

**\$19 2012**

GREENLIVING'S 19TH ANNUAL ECONOMIC SUMMIT

# BY THE PEOPLE COMMUNITIES CREATING CHANGE FOR THE PEOPLE



CENTER AT CATHEDRAL PLAZA ♦ LOS ANGELES, CALIFORNIA

FRIDAY APRIL 20, 2012



Message from the team at Greenlining

### BY THE PEOPLE, FOR THE PEOPLE

There's no escaping that this is an election year, and even though November is more than half a year away, the toxic stew of partisanship and gridlock has already reached a discouraging level.

At The Greenlining Institute, we think there's a better way, and that's what this year's Economic Summit is about.

At a time when government too often seems paralyzed by the divisive politics of "no," we aim to turn the conversation toward "yes." This means solutions that come from the bottom up, from people and communities working together to create new models for progress. We not only believe this is possible, we're seeing it at work around California and throughout the U.S. Today we are putting some of those new models in the spotlight.

That's why we borrowed this year's theme from Lincoln's Gettysburg address: "by the people, for the people." That's where the creativity is coming from right now, and that's where we must nurture and promote it.

To achieve this requires a willingness to break out of gridlock and the discouraging routine of business as usual. Indeed, we might have taken our theme from something else Lincoln said: "Towering genius disdains a beaten path. It seeks regions hitherto unexplored." It is from these unexplored regions that solutions to the multiple crises we face will come, and indeed are already coming.

The essential element is an engaged citizenry. Happily, we're seeing just such engagement exploding all over the globe, from the Arab Spring to the Occupy movement, which is forcefully addressing issues Greenlining has talked about for years. Some of the efforts we are highlighting today may seem less dramatic than those movements, but grassroots change happens in many ways, big and small – and movements that start small sometimes become very large indeed. But ultimately, it comes down to a willingness to be creative, to hold leaders accountable, and to recognize that we are all in this together.

We invite you to join us.



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**Thursday April 19, 2012**

8:00 a.m. – 2:30 p.m.

## ■ HOUSING SYMPOSIUM:

*Reviving Homeownership: Restoring Access to the American Dream for Communities of Color*

5:30 p.m. – 7:30 p.m.

## ■ ALUMNI RECEPTION (FOYER)

**Friday April 20, 2012**

8:00 a.m. – 9:00 a.m.

## ■ REGISTRATION AND CONTINENTAL BREAKFAST (FOYER)

9:00 a.m. – 9:05 a.m.

## ■ WELCOME (ROOMS 6, 7, 8)

*Opening Remarks: Orson Aguilar*

Executive Director, The Greenlining Institute

9:10 a.m. – 12:00 p.m.

## ■ YOUTH SYMPOSIUM: (ROOMS 4, 5)

*How YOU Can Be An Agent of Change* (see complete Youth Symposium description on page 10)

2011 was characterized by grassroots leadership. Across the globe, from the Arab Spring to Occupy, we saw groundswells of young leaders standing up and making change for the better. Running concurrently with the morning panels, this symposium will provide participating students with a crash course in how to take action on the issues they care about most. This minds-on, hands-on program will explore subjects like online vs. in-person organizing, how to build a network of strategic partnerships, and how to brand your campaign for success.

9:10 a.m. – 10:30 a.m.

## ■ OPENING GENERAL SESSION (ROOMS 6, 7, 8)

*Breaking the Mold: Pioneering Leadership for a New Era*

In today's divisive political climate, many Americans – especially youth – have lost faith in our leaders' ability to steer the nation toward prosperity. But leadership isn't something to be elected to or nominated for. Leadership can – and must – come from everywhere, and it is incumbent on all of us to cultivate and celebrate its many forms. This panel will talk about the explosion of new forms of leadership, from revolutionizing an entire industry to something as simple as expressing a different point of view. We will discuss why every organization should include people who challenge the status quo, and what wins can come from breaking the mold.

*Moderated by:***Michelle Romero**

Our Democracy Program Manager, The Greenlining Institute

*Panel:***Susan Gonzales**

Director of External Affairs, Facebook

**Olis Simmons**

CEO, Youth Uprising

**Allen Fernandez Smith**

President and CEO, Urban Habitat

**Jay Costa**

Communications Program Associate, MapLight

**Pia Infante**

Director of Organizational Partnerships, Rockwood Institute

**Arturo Carmona**

Executive Director, Presente.org



10:40 a.m. – 12:00 p.m. ■ GENERAL SESSION 2 (ROOMS 6, 7, 8)

*Job Creation: New Models and Old Myths*

Job creation is at the forefront of our national discourse, but few large-scale solutions have emerged to date. Some theorists believe the only way to decrease unemployment in the long term is through active government job creation. Others counter that the private sector and the free market are the silver bullet. Who's right?

This panel will discuss innovative job creation models from the public, private and nonprofit sectors that are putting people to work today.

*Moderated by:*

**Vien Truong**

Green Assets Director, The Greenlining Institute

*Panel:*

**Assemblyman Steve Bradford**

Chair, California Assembly Utilities & Commerce Committee

**Zixta Q. Martinez**

Assistant Director for Community Affairs, Consumer Financial Protection Bureau

**Stacie Olivares-Castain**

Managing Director, California Organized Investment Network

**Mina Pacheco Nazemi**

Director, Credit Suisse

**Jodi Pincus**

Executive Director, Rising Sun Energy Center

**Jason Trimiew**

Managing Director, The Robert Enterprise Development Fund

**Michael Bush**

Founder and President, 8 Factors

12:15 p.m. – 2:00 p.m. ■ LUNCH PROGRAM (MAIN BALLROOM)

*Speakers:*

**Raj V. Date**

Deputy Director, Consumer Financial Protection Bureau

**Michael R. Peevey**

President, California Public Utilities Commission

**Timothy Alan Simon**

Commissioner, California Public Utilities Commission

**Dr. Robert Ross**

President and CEO, The California Endowment

**George Joseph**

Founder and Chairman, Mercury Insurance

*Special Performance:*

**Rha Goddess, Move The Crowd**



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2:15 p.m. – 3:30 p.m.

## ■ FEATURED PRESENTATIONS (MAIN BALLROOM)

*By the People: Leadership in Action*

Modeled after the popular TED Talks, this segment will feature a series of dynamic leaders each telling their stories of leadership for positive change. Whether from the public, private, or community sector, these influential individuals will highlight not only their critical work to further the people's interests, but also their own stories of overcoming challenges along the way. Some may be familiar faces, some may not, but all are deeply inspiring. We are honored to provide them a platform in which to engage all of us in their groundbreaking work. Please be sure to download our new mobile application for iOS and Android platforms to engage directly with featured campaigns.

*Moderated by:***Samuel S. Kang**

General Counsel, The Greenlining Institute

*Featured Presenters:***Jakada Imani**

Executive Director, Ella Baker Center

**Danny Vasquez**

Social Enterprise Venture Partner, Legacy Equity Advisors

**Mary Olivella**

Chief Strategy Officer, MomsRising

**Ian Kim**

Director of Campaigns, Rebuild the Dream

3:30 p.m. – 4:30 p.m.

## ■ TEA AND CHOCOLATES SOCIAL BREAK (FOYER)

3:30 p.m. – 4:30 p.m.

## ■ ALUMNI MEETING (ROOMS 4, 5)

4:30 p.m. – 5:30 p.m.

## ■ NETWORKING RECEPTION (FOYER)



5:30 p.m. – 7:30 p.m.

## ■ AWARDS DINNER (MAIN BALLROOM)

*Speakers:***Mike Florio**

Commissioner, California Public Utilities Commission

**Assemblywoman Holly Mitchell**

Chair, California Assembly Budget Sub-Committee on Health &amp; Human Services

*Awards Presentation:***THE TORCHBEARER AWARD:****Joe Araya Tayag**

Senior Analyst, International Health, Abt Associates

**THE BIG BRAIN AWARD:****Cathy Sandoval**

Commissioner, California Public Utilities Commission

**THE BIG HEART AWARD:****Dave Jones**

Insurance Commissioner, California Department of Insurance

**THE BIG FOOT AWARD:****John Chiang**

California State Controller

**THE LIFETIME ACHIEVEMENT AWARD:****Dr. Lula B. Ballton**

Chief Executive Officer Emeritus, West Angeles CDC



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## COMMUNITY ENGAGEMENT

As we move towards an increasingly mobile world, social media has become a major platform and tool for education and engagement in our everyday lives. Join us through social media for unique engagement opportunities throughout the day!

**Download Greenlining's new mobile app today to access the following features:**


- Engage directly with featured campaigns below
- Receive push notifications regarding the day's agenda
- Tweet directly to join the dialogue



MomsRising.org

**REBUILD  
THE DREAM**

Available for iOS and Android

 #ForPeople join the conversation on Twitter [twitter.com/#!/greenlining](https://twitter.com/#!/greenlining)

 connect with us on facebook [facebook.com/Greenlining](https://facebook.com/Greenlining)



The Ella Baker Center is named for an unsung hero of the civil rights movement who guided and inspired emerging leaders. We build on her legacy by giving people the skills and opportunities to work together to strengthen our communities so that all of us can thrive.

[ellabakercenter.org](http://ellabakercenter.org)



## MomsRising.org

Since 2006, MomsRising has been working to bring together millions of people who share a common concern about the need to build a more family-friendly America. Our members are bringing important motherhood and family issues to the forefront of the country's awareness. Together, we are working to create both cultural and legislative change, on both the national and state levels.

[momsrising.org](http://momsrising.org)



## REBUILD THE DREAM

Rebuild the Dream is a platform for bottom-up, people-powered innovations to help fix the U.S. economy. Using 21st-century digital technology, we advance highly inventive solutions that are designed to protect and expand the middle class, while creating pathways to prosperity for those who are locked out of it. Our goal is to put America back to work—and pull America back together.

