



**coping
with crisis**
**advancing
change**

THE GREENLINING INSTITUTE
ANNUAL ECONOMIC SUMMIT



CENTER AT CATHEDRAL PLAZA • LOS ANGELES • FRIDAY APRIL 3, 2009
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Message from the Executive Director
Orson Aguilar

COPING WITH CRISIS: ADVANCING CHANGE

In a time of great crisis, Dr. Martin Luther King Jr. said: "History will have to record that the greatest tragedy of this period of social transition was not the strident clamor of the bad people, but the appalling silence of the good people."

In 2009, we face our era's own moment of unprecedented crisis, marked by multi-million dollar bonuses to Wall Street executives while our communities face record unemployment and homelessness. Today, Dr. King's words ring particularly true.

It is my privilege to welcome you to The Greenlining Institute's 16th Annual Economic Summit in my new role as executive director. For years, our organization has attempted to emulate the fight modeled by Dr. King and countless other leaders and foot soldiers for civil rights, both known to the world and unknown.

I especially want to recognize two of these leaders, who must be counted among our country's greatest: John C. Gamboa and Robert Gnaizda. As co-founders of The Greenlining Institute, John and Bob have dedicated their lives to overcoming injustice and working to develop win-win relationships with unlikely partners. They committed themselves to do this the hard way by developing a multi-issue and multi-ethnic coalition that would fight to make the 'pie' bigger and work to create systematic change on major economic issues affecting our country.

Following a path first paved by John and Bob, just a few weeks ago our diverse coalition and I personally delivered an urgent message to

our world's most powerful financial leaders in Washington D.C. Together we urged Federal Reserve Chairman Ben Bernanke, House Financial Services Chairman Barney Frank, Treasury Secretary Timothy Geithner, FDIC Chairwoman Sheila Bair, and others to act on Main Street's behalf and bring critical resources to those that need them most.

Today's annual economic summit is a continuation of our 'think and act' efforts to ensure that multi-billion dollar bailouts and bonuses are directed to those suffering most from our recession and foreclosure crisis. Greenlining and its members were among the first to warn then-Federal Reserve Chairman Alan Greenspan and others of the looming danger created by exotic mortgage instruments.

2009 is a time of great crisis, to be sure. But it is also a time of renewal... and as President Obama has said, a time to look forward, not back. Now is the time to advance change and work towards the vision that brought us here in the first place. This vision consists of strong economic and healthy communities, health care for all, flourishing businesses owned by people of color, well-capitalized non-profits led by people of color, and energy independence that leads us to new economic opportunities for the new majority.

These are among the issues being discussed today at the summit and at the highest levels of decisionmaking about our nation's future.

On behalf of the Board of Directors and the staff of the Greenlining Institute, welcome to Greenlining's 16th Annual Economic Summit.

Orson Aguilar
Executive Director



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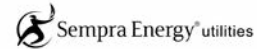


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NEW PARADIGM



BROADCASTING NETWORK



OUR WEEKLY

PROMERICA



TELACU



UNITED COMMERCIAL BANK



UNIVISION



SUMMIT PROGRAM

8:30 a.m. – 9:45 a.m. ■ PRIVATE APPRECIATION BREAKFAST WITH SPONSORS:
An Overview of Greenlining's Win-Win Initiatives
Presentations by Greenlining Staff

8:30 a.m. – Open ■ REGISTRATION

10:00 a.m. – 11:45 a.m. ■ WELCOMING
Orson Aguilar
Executive Director, Greenlining Institute

■ OPENING SESSION
*Jumpstarting the 21st Century Economy
with Green Solutions for All Communities*

Green Assets

Under Obama's leadership, our nation is moving towards the next big transformation in our economy, by moving away from polluting industries and foreign oil, and investing in homegrown solutions like energy efficiency, renewable energy and cleaner industries. How can we build our Green Assets from within, transforming the economy by creating healthier, wealthier, sustainable communities?

Moderators

Sam Kang
Managing Attorney, Greenlining Institute

Tara Marchant
Green Assets Program Manager, Greenlining Institute

Presentation by

Phil Angelides
Chairman, Apollo Alliance

Panelists

Phaedra Ellis-Lamkins
Executive Director, Green For All

Honorable Felipe Fuentes
California State Assemblymember, 39th District

Honorable Dian Grueneich
Commissioner, California Public Utilities Commission

Honorable Ted Lieu
California State Assemblymember, 53rd District

Honorable V. Manuel Perez
California State Assemblymember, 80th District

Mark Toney, Ph.D.
Executive Director, The Utility Reform Network (TURN)



12:00 p.m. – 1:45 p.m.

■ SUMMIT LUNCH PROGRAM

Mistress of Ceremonies

Maria Contreras-Sweet

Founder and Chairwoman, Promerica Bank

Invocation

Bishop Brother Eddie C. Villanueva

Founder, Jesus is Lord Church Worldwide

Welcoming

Orson Aguilar

Executive Director, Greenlining Institute

Keynote Speakers

Richard Davis

Chief Executive Officer, US Bank

(Introduced by Faith Bautista, Mabuhay Alliance)

Introduction of Speakers by Natalie Cole, Our Weekly

Special Address by California State Senator Alex Padilla

Randall Stephenson

Chief Executive Officer, AT&T

Awards Presentation

THE GREENLINING BIG HEART AWARD

Keith Kelley

Executive Director, Fresno West Coalition for Economic Development

(Award Presentation by Tim Rios)

THE GREENLINING INSTITUTE DISTINGUISHED LEADER AWARD

Honorable Ted Lieu

California State Assemblymember, 53rd District

(Award Presentation by Erin Pak)

2:00 p.m. – 3:20 p.m.

■ GENERAL SESSION 2

*Beyond the Stimulus: Opportunities & Challenges
in Reforming our National Healthcare System*

Health

Expanding healthcare is at the center of President Obama's agenda. Our state and national leaders often say that 'our healthcare system is broken,' but nobody is more aware of this than our nation's middle class and working poor, who are often both the least likely to have access to adequate healthcare, and also the most likely to live and work in unhealthy environments. Increased economic opportunities can lead to increased health opportunities, and vice-versa. Now is the time to create a holistic healthcare agenda that improves the quality of life for all Americans.

Moderator

Dr. Gil Ojeda

Director, CPAC, UC Berkeley School of Public Health

Panelists

Dr. Diana M. Bontá

Vice President, Public Affairs, Kaiser Permanente

Dr. America Bracho

President and Chief Executive Officer, Latino Health Access

Carmela Castellano-Garcia, Esq.

Chief Executive Officer, California Primary Care Association

Sylvia Drew Ivie

Chief of Staff, Office of LA County Supervisor Mark Ridley-Thomas

Honorable Dave Jones

Chair, California State Assembly Health Committee

Dr. Robert Ross

President, The California Endowment

3:30 p.m. – 4:30 p.m.

■ GENERAL SESSION 3

Sustaining and Expanding Homeownership:

What Works? What Doesn't? What's Next?

Homeownership and Banking

The current environment presents an unprecedented opportunity for potential first-time homeowners living in America's low-to-moderate income communities. This panel will explore new and innovative approaches and standards for home lending within low-income communities and communities of color, as well as learn best practices from the current foreclosure prevention efforts.

Moderator

Preeti Vissa

Community Reinvestment Program Manager, Greenlining Institute

Panelists

Brad Blackwell

Executive Vice President, Wells Fargo Home Mortgage

Jane Duong

Homeownership Program Manager, Mission Economic Development Agency

Glenda Gabriel

Senior Vice President of Neighborhood Lending, Bank of America

Ronald Martinez: Senior Loan Officer

Los Angeles Neighborhood Housing Services (LA NHS)

Kevin Stein

Associate Director, California Reinvestment Coalition



SUMMIT PROGRAM

5:30 p.m. – 6:45 p.m.

■ RECEPTION

7:00 p.m. – 9:20 p.m.

■ AWARDS DINNER

Master of Ceremonies

Paul H. Turner

Chairman of the Board, West Angeles CDC

Invocation

Reverend J. Alfred Smith, Jr.

