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August 12, 2010

## Julius Robinson Keynotes Greenlining Institute's Leadership Academy Graduation

Great causes succeed through coalitions and partnerships, a fact that's particularly true for community reinvestment. Union Bank has enjoyed a long relationship with The Greenlining Institute, a national public policy research and advocacy organization based in Berkeley, California. The institute provides valuable guidance for the bank's community reinvestment activities and maintains a close working relationship with us through our Corporate Social Responsibility Group.



*From left: Graduates Henoah Derbew (Georgetown University, master's in public policy), Jacob Dumez (University of California, Berkeley, Goldman School of Public Policy), Ivonne Rosales (UC Berkeley, Peace and Conflict Studies and Spanish Language/Literature), and Scott Shannon (University of Southern California, Gould School of Law) with Greenlining Institute's Executive Director Orson Aguilar and Julius Robinson.*

EVP Julius Robinson, head of the CSR Group, was invited to deliver the keynote address at the graduation ceremony of the Greenlining Academy on August 5. The Academy works to develop the next generation of multi-ethnic leaders and informed community members through its leadership training programs.

“Many have said it takes a village, and I would suggest that graduating from this esteemed Academy equips you to build a village,” Julius told the graduates. “I see a new spirit to be leveraged by healthy engagement at a very fundamental level, and on the wings of volunteerism

that join together corporations and the community for a common goal of mutual good. The Greenlining Institute and its Academy, you who are its graduates, are partners in this journey.”

The theme of the graduation ceremony was “Giving Back and Lifting Up.” The theme emphasized reciprocity on the part of community leaders who remember and appreciate the impact their communities had on their development. By dedicating time and talent to the betterment of their communities, present-day leaders help to build the kind of environment where future leaders can grow and thrive.

Graduates at the ceremony consisted of Greenlining Institute Summer Associates and the institute’s 2009–2010 Fellows. The Summer Associates are college students from throughout the United States who focus on topics such as improving lives in low-income communities and communities of color, public interest law, and housing and urban planning.

The Fellows are post-graduates who work with targeted grants from Greenlining in the areas of teaching, financial education and community economic development, and consumer protection and workers’ rights.

## The Greenlining Academy

Established in 1996, the Greenlining Academy promotes leadership in students who want hands-on public policy and advocacy experience and provides opportunities for them to acquire skills and build vital social networks that will enhance their effectiveness as future social justice leaders. Many Academy graduates have gone on to be leaders in corporate America, in state and local government, and of grass-roots community organizing efforts.

The Greenlining Academy offers programs specifically for high school, college, and graduate students; recent college graduates; and graduates of law school. Academy programs are part educational and part experiential. Experiences may include:

- A main project assignment
- Oral presentation(s)
- Leadership skills building
- Field site visits
- A power lunch series with community, government, and corporate leaders
- Direct organizing and advocacy with Greenlining constituents



This article is published for UnionBanCal Corporation employees by Corporate Communications. If you have comments or would like more information, contact **Andrew Rasanen** via email at [Andrew.Rasanen@unionbank.com](mailto:Andrew.Rasanen@unionbank.com) or at 415.765.3251.

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