[rebuildthedream.com](http://rebuildthedream.com)



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9:10 a.m. – 9:25 a.m.

**■ INTRODUCTION****Claudia Paredes**, Interim Academy Director, The Greenlining Institute

9:25 a.m. – 10:05 a.m.

**■ SESSION 1*****Understanding the Theories of Change: A Dialogue***

From grassroots organizing to policy, and from the arts and media to social entrepreneurship, join representatives from diverse backgrounds to discuss how they accomplish social change and the ways in which different sectors can more effectively come together for holistic change.

*Moderated by:***Chanelle Pearson**, Research Fellow, The Greenlining Institute*Panelists:***Susan Li**, External Organizer, SEIU Local 721**Rory O'Sullivan**, Policy and Research Director, Young Invincibles**Saba Waheed**, Research Director, DataCenter**Milicent Johnson**, Community Engagement Director, Shareable**Amita Swadhin**, Co-Creator and Project Coordinator, Secret Survivors

10:10 a.m. – 10:50 a.m.

**■ SESSION 2*****Developing Skills and Knowledge for Change***

Participants will choose from one of six theoretical or skill-building workshops to further explore an aspect of holistic advocacy, and learn how they can apply these skills and theories to their everyday work:

**ARTS & ACTIVISM** – facilitated by **Amita Swadhin**, Secret Survivors**ONLINE ORGANIZING** – facilitated by **CC Song**, Rebuild the Dream**POWER AND PRIVILEGE IN COMMUNITY ORGANIZING** – facilitated by **Shamar Hemphill**, Inner City Muslim Action Network and **Jackie Byers**, Black Organizing Project**POWER MAPPING** – facilitated by **Divya Sundar**, The Greenlining Institute**BUILDING RESOURCES FOR COMMUNITY ACTION** – facilitated by **Milicent Johnson**, Shareable and **Mark Rutledge**, cieCap**COALITION BUILDING** – facilitated by **Susan Li**, SEIU Local 721

10:55 a.m. – 11:50 a.m.

**■ SESSION 3*****Creating a Holistic Strategy for Change***

Participants will work together to apply their knowledge and skills in developing a holistic strategy to address a social justice issue that they are passionate about.

*Moderated by:***Claudia Paredes**, Interim Academy Director, The Greenlining Institute

11:50 a.m. – 12:00 p.m.

**■ CLOSING DISCUSSION**

12:15 a.m. – 2:00 p.m.

**■ LUNCH PROGRAM** (see complete Lunch Program description on page 5)

## *torchbearer award*



### THE TORCHBEARER AWARD

**Joe Araya Tayag**  
Senior Analyst - International Health, Abt Associates

The Torchbearer Award is reserved for the next generation of leaders whose activism and leadership honors the legacy of past social justice trailblazers.

### 2011 AWARD RECIPIENT:

**Monique Chavoya**  
Project Manager, McCormack, Barron, Salazar

## *big brain award*



### THE BIG BRAIN AWARD

**Cathy Sandoval**  
Commissioner, California Public Utilities Commission

The Big Brain Award is reserved for individuals who have exhibited exceptional acumen, foresight, and moxie in advocating on behalf of low-income and minority communities.

### 2011 AWARD RECIPIENT:

**Elizabeth Warren**  
Special Adviser, Consumer Financial Protection Bureau



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## *big heart award*



### THE BIG HEART AWARD

**Dave Jones**  
Insurance Commissioner,  
California Department of Insurance

The Big Heart Award is reserved for individuals who embody self-sacrifice, compassion and a high level of commitment in meeting the felt needs of underserved communities.

#### 2011 AWARD RECIPIENT:

**Owen Garrick, MD, MBA**  
President, American Medical Association Foundation

## *big foot award*



### THE BIG FOOT AWARD

**John Chiang**  
California State Controller,  
California State Controller's Office

The Big Foot Award is reserved for individuals who leave a lasting mark and exhibit exceptional leadership by stepping out on a limb to pioneer new trails in empowering the underserved.

#### 2011 AWARD RECIPIENT:

**Congresswoman Maxine Waters**  
Chief Deputy Whip, US House of Representatives

## *lifetime achievement award*



### THE LIFETIME ACHIEVEMENT AWARD

**Dr. Lula B. Ballton**

Chief Executive Officer Emeritus, West Angeles CDC

The Lifetime Achievement Award is reserved for champions of poor communities who have demonstrated a lifetime of tireless dedication to serving the poorest and most ignored communities. These leaders have been constant trailblazers in the fight against injustice, racism and inequality of opportunity.

### 2011 AWARD RECIPIENT:

**Ben Benavidez**

President Emeritus, Mexican American Political Association



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## Advocating, Organizing and Training for Social Justice

### Mission Statement

The Greenlining Institute works to create opportunities for the nation's growing communities of color to live the American Dream. Our mission is to empower communities of color and other disadvantaged groups through multi-ethnic economic and leadership development, civil rights, and anti-redlining activities. Since its inception, Greenlining has trained over 500 young leaders who have graduated from our prestigious Leadership Academy. In addition, we have expanded economic opportunities for the people of California through negotiated private sector agreements resulting in millions of dollars in investments targeted at low and moderate income communities.

### Our Approach to Social Justice

The Greenlining Institute was established in 1993 to fight injustice, increase minority participation in policymaking, and encourage "win-win" initiatives with corporate America. Rather than just fighting redlining, the illegal practice of denying services to certain communities, greenlining is the proactive effort of bringing profitable investments and services to communities that have been left behind. The Greenlining Institute was founded on the principle of wealth creation, with a strong belief that diversity makes business sense and leads to greater effectiveness.

Today, the Greenlining Institute is a national research, advocacy, and leadership organization committed to eliminating racial and ethnic disparities that harm the sustainability and growth of our nation. We work to ensure that diverse communities are participating in all major policy debates and discussions, with a strong belief that finding solutions to our country's inequalities requires engaging the people closest to them. As we say, we work to ensure that communities are "at" rather than just "on" the tables of policymaking.

### Our Policy Issues

Our experts work on major policy issues, including but not limited to the environment, wealth creation (asset building), banking, community development, health, energy, telecommunications, government reform, higher education, and consumer protection. Central to our work is the big picture recognition of the interrelatedness of issues to our constituency... for example, the ways in which education affects future socio-economic status, which affects access to decent housing, which in turn affects our health, and so forth.

### Leadership Academy

Our nationally recognized Leadership Academy trains diverse high-school, college and graduate level students who aspire to be leaders in their respective fields. We train over 100 young people a year using a "hands-on" approach to learning and teaching. Academy participants are assigned to major public policy issues and produce much of our work. In addition, Academy participants are trained in areas that include public speaking, critical thinking, writing, networking, and research.

### The Greenlining Coalition

Greenlining remains connected to the grassroots via the Greenlining Coalition, a diverse group of community based organizations that have banded together around a common vision. Instead of competing against each other for "crumbs," members work across race and ethnic lines to increase the "size of the pie" for all communities.

For more information visit [www.greenlining.org](http://www.greenlining.org)

Connect with us





## Developing Tomorrow's Diverse Leaders and Advocates

The Greenlining Academy works to develop the next generation of leaders and informed community members through our leadership training programs. The Academy offers advocacy training and hands on public policy experience to students/young people seeking to acquire these skills and build vital social networks that will enhance their ability to be effective advocates for social change.

**The Investing Pays Off (IPO) High School Summer Camp** was established in the summer of 2005 as a product of The Greenlining Institute/Merrill Lynch California Partnership for Economic Achievement. The 10-day camp is designed to engage young leaders in grades 9 through 11 from across the state of California on critical issues affecting low-income and communities of color while developing valuable skills in problem solving, team work and critical thinking.

**The Summer Associate program** is an intensive 10-week training program for young leaders that have completed, at minimum, their undergraduate degrees by the start of the program. Associates manage research and advocacy projects with the direction of a Greenlining staff member. Associates participate in leadership skills workshops, attend power lunches with key stakeholders, and conduct site visits to community, government, and corporate entities. Overall, Associates are given opportunities to interact with the media, write reports/press releases, testify at key policy hearings, and participate in key meetings with top government officials, corporate CEOs, and political leaders.

**The Fellowship program** is a year-long training program for young leaders that have completed, at minimum, their undergraduate degrees by the start of the program. Fellows are assigned to specific program areas and develop expertise under the direction of a Program Manager and the Academy Director. Although the curriculum is similar to that of the Associates program, Fellows are given more responsibility and independence to implement projects and programs. Fellows participate in leadership skills workshops, attend power lunch series with key stakeholders, and conduct site visits to community, government, and corporate entities. Fellows receive regular professional and personal skill development and are given opportunities to interact with the media, write reports/press releases, fundraise, testify at policy hearings, and participate in key meetings with top government officials, corporate CEOs, and political leaders.

**The Legal Fellowship** is a year-long training program for young leaders who have completed law school and attained their Juris Doctor by the start of the program. In addition to learning practical

legal skills such as interviewing, counseling, negotiating, writing and oral advocacy, legal fellows are urged to scrutinize the quality of justice for communities of color and low-income communities. Legal Fellows are assigned to one or more areas of Greenlining's consumer protection advocacy and will develop expertise in those areas under the direction of Greenlining's legal team. Legal Fellows assist Greenlining's legal team with intervening and initiating legal actions before administrative bodies, such as the California Public Utilities Commission, the California Department of Insurance, and the Federal Reserve. Areas of engagement are as diverse as telecommunications, energy, public utilities, emerging technologies, banking and insurance.

