond adapting to these changes and become more adept to harnessing the potential of diverse communities?

Moderator: **María Leticia Gómez**, *News Anchor*, Univision

Speakers:

Carly Hare, *Executive Director*, Native Americans in Philanthropy

Judy Patrick, *President & CEO*, Women's Foundation of California

Phil Ting, *California Assemblyman*, Democratic Caucus

Daphne Kwok, *Chair*, President's Advisory Commission on Asian Americans and Pacific Islanders

Jamila Iris Edwards, *Northern California Director*, Children's Defense Fund

**12:00 p.m. – 2:00 p.m. ■ LUNCH PROGRAM: CORPORATE SOCIAL RESPONSIBILITY:
NOT AN OXYMORON, A NECESSITY**

For decades, advocates have worked to encourage major corporations to be responsive to the needs of communities they serve, and for decades, advocates have wondered if corporate social responsibility was nothing more than a slogan embraced by corporations because they "should." But now, America's evolving landscape has made corporate responsibility a business necessity. Not only do firms have to address a more diverse customer base, but those communities are increasingly connected and empowered. Engaging and responding to communities is no longer an option; aligning profit and progress is a necessity.

Moderator: **Orson Aguilar**, *Executive Director*, The Greenlining Institute

Mistress of Ceremonies: **Stephanie Chen**, *Energy and Telecommunications Policy Director*, The Greenlining Institute

Keynote Speaker: **Debra L. Reed**, *Chairman of the Board and CEO*, Sempra Energy

Speakers:

Christopher P. Johns, *President*, Pacific Gas and Electric Company

Jon R. Campbell, *Executive Vice President, Director of Government and Community Relations*, Wells Fargo & Company

Stuart Ishimaru, *Director of the Office of Minority and Women Inclusion*, Consumer Financial Protection Bureau

2:00 p.m. – 3:00 p.m. ■ SOCIAL BREAK**2:00 p.m. – 3:00 p.m. ■ ALUMNI MEETING (VANDERBILT ROOM)**



3:00 p.m. – 5:00 p.m. ■ **IDEA LAB: FROM PEOPLE TO POLICY**

Every important change in society began with an idea. Before democracy was a form of government it was an idea. Ideas have the power to transform the way we think and live. In this interactive session, led by award winning journalist Aimee Allison, we want to hear your ideas about the major issues affecting communities of color and how Greenlining's work can adapt to a changing America. Effective policy work cannot be created in a vacuum and must be informed by the stories, voices and ideas of real people. Write down your ideas and bring them with you to the Idea Lab!

Moderator: **Aimee Allison**, *Media and Community Affairs Director*, San Francisco Department on the Status of Women

■ IDEA LAB FACILITATORS:

Millicent Johnson*	<i>Community Engagement Manager</i>	Consultant
José Quiñonez*	<i>Executive Director</i>	Mission Asset Fund
Matt Haney	<i>Executive Director</i>	University of California Student Association
Jakada Imani	<i>Executive Director</i>	Ella Baker Center for Human Rights
Anne Price*	<i>Director Closing the Racial Wealth Gap Initiative</i>	Insight Center for Community Economic Development
Claudia Paredes	<i>Academy Director</i>	The Greenlining Institute
Dr. Peter Long*	<i>President and CEO</i>	Blue Shield of California Foundation
Dr. Sally Saba*	<i>Executive Director</i>	Kaiser Foundation Health Plan Inc.
Andrea Luquetta	<i>Policy Advocate</i>	California Reinvestment Coalition

Alumni Board

CC Song	<i>Program Associate</i>	Rebuild the Dream
Molly Hart	<i>Meaningful Use Program Manager</i>	Community Health Center Network
Jessie Buendia	<i>Community Benefits Coordinator</i>	San Francisco Public Utilities Commission
Joe Tayag	<i>Health Financing Specialist/Senior Analyst</i>	Abt Associates

Fellows

Tierra Moore	<i>Executive Fellow</i>	The Greenlining Institute
Noemi Gallardo	<i>Legal Fellow</i>	The Greenlining Institute
Danielle Beavers	<i>Economic Equity Fellow</i>	The Greenlining Institute
Jose Sanchez	<i>Claiming Our Democracy Fellow</i>	The Greenlining Institute
Adrian Sanchez	<i>Health Fellow</i>	The Greenlining Institute

Health Equity Fellows

Sadad Ali	<i>Health Equity Fellow</i>	The Greenlining Institute
Jamilah Bradshaw	<i>Health Equity Fellow</i>	The Greenlining Institute
George Chacon	<i>Health Equity Fellow</i>	The Greenlining Institute
Adriana Diaz-Ordaz	<i>Health Equity Fellow</i>	The Greenlining Institute
Jessica Dunn	<i>Health Equity Fellow</i>	The Greenlining Institute
Kristine Lee	<i>Health Equity Fellow</i>	The Greenlining Institute

*Idea Lab Panel Participants



5:00 p.m. – 6:00 p.m. ■ **NETWORKING BREAK**

6:00 p.m. – 8:00 p.m. ■ **DINNER PROGRAM: CELEBRATION OF OUR 20 YEARS**

Celebrating 20 years of advocacy and activism, this dynamic awards presentation will reflect our history, remember landmark events, and honor the people who made an impact throughout Greenlining's history.

Moderator: **Samuel Kang**, *General Counsel*, The Greenlining Institute

■ **AWARDEES:**

Torchbearer Award:

Francis (Frankie) Guzman, *Academy Alumni*, The Greenlining Institute
Soros Justice Fellow, National Center for Youth Law

Legacy Awards:

Michael R. Peevey, *President*, California Public Utilities Commission

The Honorable Sheila C. Bair, *Former Chairman*, Federal Deposit Insurance Corporation

■ **DINNER PRESENTATION**

We invite you to join us on a walk back through time. Hear from the people who were there about how The Greenlining Institute got started, the challenges, conflicts and obstacles we faced, the warnings we sounded, how the powers-that-be reacted, and where we're headed in the next 20 years. You might even learn who called us "community organizing thugs"!

THE IDEA LAB



“WHAT’S YOUR BIG IDEA?”

Every important change in society began with an idea. Before democracy was a form of government it was an idea. Ideas have the power to transform the way we think and live. In this interactive session, led by award winning journalist Aimee Allison, we want to hear your ideas about the major issues affecting communities of color and how Greenlining’s work can adapt to a changing America. Effective policy work cannot be created in a vacuum and must be informed by the stories, voices and ideas of real people. Write your ideas below and bring them with you to the Idea Lab!

IDEAS



torchbearer
award



THE TORCHBEARER AWARD

Francis (Frankie) Guzman

Soros Justice Fellow, National Center for Youth Law

The Torchbearer Award is reserved for the next generation of leaders whose activism and leadership honors the legacy of past social justice trailblazers.