Senior Pastor, Allen Temple Baptist Church

Welcoming

Orson Aguilar

Executive Director, Greenlining Institute

Awards Presentation

THE GREENLINING BIG BRAIN AWARD

Earl “Skip” Cooper

Black Business Association

(Award Presentation by Ortensia Lopez)

THE GREENLINING BIG FOOT AWARD

Martha Montoya

California Hispanic Chamber of Commerce

(Award Presentation by Maria Contreras-Sweet)

THE GREENLINING TORCHBEARER AWARD

Erik Paulino

La Unidad Latina Foundation

(Award Presentation by Lindsay Imai)

THE GREENLINING INSTITUTE’S LIFETIME LEADERSHIP AWARD

Introduction of Video

Landon Taylor

Chairman & CEO, New Paradigm Broadcasting Network

LIFETIME ACHIEVEMENT VIDEO

Lifetime Achievement Award Presentation

Honorable Justice Cruz Reynoso

Lifetime Achievement Award Recipients

John C. Gamboa and Robert Gnaizda

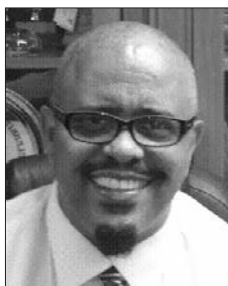
Co-Founders, Greenlining Institute

9:30 p.m.

■ EVENING ADJOURNMENT



big heart award



THE GREENLINING BIG HEART AWARD

Keith Kelley

Executive Director, Fresno West Coalition for
Economic Development

The Big Heart Award is reserved for individuals who embody self-sacrifice, compassion and a high level of competence in meeting the felt needs of underserved communities.

2008 AWARD RECIPIENT:

Faith Bautista

Executive Director
Mabuhay Alliance, Inc.

distinguished leader award



THE GREENLINING INSTITUTE DISTINGUISHED LEADER AWARD

Honorable Ted Lieu

California State Assemblymember, 53rd District

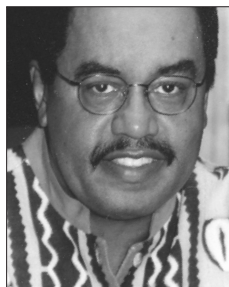
The Distinguished Leader award is reserved for champions of poor communities who have gone beyond the call of duty in the civil service sector to helping our communities. These leaders have exhibited unwavering commitment in advocating for justice and opportunity, especially for low-income constituencies and communities of color.

2007 AWARD RECIPIENT:

John C. Dugan

U.S. Comptroller of the Currency

big brain award



THE GREENLINING BIG BRAIN AWARD

Earl "Skip" Cooper
Black Business Association

The Big Brain Award is reserved for individuals who have exhibited exceptional acumen, creativity, foresight and guidance in advocating on behalf of low-income and minority communities.

2008 AWARD RECIPIENT:

Assemblymember Joe Coto (D-San Jose)
Chair, California Latino Legislative Caucus

big foot award



THE GREENLINING BIG FOOT AWARD

Martha Montoya
California Hispanic Chamber of Commerce

The Big Foot Award is reserved for individuals who leave a lasting mark and exhibit exceptional leadership by stepping out on a limb to pioneer new trails in empowering the underserved.

2008 AWARD RECIPIENT:

Louise A. Perez
Executive Director
Community Resource Project, Sacramento CA

torchbearer award



THE GREENLINING TORCHBEARER AWARD

Erik Paulino

La Unidad Latina Foundation

The Torchbearer Award is reserved for the next generation of leaders whose activism and leadership honors the legacy of past social justice trailblazers.

2008 AWARD RECIPIENT:

Lindsay Imai

Transportation and Housing Program Associate
Urban Habitat, Oakland, CA



John C. Gamboa

Founding Executive Director (retired)

Robert L. (Bob) Gnaizda

Founding Policy Director and General Counsel (retired)

Leadership and Commitment to Training Future Leaders

2009 GREENLINING LIFETIME LEADERSHIP AWARD

This year Greenlining is honoring John C. Gamboa and Robert L. (Bob) Gnaizda with our prestigious Lifetime Leadership Award. This award is reserved for champions of justice that have demonstrated a lifetime of tireless dedication to serving low-income and underserved communities. These leaders have been constant trailblazers in the fight against injustice, racism, and inequality of opportunity.

John and Bob founded the Greenlining Institute in 1993 with little to no resources and a home equity line of credit. Together they joined forces to create the Greenlining Institute, an outgrowth of the Greenlining Coalition, an informal coalition of diverse community leaders that would band together to fight redlining and form “win-win” partnerships with our nation’s largest corporations.

John served as Executive Director, and Bob as Policy Director and General Counsel of Greenlining from 1994 – 2008, voluntarily stepping down so that a new generation of activists could take the helm of the organization.

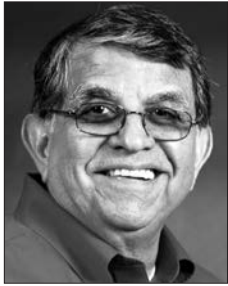
When Greenlining was officially launched in 1994, John and Bob recognized two major problems confronting communities of color. One major issue they observed was the lack of leadership found in communities of color. Despite their numbers and the many socio-economic issues facing them, diverse communities still had little to no voice on major policy issues related to economics, the environment, health and others.

Overall, they saw a state and region that was quickly becoming “majority-minority,” but that would not reflect this reality at top leadership levels unless more efforts were made to purposely train young people from diverse backgrounds.

John and Bob started the Academy with daring speed. Although they only started with five students the first year and their commitment to them was big. That year, instead of flying to Washington D.C. themselves to testify at a congressional hearing, they sent an Academy Student. That student emerged successfully, with his picture in the newspaper to prove it. From then on, John and Bob encouraged Academy participants to “swim,” informing them that “sinking” was impossible while they were at Greenlining. They continued to provide students with major career opportunities including the time they sent a summer intern to meet with Federal Reserve Chairman Alan Greenspan. That student later became Greenlining’s 2nd Executive Director, Orson Aguilar.

Academy alumni can be found in all sectors including government, corporate, academic, and non-profit. Positive referrals and countless letters of recommendations from John and Bob have sent Academy alumni to prestigious schools and programs throughout the country, including Harvard, Stanford, U.C. Berkeley, and the prestigious Fulbright program. A growing number of alumni now make financial contributions to Greenlining as well.

Overall, John and Bob were excellent mentors that used their talents to develop a unique and powerful system that would continue to train young people from diverse backgrounds for decades to come.



**John C. Gamboa, Founder
The Greenlining Institute (retired)**

John C. Gamboa is the founding Executive Director of the Greenlining Institute. John served as executive director of Greenlining from 1994–2008, voluntarily stepping down so that a new generation of activists could take the helm of the organization. As Executive Director of

Greenlining, he helped negotiate over \$2.4 trillion in community reinvestment agreements from the nation's leading financial institutions. A considerable percentage of these commitments have been tailored towards minority business development, affordable housing programs and innovative first-time homebuyer programs for immigrants.

Although the institute has had many notable achievements throughout the years, perhaps the greatest achievement has been the formation of Greenlining's leadership institute known as the Academy. The Academy has now touched the lives of over 350 young people, many of whom remain connected to John and the institute.

Within a year of launching Greenlining, John made a commitment to train future leaders that would learn to build diverse coalitions across race and ethnic boundaries. But there were skeptics. Some thought that focusing on teaching and mentoring young people would take precious resources from the major policy issues of the time. Others thought it was a good idea but perhaps too early for its time. John remained convinced and with hard work and perseverance built what is perhaps the most successful multi-ethnic leadership institute in the country.

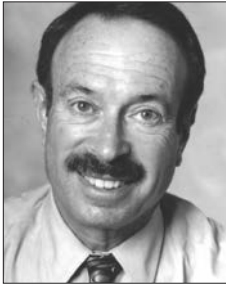
John's experience working with young people also led him to the realization that there was little interaction, much less cooperation, between young people from different racial and ethnic backgrounds. Young people, like adults, tended to "stick to their own," limiting their potential power to build coalitions. He also saw California's

"experimental melting pot" in danger if communities from different backgrounds didn't learn to understand each other and collaborate for the greater good.