**The Legal Associate program** is a 10 week long training program open to law students who have completed either their first or second year of law school, and accepts students during the fall semester, the spring semester and the summer. Legal associates assist the Managing Attorney in communicating with Greenlining coalition members and organizing community efforts to support regulatory, legal and legislative programs. Associates participate in meetings with regulators, legislators, commissioners, top government officials, corporate CEOs, and political leaders on issues critical to Greenlining constituencies. From these experiences students will learn how to analyze the strategic and tactical decisions about where and how to intervene in the complicated system of actors and institutions that establish and implement public policies. Associates will also consider how to make creative use of the legal system to affect positive change for low-income and minority communities. Legal associates are compensated \$1,700 per month.



**The Multimedia Academy** is a ten-month, hands-on media training program for young leaders who are interested in learning to use the medium of video as a tool for creating influential productions that advocate for important, often overlooked social justice issues. The ultimate goal of the program is to provide Associates with the resources, knowledge and skills necessary to utilize media as a means of influencing change.

Contact Claudia Paredes at (510) 926-4013 or email: [academy@greenlining.org](mailto:academy@greenlining.org) for more information.



**CASA** is a residential leadership program for underserved students attending UC Berkeley. Greenlining provides supportive services to ensure that students succeed at Cal and in their careers. For more information about the Casa residential program email: [casa@greenlining.org](mailto:casa@greenlining.org)



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**The Greenlining Academy Alumni Association**  
welcomes all Alumni, Speakers and Attendees to the  
***19<sup>th</sup> Annual Greenlining Economic Summit***



 #ForPeople

**FUNDRAISING REPORT – THANK YOU ALUMS!**

In 2011, we raised close to \$10,000 from alumni. We are currently working with Greenlining Development staff to coordinate and plan for Alumni fundraising in 2012. The Alumni Association's Annual Fundraising Drive will kick off at today's Alumni Meeting at 3:30PM during the Annual Economic Summit with a follow-up push in coordination with the 2012 Academy Graduation during the summer of 2012.



**Rosario Anaya**

Executive Director, Mission Language &amp; Vocational School

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for Urban Renewal-OCCUR**Ortensia Lopez***Co-chair of the Board*

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**Darlene Mar**

Chair, Council of Asian American Business Associations

**Louise Perez**

Executive Director, Community Resource Project, Inc.

**Mark Rutledge**Co-Founder and CEO, *cieCap***Olga Talamante**

Executive Director, Chicana Latina Foundation

**Tunua Thrash**

Executive Director,

West Angeles Community Development Corporation

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- Oakland Citizens Committee for Urban Renewal (OCCUR)
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- San Francisco African American Chamber of Commerce
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- Southeast Asian Community Center
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**Orson Aguilar, Executive Director,  
The Greenlining Institute**

Orson Aguilar is part of the new wave of civil rights and community leaders focused on ensuring that the American Dream remains accessible to all Americans. Born and raised in East Los Angeles, Aguilar has advocated tirelessly on behalf of communities of color and youth for nearly 20 years.

After receiving his undergraduate degree in psychology from UC Santa Cruz, Aguilar obtained his Master of Public Affairs at the Lyndon B. Johnson School of Public Affairs at the University of Texas at Austin. He continued his education at the Congressional Hispanic Caucus Institute (CHCI) and the Greenlining Institute Leadership Academy.

Impressed by Greenlining's holistic approach to advocacy, Aguilar joined the organization full-time as Program Manager at age 25. His skills and vision led to a series of promotions over the next 10 years, and in 2009, at age 35, Aguilar was unanimously selected by the Institute's board to succeed retiring founder John Gamboa as the organization's second executive director ever.

Aguilar has become a nationally recognized advocate for communities of color on issues such as the environment, community reinvestment, philanthropy, and leadership development. He has presented in front of Congress and at countless trainings and conferences around the country. He has authored numerous reports and editorials on key issues facing the nation, including columns published in the San Francisco Chronicle, Sacramento Bee and American Banker. Aguilar regularly meets with Fortune 100 CEOs and with leading financial regulators, including Federal Reserve Chairman Ben Bernanke, Federal Deposit Insurance Corporation Chair Sheila Bair, and House Financial Services Committee Chairman Barney Frank.



**Dr. Lula B. Ballton,  
Chief Executive Officer Emeritus, West Angeles CDC**

Lula Bailey Ballton is Director of Community and Economic Development for the Church of God in Christ International. Dr. Ballton also assists faith based institutions, churches, CDCs and non-profits identify and leverage their assets to create wealth for their communities through her independent consultancy

firm, Lula Ballton and Associates. She was a founder and the former President and Chief Executive Officer of the West Angeles Community Development Corporation (CDC), a non-profit, community-based Development Corporation that operates within the greater ministry of West Angeles Church of God in Christ.

As Founder and Executive Director, Dr. Ballton led the West Angeles CDC to receive numerous awards for cutting-edge programs including a Best Practices Award from the U.S. Department of Housing and Urban Development for its signature affordable housing project. She serves as a Commissioner for the Los Angeles Community Redevelopment Agency (CRA), appointed by Mayor Antonio Villaraigosa and confirmed by the Los Angeles City Council.

Lula Ballton's commitment to education and advocacy for the poor and the oppressed began at the feet of her Christian family as a child. She participated in the famed "March on Washington" with Dr. Martin Luther King, Jr., as a teenager. After graduating with honors from Central High School in Springfield, Missouri, she attended California State University at Los Angeles, where she earned a Bachelor of Arts in Speech Communication. After completing undergraduate studies, she was admitted to the prestigious Graduate School of Speech at Northwestern University, where she received a Master of Arts in Communications in 1973.

With solid academic preparation, Dr. Ballton embarked on a very successful career as an educator, and, over the next 14 years, held positions as a professor and/or administrator at Delaware State University, the City Colleges of Chicago, Los Angeles City College and El Camino College and Loyola Marymount University. Dr. Ballton also served as Director of Education for the Chicago Urban League, where she developed policy, programs, and constituency.

Dr. Ballton returned to academia as a student, in 1987, and earned a Juris Doctorate in 1990 from UCLA School of Law. She practiced law at the California State

Department of Justice; Civil Rights Division, and Bryan, Cave, McPheeters and McRoberts, a large corporate firm. From there, she entered full-time ministry at the Union Rescue Mission. She is a 1999 Graduate of Harvard Divinity School Summer Leadership Institute (SLI); and, now, is both a Harvard Divinity School SLI lecturer and advisory board member. She is currently a teacher-mentor at the University of Southern California (USC) in the School of Religion and Civic Culture "Passing the Mantle" program.

Dr. Ballton has been married to Carl Ballton, President and Chief Operating Officer of the Union Bank Foundation and Senior Vice President of the Union Bank of California, since 1969. She is the mother of three: Jabari, Issa Carl, and Micah, and the grandmother of Caleb, Cameron, Cason, and Noah.



**Jackie Byers, Project Director, Black Organizing Project**

Jackie has over 16 years of experience working in low-income communities of color as an organizer and trainer on a broad array of issues, including tenant organizing, youth organizing, regional equity, and more. She is the Founding Director of the Black Organizing Project (BOP) in Oakland. BOP is a grass-roots organization committed to racial, social and economic justice.

Prior to Directing BOP, Jackie served as the Associate Director for the Center for Third World Organizing (CTWO) where she had the opportunity to support community organizing work by providing training and developing some of the most talented young organizers in the country. Jackie is a native of Minnesota where she worked most recently as a consultant, providing training, campaign planning and strategy development to community-based organizations in Minneapolis. She is a firm believer in the importance of community, spirit and culture as essential to the transformation of individuals as well as institutions.



**Assemblymember Steven Bradford**

Steven Bradford is the California State Assemblymember, representing the 51st Assembly District in the California Legislature, comprised of the historical and culturally rich communities of Gardena, Hawthorne, Inglewood, Lawndale, Lennox, Playa Vista, South Los Angeles, Watts-Willowbrook, and Westchester, as well as parts of Ladera Heights and West Compton.

Assemblymember Bradford currently serves as the Chair of the California State Assembly Utilities and Commerce Committee, where he focuses on supplier diversity, stimulating green job opportunities for all Californians and balancing investments in new technologies with ratepayer protection. Additionally, Bradford serves as Chair of the State's Select Committee on Procurement, and is a member of the Appropriations, Housing and Community Development and Local Government committees.

During his freshmen year as a State Legislator, Bradford presented a sound and aggressive legislative package. His legislative package included nine bills that reached the Governor's desk, seven of which were successfully signed into law. One bill signed into law is AB 2758, "Modernizing Supplier Diversity Reporting." This bill focuses on renewable energy, broadband, wireless, and rail projects and recognizes that minority businesses can play a big part in emerging technologies in our state and need to be incorporated in the procurement decisions made by utility providers.

A local man with humble beginnings, Assemblymember Bradford's history in the district began when he moved to Gardena with his family, at age nine. The Assemblymember attended San Diego State University and California State University at Dominguez Hills, where he earned a Bachelor's Degree in Political Science and Certificate in Paralegal Studies. Prior to his Assembly election, Bradford served on Gardena's City Council for over 12 years, the first African American to hold this post, and worked as a Public Affairs executive at Southern California Edison.



**Michael C. Bush  
President and Founder of 8 Factors**

Michael has more than 30 years of experience as an entrepreneur, educator and business turn-around consultant. Since developing the 8 Factors framework over 10 years ago, Michael has taught the curriculum to over 2,000 entrepreneurs and small business owners across a number of industries including food and beverage, professional services and fashion among many others.



Through his service on the Board at Inner City Advisors, Michael has presented at numerous business improvement and education events as well as providing pro-bono advisory services and operational improvement consulting to over 300 small business owners. Additionally, Michael was instrumental in establishing a ground breaking private equity fund that targets job-creating inner city entrepreneurs.