2012 AWARD RECIPIENT:

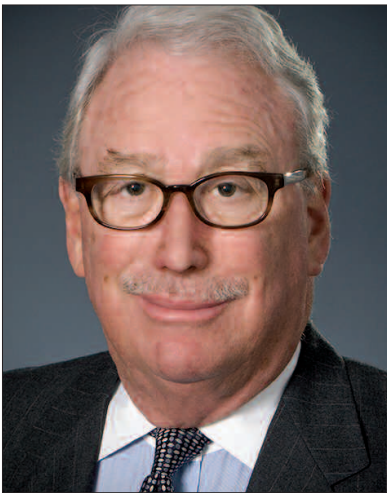
Joe Araya Tayag

Senior Analyst - International Health, Abt Associates

LEGACY

AWARDS

legacy award

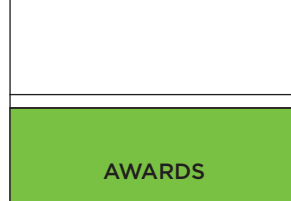


THE LEGACY AWARD

Michael R. Peevey

President, California Public Utilities Commission

The Legacy Award is reserved for an individual who was exhibited exceptional leadership, foresight and guidance in promoting the economic development of underserved communities.



legacy award



THE LEGACY AWARD

The Honorable Sheila C. Bair
Former Chairman, Federal Deposit Insurance Corporation

The Legacy Award is reserved for an individual who was exhibited exceptional leadership, foresight and guidance in promoting the economic development of underserved communities.

ENGAGE WITH US TODAY & BEYOND!

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JOIN THE CONVERSATION TODAY & BUILD COMMUNITY ONLINE

Use the hashtag #vision2020 on Twitter, Instagram, etc.

BE A PART OF OUR PHOTO CAMPAIGNS ON FACEBOOK

"Whose Shoulders Do You Stand On?"

"What's Your Big Idea?"

VISIT OUR NEW WEBSITE

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Read Community Stories

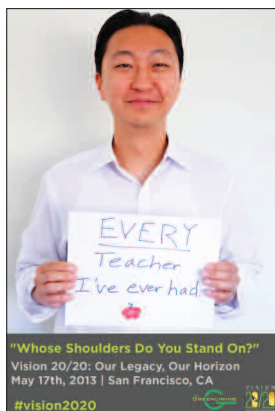
Explore the new Greenlining Blog

Share Your Story

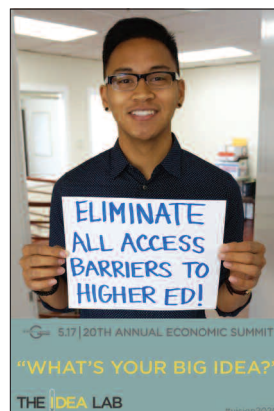
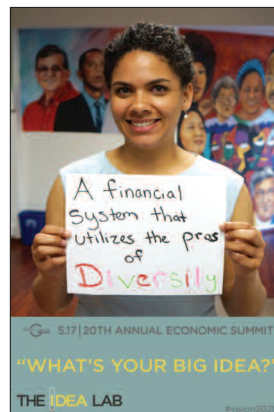
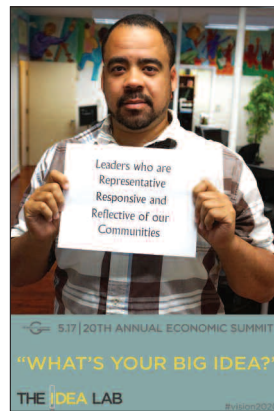
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"WHOSE SHOULDERS DO YOU STAND ON?"



"WHAT'S YOUR BIG IDEA?"



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■ ABOUT THE GREENLINING INSTITUTE

OUR MISSION & HISTORY

Making the American Dream a Reality for the Nation's New Majority

VISION

The Greenlining Institute works to bring the American Dream within reach of all, regardless of race or the zip code one is born into. In a nation where people of color will make up the majority of our population by 2050, we believe that America will prosper only if communities of color prosper.

OUR WORK

Founded in 1993, The Greenlining Institute is a policy, research, organizing, and leadership institute working for racial and economic justice. We work on a variety of major policy issues, from the economy to environmental policy, civic engagement and many others, because we recognize that economic opportunity doesn't operate in a vacuum. We don't see these issues as being in separate silos, but as interconnected threads in a web of opportunity.

Headquartered in California, Greenlining's approach focuses on bringing grassroots community leaders face to face with leading public and private sector leaders. We design and support policies designed to open doors to opportunity. We don't see these interactions as a zero-sum game in which one side must win and the other must lose. Instead, we reach for win-win solutions that expand the size of the pie for all Americans.

Our Leadership Academy trains the leaders of the future to be effective advocates for justice and fairness. Through its programs, the Academy has trained and empowered over 800 young leaders since 1996.

Driving everything we do is a vision of equity in which the American Dream is truly within reach of all. The majority of babies born in the U.S. today are of color. The number of new businesses owned by people of color is growing at three times the rate of white-owned businesses. For our nation to succeed, communities of color will have to succeed, and we are determined to make it happen.

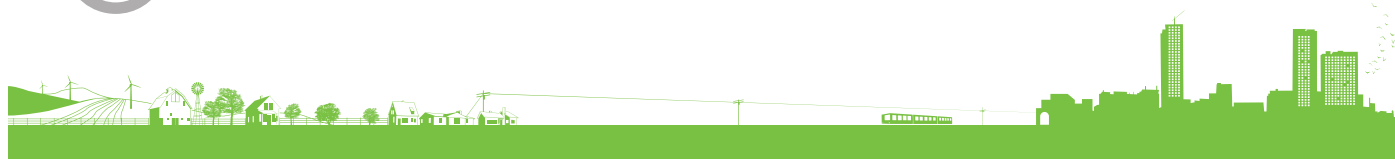
OUR HISTORY

In the mid 1970's a group of grassroots leaders from the African American, Asian American, Latino, and disabled communities came together around a new and visionary set of ideas: Instead of simply fighting institutionalized discrimination and redlining – the illegal practice of denying services to communities of color – we should work to proactively bring investments and opportunity into these communities. Instead of redlining, we would work to create greenlining.

Just as important, this new effort would be based on communities working together across racial and ethnic lines. Instead of different groups fighting for slices of a too-small pie, we would work together to increase the size of the pie for everyone.

What began as an informal coalition soon evolved to the point where it needed a more concrete organizational structure, so The Greenlining Institute was established in 1993. The Greenlining Institute was founded on the belief that diverse communities are a source of unrealized assets and strength, and it is that diversity that leads to greater effectiveness. Our recently retired co-founders, Robert Gnaizda and John C. Gamboa, paved the way with their vision, tenacity, and courage, fighting for social change in unexplored policy areas.

The Greenlining Institute remains connected to the grassroots via the Greenlining Coalition, a diverse group of nearly 40 African American, Asian American and Latino community-based organizations that comprise one of the nation's most effective and longest lasting multi-ethnic coalitions. By combining the grassroots energy of these organizations with the institutional strength of The Greenlining Institute, we are able to leverage the unique capabilities of each into an effective engine for social change.