John's selflessness provided him with the vision and mental clarity to plan his retirement, understanding that at a certain point he would give up the leadership of the organization to the very leaders he trained, nurtured, and mentored. His dedication to the Academy led him to grow and develop a sustainable funding system that would endure once he retired. His commitment to mentorship has translated into hundreds of one-on-one hours with students, what many considered the most valuable aspect of Greenlining's Academy. Overall, John invested years of his efforts ensuring that today's leaders were prepared to deal with the challenges at hand.

Prior to founding the Greenlining Institute, he was the founder and first Executive Director of Latino Issues Forum, Communications Manager at U.C. Berkeley, Executive Director of Project Participar, a citizenship program, and Marketing and Advertising Manager at Pacific Bell.

Mr. Gamboa has served on the boards of Common Cause and Health Access, and serves as the board chair of EDGE, an organization bringing minority and environmental community organizations together to work on common issues of growth. He has also served on various councils and commissions including, The National Federal Reserve Consumer Council in Washington, DC., the first Universal Lifeline Telephone Service (ULTS) Commission overseeing the implementation of Telephone Lifeline Service, UC Berkeley chancellor Tien's Community Advisory Committee providing input on current issues confronting the University of California, and the State Bar Examining Committee. John also served as chair of the California Public Utilities Commission's investigative task force on marketing abuses on California's low-income communities.


Robert L. Gnaizda

Founding Policy Director and General Counsel (retired)

Bob Gnaizda has devoted over 40 years, nearly his entire legal career, to advocating for California's poor, minority and other underserved communities. Over his career, Mr. Gnaizda has litigated over 100 class action court and administrative cases

focusing on minority economic empowerment and civil rights; co-founded three highly respected public interest organizations; and pioneered the advancement of the Community Reinvestment Act of 1977 that led to over \$2.5 trillion in corporate philanthropy to some of California's most underserved communities.

He is humble, and if asked, he would not likely share details of the influences on his life and work. But those who know him and love him understand that Bob's commitment to improvement in the lives of poor people has its roots in his own childhood.

He grew up poor, but never helpless, in Brooklyn, New York. He had to fight a lot, defending himself and his family and other poor people. As difficult as his childhood circumstances were, they formed him, and he never allowed these circumstances to hide his intelligence. He eventually attended Yale Law School, graduating in 1960. Within a few years, he moved to California, where he has lived ever since.

In 1966, at the age of 30, Mr. Gnaizda co-founded California Rural Legal Assistance (CRLA) to organize and empower farm workers. He served as CRLA's Statewide Litigation Director. Today, CRLA is the largest non-profit, farm worker legal assistance firm in the United States, serving over 40,000 low-income rural Californians every year.

In 1971, with a \$3 million grant from the Ford Foundation, Mr. Gnaizda started Public Advocates, one of the nation's first public

interest law firms focusing exclusively on minority rights. Public Advocates was the first public interest law firm on the West Coast.

In 1993, Mr. Gnaizda, then 58, was ready for a new challenge. He co-founded the Greenlining Institute to boost community reinvestment. For 16 years, Mr. Gnaizda served as Greenlining's General Counsel and Policy Director.

Since 1970, Bob has brought over 100 affirmative action cases against Fortune 500 companies and major government agencies, including a class action challenging absence of minorities and women in management at the 13 largest California utilities (1971), a class action against six largest California banks for lack of minorities and women in management and on Boards of Directors (1972-1975), an anti-trust action against nine largest savings and loans for conspiracy to bar minorities and women from management (1974), the first successful suit to integrate a fire department (San Francisco 1970), the first successful suit against a police department to set quotas for women and minorities (1973), an action to integrate the 25 largest California police and fire departments (1973), actions to compel six major utilities to develop major minority contract programs (1985-1987), ten bank and utility actions blocking mergers (Bank of America, Wells Fargo, Union Bank) until minority contracts and top management programs were in place (1995-1999), and an action to modify Community Redevelopment Act to cover minority employment, contracts and philanthropic investments (1995-1999).

In December 2008, Mr. Gnaizda officially retired as General Counsel and Policy Director for the Greenlining Institute. He is now working as a part-time consultant for Greenlining.



Advocating, Organizing and Training for Social Justice

Mission Statement

The Greenlining Institute's mission is to empower communities of color and other disadvantaged groups through multi-ethnic economic and leadership development, civil rights, and anti-redlining activities.

Our Approach to Social Justice

The Greenlining Institute was established in 1993 to fight injustice, increase minority participation in policymaking, and encourage "win-win" initiatives with corporate America. Rather than just fighting redlining, the illegal practice of denying services to certain communities, greenlining is the proactive effort of bringing profitable investments and services to communities that have been left behind. The Greenlining Institute was founded on the principle of wealth creation, with a strong belief that diversity makes business sense and leads to greater effectiveness.

Today, the Greenlining Institute is a national research, advocacy, and leadership organization committed to eliminating racial and ethnic disparities that harm the sustainability and growth of our nation. We work to ensure that diverse communities are participating in all major policy debates and discussions, with a strong belief that finding solutions to our country's inequalities requires engaging the people closest to them. As we say, we work to ensure that communities are "at" rather than just "on" the tables of policymaking.

Our Policy Issues

Our experts work on major policy issues, including but not limited to the environment, wealth creation (asset building), banking, community development, health, energy, telecommunications, government reform, higher education, and consumer protection. Central to our work is the big picture recognition of the interrelatedness of issues to our constituency...for example, the ways in which education affects future socio-economic status, which affects access to decent housing, which in turn affects our health, and so forth.

Leadership Academy

Our nationally recognized leadership Academy trains diverse high-school, college and graduate level students who aspire to be leaders in their respective fields. We train over 100 young people a year using a "hands-on" approach to learning and teaching. Academy participants are assigned to major public policy issues and produce much of our work. In addition, Academy participants are trained in areas that include public speaking, critical thinking, writing, networking, and research.

The Greenlining Coalition

Greenlining remains connected to the grassroots via the Greenlining Coalition, a diverse group of community based organizations that have banded together around a common vision. Instead of competing against each other for "crumbs", members work across race and ethnic lines to increase the "size of the pie" for all communities.

For more information visit www.greenlining.org



Developing Tomorrow's Diverse Leaders and Advocates

In pursuit of innovative real-world ideas and practical applications, The Greenlining Academy works to develop a cadre of informed community members and future leaders identifying links among multiple issues directly impacting people. We strive to promote leadership in students who want hands-on public-policy and advocacy experience through our multi-ethnic leadership training Academy. The Academy provides students the opportunity to acquire skills and build vital social networks that will enhance their effectiveness as future advocates of minority communities.

Unlike many other training institutes for young leaders, the Academy prioritizes hands-on experience with public policy specifically impacting low-income, and minority communities. Honing the unique skills and abilities of each participant, the Academy also provides opportunities for networking, exploration on new career fields, and the opening of strategic pipelines to work in the pursuit of justice. Greenlining places the training of Academy participants among the organization's highest objectives. Academy participants are integrated immediately as part of the Institute staff and participate actively in the development, planning and implementation of the Institute's projects.

Greenlining Academy experiences include a main project assignment, oral presentation(s), leadership skills building, site visits, a power lunch series with community, government and corporate leaders, and direct organizing and advocacy with Greenlining constituents. All of these experiences build the capacity for young diverse leadership and strengthen and inform Greenlining's work with fresh vision and new strategies.

Greenlining Academy participants have spearheaded housing, consumer protection, health, economic development, and political reform policies through research, analysis, advocacy, and program implementation. Today, the Greenlining Alumni Association has over 350 members that are provided with opportunities for strategic networking through regional gatherings and an annual meeting. Currently, four Academy Alumni sit on the Greenlining Institute board of directors, providing the organization with guidance, direction, and policy.

The Associates Program

The Academy Associates program is an intensive 10-week training program for young leaders that have completed, at minimum, their undergraduate degrees by the start of the program. Associates manage research and advocacy projects with the direction of a Greenlining staff member. Associates present their findings and

projects in both a written and oral report at the end of the program. Associates participate in leadership skills workshops, attend power lunches with key stakeholders, and conduct site visits to community, government, and corporate entities. Overall, Associates are exposed to key community leaders, new issues, and new methods of advocacy. Associates receive regular professional and personal skill development and are given opportunities to interact with the media, write reports/press releases, testify at key policy hearings, and participate in key meetings with top government officials, corporate CEOs, and political leaders. Associates are compensated \$1,600 per month, plus a commute stipend up to \$150 per month.