Michael has successfully launched and led over 30 companies in 7 counties. He also has turned around an additional 10 investor-backed companies and projects across multiple industries in 3 countries. In 1995, Michael founded Decision Pathways, a project management consulting firm that later merged with Whalen and Company, an international telecommunications consulting company of which Michael later became President and CEO. Tetra Tech, Inc. acquired Whalen and Company in 1996, creating the world's largest provider of wireless infrastructure (Market Cap: \$1 Billion).

Currently, Michael heads The Mattmar Group, Inc., a global management consulting firm, and teaches Entrepreneurship at Mills College and Business Growth Strategies at Stanford University. Michael received his M.S. in Management from The Graduate School of Business at Stanford University.



#### California State Controller John Chiang

John Chiang was first elected in November 2006 to serve as Controller of the State of California, the eighth-largest economy in the world. He was elected to serve a second term in November 2010.

Since taking office in January 2007, Controller Chiang took immediate action to make the State's finances more transparent and accountable to the public and to weed out waste, fraud and abuse of public funds. The Controller's aggressive audits have identified more than \$3 billion in taxpayer dollars that were denied, overpaid, subject to collection, or resulted in revenues, savings and cost avoidance.

As Controller during the worst economic downturn since the Great Depression, Chiang was forced to delay payments and issue IOUs in order to preserve cash to meet obligations to education and bond holders. His cash management was cited by rating agencies as a benefit to the State. Fitch Ratings lauded the Controller for using "several strategies, including payment deferrals and IOUs, to ensure continuation of priority payments." *Standard & Poor's* said the Controller's "extraordinary cash management maneuvers" protected the state's priority payments, and California Municipal Bond Advisor noted, "State Controller Chiang has been a hero of sorts to us during California's recent distress because he did just what he was supposed to do to protect bondholders."

He has led efforts to reform the State's public pension systems, helped local governments navigate difficult economic times, protected California's precious natural resources, reunited rightful owners with more than \$1.6 billion of property and nearly 118 million stocks and securities that had been lost or forgotten, and launched financial and tax assistance seminars for California's working families, seniors, small businesses and non-profit organizations.

Controller Chiang has received numerous awards for his leadership and public service, including the 2007 California Association of School Board Officers' Honor Roll Award; the 2009 Jewish Labor Committee Max Mont Mensch Award; the Pat Brown Institute's 2010 Public Servant of the Year; the 2010 Crystal Eagle Award from Coro Southern California; the 2011 Marvin Greene Award from the Los Angeles County Bar Association Business and Corporations Law Section; and in February 2011, he received the Association of Government Accountants William R. Snodgrass Distinguished Leadership Award for improving financial management practices and consistently exhibiting the highest personal and professional standards.

Chiang and his wife, Terry Chi, live in Torrance, California.



#### Jay Costa, Communications Program Associate, MapLight

Jay specializes in the concept, design, and development of MapLight's transparency tools, including the MapLight Voter Guide and the Company and Topic pages. Recently he spoke at the Nonprofit Software Development Summit about the importance of user testing in web design. He works cross-departmentally, developing and executing strategies and leading

MapLight's social media program in the communications department as well as assisting with web production, writing, and editing. He also chairs the Education, Outreach, and Training Committee on the San Francisco Board of Supervisors' Sunshine Ordinance Task Force, which was created to protect the public's interest in open government. He received an A.B. in Biological Anthropology from Harvard College.



#### Raj V. Date

##### Deputy Director, Consumer Financial Protection Bureau

Raj Date will serve as Associate Director of Research, Markets, and Regulations. He will oversee several offices, including Research, Regulations, Card Markets, Mortgage and Home Equity Markets, Credit Information Markets, Deposit and Payment Markets, and Installment Lending Markets. Date worked for more than a decade in the financial services industry, both at Capital One Financial, where he was a Senior Vice President, and later at Deutsche Bank, where he was a Managing Director. In 2009 he left to found the Cambridge Winter Center, a non-profit, nonpartisan organization dedicated to fostering an informed discourse on U.S. financial institutions policy. At Cambridge Winter, he served as Chairman and Executive Director, conducting research on a variety of financial issues, including the housing finance market, small business credit, and consumer protection. He is a graduate of the University of California at Berkeley and Harvard Law School.



#### Michel Peter "Mike" Florio

##### Commissioner, California Public Utilities Commission

Mike Florio was appointed to the California Public Utilities Commission on January 27, 2011 by Governor Jerry Brown. Prior to this appointment, he served for over 30 years as the Senior Attorney for The Utility Reform Network (TURN), the leading utility consumer advocate group in California. In this position he was responsible for coordinating the development of TURN's policy positions on energy-related issues and advocating those positions before various governmental agencies. He has testified as an expert witness on a wide variety of issues including ratemaking policy, utility revenue requirements, natural gas procurement policy, cost allocation and rate design.

Commissioner Florio also served on the stakeholder governing boards of both the California Independent System Operator (CAISO) and the California Power Exchange as a residential end-user representative from their creation in May of 1997 until January of 2001. In January of 2001 he was appointed by Governor Gray Davis to serve on the CAISO's new five-member independent governing board, and was reappointed in January of 2002 and confirmed by the State Senate for a full three-year term, which expired in early 2005.

Commissioner Florio received a B.A. in political science and sociology from Bowling Green State University (Ohio) in 1974. From 1974 through 1978 he participated in a joint degree program sponsored by New York University School of Law and the Woodrow Wilson School of Public and International Affairs at Princeton University. In 1978 he received a J.D. from New York University and a Masters of Public Affairs (M.P.A.) from Princeton. He was admitted to the California State Bar that same year.



#### Susan Gonzales, Director of External Affairs, Facebook

Susan Gonzales currently serves as Head of Community Engagement for Facebook where she is responsible for building relationships and partnerships throughout the U.S. and bringing Facebook into communities around the country. Prior to Facebook, Susan was Vice President of the Comcast Foundation. Susan is Vice Chair of the Congressional Hispanic Caucus Institute and she sits on Secretary Ken Salazar's task force for the Great American Outdoors Partnership. Susan served as Vice Chair on the Commission for the National American Latino Museum and continues to serve on the Board of the Friends of the National American Latino Museum. She also serves on the Board of the Congressional Hispanic Leadership Institute.


**Shamar Hemphill,**

**Youth Director, Inner-City Muslim Action Network (IMAN)**  
Shamar brings with him vast experience in the areas of civic engagement, community organizing and youth development. Born and raised on the South Side of Chicago. He attended Langston University in 1999 and began studying Western Philosophy and Sociology. Upon his return to Chicago in 2005,

he took a position at the Mosque Foundation as youth coordinator, working with both Arab and African American Muslim Youth. In 2007, Shamar was recruited to participate in Public Allies, a leadership development program started by Michelle Obama. After graduating from Public Allies in 2008, Shamar began working for the Inner-City Muslim Action Network as coordinator for the organization's youth department. Mr. Hemphill possesses many years of experience working in low-income neighborhoods throughout the Chicago-land area, as both an organizer and agent of change.


**Jakada Imani, Executive Director, Ella Baker Center**

Jakada became Ella Baker Center's Executive Director in 2007, after serving as a lead strategist and chief team member on some of Ella Baker Center's most high profile campaigns for eight years. Prior to becoming Executive Director, Jakada directed Books Not Bars, taking the ongoing campaign to replace California's abusive youth prisons with effective rehabilitation programs to ever-increasing heights. Jakada helped lead the successful Stop the Super Jail Campaign, a two-year effort to stop Alameda County from building a massive, expensive and remote juvenile hall that it didn't need. He was a leader in the Justice for Moreno and Pacheco Campaign, the successful fight to free two wrongly convicted Latino boys in Solano County. And he ran Ella Baker Center's youth organizing project, Third Eye Movement, during the No on 21 campaign to educate voters about the dangers of Proposition 21, a draconian ballot measure aimed at putting 14-year-olds in adult courts and 16-year-olds in adult prisons.

Before joining Ella Baker Center staff, Jakada was a Constituent Liaison for Oakland City Councilwoman Nancy Nadel. He helped launch or lead a number of important Bay Area organizations, including Empowered Youth Educating Society (EYES), Rising Youth for Social Equality (RYSE) and Underground Railroad (an artist collective).

Born and raised in Oakland, California, Jakada is the father of four powerful and creative young girls. You can read his articles on *Ella's Voice* as well as follow his contributions to *City Brights* and the *Huffington Post*.


**Pia Infante, Director of Organizational Partnerships, Rockwood Leadership Institute**

The Rockwood Leadership Institute provides individuals, organizations and networks in the social benefit sector with powerful training and resources in leadership and collaboration. At Rockwood, Pia oversees programs that support system-wide transformational change. For many years prior, Pia's career bridged the non-profit, educational, and philanthropic sectors, which deeply informs her perspective, and humility, as a practitioner. She is proud to serve as a thought partner for The Whitman Institute, an independent foundation that highlights the importance of relationship, trust, dialogue, and process in any quest for equity in our society. Pia firmly believes that we "make the road while walking," and that the way we go is as important as arriving. She received her M.A. from the New School for Social Research in Education, her B.A. from the University of California at Berkeley in Rhetoric, her executive coaching credential from The Academy for Coaching Excellence, and her secondary teaching credential from the State of New York. She is a founding member of the Movement Strategy Center's Organizational Development for Social Change cohort and the Coaches of Color Consortium. Pia lives in Oakland, CA with her partner.


**Milicent Johnson, Community Engagement Director, Shareable, Common Source**

Milicent is an idealistic realist with a passion for learning, laughing, and building community. Her passion for empowering communities to find meaningful solutions and resilience led her to work on asset building and economic development through education, policy, research, and community organizing

with a focus on youth, low income communities, and communities of color. In her role at Shareable, Milicent's main objective is to network shareable urban designers, businesses, alternative economy and thought leaders with communities that are ripe for implementing sharing practices in order to strengthen the sharing movement. She can be reached at milicent@shareable.net


**Dave Jones, Insurance Commissioner, California Department of Insurance**

Jones served in the California State Assembly from 2004 through 2010, where he chaired the Assembly Health Committee, the Assembly Judiciary Committee and the Budget Subcommittee on Health and Human Services. Named "Consumer Champion" by the California Consumer Federation in 2008, Jones also was awarded the "Leadership Award" by the Western Center on Law

and Poverty. Planned Parenthood, Environment California, the Urban League, Preschool California and CalPIRG have all honored his work.