■ LEADERSHIP ACADEMY



PREPARING A NEW GENERATION OF LEADERS

OUR VISION

Thriving communities of color urgently need a generation of young people who are informed and engaged in addressing the most critical issues facing their communities. The Greenlining Academy works to empower and develop the next generation of multi-ethnic leaders to advance racial and economic equity and create positive social change. We seek to develop a network of visionary leaders ready to work across racial and ethnic lines to address America's most pressing problems and develop sustainable solutions rooted in equity and justice.

THE CHALLENGE

American communities face a serious leadership gap, which will likely worsen as baby boomers retire and leave a leadership deficit in communities and organizations. While people of color comprise almost 60 percent of California's population, they are sorely underrepresented in leadership positions in government, business and the nonprofit world, and left without an adequate voice in crucial decisions. Young people of color have been hardest hit in the economic crisis, but with funding for jobs and educational opportunities drying up, there are few pipeline programs aimed at developing young leaders of color.

■ OUR RESPONSE

A COMPREHENSIVE SET OF DEVELOPMENT PROGRAMS FOR YOUNG LEADERS

FELLOWSHIP PROGRAM

The Fellowship program is a year-long, paid training program for young leaders who have completed their undergraduate or graduate degrees. Each fellow is assigned to a specific program area and develops expertise under the mentorship of the program director. An additional program launched in 2012 is placing six Health Equity Fellows within The California Endowment's philanthropic programs to address community health disparities in California. Basic Qualification: completed undergraduate degree by the program start date.

SUMMER ASSOCIATE PROGRAM

The Summer Associate program is an intensive, 10-week paid training program for young leaders who have completed at least their undergraduate degrees. Associates take on research and advocacy projects under the direction of a Greenlining staff member. Basic Qualification: Completed undergraduate degree by the program start date.

LEGAL ACADEMY

The Greenlining Legal Academy seeks to train law students to be skilled, ethical, and reform-minded professionals who scrutinize the quality of justice for low-income Americans and communities of color. Positions are available in both the Fellowship program and Summer Associate Program. Basic Qualification: 2L or 3L law student.

INTERNSHIP PROGRAM

The Internship program offers part-time paid positions to college and graduate students. Interns typically work between 10-20 hours per week on research-related projects. Undergraduates with work-study are encouraged to apply during the spring and fall semesters. Basic Qualifications: Student at a local Bay Area college and can commit to working 10-15 hours per week.

IPO HIGH SCHOOL SUMMER CAMP

The Investing Pays-Off (IPO) High School Summer Camp is a 10-day camp designed to engage high school-aged students on critical issues affecting low-income communities and communities of color while developing valuable skills in problem-solving, teamwork and critical thinking. Free for all participants. Basic Qualification: High school student entering 10th, 11th, or 12th grade in the fall.

CASA RESIDENCY

Founded in 1970 by Chicano/Latino students, Casa is a multi-ethnic residential leadership program for students attending UC Berkeley, committed to fostering academic success and cross-racial understanding among participating students.



ORTENSIA LOPEZ

Co-Chair of the Board
Executive Director
El Concilio of San Mateo County



GEORGE DEAN

Co-Chair of the Board
President & CEO
Greater Phoenix Urban League



TUNUA THRASH

Executive Director
West Angeles CDC



ROSARIO ANAYA

Executive Director
Mission Language & Vocational School



JESSIE BUENDIA

Academy Alumni Association Board Representative
Community Benefits Program Coordinator
San Francisco Public Utilities Commission



ALFRED FRAIJO JR.

Partner
Sheppard Mullin Richter & Hampton LLP



YUSEF FREEMAN

Vice President
McCormack Baron Salazar



DAVID GLOVER

Executive Director
Oakland Citizens Committee for Urban Renewal



ROBERT J. APODACA

Principal
ZeZen Advisors



DARLENE MAR

Chair
Council of Asian American Business Associations



OLGA TALAMANTE

Executive Director
Chicana/Latina Foundation

BOARD OF DIRECTORS



Greenlining Staff and Coalition member meeting with The Federal Reserve Board of Governors: Chairman Ben Bernanke and Governors Jeremy Stein and Sarah Bloom Raskin

■ THE GREENLINING COALITION

Greenlining remains connected to the grassroots via the Greenlining Coalition, a diverse group of community-based organizations that have banded together around a common vision of social justice. It was this coalition that gave birth to The Greenlining Institute, and it still plays a key role in our work. Instead of different groups fighting for slices of a too-small pie, our coalition works together to increase the size of the pie for everyone.

The Greenlining Coalition is perhaps America's oldest and most diverse coalition of Asian/Pacific Islander, African American, and Latino community leaders organized around a common purpose and struggle. Beyond ethnic diversity, the coalition represents diverse constituencies and includes faith-based organizations, minority business associations, community development corporations, health advocates, traditional civil rights organizations, and ethnic media outlets.

Our coalition partners lend important grassroots voices to our advocacy efforts. Just as important, they keep us grounded in the real-world experiences of their members and clients.

The principles of the Greenlining Coalition are simple: Our communities are mutually dependent. If we stand together, learn together, and educate each other, we will prosper together.

■ COALITION MEMBERS

4C • www.4c.org

4Cs is a non-profit, community-based agency that provides a variety of comprehensive services and serves as the community child care link for families and child care professionals who live and work in Santa Clara County, California.

Allen Temple Baptist Church • www.allen-temple.org

Allen Temple Baptist Church was organized in 1919 and has a rich heritage of making a positive difference in the lives of people in East Oakland, the Bay Area and around the world.

American GI Forum • www.agif.org

Education is our Freedom and Freedom Should be Everybody's Business. The American GI Forum, a veterans family organization since 1948.

AnewAmerica • www.anewamerica.org

AnewAmerica's mission is to promote the long-term economic empowerment of new Americans – new citizens, immigrants, and refugees – and to encourage their full participation in the political, social and cultural growth of America.

Asian Business Association • www.aba-la.org

Asian Business Association is a non-profit membership based organization that has been proactively assisting Asian American small businesses to gain access to economic opportunities and advancement for over a quarter of a century. ABA makes every effort to provide members with current information on business opportunities and outreach programs with major corporation and public agencies. Through our activities, we continue to build a strong business relationship among our members. Our events include our monthly mixers, golf tournaments, award banquets, business education training seminars and more.

Asian Inc • www.asianinc.org

Asian Inc. is a non-profit technical assistance and research organization that works to strengthen the infrastructure of the Asian American Community and other minorities in Northern California to assist in their physical, economic and social development and eliminate systemic dependencies. To empower a community is to reject dependency as a permanent state and requires the mobilization of not just the individual, but a collective of business, enterprise and social representation to affect change.

Black Business Association • www.bbala.org

Since 1970, the Black Business Association (BBA), a 501(c)(3) non-profit organization, headquartered in Los Angeles, has been instrumental in the incubation and development of more than 15,000 African-American businesses. Nationally, we have access and influence with more than 85,000 African-American-owned and women/minority-owned firms via strategic alliances with more than 100 women/minority trade associations in more than 42 states nationwide.

Brightline Defense Project • www.brightlinedefense.org

Brightline is a public policy advocacy non-profit committed to protecting and empowering vulnerable communities.

