

Multimedia Academy Associates Program FAQ

- ❖ **How long is the program?**
The Multimedia Academy Associates Program is a ten-month program, from September to June.
- ❖ **Do I need to be a student to apply for an Associate position?**
Academy Associates must be enrolled at least part-time at an accredited institution of higher education.
- ❖ **What types of applicants are typically chosen for the Multimedia Academy?**
We typically select applicants that have an enthusiasm for social justice, experience in the media field and a commitment to working with the underserved. We also select applicants who can work well in both team environments or alone.
- ❖ **What is involved in the application process?**
Applicants are required to submit a complete application form, resume, personal statement, two letters of recommendation (academic or professional), and an unofficial copy of their transcripts. All application materials, including the letters of recommendation, must be submitted together. Completed applications are then reviewed by a panel of Greenlining staff and Academy participants. After all applications are reviewed, a select pool of applicants is chosen for interviews.
- ❖ **When can I expect to hear about my application status?**
Applicants are typically notified if they will be selected for an interview by the end of July.
- ❖ **How many Associates are typically selected for the program?**
Currently the Multimedia Academy hires two Associates each year.
- ❖ **What type of training do academy members receive?**
Program Associates receive a comprehensive series of trainings in video production, specifically focused on documentary filmmaking, leadership development, media and advocacy. In addition, Associates learn about Greenlining's unique approach to public policy advocacy. To ensure a well-rounded, diverse curriculum, throughout the program, experienced professionals will lead workshops in key areas related to producing short-form advocacy documentaries. Academy training topics include: Camera Operation, Basic Lighting, Basic Audio, Editing, Concept Development, Project Management, Interview Technique and Question Development, Documentary Scriptwriting, Storytelling and Advocacy 101.
- ❖ **What are the responsibilities of Academy Associates?**
Associates spend their time working collaboratively to produce in-house projects that reflect the ongoing work of the organization in improving equity and access

for all California communities. This work includes: live event coverage, interviews, research and development, editing and dissemination. Associates work directly with Greenlining staff to develop the core messaging and goals for each production. At the end of their year, Associates are asked to independently direct a piece on a topic of interest and present it as their final piece before graduating from the program.

❖ **What is the environment/culture like at Greenlining?**

The Greenlining Institute is an organization that values diversity, transparency, partnership and responsibility. The organization is comprised of dynamic and committed social justice leaders, who come from a variety of ethnic and socioeconomic backgrounds. The culture at Greenlining is one of collaboration as many Academy participants, as well as staff, work across departments to achieve some of the organization's larger policy goals.

❖ **How many hours do Associates typically work?**

Associates typically work 15 to 20 hours a week. They occasionally work more hours to meet project deadlines.

❖ **Do Associates receive compensation during the program?**

For their part-time work (15-20 hrs a week) Associates receive:

- \$12 hr

If during their year as a member of the Multimedia Academy, an Associate completes their BA, they become Graduate Associates and are then paid \$14hr. Upon completion of the Associates Program they are also eligible to apply to the Multimedia Academy Fellowship.

❖ **How is the Multimedia Academy different from other Academy programs?**

The Multimedia Academy program is unlike many programs available to young professionals in the media and public policy arena. Associates have an opportunity to gain hands-on experience in video production and critical issues affecting many of California's underserved communities. They receive support and mentorship from Greenlining staff, our coalition, and a variety of professionals working in the field. In comparison to Greenlining's other Academy programs, the Multimedia program directly supports all Greenlining programs by offering in-house media services. The program also allows enough time for candidates to develop a project that has a lasting impact on the organization's work.

❖ **Can I receive university credit?**

Students may receive university credit, but they must negotiate the terms of the agreement through their host institutions.

❖ **Do you accept work-study students?**

Yes. Greenlining invites work-study students to apply.