The Fellowship Program

The Fellowship program is a year-long training program for young leaders that have completed, at minimum, their undergraduate degrees by the start of the program. Fellows are assigned to specific program areas and develop expertise with the direction of a Program Manager and the Academy Director. Although the curriculum is similar to that of the Associates program, Fellows are given more responsibility and independence to implement projects and programs. Fellows participate in leadership skills workshops, attend power lunch series with key stakeholders, and conduct site visits to community, government, and corporate entities. Fellows receive regular professional and personal skill development and are given opportunities to interact with the media, write reports/press releases, fundraise, testify at policy hearings, and participate in key meetings with top government officials, corporate CEOs, and political leaders. Fellows are compensated \$32,000 per year, plus health benefits and a commute stipend up to \$150 per month.



The Multimedia Academy

The Multimedia Academy is a ten-month, hands-on media-training program for college-level students. The curriculum is designed for young leaders who are interested in learning to use video as a tool for creating influential productions that advocate for important, often overlooked social justice issues. Ultimately, the program strives to provide program associates with the resources, knowledge and skills necessary to utilize media as a means of influencing change. Program Associates receive a series of basic trainings in video production, specifically focused on short-form documentary filmmaking, leadership development, media and advocacy. The program runs from September through June each year.

Contact Danielle Trimiew at (510) 926-4007 or email academy@greenlining.org for information.

Rosario Anaya
Executive Director, Mission Language & Vocational School

Robert J. Apodaca
Director, Business Development,
McLarand Vasquez Emsiek & Partners, Inc.

Jorge Corralejo
Chair and Founder, Latino Chamber of Greater Los Angeles

George Dean
Co-Chair of the Board, President & CEO,
Greater Phoenix Urban League

David Glover
Executive Director, Oakland Citizens Committee
for Urban Renewal-OCCUR

Lindsay S. Imai
Board Representative, Academy Alumni Association

Ortensia Lopez
Co-Chair of the Board, Executive Director, El Concilio
of San Mateo County

Darlene Mar
Chair, Council of Asian American Business Associations

Louise Perez
Executive Director of Community Resource Project

Tunua Thrash Thomas
Director, Green Door Advisors, LLC, Director

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Information and Research (KHEIR) Center
La Maestra Family Clinic
Latino Chamber of Greater Los Angeles
Mabuhay Alliance of San Diego
Mexican American Grocers Association
Mexican American Political Association
Minority Business Council, Orange County
Mission Language & Vocational School
National Federation of Filipino-American Associations (NaFFAA)
Oakland Citizens Committee for Urban Renewal (OCCUR)
Our Weekly
San Francisco African-American Chamber of Commerce
Search to Involve Pilipino-Americans
Southeast Asian Community Center
TELACU (The East Los Angeles Community Union)
West Angeles Church of God in Christ
West Coast Black Publishers Association





Orson Aguilar is only the second Executive Director in the 15-year history of the Greenlining Institute, a multi-ethnic coalition - originally founded to combat “redlining” by banks and create reinvestment into low-income communities - of nearly forty community-based, faith-based, and civil rights/immigrants rights groups.

Orson’s first-hand, personal experience of poverty predates his professional pursuit of its alleviation. He grew up in the largest apartment complex in Boyle Heights (East Los Angeles) where he attended public schools and experienced not only material poverty, but also its corollary realities of environmental injustice and gang violence.

Today, in his role at the helm of the Greenlining Institute, Orson focuses on private and public policies that promote investments and equity in low-income and minority communities like East Los Angeles. He has played key organizing and advocacy roles in corporate mergers and acquisitions that have resulted in billions of dollars in investments for the poor.

Orson has also been instrumental in developing Greenlining’s Fair Growth and Sustainable Development Program that seeks to ensure that our poorest citizens also benefit from the nation’s desire to “go green.” He is also a key mentor to the Greenlining Academy, our multi-ethnic leadership training program for young diverse leaders, focusing on low-income advocacy, coalition building, and community economic development.

Orson was recently named an upcoming Latino leader by the nation’s largest Hispanic newspaper, *La Opinion*. He is a former Commissioner for the City of Oakland’s Budget Advisory Committee, chair of the Board of Directors of the Mission Economic Development Agency (MEDA), and is a member of the University of California Santa Cruz’s Alumni Association Board.

Prior to the Greenlining Institute, he was a fellow with the Congressional Hispanic Caucus Institute. Orson received his Masters in Public Affairs at the Lyndon B. Johnson School of Public Affairs and graduated from UC Santa Cruz with a degree in Psychology. He currently lives in Oakland with his wife, Dr. Claudia Canizales Aguilar.



Phil Angelides has made his mark in California as an effective public leader, as a successful businessman, and as an environmental innovator. He currently serves as the National Chairman of the Apollo Alliance, a coalition of business, labor, environmental and community leaders committed to our nation’s transition to a clean

energy future.

For over two decades, Mr. Angelides has been a leader in the movement for sustainable economic progress. In the 1980’s, he pioneered the planning and building of smart growth communities long before the concepts of sustainability were embraced by the marketplace.

During his eight years as State Treasurer, he directed \$26 billion in state

investments promoting smart growth and creating jobs, housing, and opportunities in inner cities, catalyzing a wave of reinvestment in urban centers. He put the weight of California’s \$400 billion pension funds behind investment in clean energy – seeding the “green tech” investment revolution, and mobilized investors to usher in a new era of social and environmental responsibility.

Awards received include the National Inner City Leadership Award from the Initiative for Competitive Inner City; the California League of Conservation Voters’ Environmental Leadership Award; and the Congress for the New Urbanism’s Lifetime Achievement Award.



Brad Blackwell is Executive VP, retail national sales manager for Wells Fargo Home Mortgage. Drawing on his 29 years of mortgage lending and banking business experience, Blackwell focuses on capturing opportunities to strengthen Wells Fargo Home Mortgage’s retail market share and market profitability. Blackwell and Greg Gwizdz are jointly responsible for leading WFHM’s Distributed Retail sales team of more than 9,000 home mortgage consultants who originate residential mortgage loans throughout the country.

Blackwell assumed his current position in June 2004 after serving three years as a senior vice president, national sales manager for Wells Fargo Home Mortgage’s Pacific Markets. Prior to joining Wells Fargo, he was Senior VP for residential lending at Washington Mutual for three years and worked 17 years for World Savings as a loan consultant and regional manager in various parts of country. He also managed mortgage marketing, product development, sales planning and retail banking organizations for World Savings. Blackwell earned a bachelor’s degree in political science from the University of Colorado-Boulder in 1982.



Diana M Bontá, RN, DrPH is Vice President of Public Affairs for Kaiser Permanente Southern California. In this role she directs Kaiser’s public policy agenda and provides leadership and oversight to Community Benefit that last year devoted \$369 million to various community-based organizations and service providers to improve the health of underserved populations in Southern California.

Before joining Kaiser in 2004, Dr. Bontá served as Director of Health Services for the State of California, and as Director of Health and Human Services for the City of Long Beach. She is a member of the U.S. Department of Health and Human Services Advisory Committee on Minority Health, a City of Los Angeles Board of Fire Commissioner and a Trustee of the Annie E. Casey Foundation, where she continues working to improve the lives of vulnerable children and families. Her contributions have been recognized with numerous awards throughout her career, including the American Public Health Association’s Presidential Citation Award; and the National Hispanic Medical Association Leadership Award, and the Community Leadership Award from the Neighborhood Legal Services of Los Angeles County. In 2008, Dr. Bontá was named as a finalist for Woman of the Year by *Hispanic Business Magazine*.



Dr. America Bracho is the Executive Director of Latino Health Access, a center for health promotion and disease prevention located in Santa Ana, California. This Center was created under her leadership to assist with the multiple health needs of Latinos in Orange County. Latino Health Access facilitates mechanisms of empowerment for the Latino community and uses participatory approaches to community health education. The programs train community health workers as leaders of wellness and change. Dr. Bracho worked as a physician in her native Venezuela for several years, after which she came to the U.S. to obtain a Master's Degree in Public Health at the University of Michigan. Her Public Health speciality is Health Education and Health Behavior.