California Black Chamber of Commerce • www.calbcc.org

Since the Chamber's inception in 1994 we have been dedicated to the economic empowerment of small business communities across the state of California. Our focus has been to improve communication between you and your local chamber of commerce and develop a connection with small businesses and local assembly and senate leaders. Additionally, as a state wide organization we are advocates for the underserved, providing education and training to small businesses, other non-profit organizations and communities across the state of California. Our corporate partners now have another avenue to connect with you, the small business owner for their supplier diversity and procurement needs. Please take a few moments to navigate through our site to see what our membership has to offer. Review our photo gallery of our past events and Foundation programs. Then join us!! Register for our VRP today and increase your profit potential.

California Hispanic Chambers of Commerce • www.cahcc.com

The California Hispanic Chambers of Commerce's (CHCC) primary goal is to represent the interests of over 720,000 Hispanic-owned businesses in the State of California. With a network of over 65 Hispanic chamber and business associations throughout the state, the CHCC is the premier and largest regional Hispanic business organization in the nation that promotes the economic growth and development of Hispanic entrepreneurs.

To this end, The CHCC recognizes that its work on behalf of the Hispanic business community must be three-fold. We must work with the private sector to establish relationships with corporate America that will benefit Hispanic businesses. Secondly, we must work with the public sector agencies, state legislature, Congress, and state executive branch to advocate for laws and regulations that promote the growth and success of Hispanic business in California. And finally, the CHCC must further work with its member chambers to develop stronger and more effective grass roots organizations that are able to assist the growing number of Hispanic businesses in the state to succeed.

California Journal for Filipino Americans • www.cjfilam.com

The premier journal serving California's Filipino-American communities on issues related to economic development, civil rights, and other pertinent issues.

California Rural Legal Assistance • www.crla.org

Since 1965, CRLA has raised its powerful voice in the courtrooms, in the classrooms, in the fields, and in the legislative halls of California. We have shown farm workers and other poor people that the law can be a friend and that those responsible for enforcing the laws can and should be called to account.

Chicana/Latina Foundation • www.chicanalatina.org

The Chicana/Latina Foundation's mission is to empower Chicanas/Latinas through personal, educational, and professional advancement.

Community Resource Project, Inc. • www.cresource.org

Community Resource Project, Inc. (CRP), a community-based organization that seeks to improve life and educational opportunities for people in need through Housing, Health, and Education.

Council of Asian American Business Associations of California • www.caaba.org

CAABA-CAL is a statewide non-profit organization that represents the interests of the Asian American business community in California.

El Concilio of San Mateo County • www.el-concilio.com

El Concilio is a non-profit coalition of organizations and individuals committed to improving the quality of life for underserved communities by increasing leadership, education, and employment opportunities, and access to quality and appropriate health care in San Mateo County.

Ella Baker Center • www.ellabakercenter.org

The Ella Baker Center is named for an unsung hero of the civil rights movement who inspired and guided emerging leaders. We build on her legacy by giving people opportunities and skills to work together to strengthen our communities so that all of us can thrive.

FAME Renaissance • www.famecorporations.org

FAME Renaissance is an economic development program within the FAME Assistance Corporation (FAC). FAC is a non-profit 501(c)(3) corporation affiliated with the 19,000 member First African Methodist Episcopal Church of Los Angeles (FAME).

Fresno Metro Black Chamber • www.fmbcc.com

The Fresno Metro Black Chamber of Commerce facilitates and serves as an advocate for the creation, development, growth, and general welfare of African-American business community in the greater Fresno area. We accomplish this by:

- Advocating on behalf of members and the general Black business community
- Informing membership of issues vital to businesses of the greater Fresno community
- Increasing public awareness of the black business community and the impact of the Fresno's black buying power
- Promoting black-owned businesses within the Black and mainstream community
- Increasing the capacity of current and potential members through education and training services

Greater Phoenix Area Urban League • www.gphxul.org

The mission of the Greater Phoenix Urban League is to assist African Americans, other minorities and the disadvantaged in the achievement of social and economic equality. The League implements its mission through advocacy, bridge building, program services and research.

Hispanic American Growers Association (HAGA) • www.hagausa.com

Haga exists to support the development of the fastest growing sector of the American farm industry – the Hispanic growers across the country.

Hispanic Chamber of Commerce, Orange County • www.hcoc.org

The Orange County Hispanic Chamber of Commerce represents the interests of and provides access to Orange County's 30,000 Hispanic-owned businesses. We support the development of these businesses by providing opportunities for networking, legislative advocacy, access to capital, education and training programs.

KHEIR • www.lakheir.org

KHEIR is committed to providing linguistically and culturally-sensitive quality primary healthcare and human services support to the underserved and uninsured residents of Los Angeles and its neighboring communities.

La Maestra Family Clinic • www.lamaestra.org

La Maestra Community Health Centers is an award-winning not-for-profit organization that has been serving low-income and immigrant communities for 15 years. A member of the Council of Community Clinics, La Maestra (Spanish for "the teacher") has Centers located in and around San Diego- City Heights, El Cajon and National City. Its physicians and staff are experts in delivering culturally competent care to more than 39,000 residents annually. What distinguishes La Maestra from all other healthcare centers is its Circle of Care commitment – its promise to provide quality healthcare and to place the residents' entire well-being as its highest priority.

Mentoring in Medicine and Science • www.mimscience.org

Mentoring in Medicine & Science, Inc. (MIMS) is a nonprofit organization operating in Oakland, California. Our goal is to address health care disparities in urban communities by increasing the diversity of the health care workforce. Our mission is to increase the number of underrepresented health professionals through mentoring, career exposure, and leadership development.

Mission Housing Development Corporation • www.missionhousing.org

Mission Housing Development Corporation (MHDC) is a non-profit, community based organization which creates and preserves high-quality affordable housing for residents of low and moderate incomes in the Mission District and San Francisco. MHDC provides housing for families, seniors and special needs individuals. It also offers technical assistance to service providers to help them develop affordable housing that meets the needs of special populations, such as the physically or mentally handicapped, and the critically ill.

Mission Language & Vocational School (MLVS) • www.mlvs.org

Mission Language and Vocational School's (MLVS) mission is to improve the socio-economic condition of limited or non-English speaking, low-and moderate-income Latinos and other minorities in San Francisco and the Bay Area through job-specific language, vocational classroom training programs and the creation of economic development projects.

National Federation of Filipino American Associations • www.naffaa.org

NaFFAA is recognized by Washington policymakers, private industry and national advocacy groups as the voice of Filipinos and Filipino Americans throughout the US.

Oakland Citizens Committee for Urban Renewal (OCCUR) • www.occurnow.org

OCCUR is a 55 year-old community-service organization that addresses civil rights and social justice issues such as housing discrimination, local employment and federal program policy decisions, educates thousands of nonprofit organizations in capacity building and organization development, and implements financial literacy and consumer education programs for low-income residents and families toward the promotion of a more sustainable community economy.

