

CALIFORNIA'S NEW MAJORITY

Population Report

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The Greenlining Institute

California's Growing Diversity

California became a majority minority state in 2000, when for the first time just over half of the state's population was non-white. Recent projections from the California Department of Finance show that in 2040 people of color will represent nearly 70% of the state's population.

This report seeks to describe California's new majority. Key findings of the report include:

1. Over the next 40 years California's population will grow by 15,130,438 people.
2. California's white population is expected to decrease by 100,000 people over the next 30 years
3. California's black population is expected to increase by 286,056 people over the next 30 years
4. By 2040 Latinos are expected to represent nearly 48% of California's population.
5. By 2040 Asian Americans are expected to represent 13% of the state's population.

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ABOUT THE GREENLINING INSTITUTE

The Greenlining Institute is a national policy, research, organizing, and leadership institute. We ensure that grassroots leaders are participating in major policy debates by building diverse coalitions that work together to advance solutions to our nation's most pressing problems.

Our Leadership Academy works to develop the next generation of leaders and informed community members through its training programs. Our policy experts conduct research and coordinate multi-pronged strategies on major policy issues, including but not limited to the environment, wealth creation (asset building), philanthropy, health, energy, and communications. Central to all of Greenlining's work is the "big picture" recognition of the interrelatedness of issues facing low-income and minority communities.

Special thanks to the Greenlining staff, Coalition, and Board of Directors for their work and dedication.

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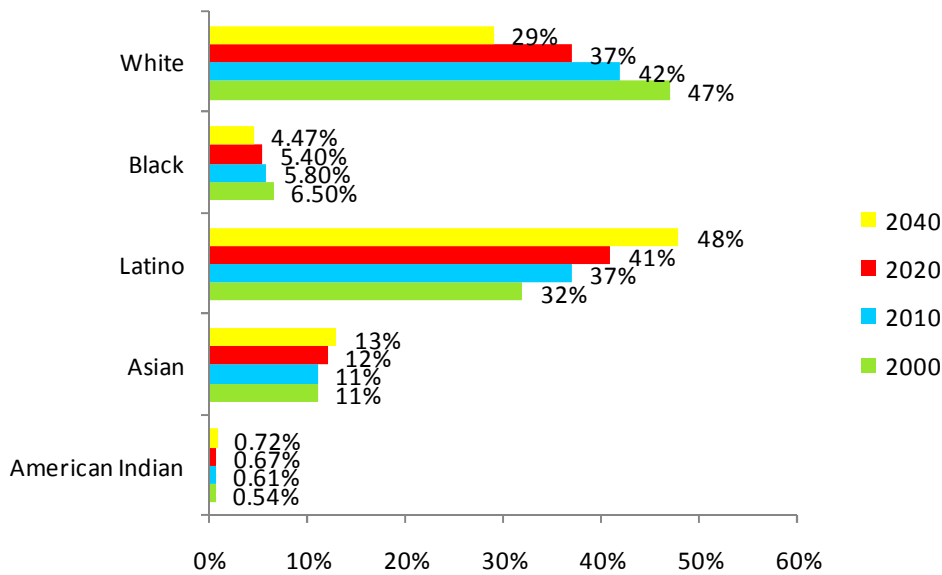


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California's Changing Demographics

