

# THE GREENLINING INSTITUTE

---

## DEVELOPING TOMORROW'S DIVERSE LEADERS AND ADVOCATES

---

### ABOUT GREENLINING

The Greenlining Institute is a national policy, organizing and leadership institute working for racial and economic justice. We ensure that grassroots leaders are participating in major policy debates by building diverse coalitions that work together to advance solutions to our nation's most pressing problems. Greenlining builds public awareness of issues facing communities of color, increases civic participation, and advocates for public and private policies that create opportunities for people and families to make the American Dream a reality.

Greenlining believes that succession planning and leadership development are among the most important activities organizations, institutions and communities can engage in to ensure their future success. Though Greenlining is largely known as a public policy institute, leadership development is central to our mission and an essential component of enabling low-income and communities of color to determine their own destinies.

### THE GREENLINING ACADEMY

**ABOUT** Established in 1996, the Greenlining Academy works to empower and develop the next generation of multi-ethnic leaders to advance racial and economic equity and create positive social change. Our vision is to develop a cadre of leaders ready to work together across sectors to address the most critical policy issues facing our state and our nation. The Academy provides students the opportunity to acquire skills and build vital social networks that will enhance their effectiveness as future leaders.

**TRAINING METHOD** The Academy seeks to hone the unique skills and abilities of each participant through training, mentorship and hands-on experience. The Academy also provides opportunities for networking, exploration of new career fields and the opening of strategic pipelines to work for the pursuit of justice. Greenlining places the training of Academy participants among the organization's highest objectives. Academy participants are integrated immediately as part of the Institute staff and participate actively in the development, planning and implementation of the Institute's projects.

**YOUR EXPERIENCE** Greenlining Academy experiences include a main project assignment, oral presentation(s), mentorship, leadership skill building workshops and trainings, site visits, meetings with community, government and corporate leaders, and direct organizing and advocacy with Greenlining constituents. All of these experiences cultivate the capacity for young leaders to work in teams, to build coalitions, to lobby and frame issues, develop advocacy and communication strategies and to research and analyze policy. Academy participants have spearheaded housing, consumer protection, health, economic development, and political reform policies and informed Greenlining's work with fresh vision and new strategies.

**RESULTS** The Greenlining Academy believes today's leaders must have fluency across divisions of race, culture, class, sector and geography and must be adept at utilizing their networks to create social change. The Academy boasts an Alumni network of over 350 members that is a vital component of the Academy's success. Academy alumni have gone on to work in the social benefit, public and private sectors and hold leadership positions in government, non-profit organizations, business, law, education and consulting. Over 80% of alumni reported that their Academy experience greatly advanced their professional development and confidence in pursuing leadership roles within their communities.



### THE ASSOCIATES PROGRAM (JUNE 11, 2012-AUGUST 17, 2012)

The Academy Associates program is an intensive 10-week training program for young leaders that have completed, at minimum, their undergraduate degrees by the start of the program. Associates manage research and advocacy projects with the direction of a Greenlining staff member. Associates present their findings and projects in both a written and oral report at the end of the program. Associates participate in leadership skills workshops, attend power lunches with key stakeholders, and conduct site visits to community, government, and corporate entities. Associates receive regular mentorship, and are given opportunities to interact with the media, write reports/press releases, testify at key policy hearings, and participate in meetings with top government officials, corporate CEOs, and community leaders.

**Postmark Deadline: Jan. 13, 2012**

**Compensation: \$1,700 per month**

### THE FELLOWSHIP PROGRAM (AUGUST 30, 2012-AUGUST 23, 2013)

The Fellowship program is a year-long training program for young leaders that have completed their undergraduate degrees and are seeking hands-on public policy experience. Fellows are assigned to specific program areas and develop expertise under the direction of a Program Manager and the Academy Director. Although the curriculum is similar to that of the Associates program, Fellows are given more responsibility and independence to implement projects and campaigns. Fellows participate in leadership skills workshops, attend power lunch series with key stakeholders, and conduct site visits to community, government, and corporate entities. Fellows receive regular professional and personal skill development and are given opportunities to interact with the media, write reports/press releases, fundraise, testify at policy hearings, and participate in key meetings with top government officials, corporate CEOs, and community leaders.

**Postmark Deadline: Feb. 10, 2012**

**Compensation: \$33,800 per year/Health Benefits Included**

### PARTICIPANTS

Greenlining seeks talented, self-motivated individuals committed to equity and justice. Academy participants generally have the following traits:

- ◆ track record of working towards social justice
- ◆ ability to work well with diverse groups
- ◆ strong personal initiative and motivation
- ◆ leadership experience or potential, and meaningful involvement in school, the workplace or community
- ◆ open to new ideas

Participants are carefully selected to represent Greenlining's constituency in terms of age, education, work and volunteer experience, political perspective, and ethnic and socio-economic backgrounds. Individuals from all academic disciplines are encouraged to apply; there are no preferred majors.

Applications are available on the Greenlining Institute website at [www.greenlining.org/academy](http://www.greenlining.org/academy). Applications must be completed and postmarked by the appropriate application deadline to be eligible for consideration. **A completed application consists of a personal statement, a current resume, two letters of recommendation (must be sent with entire application package) and copies of all higher education transcripts (unofficial transcripts are accepted).**

### MORE INFORMATION

Contact Danielle Trimiew at (510) 926-4007 or email [academy@greenlining.org](mailto:academy@greenlining.org) for more information.

**Get Involved! Follow Greenlining online for important updates and opportunities:**

**Facebook:** [www.facebook.com/Greenlining](http://www.facebook.com/Greenlining) **YouTube:** [www.youtube.com/Greenlining](http://www.youtube.com/Greenlining) **Twitter:** [www.twitter/Greenlining](http://www.twitter/Greenlining)