Our Weekly • www.ourweekly.com

When it came to information pertinent to African Americans and the communities in which we live, the average person received information from so many fragmented sources with not enough in depth coverage. *Our Weekly LA* was formed in 2004 as a means to reach the affluent African American communities of Los Angeles with in depth coverage on issues pertaining to African Americans and the communities in which we live. With a readership of more than 200,000 weekly, the scope of the publication is to provide broad base coverage that is relevant to African American readers to include local, state and national news, lifestyle, health and wellness, art culture and entertainment, food, book reviews, events calendar, OpEd, government, politics, business, education, community real estate and classified.

Rising Sun Energy Center • www.risingsunenergy.org

As innovators, Rising Sun will increase its impact on individuals, communities and the environment. We will focus our efforts in three areas:

1. Pathways: By fully integrating our programs, Rising Sun will create multiple entry points so that participants can access resources to support their career and life development over the long term.
2. Environmental Benefit: Rising Sun will measurably improve the environment by educating and working with communities to conserve resources while building demand for green services through partnerships, consumer education, and direct implementation.
3. Triple Bottom Line: Rising Sun will expand the scope and scale of its social enterprises in order to employ more participants, make a measurable contribution to resource conservation and sustain the organization.

Sacramento Observer • www.sacobserver.com

The African American Online Source for California's Capital City

San Francisco African American Chamber of Commerce • www.sfaacc.org

The San Francisco African American Chamber of Commerce (SFAACC) is one of California's most influential minority business organizations, representing and promoting African American business owners in San Francisco. Through advocacy and economic development, SFAACC is creating a firm economic base that supports the self-determination and survival of African American businesses. SFAACC is a non-profit 501c6 corporation.

Search to Involve Pilipino Americans • www.sipa-online.org

The mission of SIPA is to enhance the quality of life of the Pilipino American community by supporting youth development and leadership, providing family programs, and health and human services.

Southeast Asian Community Center • www.seaccusa.org

The Southeast Asian Community Center develops and administers programs that serve the needs of the Southeast Asian communities of Northern California. Our programs support self-sufficiency, economic viability, advocacy, community empowerment, leadership development, acculturation, and cultural preservation in these communities. A second, but equally, important part of our work is advising and financing small businesses in the region. We work with entrepreneurs and organizations of all ethnicities who are interested in small business and economic development in the Greater San Francisco Bay Area.

TELACU • www.telacu.com

TELACU is a non-profit community development corporation founded in 1968. It is self-sustained by TELACU Industries, a for-profit family of companies which provides the economic means to fulfill TELACU's mission. Through its businesses, services and partnerships, TELACU creates dynamic opportunities to rebuild and enhance the communities it serves.

Time for Change Foundation • www.timeforchangefoundation.org

Our mission is to provide essential resources, through our programs and services, to women and children who desire to change the course of their lives by making the transition from homelessness and recidivism to self-sufficiency.

Time For Change Foundation is the model of excellence in the Inland Empire for empowering disenfranchised women who are making the transition from homelessness and recidivism.

WARD Economic Development Corporation • www.ward-edc.org

Ward Economic Development Corporation (WEDC) is an independent affiliate of Ward African Methodist Episcopal Church (AME). The governing boards are completely independent with the pastor of Ward AME Church having a perpetual seat on the board of Ward EDC to insure the communication and linkage. WEDC is a California not-for-profit community development corporation whose mission includes neighborhood, housing, economic, and leadership development. As one of the first faith-based development corporations in Los Angeles, it has championed that cause across the nation and mentored similar groups from local congregations.

West Angeles Community Development Corporation • westangelescdc.org

The mission of West Angeles Community Development Corporation is to increase social and economic justice, demonstrate compassion and alleviate poverty as tangible expressions of the Kingdom of God through the vehicle of community development.

West Coast Black Publishers Association • www.lasentinel.net

WCBPA's mission is two fold: to provide regional and national corporate advertisers with a vehicle for the effective marketing of their products and services to the black community; and to advance the cause of the Black Press in the United States of America. Members of the WCBPA include African American publications in the states of Washington, Oregon, California, Nevada, Arizona and Colorado.



Orson Aguilar
Executive Director, The Greenlining Institute

Orson Aguilar is the Executive Director of the Greenlining Institute (Greenlining), one of the nation's largest and most successful multi-ethnic public-policy non-profits in the country.

Greenlining works to bring the American Dream within reach of all communities, regardless of race or income. Because people of color will be the majority of our nation's population by 2040, Greenlining believes that America will prosper only if communities of color prosper.

Founded in 1993, Greenlining conducts research, advocates for better public policies, and trains young leaders. Greenlining has expertise on a variety of major policy issues, including the economy, environment, energy, telecommunications, health, and electoral issues. Central to our advocacy is that diversity and inclusion must be the fabric of our society. Greenlining runs one of the nation's most successful leadership programs targeting youth of color. The Leadership Academy has trained and empowered over 800 young leaders from throughout the country.

Orson and Greenlining have been featured in major media such as *The New York Times*, *The Wall Street Journal*, Univision, Telemundo, *La Opinion*, NPR, Politico, *The Huffington Post* and others. Greenlining's advocacy was featured in the Academy award winning documentary, *The Inside Job*. Orson has been recognized by the New Leaders Council, *Latino Leaders Magazine*, *La Opinion*, The Congressional Hispanic Caucus Institute, and *Silicon Valley Latino*.

Orson's passion is fueled on his experiences growing up in the immigrant and working class neighborhood of Boyle Heights in Los Angeles. Orson lives in Oakland, CA with his wife Claudia, and their three children, Emilio, Nayeli, and Danilo.



Aimee Allison
Director of Media and Community Affairs,
S. F. Department on the Status of Women

Aimee Allison is Director of Media and Community Affairs at the San Francisco Department on the Status of Women.

She was a host and producer for LinkTV, Comcast Newsmakers and a public radio morning show. She has appeared as a political commentator on various media outlets including PBS, CBS, and Fox. Aimee has been published in *Huffington Post* and the *San Francisco Chronicle* as well as the blog she founded *OaklandSeen*. She was awarded fellowships at the Women's Media Center and the Knight Digital Media Center at U.C. Berkeley. Aimee serves on the corporate board of the YMCA of the East Bay. She is the author of *Army of None* (Seven Stories Press, 2007) and holds a MA and BA from Stanford University, where she recently was honored with an Award of Merit for her public service. Aimee lives in the San Francisco Bay Area with her son.



Sheila C. Bair
The Honorable Sheila C. Bair

Sheila C. Bair served as the 19th Chairman of the Federal Deposit Insurance Corporation for a five-year term, from June 2006 through June 2011.

Chairman Bair has an extensive background in banking and finance in a career that has taken her from Capitol Hill, to academia, to the highest levels of government. Before joining the FDIC in 2006, she was the Dean's Professor of Financial Regulatory Policy for the Isenberg School of Management at the University of Massachusetts-Amherst since 2002.

Other career experience includes serving as Assistant Secretary for Financial Institutions at the U.S. Department of the Treasury (2001 to 2002), Senior Vice President for Government Relations of the New York Stock Exchange (1995 to

BIOGRAPHIES

2000), a Commissioner of the Commodity Futures Trading Commission (1991 to 1995), and Research Director, Deputy Counsel and Counsel to Senate Majority Leader Robert Dole (1981 to 1988). Her recent book, *Bull by the Horns*, is a *New York Times* best-seller and has framed her as a fierce advocate of the public interest.