Population Estimates for California from 2000-2040

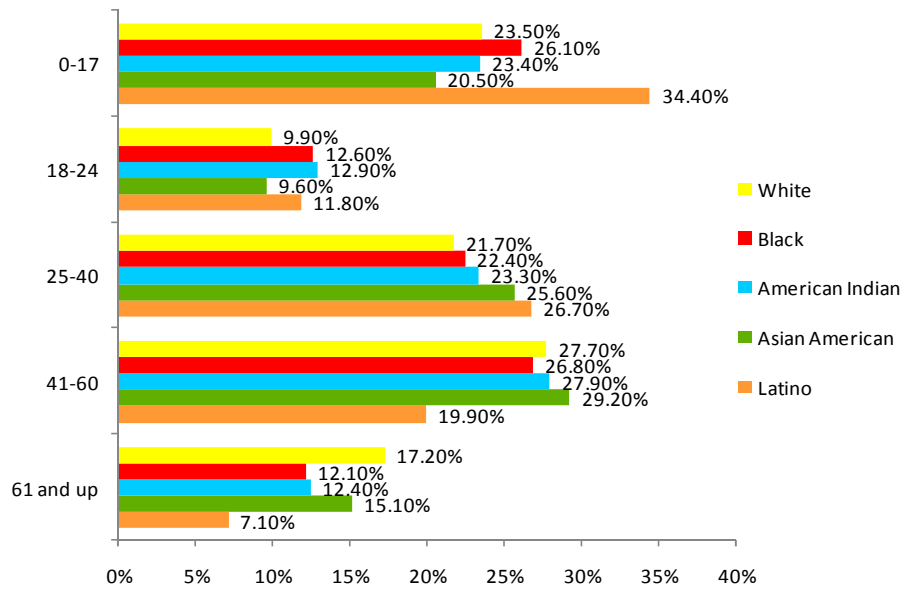


Source California Department of Finance (see reference section for details)

Of Note

- California's population of people of color is increasing while California's white population is decreasing.
- Between 2000 and 2040 California's Latino population will increase by 15,493,955 people.
- The projected increase in California's Latino population is larger than the current combined population of Los Angeles and Orange Counties.
- Between 2000 and 2040 California's white population will decrease by 100,480 people.
- Between 2000 and 2040 California's Asian population will increase by 3,370,510 people.
- Between 2000 and 2040 California's black population will increase by 354,965 people.
- Between 2000 and 2040 California's American Indian population will increase by 209,595 people.