Jones began his career as a legal aid attorney, providing free legal assistance to the poor with Legal Services of Northern California from 1988 to 1995. In 1995, Jones was one of only 13 Americans awarded the prestigious White House Fellowship. He served in the Clinton Administration for three years as Special Assistant and Counsel to U.S. Attorney General Janet Reno. Jones served on the Sacramento City Council from 1999 to 2004.

Jones was elected November 2, 2010 and took the Oath of Office as California's fourth elected Insurance Commissioner on January 3, 2011. Jones leads the California Department of Insurance (CDI), the largest consumer protection agency in the state. As Insurance Commissioner, Jones regulates California's insurance industry, which makes up almost one-tenth of the California economy.

Jones graduated with honors from DePauw University, Harvard Law School and Harvard's Kennedy School of Government. He and his wife, Kim Flores, have two children, Isabelle and William, and live in Sacramento.


**George Joseph, Founder & Chairman, Mercury Insurance**

Born in 1921, George Joseph was raised during the heart of the Great Depression by parents who emigrated to the U.S. from Lebanon. His father worked as a coal miner and storekeeper in West Virginia. Prior to World War II, Joseph volunteered for military service and was assigned to a North African-based B-17 crew that conducted 50 missions over Tunisia, Sardinia, Sicily and other parts of Italy. After the war, he gained admission to Harvard University on the GI Bill and was married in June 1946. Even though he double majored in math and physics, Joseph graduated in three years, stating that he was "anxious to get going with my life."

Joseph's career in the insurance industry began at Occidental Life Insurance Company in Los Angeles. During his tenure at Occidental Life, he found that the auto insurance system simply wasn't very flexible. Back in the '50s, everyone paid the same rate, regardless of their driving record. Joseph decided to create a new system by developing an insurance company that used different factors to create fair and equitable rates for a variety of drivers.

Believing there was a better way to provide insurance to California drivers, he raised \$2 million in start-up capital and his new company sold its first policy on April 1, 1962. "We called our company Mercury, because I wanted us to be fast and nimble, just like the Roman God of business and merchants," says Joseph. "He was also responsible for delivering good news to people on Earth, which is exactly what we do for Mercury customers every day."

Mercury is now a multiple-line insurance organization with over \$4 billion in assets in 13 states. Now in its 50th year, Mercury has employed nearly 20,000 people and paid out more than \$20 billion in claims since the company opened its doors. Mercury pays out as much as \$5 million a day to make its customers whole while providing a reasonably priced alternative to other insurance companies.

Joseph, who turned 90 in September, still goes to his LA office five days a week and plays a little tennis twice a week. He is also actively involved in California politics.



**Samuel S. Kang, General Counsel  
The Greenlining Institute**

Sam Kang is general counsel for the Greenlining Institute and has led several successful campaigns impacting state and national policy in this role. He oversees Greenlining's legal advocacy as well as the organization's consumer protection, health and green assets programs. Sam provides strategic guidance on litigation impacting the allocation of billions of dollars in utility rates, regularly testifies before the California legislature, and authors Greenlining's annual report card on supplier diversity. He works with the heads of federal and state regulatory agencies, corporate executives, community leaders, and members of California's legislature.

In January, he was also appointed to the state's Diversity Task Force to advise the Insurance Commissioner of California on issues affecting underserved and diverse communities. Sam has been interviewed and quoted in hundreds of media outlets across the country including the *Los Angeles Times*, *San Francisco Chronicle*, *Sacramento Bee*, *Bloomberg News*, *Politico* and *CBS*.

Prior to Greenlining, Sam worked at several NGOs on issues ranging from Iraqi sanctions enforcement to economic development in New York's West Harlem neighborhood. He was previously a Coro Fellow and recognized as one of the top young Korean American leaders by the Network of Korean American Leaders. Sam received his B.A. from Occidental College and his J.D. from the University of San Francisco School of Law. He is a proud graduate of the Greenlining Leadership Academy.



**Ian Kim, Director of Campaigns, Rebuild the Dream**

Ian Kim is Director of Campaigns at Rebuild the Dream. He is a coalition builder and policy advocate. Previously, while at the Ella Baker Center for Human Rights, he advocated for policy solutions to build a strong, equitable and green economy in California. In 2010, he successfully led a coalition (Communities United Against the Dirty Energy Proposition) to mobilize people of color to vote against a major polluter ballot proposition in California. Ian was part of the inaugural class of the Aspen Institute Catto Fellowship Program on environmental leadership in 2006-2007. He holds an MBA from the Yale School of Management.



**Susan Li, External Organizer, SEIU Local 721**

Susan Li began her work as a youth activist when she was a junior in high school. She served on the steering committee for the Chinatown Youth Movement toward Empowerment and the Chinatown Service Center's Los Angeles Chinatown Youth Council where she worked on issues of gentrification, housing rights, and youth involvement. Susan graduated from the University of California, Los Angeles with Bachelor of Arts degrees in History and Asian American Studies. While at UCLA, Susan served as External Vice President of the undergraduate student association, and sat on the board of directors for both the University of California Student Association and the United States Student Association. She led efforts to register over 8,500 students to vote for the 2008 elections, and sparked a nationwide movement when she worked to combat the UC-wide proposed 32% fee hike by mobilizing an unprecedented coalition of undergraduates, graduates, faculty, workers, and state legislators. Susan is currently an external organizer with the Service Employees International Union Local 721 where she helps workers organize to improve their lives.



**Zixta Q. Martinez, Assistant Director for Community Affairs,  
Consumer Financial Protection Bureau**

Zixta Martinez will serve as Assistant Director for Community Affairs. In this capacity, she will lead the team's outreach to consumer advocacy groups and community organizations. Previously, she was Senior Director of Industry and State Relations at Freddie Mac, Director at the National Fair Housing Alliance, Legislative Staff Attorney at the Mexican American Legal Defense and Education Fund, Inc., Housing Policy Analyst for the National Council of La Raza, and Associate Staffer at the Housing and Community Development Subcommittee of the Banking Finance and Urban Affairs Committee in the U.S. House of Representatives. She is a graduate of Yale College, the Lyndon B. Johnson School of Public Affairs at the University of Texas at Austin, and the University of Miami School of Law.



**Assemblywoman Holly Mitchell, Chair, California Assembly  
Budget Sub-Committee on Health and Human Services**

Assemblymember Holly J. Mitchell was elected in November 2010 to represent the 47th Assembly District, which includes the Los Angeles communities of Baldwin Hills, Cheviot Hills, the Crenshaw District, Ladera Heights, Little Ethiopia, Palms, UCLA and West Los Angeles, as well as Culver City, portions of Koreatown, the Fairfax district, Beverlywood and South Los Angeles. She chairs the Assembly's Budget Sub-committee on Health and Human Services, and is a member of the Committees on Accountability and Administrative Review, Appropriations, Budget, Health, and Public Safety.

Mitchell comes to the State Assembly from leadership in California's non-profit sector where, as the chief executive officer of Crystal Stairs for seven years prior to taking public office, she championed statewide family-focused policymaking.

Previously Mitchell worked in the Los Angeles district office of State Senator Diane Watson, providing community and constituent services. As a policy analyst for the California Senate's Health and Human Services Committee, she sought fiscally sound ways to expand health care and other vital services. As the legislative advocate of the Western Center for Law and Poverty she helped develop the groundbreaking Healthy Families program, later serving as executive director of the Black Women's Health Project in Los Angeles where she fought to further improve access to affordable care. At Crystal Stairs she guided one of the largest childcare agencies in California, assuring access to quality, affordable services for 25,000 children and their families, while fundraising and meeting a monthly payroll for hundreds of employees.

As mother of a middle-schooler, Holly Mitchell understands the concerns of working families and advocates legislative policy to meet their needs. In the Assembly, she seeks to improve the quality and accessibility of the state's health and education systems. She focuses on job creation and finding a balance between business, human and environmental needs that expands economic opportunity while protecting natural resources.

Mitchell's commitment to community service and social justice began in elementary school when she volunteered in a congressional campaign that eventually led to student activism and a Coro Fellowship in Public Affairs, following her undergraduate studies at the University of California at Riverside.

**Mina Pacheco Nazemi, Director, Credit Suisse**

Mina Pacheco Nazemi is a Director at Credit Suisse's Customized Fund Investment Group (CFIG). CFIG is a leading global private equity fund investment and co-investment manager with over \$27 billion of client commitments under management. Previously she was a Senior Investment Associate in International Private Equity at General Electric's Pension Trust. Mina also worked for W.R. Hambrecht+Co as an investment analyst in public equities and for Prudential Global Asset Management in private placements. Mina holds a BA with Honors in Economics and Political Science from Stanford University and an MBA from Harvard Business School.





**Rory O'Sullivan,  
Policy and Research Director, Young Invincibles**

Rory grew up in San Francisco, graduating from Pomona College in 2006 with a B.A. in Philosophy Politics, and Economics. He just finished a joint J.D./M.P.P. at Georgetown University where he was the Executive Print Editor of the *Georgetown Public Policy Review*. As Policy and Research

Director, Rory provides expertise in labor market economics, higher education, and health care fields as they relate to young adults. He has worked in a variety of policy capacities since coming to Washington, D.C., including interning for Speaker Nancy Pelosi, and at the Federal Legislation and Administrative Clinic at Georgetown Law.