As FDIC Chairman, Ms. Bair presided over a tumultuous period in the nation's financial sector, working to bolster public confidence and system stability. Determined not to turn to taxpayer borrowing during the crisis, the FDIC managed its losses and liquidity needs entirely through its traditional industry-funded resources. In response to the financial crisis, she developed innovative and stabilizing programs that provided temporary liquidity guarantees to unfreeze credit markets and increased deposit insurance limits. In 2007, she was a singular – and prescient – advocate for systematic loan modifications to stem the coming tidal wave of foreclosures. Ms. Bair also led FDIC resolution strategies to sell failing banks to healthier institutions, while providing credit support of future losses from failed banks' troubled loans. That strategy saved the Deposit Insurance Fund \$40 billion over losses it would have incurred if the FDIC had liquidated those banks.

Under Ms. Bair's leadership, the FDIC's powers and authority were significantly expanded by the Dodd-Frank Wall Street Reform and Consumer Protection Act of 2010. The law extends the FDIC's resolution process to large, systemically-important financial institutions, effectively attacking the doctrine of too-big-to-fail. The FDIC was also given joint authority to order the restructuring of an entity that cannot demonstrate, through a continually-monitored resolution plan, that it can be unwound.

Ms. Bair's work at the FDIC also focused on consumer protection and economic inclusion. Under her leadership, the FDIC issued early calls for interagency guidance addressing high-risk mortgages, and was among the first to see the dangers of these unaffordable mortgages to the broader banking sector and to the economy as a whole. She championed the creation of an Advisory Committee on Economic Inclusion, seminal research on small-dollar loan programs, and the formation of broad-based alliances in nine regional markets to bring underserved populations into the financial mainstream.

Ms. Bair received a number of prestigious honors during her tenure as FDIC Chairman. In 2008 and 2009, *Forbes Magazine* named Ms. Bair as the second most powerful woman in the world, after Germany's Chancellor Angela Merkel. Also in 2008, Ms. Bair topped *The Wall Street Journal's* annual 50 "Women to Watch List." In 2009 she was named one of *TIME Magazine's* "Time 100" most influential people; awarded the John F. Kennedy Profile in Courage Award; and received the Hubert H. Humphrey Civil Rights Award. In 2010, Ms. Bair was featured on the cover of *TIME Magazine* with Mary Schapiro and Elizabeth Warren as "The New Sheriffs of Wall Street." In December of 2011, subsequent to leaving office, Ms. Bair was named by the *Washington Post* and Harvard University as one of seven of America's Top Leaders.

Among the honors Chairman Bair has received are: Distinguished Achievement Award, Association of Education Publishers (2005); Personal Service Feature of the Year, and Author of the Month Awards, *Highlights Magazine for Children* (2002, 2003 and 2004); and The Treasury Medal (2002). Her first children's book, *Rock, Brock and the Savings Shock*, was published in 2006 and her second, *Isabel's Car Wash*, in 2008.

Chairman Bair received a bachelor's degree from the University of Kansas in 1975 and a J.D. from the University of Kansas School of Law in 1978.



Jon R. Campbell,
*Executive Vice President,
Director of Government and Community Relations,
Wells Fargo & Company*

Executive Vice President Jon Campbell is director of Government and Community Relations for Wells Fargo & Company. Government and Community Relations operates as the link between the company, stakeholders and the communities we serve, focusing on stakeholder engagement, public policy advocacy, reputation management and corporate social responsibility strategies and programs. Campbell is responsible for teams that manage the company's federal and state government relations, corporate philanthropy, environmental affairs, community relations, diversity and inclusion, and Community Reinvestment Act (CRA) risk management.

A 35-year veteran of the company, Campbell's previous role as director of the Social Responsibility Group expanded in August 2012 to include government relations and CRA risk management. Before that, he was regional president of the Great Lakes, overseeing Wells Fargo's retail and business banking operations in Minnesota, North Dakota, South Dakota, Wisconsin, Illinois, Ohio, Michigan and Indiana. He also held management positions in the areas of mergers and acquisitions, credit, and community banking.

He currently serves as chair of the Minnesota Chamber of Commerce, chair of the Minnesota Orchestral Association, and treasurer of the National Urban League Board of Trustees. He also serves on the boards of the University of Minnesota Foundation, University of Minnesota Carlson School Board of Overseers, and United Way U.S. National Board of Trustees.

A Minnesota native, he graduated from the University of Minnesota, where he earned his bachelor's degree in business administration.



Jamila Iris Edwards
Northern California Director, CDF

Jamila Iris Edwards is the Northern California Director of the Children's Defense Fund (CDF), a non-profit child advocacy organization, founded by Marian Wright Edelman, that has worked relentlessly for nearly 40 years to ensure a level playing field for all children. CDF champions policies and programs that lift children out of poverty; protect them from abuse and neglect; and ensure their access to health care, quality education and a moral and spiritual foundation.

Jamila represents the goals and mission of CDF in Northern California and manages the Oakland-based office and staff. She leads CDF California's policy team and advocacy agenda, which focuses on health care, school discipline and juvenile justice.

Jamila is a former sixth grade teacher and has spent the last 10 years in the health care and public health policy and advocacy field. Prior to joining CDF, Jamila worked for the statewide trade association representing community clinics and health centers, focusing on provider issues around Medi-Cal, oral health and pharmacy issues.

Jamila is an alumnus of the 2012 Next Generation Leaders of Color Program for managers and leaders of color working in Bay Area health and human service organizations. She holds a Master's Degree in Public Policy from the University of California, Los Angeles and a Bachelor of Arts in Political Science from the University of California, San Diego. She resides in Oakland with her son Reile, and is an avid fan of all Oakland sports teams.



María Leticia Gómez
Prime Time Anchor, Univision

María Leticia Gómez was born in Rosario, Argentina, and grew up in Mexico City and Washington DC. She earned a double degree in French Literature and Sociology from the University of Maryland, and a master's degree in Sociology from The George Washington University. For her master's thesis, Ms. Gómez lived among the Zapatistas in the rainforest in Southeastern Chiapas, Mexico, where she discovered her passion for journalism.

After reporting for TV Azteca and Univision News in Mexico City, in 1995 Ms. Gómez became the Washington DC correspondent for *Canal de Noticias NBC*. Ms. Gómez also wrote articles for Spain's newspaper *El País*, and worked as an anchor/reporter for Univision in New York City. In May 2000, she joined the Univision team in San Francisco as a prime time anchor. She is a three-time Emmy Award winning journalist, and has been honored with five Mark Twain Awards from the *Associated Press*.



Francis (Frankie) Guzman
*Soros Justice Fellow,
National Center for Youth Law*

Francis V. Guzman is a Soros justice Fellow at the National Center for Youth Law. He is working to reduce the practice of prosecuting and incarcerating children in California's adult criminal justice system and advocate for alternative sentencing and local treatment for youth charged with serious offenses.