After completing her Master's program Dr. Bracho created and directed the AIDS projects for Latino family Services in Detroit, Michigan for four years. The program integrated HIV education programs that addressed needs confronted by the community including the need for jobs, parenting classes, women health services, drug treatment and many others. She has been a trainer, presenter and consultant for numerous government and private agencies around the nation including: The Centers for Disease Control and Prevention, The National Council of La Raza, the University of Michigan, the University of California in Los Angeles, University of Maryland, Wayne State University, University of California in Riverside, John Hopkins University, University of California in San Diego, The US – Mexico Border Association, the Texas Department of Health, the Joslin Diabetes Center, The National Conference of Lay Advisors, The National Conference of Community Outreach Workers, among others.

Dr. Bracho serves as a consultant for the Pan-American Health Organization and has been a valuable team member as a faculty member for several international courses in Latin-America. In the past, Dr. Bracho has been involved with the Spanish-speaking media as hostess of a daily radio talk show and TV on health related topics. She has also been a columnist of a local newspaper. She remains involved with the media as a source of information related to health awareness.

She is recognized at the local, regional and national levels as an expert in the area of Latino health issues, health education, minority women, cultural competency, community organizing, diabetes education and HIV. She has received several awards for her contributions to the Latino community.



Carmela Castellano-Garcia, Esq., is the President and CEO of the California Primary Care Association (CPCA), an organization of over 650 nonprofit, community-based primary health care clinics, whose mission is to promote and facilitate equal access to quality health care for individuals and families through organized

primary care clinics and clinic networks. Ms. Castellano-Garcia has been committed to advancing multi-cultural health policy issues for over 15 years, focusing on areas such as cultural and linguistic competency in health

care delivery, ensuring the viability of safety net providers, health care reform, and access to care for vulnerable populations.

She presently sits on the Board of Directors for the Chicana/ Latina Foundation, the Latino Coalition for a Healthy California, and Capital Link and is a member of the Prevention and Early Intervention Committee of the Mental Health Services Oversight and Accountability Commission.

Prior to joining the CPCA, Ms. Castellano-Garcia served as the Founder and Executive Director of the Latino Coalition for a Healthy California (LCHC), a health care policy and advocacy organization seeking to improve access to health and human services for California's Latino population.



Maria Contreras-Sweet is the founding chairwoman of Promérica Bank, the first Latino-owned business bank in California in over 35 years which serves small to mid-sized businesses with a focus on the Latino business community. She is one of the first Latinas in the country to found a publicly-traded company.

She presently serves as a Commissioner on the Fire and Police Pension Fund and on the Los Angeles Mayor's Trade Advisory Council.

Prior to founding Promérica Bank, Maria served the longest-ever term – five years—as the Secretary of Business, Transportation and Housing Agency for the State of California, where she managed a \$14 billion budget and a workforce of over 42,000. As the first Latina Cabinet Secretary, she oversaw the regulation of fourteen departments, created the Department of Managed Health Care, and led the implementation of Proposition 46. She chaired the Infrastructure Commission and the Census 2000 Decennial State Campaign. During California's energy crisis, the governor appointed Maria to the restructured Independent System Operator board of directors. She chaired the Finance Committee of the state's electrical power grid, helping to stabilize a highly volatile energy market.

She is the Founding President of Hispanas Organized for Political Equality (HOPE); a Founding Director of The California Endowment; a U.S. Senate appointee to the Federal Glass Ceiling Commission; a member of the Women's Leadership Board at Harvard University, the International Women's Forum, the Children's Hospital board, the Hispanic Advisory Board for PepsiCo and Frito-Lay Company and on the Executive Committee of the Los Angeles Chamber of Commerce and their PAC.

She is married to Ray Sweet and they have three children, Rafael, Francesca and Antonio.



Earl "Skip" Cooper II, is the President/CEO of the Black Business Association (BBA), headquartered in Los Angeles, California. He has been a leader of the BBA since 1974 occupying positions as Member of the Board, Executive Director, President, General Manager, and CEO. Under his leadership the BBA has been recognized as one of the most viable minority business organizations in the nation. "Skip" is also Publisher/Editor-In-Chief of the award winning *Black Business News*.

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"Skip" has served in a consultant capacity as Special Assistant to former Los Angeles City Councilman Gilbert W. Lindsey; provided consultation services to the Southern California Rapid Transit District (METRO), the Los Angeles Dodgers, California Department of Transportation (CALTRANS), Southern California Gas Company (Semptra Energy), Verizon, the City of Los Angeles Community Redevelopment Agency, and the City of Los Angeles Department of Airports. He has led the BBA's projects with U.S. Department of Transportation's Minority Business Liaison Outreach and Services Program (LOSP) and the U.S. Small Business Administration.

"Skip" has been instrumental in the advancement of the affirmative action program through his innovative approach to bring the government, corporate and minority business worlds together. He organized the original Procurement Trade Mission to Washington, DC so that local African American and other minority business owners would have the opportunity to meet Federal Procurement Officers face-to-face. Through the trade mission process that continues annually, millions of dollars in federal government contracts have been awarded to Los Angeles area businesses.



Richard K. Davis is Chairman, President and CEO of U.S. Bancorp. He has served as Chairman since December 2007, President since October 2004 and as Chief Executive Officer since December 2006. He also served as Chief Operating Officer of U.S. Bancorp from October 2004 until December 2006. From the time of the merger of

Firststar Corporation and U.S. Bancorp in February 2001 until October 2004, Mr. Davis served as Vice Chairman of U.S. Bancorp. From the time of the merger, Mr. Davis was responsible for Consumer Banking, including Retail Payment Solutions (card services), and he assumed additional responsibility for Commercial Banking in 2003. Mr. Davis has held management positions with US Bancorp since joining Star Banc Corporation, one of our predecessors, in 1993 as Executive Vice President. Mr. Davis also serves as a director of Xcel Energy.



Jane Duong is the Homeownership Program Manager at the Mission Economic Development Agency. MEDA assists low- and moderate-income first-time homebuyers through homebuyer education and one-on-one counseling with a focus on the Spanish speaking Latino population in San Francisco. MEDA provides counseling assistance to homeowners that are at risk of foreclosure. Prior to her work at MEDA, Jane worked with the East River Development Alliance in New York where she helped develop a new homeownership and financial literacy program for public housing residents in Queens, New York. Ms. Duong also worked at Chinatown Community Development Corporation in San Francisco, CA where she was involved in the administrative management of affordable housing developments for low-income seniors, families and formerly homeless populations.

Ms. Duong holds a Bachelor of Arts degree in Sociology and a minor in Business Administration from UC Berkeley and a Masters degree in Public Administration from New York University with an emphasis on community and economic development policy and non-profit management.



Phaedra Ellis-Lamkins is the New Executive Director of Green For All, taking over after Van Jones was called to join the Obama Administration. Prior to her new post, she was the ED of the nationally recognized think-tank Working Partnerships USA and the Executive Officer of the 110,000 member South Bay AFL-CIO Labor Council. Under her leadership, the nation's first county-based universal children's health insurance program has expanded its coverage to over 150,000 children and has been replicated in 28 other counties statewide. The organization created and expanded San Jose's living wage policy during her tenure. Ms. Ellis-Lamkins led the fight to create one of the first community benefits agreements in the country, which provided community standards for a large scale economic development project in San Jose. As a founder of Team San José, Ms. Ellis-Lamkins pioneered a new model for public/private management of convention center and cultural venues. She led the launch of the Partnership for Working Families, a national coalition to bring the principles of good jobs and community benefits to local economic development. In an ongoing commitment to improving access to healthcare, she also spearheaded the development of Healthy Workers, currently in a pilot program in Santa Clara County.



Felipe Fuentes, Assemblymember, 39th District, the grandson of Mexican immigrants, was elected in a special election May 15, 2007 to represent the 39th Assembly District located in the Northeast San Fernando Valley.

Assemblyman Fuentes has deep roots in the 39th Assembly District. The Fuentes family has lived and worked in Arleta, Pacoima, Panorama City and Sylmar for over fifty years. Felipe attended local schools, graduating from San Fernando High School and later earning degrees from UCLA and the Graziadio School of Business at Pepperdine University. Felipe has a long history of service to residents of the San Fernando Valley having served as Deputy Mayor for the Valley and Chief of Staff to then Los Angeles City Council President Alex Padilla. His hard work helped launch such successful projects as the construction and revitalization of police and fire stations, libraries and infrastructure improvements in the Northeast Valley.