**Stacie Olivares-Castain, Managing Director,  
California Organized Investment Network**

The California Organized Investment Network (COIN) gained a new Managing Director in October, 2011. Ms. Stacie Olivares-Castain brings a unique skill set to this role, as her depth of experience in economics, finance and public policy inform her efforts to uphold and expand the mission statement of COIN, which is to facilitate capital infusions from insurance

firms conducting business within the State into socially-conscious investment ventures. She holds Bachelor of Arts degrees in Economics and Social Welfare from the University of California at Berkeley and a Master's of Public Policy in Business and Government from Harvard University.



**Mary Olivella, Chief Strategy Officer, MomsRising**

Mary Olivella is the Chief Strategy Officer and the Director of Diversity and Inclusion Initiatives for MomsRising. MomsRising is a national multicultural grassroots organization advocating for family economic security policies and ending discrimination against mothers. With over a million members and an estimated combined blog and social media reach of 3.5 million readers, MomsRising has been named by *Forbes* magazine a "top 100

website for women" two years in a row. Founded in 2006, the organization has rapidly become a powerful force for women and families, raising the voices of its members online and on-the-ground to ensure that leaders in the public and private sectors address the critical concerns of all who provide care for our country's children.

Previously as a strategy consultant, Mary advised public sector organizations, including the World Health Organization, on global planning initiatives and chaired the National Committee on Achieving the Nation's Health Objectives in Higher Education. Mary also directed the award-winning Health Promotion Department at the University of California, Berkeley. She taught courses at UCB's School of Public Health and orchestrated the development of demonstration programs for the U.S. Department of Education and the State of California Department of Health Services. Mary's writing has been published in the national media and in scientific journals.

Mary holds dual citizenship with the United States and the Republic of Panamá where she was born and raised. She currently resides in northern California with her husband and, during semester breaks, their college-aged daughter.



**Claudia Paredes, Interim Academy Director,  
The Greenlining Institute**

Claudia is the Interim Director for the Academy at Greenlining. She is a native Peruvian who has called the Bay Area home since she arrived in the United States with her family in 1986. Prior to joining the Greenlining Institute, Claudia worked as a

Research Associate with UCSF's Center for Reproductive Health Research and Policy. She holds a BA degree in sociology from the University of California, Berkeley and a Masters of Public Policy degree from Pepperdine University where she specialized in social policy and economics. Claudia is dedicated to contributing to the empowerment and advancement of disadvantaged communities across social, academic, economic and political lines.



**Michael R. Peevey, President,  
California Public Utilities Commission**

Michael R. Peevey was appointed President of the California Public Utilities Commission (CPUC) by Governor Gray Davis on December 31, 2002, having been originally appointed to the CPUC by Governor Davis in March 2002. In December 2008 Governor Arnold Schwarzenegger reappointed Mr. Peevey to the CPUC for another six-year term.

As President of the CPUC, Mr. Peevey is committed to protecting the public interest by promoting consumer needs, while challenging utilities to embrace new technologies and provide safe, high-quality services.

Mr. Peevey is committed to maximizing energy efficiency and demand response opportunities and ensuring that California's environment is protected. He is also a strong supporter of renewable energy and renewable procurement requirements for utilities, and is a leader in implementing California's Solar and Greenhouse Gas Initiatives. He also serves as Chairman of the California Emerging Technology Fund.

Mr. Peevey has made it a priority to work closely with sister agencies, such as the California Department of Water Resources, the Independent System Operator, the California Energy Commission, and the Air Resources Board – agencies in which the CPUC has overlapping or complementary responsibilities, to assure that California has adequate energy resources and transmission facilities to support its growing population and improving economy.

From 1995 until 2000, Mr. Peevey was President of NewEnergy Inc. Prior to that, Mr. Peevey was President of Edison International and Southern California Edison Company, and a senior executive there beginning in 1984. Mr. Peevey has served on the boards of numerous corporations and non-profit organizations.

Mr. Peevey has received many awards recognizing his leadership in developing energy policy and promoting recognition of California's diverse population, including a "Distinguished Citizen Award" from the Commonwealth Club of California for achievements in green and sustainable energy in 2007; the Pat Brown Legacy Award in 2003; named "Man of the Year" by the Power Association of Northern California; recognized with the Climate Action Champion Award by the California Climate Action Registry in 2004; and leadership recognition from American Council for Energy Efficiency (2005), the Utility Minority Access Program (2006), and the California Solar Energy Industries Association (2006).

Mr. Peevey holds Bachelor and Master of Arts degrees in economics from the University of California, Berkeley. He is married to Carol J. Liu, who served three terms representing the 44th Assembly District (La Canada Flintridge) in the California legislature and in November 2008 was elected to the California Senate to represent the 21st Senate District. They have three children.



**Jodi Pincus, Executive Director, Rising Sun Energy Center**

Jodi is a dedicated administrator with over 12 years of experience. She specializes in managing staff and programs using consensus building and conflict resolution; developing curricula; evaluating and analyzing outcomes; change management; and researching program methodology and effectiveness. Born in South Africa and a former resident of Australia, Israel and Mexico, Jodi considers herself a global citizen. She has committed much of her life to social justice and sustainability. She is a UC Berkeley Graduate in Peace and Conflict Studies and holds an MBA from the Presidio Graduate School in Sustainable Management. She is committed to lowering greenhouse gas emissions globally while educating the public locally. Jodi lives with her husband Lalo and son Alejandro and feisty dog Bella in Oakland.



**Rha Goddess, Founder and CEO, Move The Crowd**

Rha Goddess is a cultural innovator and social entrepreneur who brings over two decades of transformational "crowd rockin'" in the name of social change. As a world renowned performing artist and activist, her work has been internationally featured in several compilations, anthologies, forums and festivals. Rha's work has been reviewed extensively and she has received rave

industry reviews from *Time Magazine*, *Ms. Magazine*, *The Source* and *The Miami Herald* among others. In her 30+ year tenure as a creative organizer Rha has worked on issues of racial justice and equality, electoral politics, offender aid and restoration, mental health and youth and young women's empowerment. Rha is a 2008 recipient of the National Museum of Voting Rights prestigious Freedom Flame Award and a 2009 recipient of the Herb Alpert Award's Hedgebrook Prize. Also in 2009, Rha was part of a special delegation invited to the White House and served as a US Cultural Envoy to Rwanda.

In her latest venture, Rha is the founder and CEO of Move The Crowd an entrepreneurial training company dedicated to helping the next generation stay true, get paid, and do good. With an interdisciplinary curriculum that acknowledges, honors and elevates the whole person, Move The Crowd works with clients to leverage their unique creativity, strengths and passion into viable projects, ventures and initiatives. Entrepreneurs emerge with the vision to move forward, the knowledge to up their game and the power to achieve their own flavor of success. Move The Crowd uniquely focuses on urban cultural creatives and innovators from a variety of sectors who are re-defining their "work" as a vehicle for creative expression, financial freedom and societal transformation. More at [www.movethecrowd.me](http://www.movethecrowd.me)



**Michelle Romero, Our Democracy Program Manager,  
The Greenlining Institute**

Michelle Romero is an alumna of the Greenlining Leadership Academy's Fellowship programs, where she served as Redistricting Fellow from 2010-11. Today, as the Claiming Our Democracy Program Manager, Michelle directs Greenlining Institute's voting rights and registration advocacy, redistricting, and ballot reform efforts. Michelle believes that an empowered, engaged citizenry is the key to effective government. She received a Bachelor of Arts in World Literature and Cultural Studies from the University of California, Santa Cruz in 2010, where she worked to focus university attention on immigrant student issues and access to higher education. She served as the Legislative Liaison for her campus, was a member of the UC Student Association's board of directors, and was undergraduate representative to the UC-wide faculty Board on Admissions and Relations with Schools. With experience in both state-wide and national policy organizing, Michelle has expertise in grassroots and direct action organizing.



**Dr. Robert Ross, President and CEO,  
The California Endowment**

Robert K. Ross, M.D., is president and CEO of The California Endowment, a health foundation established in 1996 to address the health needs of Californians. Prior to his appointment in September 2000, Dr. Ross served as director of the Health and Human Services Agency for the County of San Diego from 1993 to 2000, and Commissioner of Public Health for the City of Philadelphia from 1990 to 1993.

Dr. Ross has an extensive background as a clinician and public health administrator. His service includes: medical director for LINK School-Based Clinic Program, Camden, New Jersey; instructor of clinical medicine, Children's Hospital of Philadelphia; and faculty member at San Diego State University's School of Public Health.

During his tenure at The California Endowment, the foundation has focused on the health needs of underserved Californians by championing the cause of health coverage for all children, strengthening the capacity of community health centers, improving health services for farm worker and ex-offender populations, and strengthening the pipeline for bringing racial and ethnic diversity to the health professions.

He was also named by *Capitol Weekly* as one of California's most influential civic leaders in health policy in 2006. He has received numerous awards and honors health organizations across the country, and from government agencies. He was also a recipient of the national Public Officials of the Year Award presented by *Governing Magazine* in 1999.

Dr. Ross received his undergraduate, masters in Public Administration and medical degrees from the University of Pennsylvania in Philadelphia. He also was a Robert Wood Johnson Clinical Scholar from 1988 to 1990, focusing on urban child health issues.



**Mark Rutledge, Co-Founder and CEO, cieCap**

Currently the co-founder and CEO of cieCap (pronounced "see-kap"), a new social gaming platform being called "a Tumblr for social gaming," Mark Rutledge is a management consultant turned tech entrepreneur. After graduating from Carnegie Mellon University, Mark worked with global consultancies Deloitte and Booz Allen Hamilton advising public agencies and Global 100 firms. He then founded cieCap with a friend and former classmate to bring cloud-based marketing solutions to local businesses and brands. Currently in private beta, cieCap provides local businesses a free social marketing tool to grow their loyal customer base. cieCap will be released publicly in the summer of 2012 as a website and mobile application for users to create and play custom games in conjunction with milestones such as birthdays and graduations, for holidays and events or to socialize with friends.