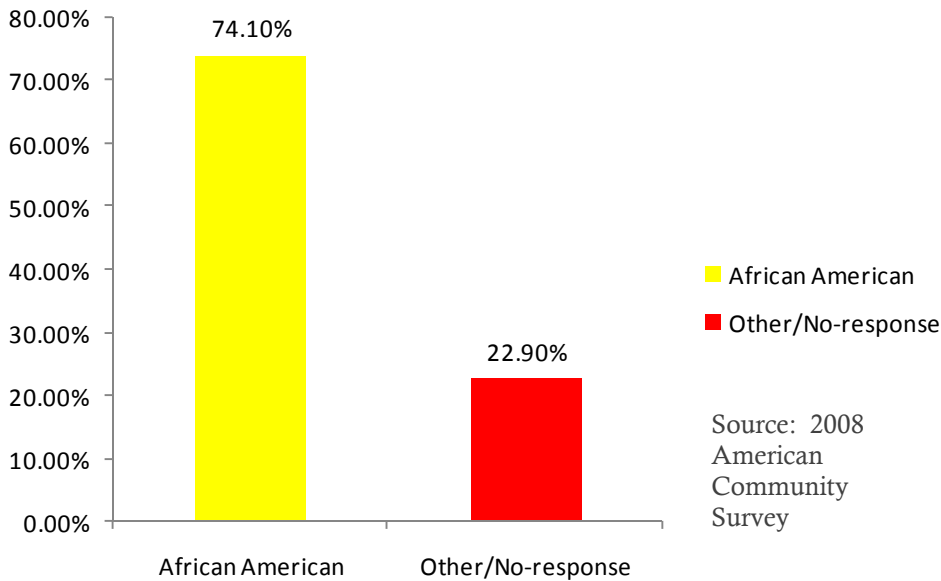
California's Current Population by Age



Source: 2008 American Community Survey

Race and Ancestry

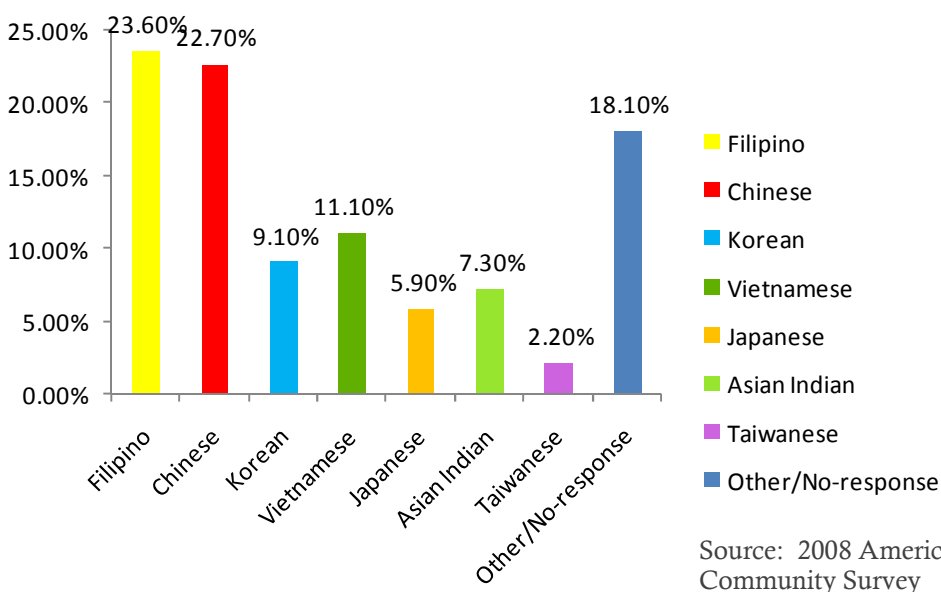
California's Black Population



Of Note

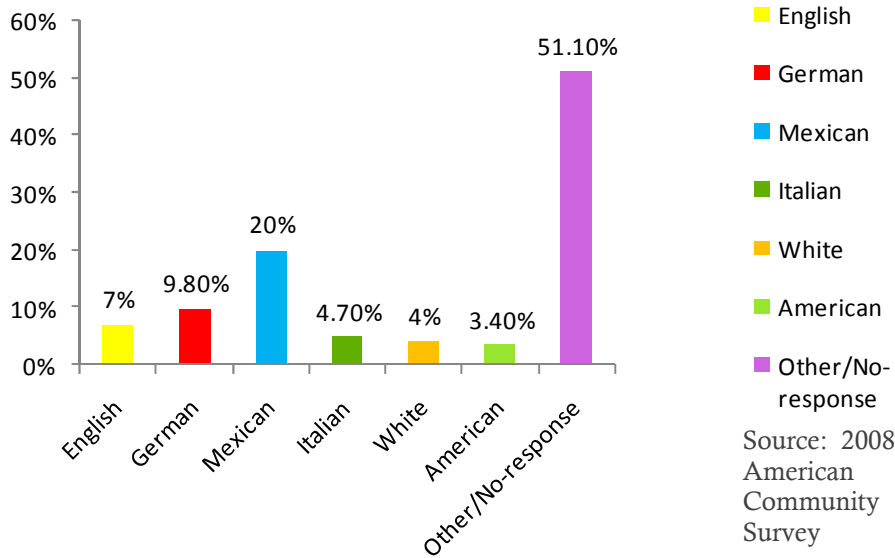
- California is home to the nation's fifth largest black population
- California's black population overwhelmingly identifies as African American
- Research by Henry Louis Gates and Mark Shriver estimates that
- 5% of America's black population has at least 12.5% American Indian Ancestry
- 58% of America's black population has at least 12.5% White European Ancestry

California's Asian Population



- California is home to the nation's largest Asian American population
- California's Asian population is highly diverse.

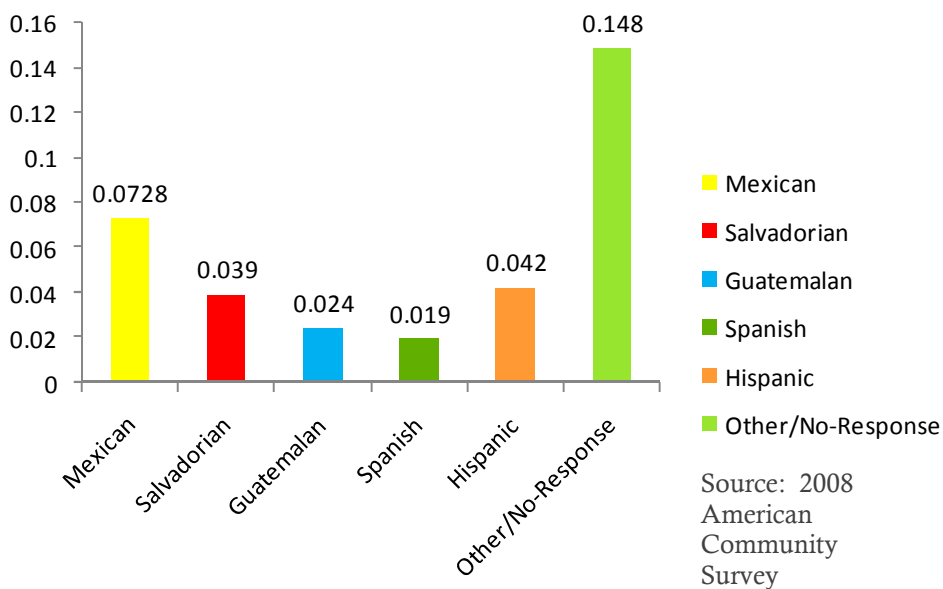
California's White Population



Of Note

- Most of California's whites do not identify with a specific ethnicity
- 20% of California's white population identifies having Mexican ancestry