Glenda Gabriel is the Neighborhood Lending executive for Bank of America. She is responsible for identifying opportunities to drive homeownership among low-to-moderate income borrowers, minorities, immigrants and underserved communities across the nation. She is also accountable for transforming the company's Community Reinvestment Act (CRA) mortgage commitment into a strategy designed to increase demand, market share and consumer education while ensuring that responsible lending practices are applied consistently. In addition, Gabriel is accountable for relationships with local and national community housing organizations, as well as professional member groups. She serves on the national boards of the National Association of Hispanic Real Estate Professionals (NAHREP) and the

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National Association of Counties (NACo). She also participates on the Lender Advisory Board of the Asian Real Estate Association of America (AREAA) and the National Association of Real Estate Brokers (NAREB). Gabriel has served as a continuing executive member of the National Community Advisory Council (NCAC) since its inception in 2005, providing frequent overviews and updates on Bank of America's neighborhood mortgage lending initiatives.

Gabriel has more than 20 years experience in the financial services industry, serving in leadership roles within marketing, product development and operations with Procter & Gamble and Clorox. Most recently, Gabriel spent seven years with J.P. Morgan Chase serving in several leadership roles. Her accountabilities included affordable housing strategy, emerging markets business development, brand and strategic marketing, as well as small business value proposition development.

Gabriel earned a bachelor's degree in business administration and an MBA from the University of California, Berkeley



Dian M. Grueneich, Commissioner, California Public Utilities Commission, is the lead Commissioner at the PUC on energy efficiency. She led the effort to incorporate Zero Net Energy Building goals into California's "Big, Bold Energy Efficiency Strategies" and oversaw development of the California Long-Term Energy

Efficiency Strategic Plan (www.californiaenergyefficiency.com.)

Commissioner Grueneich received the 2008 National Champion of Energy Efficiency Award by the American Council for an Energy-Efficient Economy. She serves on the U.S. Department of Energy's Electricity Advisory Committee, the Leadership Group of the National Action Plan on Energy Efficiency, the Smart Grid Advisory Committee established by the Energy Independence Security Act of 2007, the China-US Energy Efficiency Alliance, the International CHP/DHC Collaborative sponsored by the International Energy Agency, and the Advisory Council of Stanford University's Precourt Institute for Energy Efficiency.



Sylvia Drew Ivie, J.D., was appointed Chief of Staff for Supervisor Mark Ridley-Thomas in December 2008. She previously served as a consultant to The California Endowment on King/Drew Medical Center and Disparities in Health. From 1988 to 2005 she directed T.H.E. (To Help Everyone) Clinic, Inc., a primary health care clinic

serving largely minority and immigrant women and children in South Central and Southwest Los Angeles, California. Previous work experiences include Executive Director of the National Health Law Program, and Director of the Office of Civil Rights in the U.S. Department of Health and Human Services. Ms. Ivie was a recipient of the 1994 Henry J. Kaiser Family Foundation's Nelson Mandela Award for Health and Human Rights.



Dave Jones (D-Sacramento) is serving his third term representing the 9th District (Sacramento) in the California State Assembly. Jones is the new Chair of the Assembly Health Committee and serves on the Appropriations, Judiciary (formerly Chair), and the Accountability & Administrative Review Committees.

During his four years in the State Assembly, he has obtained passage of over seventy bills dealing with such issues as children and families, affordable housing, education (with special emphasis on early childhood education), consumer and environmental protection, health care, privacy rights, civil rights, equal access to the courts, economic development, and privacy protection.

Assemblymember Jones received awards from the California Consumer Federation, the Western Center on Law and Poverty, Planned Parenthood, Environment California, the Urban League, Preschool California, CalPIRG, and the Floodplain Management Association for his work. Capitol Weekly named Assemblymember Jones the "most effective legislator" other than the Speaker of the Assembly and the Senate President Pro Tem.

Prior to his election to the State Assembly, Dave Jones served as a Sacramento City Councilmember for five and a half years. Before his election to the City Council, Jones worked for six years as a legal aid attorney with Legal Services of Northern California, providing free legal assistance to the poor. In 1995, Jones was one of only 13 Americans awarded the prestigious and competitive White House Fellowship, and he served in the Clinton Administration for three years first as Special Assistant and then Counsel to United States Attorney General Janet Reno.



Samuel S. Kang, Managing Attorney, oversees all of Greenlining's legal advocacy, directs the organization's consumer protection program and helps direct Greenlining's Legal Academy. He advocates on a wide range of issues impacting underserved consumers at the California Public Utilities Commission and California

Department of Insurance. He first joined Greenlining as an Academy Associate in 2005 and has previously worked at Public Advocates, Asian American Legal Defense and Education Fund, and the United Nations. Sam graduated cum laude from Occidental College where he was recognized as the Campus Leader of the Year. He received his juris doctor from the University of San Francisco where he was awarded for his work in predatory lending law. Prior to law school, Sam was a Coro Fellow in Public Affairs in New York City. Sam is the proud son of Korean immigrant entrepreneurs.



Keith Kelley is a born leader with an incredible amount of zeal for shifting the paradigms of politicians and local organizations. He is responsible for countless opportunities and is recognized for his work on social reform in the Central Valley. He was credited with the achievement of helping the City of Fresno earn the All American City

designation in 2000. Keith is the President/CEO of Fresno West Coalition for Economic Development (FWCED) a non-profit organization based in the highest concentrated poverty district in Fresno and the nation.

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FWCED started as a group of concerned residents, led by our late founder and board chair Myser Keels, who united to bring attention to the needs of the West Fresno Community. FWCED continues its commitment to the residents in Southwest Fresno to improve their economic well-being through asset building, community development and business development. Keith has committed his life to building assets in communities of need and bringing a vibrant quality of life to all communities. After living and working in various cities in the United States, Keith came back to the city he was born and raised in to contribute his expertise to his hometown. Keith is known nationally for his ability to market neighborhoods positively. Keith is happily married to renowned gospel singer Jackie O' Kelley.



Assemblymember Ted Lieu represents the 53rd Assembly District, which stretches from Venice and parts of Los Angeles to Torrance and Lomita along the coast. He was elected in September 2005 and re-elected in November 2006 and November 2008.

Assemblymember Lieu has led the fight in California against Wall Street's excesses and fought to reform the subprime mortgage system and reduce home foreclosures. As an activist legislator, he has taken on special interests and successfully authored laws in the areas of public safety, child sex offenders, domestic violence, the environment, education, health care, veterans issues, and transportation. Numerous law enforcement, civic, and community groups have recognized Ted for his accomplishments.

Dedicated to his country, Assemblymember Lieu currently holds the rank of Major in the United States Air Force Reserves. He served on active duty for four years as a member of the JAG Corps.

Prior to his election to the State Assembly, Assemblymember Lieu served on the Torrance City Council, as well as the City's Environmental Quality and Energy Conservation Commission.

Assemblymember Lieu graduated from Stanford University in 1991 earning a bachelor's of science in computer science and a bachelor of arts in political science. In 1994, he graduated magna cum laude with a juris doctorate from Georgetown University Law Center. He served as Editor-in-Chief of the Law Review and received four American Jurisprudence awards.

Assemblymember Lieu is Chair of the Assembly Rules Committee. He also chairs the Assembly's Select Committee on Aerospace.



Tara Marchant, Greenlining Program Manager, has long been committed to creating sustainable communities. Recognizing the challenge we face in our environment and our communities, Tara sees her work in the Green Asset Program as a clear way to facilitate change. A delegate to the California Democratic Party, she is active

in local and state politics, recognizing grassroots effectiveness. Her professional coaching expertise naturally empowers others to lead. Additionally, she is working on a documentary – A film on the dismantling of the American Dream. She is a graduate of Yale University.



Ronald Martinez, joined the Los Angeles Neighborhood Housing Services (LA NHS) in 1994 and has over 25 years of professional experience in credit, collections, consumer/real estate lending and management of housing rehabilitation projects. As Senior Loan Officer, Ronald is responsible for overseeing loan production, including loan processing, underwriting, and loan originations.