**Cathy Sandoval, Commissioner,  
California Public Utilities Commission**

Commissioner Catherine J.K. Sandoval was appointed to the California Public Utilities Commission on January 25, 2011, by Governor Jerry Brown. The CPUC's energy efficiency, demand response and renewable energy policies are among the most aggressive in the nation. The CPUC in partnership with the California Energy Commission is actively involved in implementing the Renewable Portfolio Standard (RPS) and providing incentives for solar power, distributed energy resources, and energy efficiency savings. These agencies also provide essential expertise to the California Air Resources Board for implementing greenhouse gas reduction measures under AB 32 on the electricity sectors. Commissioner Sandoval has worked as an associate professor at Santa Clara University School of Law since 2004. She previously served as Undersecretary and Senior Policy Advisor for Housing with the Business, Transportation, and Housing Agency from 2001 to 2004. She was vice president and general counsel with Z-Spanish Media Corporation from 1999 to 2001 and was the Director of the Office of Communications Business Opportunities for the Federal Communications Commission from 1994 to 1999.

Commissioner Sandoval was an associate with Munger, Tolles & Olson from 1991 to 1994. She earned a J.D. from Stanford Law School, a Master of Letters in political science from Oxford, where she was a Rhodes Scholar, and a B.A. from Yale.



**Olis Simmons, CEO, Youth UpRising**

Olis Simmons is a noted visionary executive known for advancing innovative systems change efforts and building comprehensive programs to transform people and place. Simmons has more than two decades of senior level experience in the public and nonprofit sectors where she has conceptualized and managed large-scale initiatives, policy campaigns, collaboratives, and multi-year ventures, representing hundreds of millions of dollars in diverse resources.

Simmons currently serves as the founding President and CEO of Youth UpRising (YU), a celebrated community transformation engine committed to making one of our nation's most disinvested communities healthy and economically robust. A key innovation is her work to gear public and private dollars towards wealth-building rather than service delivery. This move from spending to investment is designed to stimulate both individual and collective growth while fostering improvements in education, housing, community assets and career opportunities. Simmons' goal of catalyzing change while ensuring the community preserves its cultural nuances and maintains control over its destiny is the new face of community economic development.

Her other work includes national public policy and program design work related to workforce development with Manpower Demonstration Research Corporation (MDRC), and leadership with County Health Care and Social Service Agencies.



**Timothy Alan Simon, Commissioner, California Public Utilities Commission**

Timothy Alan Simon was appointed to the California Public Utilities Commission by Governor Arnold Schwarzenegger on February 15, 2007. As a former securities and banking industry attorney involved in financial products and services, Commissioner Simon firmly supports investment in California's utility infrastructure as being critical to California's economic future, and encourages a balanced public policy in areas of utility regulation. He actively promotes and encourages diversity in utility procurement, educational opportunities, and the workplace.

On the national level, Commissioner Simon is Chair of the National Association of Regulatory Utility Commissioners (NARUC) Committee on Natural Gas. He also is a member of NARUC's Board of Directors, Critical Infrastructure Committee, Consumer Affairs Committee, Utility Market Access Partnership Sub-committee, Gas Speculation Task Force, and Wireless Task Force. In his role as NARUC Gas Committee Chair, Commissioner Simon also sits on the National Petroleum Council, an oil and gas advisory committee to the Secretary of the Department of Energy (DOE). Commissioner Simon is a member of the First Friday Caucus, a national educational group on competitive utility markets, the Annual Baseline Assessment of Choice in Canada and the United States (ABACCUS) reporting committee, and the former Chair of the Liquefied Natural Gas Partnership between NARUC and DOE. He is also on the Executive Committee of the of the Western Conference of Public Service Commissioners, a regional association within NARUC.

At the state level, Commissioner Simon is a member of the Berkeley Energy and Resources Collaborative at U.C. Berkeley, and the California Green Collar Jobs Council. Prior to joining the CPUC, Commissioner Simon served as the Appointments Secretary to Governor Schwarzenegger, the first African American in California history to hold that post.

Commissioner Simon received a Bachelor's degree in Economics from the University of San Francisco, and a Juris Doctor from Hastings College of the Law, University of California. He currently is an adjunct professor of Securities Regulations at the Golden Gate University School of Law in San Francisco, and acts as an advisor on international securities in Golden Gate's U.S. Legal Studies Program.

As an active member of the Bay Area community, Commissioner Simon serves on several non-profit boards, including the Saint Ignatius College Preparatory Board of Regents, Catholic Charities/CYO of the San Francisco Bay Area and the Mission Dolores Academy. He is engaged and is the proud father of three children.



**Allen Fernandez Smith, President and CEO, Urban Habitat**

Allen Fernandez Smith has been committed to issues of social, racial and environmental justice since his early years growing up in Chicago, where he got a firsthand look at inequality and the systematic exclusion of low-income families and communities of color from economic and political opportunities.

Fernandez Smith worked most recently as the Executive Director of the California School-Age Consortium (CalSAC), a statewide, non-profit organization dedicated to advancing the professional development of youth workers across California through high-quality trainings, policymaking, and advocacy. As President of the Board of Directors and then as Executive Director, he led the organization in developing and implementing a multi-year strategic plan that culminated in a realignment of CalSAC's mission, vision and staffing.

Prior to his tenure at CalSAC, Fernandez Smith served as a Senior Community Development Specialist in the San Francisco Mayor's Office of Community Development. He worked closely with major city agencies, local community leaders, and small business owners to revamp neighborhood economic strategy programs in distressed commercial corridors. Fernandez Smith also worked at the San Francisco Department of Children, Youth and Their Families. There he managed the first-ever citywide initiative to improve San Francisco's after-school programs, bringing multiple stakeholders together in a comprehensive system to serve youth from all parts of the city.

Fernandez Smith graduated from Harvard University's John F. Kennedy School of Government, holds a Bachelor of Arts in Political Science from the University of Illinois and was a graduate fellow at the Leadership Conference on Civil Rights Education Fund. In 2011, he was named to "The Root 100" national list of African-American leaders under 45 years old. He now lives in Oakland, California with his wife, Kay Fernandez Smith, Deputy Director at PolicyLink, and their children, Malcolm and Malaya.



**CC Song, Program Associate, Rebuild the Dream**

A proud University of Michigan alumna, C.C. was introduced to racial and economic justice issues in college, and has since devoted her life to progressive policy advocacy. C.C. is the Program Associate at Rebuild the Dream, a platform for bottom-up, people-powered innovations to help fix the U.S. economy. At Rebuild, her work focuses on online mobilization and engaging Rebuild's 600,000 members across the country. She was the 2010-2011 Green Assets Fellow at The Greenlining Institute, during which time she worked on the No on Prop 23 campaign to protect AB 32, California's landmark clean energy legislation. C.C. enjoys cooking, jogging and hiking, and loves karaoke. Her favorite musical is Wicked.



**Divya Sundar, Community Reinvestment Fellow, The Greenlining Institute**

Divya Sundar is from San Jose, California and received a B.A. in History from the University of Chicago with a focus on protest and resistance movements. Divya has worked extensively on social justice issues both in the U.S. and internationally. While at the University of Chicago, she served as a coordinator and community liaison for the University Community Service Center and Southside Solidarity Network raising awareness and building a bridge between the campus community and the surrounding neighborhood. Divya also worked as an intern for the Human Rights Law Network and Citizens for Peace and Justice, both in Mumbai, India, and studied African Civilizations in Cape Town, South Africa under the guidance of her professors. Divya's senior thesis explored caste, class, religious and geographic fissures in the postcolonial Indian Women's Movement. Divya is currently the Greenlining Institute's Community Reinvestment Fellow.



**Amita Swadhin, Co-Creator and Project Coordinator, Secret Survivors**

Amita Swadhin has over a decade of experience fighting interpersonal and institutional violence against young people. She pursues her work as an educator, organizer, multi-media storyteller, writer, and nonprofit consultant. Her commitment to this work stems from her experiences as a queer woman of color, daughter of immigrants, and survivor of child abuse. Amita is the Project Coordinator and a cast member of Undesirable Elements: Secret Survivors, a theater project created with New York-based Ping Chong & Co. featuring survivors of child sexual abuse telling their stories. As a consultant, she also supports various foundations and nonprofit organizations with curriculum development, fund development, board development, strategic planning and training needs, and is a frequent speaker on issues of power, privilege, oppression and social change. Amita holds a Master of Public Administration from NYU, where she was a Reynolds Fellow in Social Entrepreneurship, and a Bachelor's degree in Foreign Service from Georgetown University.



**Joe Araya Tayag, Senior Analyst - International Health, Abt Associates**

Josef (Joe) Tayag is a health financing expert in Abt Associates's International Health Division where he currently provides technical advice to governments and multi-lateral organizations in Sub-Saharan Africa. His prior international health experience includes the design, launch and evaluation of programs geared to increase access to healthcare for low-income communities in Tanzania, Fiji, the Philippines, and Papua New Guinea. Before joining Abt Associates, Josef worked for the United Nations (UN) International Labour Organisation (ILO), the Asian Development Bank (ADB), the United Nations Development Programme (UNDP) and MicroEnsure International. Josef was a Summer Associate with the Greenlining Institute in 2005 and worked as a Program Manager for the health team until 2008.



His time with the Greenlining Institute sparked a passion for fighting for health equity worldwide and bettering the lives of marginalized communities.

Josef completed his undergraduate work at the University of California, Berkeley and later obtained a Master's degree in Health Policy and Management at the Harvard School of Public Health. While at Harvard, Josef was awarded the Reynolds Foundation Fellowship for Social Entrepreneurship, a merit-based, full-ride scholarship awarded to only 25 individuals from Harvard University's graduate programs.