When he was 15 years old, Guzman was arrested and tried for armed robbery and sentenced to 15 years in the California Youth Authority. After serving six years of his sentence, he was released on parole, enrolled in Oxnard College and later transferred to UC Berkeley, where he earned a BA in English. At UC Berkeley, Frankie coordinated work of dozens of interns and organized statewide outreach and informational recruitment visits for thousands of low-income high school and community college students.

Guzman attended UCLA School of Law, enrolled in the Epstein Program in Public Interest Law and Policy. There, he served as Co-President of La Raza Law Students Association and Pacific Regional Director of the National Latino Law Students Association. He has worked at the Prison Law Office, Public Counsel Law Center, National Center for Youth Law, and the Greenlining Institute. Guzman is the recipient of the Paul and Daisy Soros Fellowship for New Americans and the Outstanding Achievement Award from the California Department of Corrections and Rehabilitation, Division of Juvenile Justice.

Frankie identifies strongly with the underserved youth he works for. As a juvenile justice attorney, he continues to conduct outreach nationally to jails, schools, and universities, and shares his personal life experiences with students, educators, and community members in an effort to improve access to education and life outcomes for youth.



Carly Hare
Executive Director,
Native Americans in Philanthropy

Carly Hare joined Native Americans in Philanthropy as the Executive Director in November 2010 after having been a voting member for five years, serving on the institute planning committee for three years, and on the NAP Board of Directors for a year. Carly serves on the Joint Affinity Group's Steering Committee and D5 Leadership Team. Carly held the position of the Director of Development for the Native American Rights Fund from 2009-2010. She served as Director of Programs for The Community Foundation Serving Boulder County for five years. In 2006, Carly was selected as an Emerging Leader in International Philanthropy Fellow through the Center of Philanthropy and Civil Society at the City University of New York.

Carly's Pawnee name is <i>ci kita u hoo <i>ci ja hiks which translates into she is the leader of men. Carly is a member of the Pawnee Nation of Oklahoma and a descendant of the Yankton Sioux Tribe. Carly is the eldest daughter in a family committed to social justice and community and a proud auntie.



Stuart Ishimaru
Director of the Office of Minority and Women Inclusion,
Consumer Financial Protection Bureau

Mr. Ishimaru has served as the CFPB's first Director of the Office of Minority and Women Inclusion since April 30th, 2012. He has spent much of his professional life working to foster greater diversity in workplaces. From 2003 to 2012, Mr. Ishimaru served as a Commissioner of the U.S. Equal Employment Opportunity Commission (EEOC). He participated with the other Commissioners to develop and approve the EEOC's policies, issue charges of discrimination where appropriate, and authorize the filing of lawsuits. He was designated by President Obama as Acting Chairman of the Commission from 2009-10. Between 1999 and 2001,

Mr. Ishimaru served as Deputy Assistant Attorney General in the Civil Rights Division of the U.S. Department of Justice, and between 1994-2001 as counsel to the Assistant Attorney General on management, policy, and political issues. In 1993, he was appointed by President Clinton to be the Acting Staff Director of the U S Commission on Civil Rights, and from 1984-1993 served on the professional staffs of the House Judiciary Subcommittee on Civil and Constitutional Rights and two House Armed Services Subcommittees of the U S Congress.



Christopher P. Johns,
President, Pacific Gas and Electric Company

Christopher P. Johns is President of Pacific Gas and Electric Company and a member of the utility's board of directors.

Johns joined Pacific Gas and Electric Company in 1996 as vice president and controller. Johns was named senior vice president and controller of PG&E Corporation in September 2001 and elected chief financial officer in January 2005. He was named president of Pacific Gas and Electric Company in August 2009.

Before joining PG&E Corporation, Johns was a partner in KPMG Peat Marwick LLP. Johns earned a bachelor's degree in accounting from the University of Notre Dame. He has also completed the Nuclear Reactor Technology Program at the Massachusetts Institute of Technology. Johns serves as a member of the board of directors for the Edison Electric Institute, the American Gas Association, the California Chamber of Commerce, The First Tee, and San Francisco Reviving Baseball for Inner-City Youth, Inc. Johns also serves on the executive committee of the board of directors for the American Gas Association and the Western Energy Institute and is a member of the board of trustees for the San Francisco Ballet.



Van Jones
President and Co-Founder, Rebuild the Dream

Van Jones is president and co-founder of Rebuild the Dream, a platform for bottom-up, people-powered innovations to help fix the U.S. economy. A Yale-educated attorney, Van has written two *New York Times* Best Sellers: *The Green Collar Economy*, the definitive book on green jobs, and *Rebuild the Dream*, a roadmap for progressives in 2012 and beyond.

In 2009, Van worked as the green jobs advisor to the Obama White House. There, he helped run the inter-agency process that oversaw \$80 billion in green energy recovery spending. He is currently the Visiting Fellow in Collaborative Economics at Presidio Graduate School, and serves on the boards of the Natural Resources Defense Council and Demos. While best known as a pioneer in the environmental movement, Van has been hard at work in social justice for nearly two decades, fashioning solutions to some of urban America's toughest problems. Van has co-founded three other successful, thriving non-profits: Ella Baker Center for Human Rights, Color of Change, and Green for All.



Daphne Kwok
Chair,
President's Advisory Commission
on Asian Americans and Pacific Islanders

Daphne Kwok, chair of the Commission, is currently the Executive Director of Asians and Pacific Islanders with Disabilities of California. She was also the Executive Director of the Angel Island Immigration Station Foundation from 2005 to 2007, the Asian Pacific American Institute for Congressional Studies from 2001 to 2005, and at the Organization of Chinese Americans (OCA) from 1990 to 2001. During her term at OCA, Ms. Kwok was elected the first Chair of the National Council of Asian Pacific Americans. Ms. Kwok's work with federal agencies has included being appointed to the Secretary of Energy's Advisory Board (2000-2005); testifying before the U.S. Commission on Civil Rights; and being a grant reviewer for the Department of Health and Human Services' Substance Abuse & Mental Health Services Administration. She also currently serves on the board of trustees at Wesleyan University, where she earned her B.A.



Judy Patrick
President and CEO,
Women's Foundation of California

Judy Patrick is President and CEO of the Women's Foundation of California. Prior to her appointment in 2008, Judy held the post of Executive Vice President of Programs for nine years. In that role, Judy led the Foundation's advocacy and policy change work, including the development of the groundbreaking Women's Policy Institute. She also worked to develop programs to strengthen grant partners' organizational capacity and to evaluate the impact of their work.

She serves on the board of the Women's Funding Network and chairs the board of the Northern California Grantmakers. Prior to coming to the Foundation, Judy directed the work of several nonprofits. She was executive director of the San Francisco-based Women's Philharmonic and director of Girls Count, a Colorado initiative to change systems that impact girls' educational achievement and career planning.

Judy also led Mi Casa Resource Center for Women, a Denver organization that advances self-sufficiency primarily for low-income Latinas and youth. She has served on the faculty of the University of Colorado at Denver and Regis University, where she taught program development and evaluation. Judy has worked as a researcher and program evaluator in both the public and private sectors.