Ronald holds an M.B.A. degree with a specialization in Marketing Management and World Trade from West Coast University and a B.S. degree in Business Administration from California Baptist College. He is also a licensed realtor and speaks Spanish fluently.



Martha Montoya is a businesswoman whose imagination, creative talent, and drive keep her moving to the forefront of the dialogue regarding diversity contracting with corporate America. Martha has forged relationships with corporate America, state and federal leaders to understand and bring to the table candid conversations to find solutions for minority-owned businesses.

Martha owns and directs a unique media enterprise, Los Kitos Entertainment LLC, which has three main divisions. The core business is the syndication of the inspirational Los Kitos bilingual cartoon strip to over 300 Spanish language newspapers in the United States. A second division is the licensing of the characters to several licensees to assist them in expanding their presence in the Hispanic market. The third division utilizes the characters to bring edu-entertainment to the U.S. Hispanic community through lifting edu-entertaining comic books for entities such as NASA, Bank of America, and IBM.

Martha is the Procurement Chair and a board member of the United States Hispanic Chamber of Commerce, sits on the advisory board of Working Families for Wal-Mart, and is Chair of the Los Angeles Metropolitan Hispanic Chamber of Commerce. Martha also spearheads the Access to Business Capital Program for Venture Capital for the California Hispanic Chambers of Commerce.

Martha began her career in Bogota, Colombia as a teacher of chemistry, biology and English, and presently continues to teach in the field of cartoons and comics. Besides Martha's formal education in Colombia, she has earned a certificate from the University of Chicago.



Gil Ojeda is CPAC's founding Director and a leading expert on health care issues pertaining to immigrants, the working poor, those with limited English, and medically uninsured populations. On behalf of the University of California, Mr. Ojeda's duties include developing and guiding CPAC's long-term health policy initiatives, administering CPAC's technical assistance program for legislative bodies, and overseeing an extensive competitive grants program to research health care issues salient in our state.



Erik Paulino has devoted his life to public service and has committed himself to improving conditions for the underrepresented.

During his four years at the University of Pennsylvania, and later at the LBJ School of Public Affairs at U.T. Austin, he led student advocacy organizations, which prepared him for positions with major institutions, such as the National Council of La Raza, the Hispanic Federation, and Legal Services of New York.

His belief in justice and a right to equal access to education led Erik to found La Unidad Latina Foundation (www.foundation.launidadlatina.org), a scholarship fund benefitting Latino college and graduate students, as well as student advocacy organizations across the United States.

Erik credits his time as an associate at the Greenlining Institute during the summer of 1996 as the experience that secured his commitment to advocacy and service.

In 2001, Erik helped develop the Greenlining Academy Alumni Association. For eight years now, the Association has become a recognized network of 200 policy and advocacy professionals that are in positions of influence in the private and nonprofit sectors, and all levels of government.

Erik has successfully combined his knowledge of the nonprofit sector with his government experience, holding the positions of Director of Constituent Services for Brooklyn and Director of Community Affairs for the New York City Health Department. In his current role as Deputy Commissioner for Mayor Michael Bloomberg's Office of Immigrant Affairs, he is working hard to improve and secure the well-being of New York City's rich and diverse immigrant communities.



V. Manuel Pérez is the oldest son in a farm worker family. At an early age, he was taught the value of hard work, humility, the significance of a good education, and the importance of speaking on behalf of voices struggling to be heard. Manuel's family settled in Coachella, California, where they raised Manuel, his younger brother Gabriel, and his little sister Corina.

He graduated from Coachella Valley High School and went on to receive his Bachelor's Degree from UC, Riverside in Chicano Studies and Political Science. He returned home and became a teacher, where he taught English and history for 5 years. Witnessing first-hand the power of education upon our youth, Manuel furthered his academic aspirations and attended Harvard University where he received his Master's in Education.

Returning from his east coast studies, Manuel Pérez was hired as the Director of Community Health & Advocacy for the Borrego Community Health Foundation. This organization's mission was to bring health care to areas of low-income and disadvantaged populations that have been historically challenged in accessing adequate and culturally competent health-care. In addition to his healthcare work, Manuel was a school trustee in the Coachella Valley Unified School District – where he fought hard to reduce dropout rates in local schools, while strengthening teacher and student leadership. While a school board member, Manuel spearheaded the passage of a local \$250 million bond for school facility improvements and new school construction.

As an Assemblyman, Manuel Pérez has hit the ground running by introducing legislation that reflects his goals for the 80th Assembly District. He is focused on the economy and job creation which is of huge importance, since his district has the highest unemployment rate in the country. He believes that the green economy is the wave of the future. The 80th Assembly District is the prime location to produce renewable energy for its abundance of solar, wind, geothermal, and bio-mass sources. This new green economy has the potential to create jobs and reduce our dependency on fossil fuels while lowering the district's 24% unemployment in Imperial County and 10% unemployment in Riverside County.

Since being elected, Manuel Pérez has been appointed to Chair the Assembly Committee on Jobs, Economic Development, and the Economy; sits as a member of the CA Green Jobs Council; leads the Stimulus, Economic Recovery, and Jobs Task Force; and has been asked to sit on the California Commission for Economic Development by the Lieutenant Governor, John Garamendi.

Assemblyman Manuel Pérez resides in Coachella, CA with his wife, Gladis and his two sons, Ruben and Alejandro.



Robert K. Ross, M.D., is president and CEO of The California Endowment, a health foundation established in 1996 to address the health needs of Californians. Prior to his appointment in September 2000, Dr. Ross served as director of the Health and Human Services Agency for the County of San Diego from 1993 to 2000, and Commissioner of Public Health for the City of Philadelphia from 1990 to 1993.

Dr. Ross has an extensive background as a clinician and public health administrator. His service includes: medical director for LINK School-Based Clinic Program, Camden, New Jersey; instructor of clinical medicine, Children's Hospital of Philadelphia; and faculty member at San Diego State University's School of Public Health.

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During his tenure at The California Endowment, the foundation has focused on the health needs of underserved Californians by championing the cause of health coverage for all children, strengthening the capacity of community health centers, improving health services for farm worker and ex-offender populations, and strengthening the pipeline for bringing racial and ethnic diversity to the health professions.

He was also named by Capitol Weekly as one of California's most influential civic leaders in health policy in 2006. He has received numerous awards and honors from health organizations across the country, and from government agencies. He was also a recipient of the national Public Officials of the Year Award presented by *Governing Magazine* in 1999. Dr. Ross received his undergraduate, masters in Public Administration, and medical degrees from the University of Pennsylvania. He also was a Robert Wood Johnson Clinical Scholar from 1988 to 1990, focusing on urban child health issues.



Kevin Stein is the Associate Director of the California Reinvestment Coalition, a statewide CRA coalition of 275 non-profit organizations and public agencies. At CRC, Kevin works primarily on housing issues, including efforts to fight predatory mortgage lending. Kevin is the primary author of CRC's reports, *"Stolen Wealth: Inequities in California's Subprime Mortgage Market," "Who Really Gets Higher Cost Home Loans," "Paying More for the American Dream,"* and *"The Chasm Between Words and Deeds,"* a survey of home loan counseling agencies in California that looks at whether loan servicers are working with at-risk borrowers to keep them in their homes. Before coming to CRC, Kevin was Supervising Attorney at the East Palo Alto Community Law Project. Prior to that, he worked at HomeBase, a law and social policy center on homelessness. Kevin is a graduate of the Georgetown University Law Center and Stanford University. Kevin sits on the board of directors of the Mission Economic Development Agency.



Randall L. Stephenson is chairman of the board, CEO and president of AT&T Inc. He was appointed to the position in June 2007.

Before being named chairman and CEO, Mr. Stephenson served as chief operating officer and was responsible for all wireless and wireline operations. He was named chief operating officer for SBC Communications Inc. in April 2004 and continued as COO after the acquisitions of AT&T Corp. in November 2005 and BellSouth in December 2006.

Born in Oklahoma City, Mr. Stephenson began his career in 1982 with Southwestern Bell Telephone, then progressed through a series of leadership positions in finance, including an international assignment in Mexico City. In 1996 was named controller for SBC Communications. Additionally, Mr. Stephenson has served as senior vice president of Consumer Marketing.