California's Latino Population



- California is home to America's largest Latino population
- 72.8% of California's Latino population identifies having Mexican ancestry

Population and Region

California's Black Population 2010

County	Percentage of County's Population	Region
Alameda	11.96%	San Francisco Bay Area
Solano	11.20%	San Francisco Bay Area
San Bernardino	9.8%	Inland Empire
Sacramento	9.4%	Central Valley
Lassen	8.4%	Cascades/ Northern Californian
Los Angeles	8.3%	Southern California

Note. Data reflects counties with the highest percentage of blacks.
Source: California Department of Finance

California's Latino Population 2010

County	Percentage of County's Population	Region
Imperial	77.29%	Desert
San Benito	59.01%	Central Coast
Tulare	57.47%	Central Valley
Monterey	56.97%	Central Coast
Merced	56.10%	Central Valley
Colusa	51.16%	Central Valley

Note. Data reflects counties with the highest percentage of Latinos.
Source: California Department of Finance

California's Asian Population 2010

County	Percentage of County's Population	Region
San Francisco	31.01%	San Francisco Bay Area
Santa Clara	27.62%	San Francisco Bay Area
Alameda	24.31%	San Francisco Bay Area
San Mateo	24.03%	San Francisco Bay Area
Orange	16.04%	Southern California
Solano	15.36%	San Francisco Bay Area

Note. Data reflects counties with the highest percentage of Asians.
Source: California Department of Finance

California's White Population 2010

County	Percentage of County's Population	Region
Nevada	89.77%	Northern Sierra Nevada
Sierra	89.08%	Northern Sierra Nevada
Plumas	87.67%	Northern Sierra Nevada
Trinity	86.67%	Northern California
Shasta	84.72%	Cascades / Northern California
Mariposa	83.94%	Sierra Nevada

Note. Data reflects counties with the highest percentage of Whites
Source: California Department of Finance

Population and Region

California's American Indian Population 2010

County	Percentage of County's Population	Region
Alpine	31.01%	Sierra Nevada
Inyo	27.62%	Sierra Nevada
Del Norte	24.31%	Northern California
Mendocino	24.03%	Northern California
Humboldt	16.04%	Northern California
Trinity	15.36%	Northern California

Note. Data reflects counties with the highest percentage of American Indians.
Source: California Department of Finance

California's Population 2010

County	Number of People	Region
Los Angeles	10,514,663	Southern California
Orange	3,227,836	Southern California
San Diego	3,199,706	Southern California
Riverside	2,239,053	Inland Empire
San Bernadino	2,177,596	Inland Empire
Santa Clara	1,837,371	San Francisco Bay Area

Source: California Department of Finance

San Francisco Bay Area

Race	Number of People	Percentage of Area Population
Black	469,543	6.39%
White	3,336,459	45.39%
American Indian	56,364	0.77%
Asian American	1,556,267	21.17%
Latino	1,703,273	23.17%
Total	7,351,177	

Bay Area Counties: Alameda, Contra Costa, Marin, Napa, San Francisco, San Mateo, Santa Clara, Solano and Sonoma
 Source: California Department of Finance

Los Angeles County and Orange County

Race	Number of People	Percentage of Area Population
Black	992,296	6.71%
White	4,333,582	31.53%
American Indian	43,969	0.32%
Asian American	1,915,754	13.94%
Latino	6,238,234	45.39%
Total	13,742,499	

Source: California Department of Finance

Population and Region

Inland Empire

Race	Number of People	Percentage of Area Population
Black	352,856	7.99%
White	1,777,660	40.25%
American Indian	44,865	1.02%
Asian American	219,279	4.96%
Latino	1,950,085	45.39%
Total	4,416,649	

Counties: Riverside and San Bernadino
Source: California Department of Finance

Central Valley

Race	Number of People	Percentage of Area Population
Black	338,263	5.10%
White	3,062,365	46.22%
American Indian	52,943	0.79%
Asian American	461,640	6.96%
Latino	2,457,393	37.09%
Total	6,625,149	

Counties: El Dorado, Fresno, Placer, Sacramento, Sutter, Yuba, Colusa, Madera, Merced, San Joaquin, Stanislaus, Yolo, Kern, Kings and Tulare
Source: California Department of Finance

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