Michael R. Peevey
President, California Public Utilities Commission

Michael R. Peevey was appointed President of the California Public Utilities Commission (CPUC) by Governor Gray Davis on December 31, 2002, having been originally appointed to the CPUC by Governor Davis in March 2002. In December 2008 Governor Arnold Schwarzenegger reappointed Mr. Peevey to the CPUC for another six-year term.

As President of the CPUC, Mr. Peevey is committed to protecting the public interest by promoting consumer needs, while challenging utilities to embrace new technologies and provide safe, high-quality services.

Mr. Peevey is committed to maximizing energy efficiency and demand response opportunities and ensuring that California's environment is protected. He is a strong supporter of renewable energy and renewable procurement requirements for utilities, and is a leader in implementing California's Solar and Greenhouse Gas Initiatives. He serves as Chairman of the California Clean Energy Fund, an independent nonprofit corporation working to advance clean energy using tools from finance, public policy, and technological innovation; and also serves as Chairman of the California Emerging Technology Fund, which provides leadership statewide to close the "Digital Divide."

Mr. Peevey has made it a priority to work closely with sister agencies, such as the California Department of Water Resources, the Independent System Operator, the California Energy Commission, and the Air Resources Board—agencies in which the CPUC has overlapping or complementary responsibilities, to assure that California has adequate energy resources and transmission facilities to support its growing population and improving economy.

From 1995 until 2000, Mr. Peevey was President of NewEnergy Inc. Prior to that, Mr. Peevey was President of Edison International and Southern California Edison Company, and a senior executive there beginning in 1984. Mr. Peevey has served on the boards of numerous corporations and non-profit organizations.

Mr. Peevey has received many awards recognizing his leadership in developing energy policy and promoting recognition of California's diverse population, including a "Distinguished Citizen Award" from the Commonwealth Club of California for achievements in green and sustainable energy in 2007; the Pat Brown Legacy Award in 2003; named "Man of the Year" by the Power Association of Northern California; recognized with the Climate Action Champion Award by the California Climate Action Registry in 2004; and leadership recognition from American Council for Energy Efficiency (2005), the Utility Minority Access Program (2006), and the California Solar Energy Industries Association (2006).

Mr. Peevey holds Bachelor and Master of Arts degrees in economics from the University of California, Berkeley. He is married to Carol J. Liu, who served three terms representing the 44th Assembly District (La Canada Flintridge) in the California legislature and in November 2008 was elected to the California Senate to represent the 21st Senate District. They have three children.



Debra L. Reed,
Chairman of the Board and CEO,
Sempra Energy

Debra L. Reed is chairman of the board of directors and chief executive officer of Sempra Energy, a San Diego-based Fortune 500 energy services holding company whose subsidiaries provide electricity, natural gas and value-added products and services. The Sempra Energy companies' nearly 17,000 employees serve more than 31 million consumers worldwide. Previously, Reed served as executive vice president of Sempra Energy.

From 2006 to 2010, she was president and chief executive officer of San Diego Gas & Electric (SDG&E) and Southern California Gas Co. (SoCalGas), Sempra Energy's regulated California utilities.

From 2004 to 2006, Reed was president and chief operating officer of SDG&E and SoCalGas and, before that, president of SDG&E and chief financial officer of both companies. Reed joined SoCalGas in 1978 and became the company's first female officer 10 years later. Currently, Reed is one of 20 female CEOs of Fortune 500 companies, and, in 2011 and 2012, she was recognized as one of *Fortune* magazine's "50 Most Powerful Women in Business." Reed also was recognized by *Forbes* magazine as one of the nation's most influential female CEOs.

Reed serves on the board of councilors of the University of Southern California Viterbi School of Engineering. She also is the immediate past chair of the San Diego Regional Economic Development Corporation and currently serves on the Chairman's Competitiveness Council. Reed is a member of The Trusteeship, an affiliate of the International Women's Forum. Previously, she served on the boards of directors of Genentech and Avery Dennison Corp. Reed graduated summa cum laude from the University of Southern California with a bachelor's degree in civil engineering.



Phil Ting
Assemblymember, California's 19th District

Phil Ting, the former Assessor-Recorder of the City and County of San Francisco, was elected in November 2012 to represent California's 19th Assembly District, which includes portions of the City of San Francisco as well as the communities of Colma, Daly City and South San Francisco.

Prior to serving as Assessor-Recorder, Ting had a long history of civil rights advocacy. He was the Executive Director of the Asian Law Caucus, an organization founded in 1972 to advance and promote the legal and civil rights of the Asian Pacific Islander community. He is a member of the San Francisco Bay Restoration Authority and the Governing Board of the San Francisco Bay Restoration Authority, was President of the Bay Area Assessors Association, was president of the Organization of Chinese Americans SF Bay Chapter and served on the boards of the Equality California Institute and the California Alumni Association (Go Bears!).

As Assessor-Recorder, Ting transformed one of the city's worst departments and made it faster, smarter and fairer. He worked to close a five-year backlog that generated more than \$290 million without any new taxes by bringing new technology, better management and employing his background in helping large organizational reform.

Ting spearheaded efforts to help homeowners and tenants facing foreclosure, including launching Don't Borrow Trouble, an education and outreach program; convening city officials and advocates to find local solutions to the foreclosure crisis. This program was a first-of-its-kind program that provides resource information to at-risk homeowners and tenants.

As the newly elected Assemblymember of the 19th Assembly district, Ting plans to focus on promoting a strong economy, funding our schools, promoting innovation in government, building trade ties to Asia, protecting homeowners facing foreclosures and attracting high-wage green jobs.

He chairs the San Francisco Advisory Board for ChinaSF, a new public-private partnership dedicated to creating economic development opportunities by making San Francisco the gateway for Chinese companies looking to establish business operations in the Bay Area.

cont. next page

Ting launched GoSolarSF, San Francisco's solar energy incentive program, in July 2008. This first-of-its-kind local solar program has helped propel San Francisco from laggard to leader in rooftop solar installations. In 2010, Ting created Reset San Francisco to empower San Franciscans to make their voices heard at City Hall. As an online community, Reset San Francisco sources creative ideas and innovative solutions from city residents and policy experts to make the city's government more efficient and effective.

The Assemblymember began his career as a real estate financial advisor, gaining practical and hands-on experience in fiscal management and property assessments while working at Arthur Andersen and CB Richard Ellis.

Ting is a graduate of UC Berkeley and Harvard University's John F. Kennedy School of Government. He lives in San Francisco's Sunset District with his wife, Susan Sun and their two children.

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We salute you for empowering communities

PG&E applauds the Greenlining
Institute—guiding communities
to enable themselves.



Communities are like families



When everyone comes together, wonderful things can happen.
This summit is the result of a lot of hard work by many talented people.
The spirit of community is alive and well, right here and now.

**We proudly congratulate The Greenlining Institute's
20th Annual Economic Summit: Vision 20/20.**

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Union Bank is proud to sponsor the Greenlining Institute 20th Annual Economic Summit.

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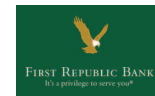
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