Before becoming COO, Mr. Stephenson was senior executive vice president and chief financial officer for SBC. During this time, the company acquired AT&T Wireless, AT&T Corp. and BellSouth.

In 2005, Mr. Stephenson was appointed to the new AT&T's board of directors. Additionally, he served on the Cingular Wireless board of directors from 2001 to 2006 and was chairman in 2003 – 2004. He is also a member of the board of directors of Emerson.

Mr. Stephenson holds a Bachelor of Science degree in accounting from the University of Central Oklahoma and a Master of Accountancy degree from the University of Oklahoma.



Landon V. Taylor is the Founder, Chairman & CEO of New Paradigm Broadcasting Network

In September of 2008 Landon Taylor announced his resignation as President of Strategic Markets for The First American Corporation to launch New Paradigm Broadcasting Network, www.npbn.com a transformative marketing and new media company headquartered in Los Angeles, California. In his former position, Mr. Taylor worked to identify, develop, and execute new market and business strategies. He directed a national, multi-business unit approach designed to meet the unique needs and desires of the ethnic minority and new immigrant consumer and business market segments. He also served as the director of First American's New Market Ventures Fund and founding President of the First American Home Ownership Foundation.

After joining The First American Corporation in 1997, Taylor held positions with a number of the company's subsidiaries before being named President and CEO of First American VMS, a wholly owned subsidiary of the corporate parent.

In November 2003, the National Eagle Leadership Institute (NELI) honored Taylor as one of the organization's 2003 CareerFOCUS Eagle Award winners. NELI, one of the nation's foremost leadership organizations for African-American and Hispanic/Latino professionals, presents the award annually to a select group of FORTUNE 500® executives who embody excellence in both corporate and community leadership.



Mark Toney is Executive Director at The Utility Reform Network (TURN) a social justice organization focused on protecting affordable utility rates and access to renewable energy for consumers. Toney received his Doctorate in Sociology from UC Berkeley. His leadership accomplishments have been recognized nationally by his selection as a Kellogg National Leadership Fellow, National Science Foundation Fellow, and Echoing Green Fellowship. Mark is the former Executive Director of the Center for Third World Organizing (CTWO), and serves on the boards of Africa Action, and the National Whistleblower Center, both based in Washington, DC.



Commissioner Paul H. Turner is the Chair of the Board of Directors for the West Angeles Community Development Corporation in South LA, a non-profit development group affiliated with the 20,000-member West Angeles Church of God in Christ. Serving as Director of Economic Development from 1994 to 1998,

Turner helped make the West Angeles CDC into one of the largest and most effective faith-based community development organizations in America.

Turner served as Director of the Claiming our Democracy Program for 5 years at the Greenlining Institute, where he advised community and civil rights groups, corporate leaders and others, while framing campaign finance reform as a civil rights issue.

In this capacity Turner has been a national advocate for open, honest and accountable government through same-day voter registration, full public campaign financing of elections, independent redistricting commissions and instant run-off voting, among other reforms.

Assisting with the passage of the landmark Bipartisan Campaign Reform Act of 2002 (McCain-Feingold Act), Turner was part of the advocacy coalition submitting amicus curiae briefs to the US Supreme Court on the bill's behalf.

Turner began his career as community economic development coordinator for the Union Rescue Mission on Skid Row in Los Angeles.

Turner was appointed to the City Ethics Commission by Mayor Antonio Villaraigosa to succeed Robert M. Saltzman, who was appointed by the Mayor to the Los Angeles Board of Police Commissioners. Because Turner is serving out the remainder of Saltzman's five year term, ending June 30, 2010, he will be eligible for a full five-year reappointment to the Commission at that time.



Preeti Vissa manages our Community Reinvestment program at Greenlining. Ms. Vissa was a summer associate at Greenlining last year, where she successfully initiated a research report on equity in philanthropic giving to minority-led organizations in New York. Ms. Vissa graduated from UCLA in 2005 with a bachelors degree

in psychology and a minor in South Asian studies. She recently received her Masters in Social Work with a concentration in Policy Practice and a Law Minor from Columbia University. Ms. Vissa has had the opportunity to work on various issues affecting communities of color and low-income communities, both at the direct practice and systemic policy levels. These issues include substance abuse and incarceration, involvement in the adoption and child-welfare systems, and social capacity building with at-risk youth. Ms. Vissa plays a major role in Greenlining's community reinvestment initiatives aimed at building wealth, assets, and financial sustainability in communities of color.

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GALLERY**

**A GREENLINING
COMMUNITY ARTS
INITIATIVE PROJECT**

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www.greenlining.org/initiatives/art-gallery

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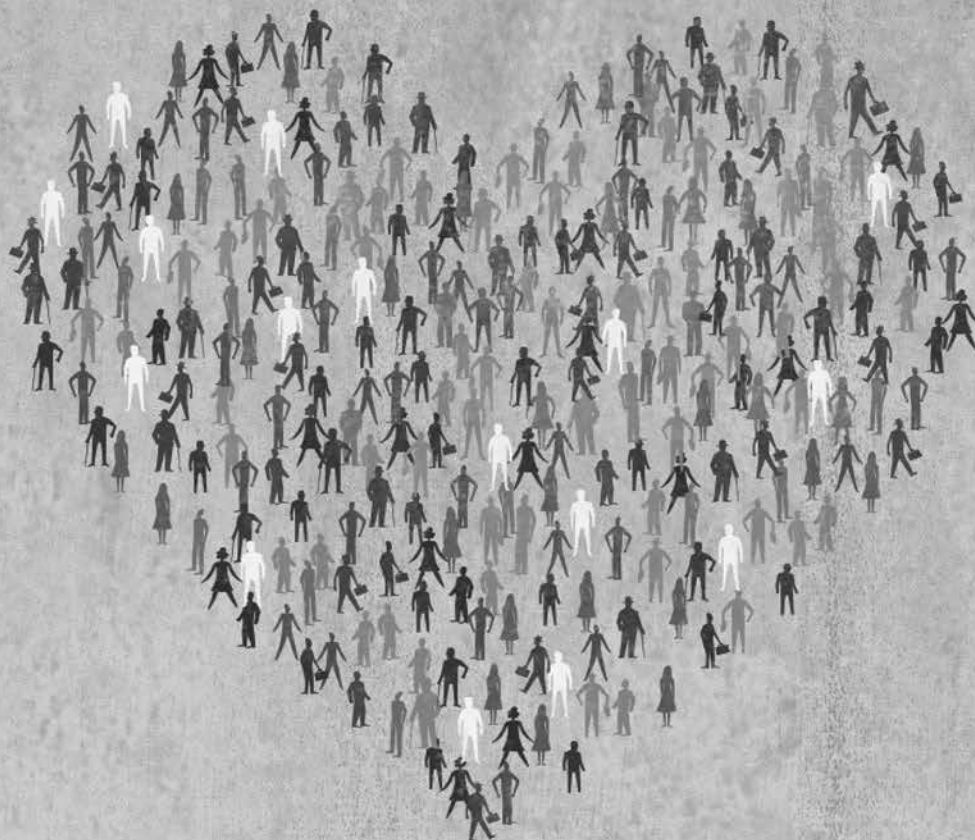


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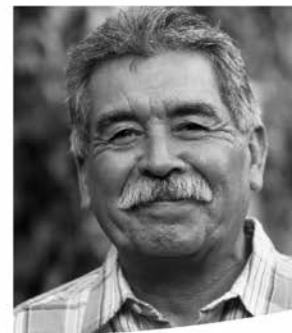
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THE GREENLINING INSTITUTE

Greenlining is a multi-ethnic advocacy, research, leadership development, and public policy organization whose ultimate goal is to increase the role that low income and minority Californians play in the civic arena in order to create equitable policies and improve quality of life for all communities.

Our mission is to empower communities of color and other disadvantaged groups through multi-ethnic economic and leadership development, civil rights and anti-redlining activities.

THE GREENLINING COALITION



Allen Temple Baptist Church
American G.I. Forum
Antioch Baptist Church
Asian Business Association
Black Business Association
Black Economic Council
California Hispanic Chambers of Commerce
California Journal for Filipino Americans
California Rural Legal Assistance
CHARO Community Development Corporation
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Economic Business Development
El Concilio of San Mateo County
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Minority Business Council, Orange County
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Search to Involve Pilipino-Americans
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