**Jason Trimiew, Managing Director,  
The Robert Enterprise Development Fund**

Jason Trimiew is a Managing Director at REDF. In addition to leading the organization's fundraising and communications team, he is responsible for REDF's new strategy to grow social enterprises in California and nationally through the channels of business development and community, corporate, and government partnerships. Jason joined REDF in 2007 as the organization's first Development Director helping REDF secure nearly \$20 million in new private and public investments over a four-year period including a \$6 million federal grant from the Social Innovation Fund.

Jason has more than a decade of experience in the nonprofit sector with a focus on the intersection of business and social impact. He has held a variety of roles in strategy, fundraising, operations, and research for both large and small organizations in the US and overseas. In addition to his community development experience in urban America, he spent two years living in Africa and has consulted on projects in Asia and Central America in the field of microfinance.

Jason has a master's degree in International and Development Economics from the University of San Francisco and a BA in Business Administration. He serves on the Bayview Hunters Point Project Area Committee, and is a board member of Bay Area Blacks in Philanthropy, Juma Ventures, and the San Francisco Community Investment Fund, a CDE.



**Vien Truong, Green Assets Director,  
The Greenlining Institute**

Vien Truong leads our work on environmental issues. Under her direction, the Green Assets Program develops environmental policies and regulations to increase funding and resources to communities most vulnerable to climate change impacts. This includes ensuring low-income communities and communities of color benefit from philanthropy, jobs, business contracts, and other green opportunities. She has collaborated with legislators, governors, community-based organizations, and other stakeholders throughout the U.S. in passing innovative state policies - including Texas, Washington, Philadelphia and New Mexico. Her policies have helped create jobs in the environmental sectors, job training programs to connect people facing barriers to employment to family-wage jobs, and drive hundreds of millions of investments to low-income communities. She is the Chair of the City of Oakland's Planning Commission, guiding the growth and development of her hometown through decisions on development proposals and policy recommendations to the City. In this capacity, she has helped the City of Oakland become a greener, more sustainable city. Vien holds a B.A. from the University of California at Berkeley and a J.D. from the University of California at Hastings College of the Law.



**Danny Vasquez, Social Enterprise Venture Partner,  
Legacy Equity Advisors**

Mr. Daniel W. Vasquez is the Social Enterprise Venture Partner with Legacy Equity Advisors, a private equity firm focused on underserved markets. He is also founder of EDM Investments ([www.edmcapitalpartners.com](http://www.edmcapitalpartners.com)), an investment management business that specializes in asset and wealth management for institutional and high net worth investors in the multicultural economy. Mr. Vasquez has over a decade of investment experience with Hamilton Lane Advisors (Private Equity/Venture Capital), Morgan Stanley (Global Wealth Management), and JP Morgan (Public Finance). As a Harvard Business School researcher, he apprenticed directly under Professor Michael Porter for several years, and worked alongside the California State Treasurer in creating The California Initiative - a CalPERS-sponsored \$1 billion private equity investment vehicle deploying capital in California's under-

served emerging domestic market ("EDMs"). While at Harvard, Mr. Vasquez wrote the empirical algorithm and was the lead researcher to identify and to define underserved, inner city economies across America for the State of California, the Initiative for a Competitive Inner City in Boston, and the US Department of Commerce. Also at Harvard, he contributed heavily to the World Economic Forum's annual Global Competitiveness Report, which ranks national economies from around the world in terms of business competitiveness.

Mr. Vasquez previously served as an economic researcher at The Conference Board, where he maintained the Consumer Confidence Index and the Leading Economic Indicators. He began his career as a Legislative Aide in the United States Senate, where he worked on banking, civil rights, environmental, immigration, trade and economic policy for a California Senator. He has published academic and professional monographs in the areas of business and economic competitiveness of ethnic markets and corporate strategy. Mr. Vasquez is a licensed Registered Investment Advisor, General Securities Representative, and Managed Futures Funds Representative. A trained economist, he completed his undergraduate studies (ethnic studies) at UC Berkeley, graduate studies (economic policy) at The University of Chicago, and post-graduate studies (global business) at Oxford University in England.

**Saba Waheed, Research Director, DataCenter**

Saba has been leading and coordinating community-based research projects for almost a decade. Prior to joining the DataCenter staff in August 2004, Saba worked at the Urban Justice Center in New York City where she helped to build a Research and Policy Initiative that linked community-based, participatory research and organizing. She co-wrote the report *Unfare* that helped win a fare increase for taxi drivers in New York City and was part of the research team that put together *Home is Where the Work Is*, the domestic worker report that helped win the first ever Bill of Rights for domestic workers. She firmly believes in research justice - that communities are first and foremost the experts - and she is committed to having their voices legitimized within mainstream and research circles. She received an MA in Anthropology from Columbia University. She currently serves on advisory committees for Food Chain Workers Alliance, Justice for Families, Domestic Worker Health Impact Assessment and the National Priorities Project. In addition to her work at DataCenter, she is also an editor for *SAMAR* Magazine and producer for the radio show "Flip the Script" on KPFF.



**Chanelle Pearson, Research Fellow,  
The Greenlining Institute**

Chanelle is from Brooklyn, New York and received her BA in Women's Studies and Spanish from DePauw University. While at DePauw University, Chanelle was a Posse Foundation Full-Tuition Leadership scholar and mentor. She is also a graduate of New York University (NYU) Wagner School of Public Service where she received a Master's in Public Administration with a focus on public policy analysis. Chanelle demonstrated her interest and passion for research as an Adjunct Professor of applied statistics at NYU and as an intern for the Women of Color Policy Network where she drafted reports on child care affordability and subsidy policies. Chanelle was also an intern at the Institute for Women's Policy Research where she collected data on the U.S. Equal Employment Opportunity Commission's sex and race discrimination cases.

**Arturo Carmona, Executive Director, Presente.org**

Arturo Carmona is the Executive Director of Presente.org, a national organization that exists to amplify the political voice of Latino communities. As the largest national Latino online organization, Presente.org provides ways for members to take action on the issues they care about by serving as a centralized organizing hub for issues impacting Latinos, with a focus on online activation.

Before he joined Presente, he was the founding Executive Director of the Consejo de Federaciones Mexicanas en Norteamérica (COFEM). Before that, he worked for the Mexican American Legal Defense and Educational Fund (MALDEF).

Arturo has been organizing Latino and immigrant communities for over 10 years and has used his ability to bring people together to take on important challenges and help the community. As a civil rights advocate, effective fundraiser, political consultant, or leader in grassroots campaigns, he has demonstrated a life commitment to community organizing and empowerment.



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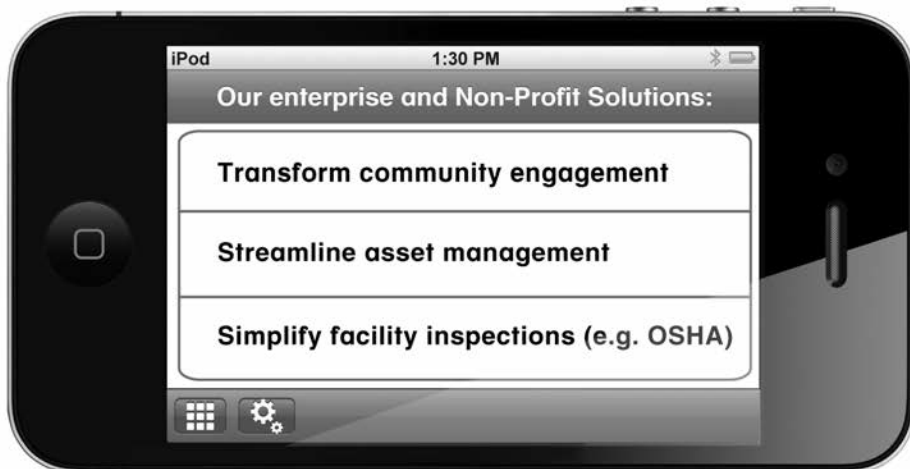
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## THE GREENLINING INSTITUTE

The Greenlining Institute, founded in 1993, is a national policy, research, organizing, and leadership institute working for racial and economic justice. We ensure that grassroots leaders are participating in major policy debates by building diverse coalitions that work together to advance solutions to our nation's most pressing problems. Greenlining builds public awareness of issues facing communities of color, increases civic participation, and advocates for public and private policies that create opportunities for people and families to make the American Dream a reality. Our Leadership Academy trains young people to be tomorrow's social justice leaders, and we lead one of the nation's most longstanding and effective multi-ethnic coalitions, the Greenlining Coalition.

## THE GREENLINING COALITION

- Allen Temple Baptist Church
- American G.I. Forum
- Asian Business Association
- Black Business Association
- California Black Chamber of Commerce
- California Hispanic Chambers of Commerce
- California Journal for Filipino Americans
- California Rural Legal Assistance
- Chicana/Latina Foundation
- Chicano Federation, San Diego
- Community Resource Project, Inc.
- Council of Asian American Business Associations California
- Economic Business Development
- El Concilio of San Mateo County
- First AME Church, Los Angeles
- Greater Phoenix Area Urban League
- Hermandad Mexicana Latinoamericana
- Hispanic Chamber of Commerce, Orange County
- Hmong-American Political Association
- KHEIR
- La Maestra Family Clinic
- Mexican American Grocers Association
- Mexican American Political Association (MAPA)
- Mission Language & Vocational School (MLVS)
- National Federation of Filipino American Associations
- Oakland Citizens Committee for Urban Renewal (OCCUR)
- Our Weekly
- San Francisco African American Chamber of Commerce
- Search to Involve Filipino Americans
- Southeast Asian Community Center
- TELACU
- West Angeles Church of God in Christ
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